



ADVERTISING AND SALES MEDIA KIT



ADVERTISING AND MARKETING SALES DIRECTOR
Email: sales@westjem.org **Phone:** (800) 884-2236
Fax: (414) 276-334 **Website:** www.westjem.com/media-kit

CIRCULATION: 2,000 print and 13,000 electronic. 10,000 monthly hits on www.westjem.com, westjem.org, and PubMed Central

FOLLOW US ON   AND AT WWW.WESTJEM.COM

DISTINGUISHED OPEN-ACCESS EMERGENCY MEDICINE JOURNAL

The *Western Journal of Emergency Medicine: Integrating Emergency Care with Population Health* (WestJEM) has been in publication since 2007. It is MEDLINE indexed and in all major medical databases. It is the premier open-access, peer-reviewed emergency medicine journal read by over 16,000 physicians, residents, and healthcare providers all over the world and over 200 distinguished emergency medicine chairs and program directors across the nation. We have over 5,000 monthly hits at our website www.westjem.com.

Open-access means increased visibility, which means your advertisement will appear in:

- the print copies of the *WestJEM*.
- in the interactive, electronic issue with live links redirecting readers to your website.
- online at www.WestJEM.com with live links and full color.

PUBLICATION NICHE

This journal focuses on the development of better systems to provide emergency care, including technology solutions critical to enhancing population health. Each issue focuses on a specific topic:

- Behavioral Emergencies
- Burden of Chronic Disease
- Cardiology
- Critical Care
- Diagnostic Acumen
- Disaster Preparedness and Population Health
- Disaster Medicine and Emergency Medicine Services
- ED Administration
- Education and Physician Training
- ED Access
- ED Operations
- Endemic Infections
- Legal Medicine and Medical Decision Making
- Geriatrics and Elder Maltreatment
- Healthcare Outcomes
- Healthcare Utilization
- Health Policy Perspectives
- Infectious Diseases
- Injury Control and Response
- Injury Prevention and Population Health
- Intimate Partner and Sexual Violence
- International Medicine
- Patient Safety
- Population Health Research Design P
- Practice Variability
- Prehospital Care
- Provider Workforce
- Societal Impact on Emergency Care
- Technology in Emergency Medicine
- Treatment Protocol Assessment
- Wit in Emergency Medicine

PRINT ADVERTISING RATES

Advertisement Size	Print Issue	Electronic Issue	3 or more issues prepaid
Full Page	\$1,000	\$800	25% discount
1/2 Page	\$750	\$500	25% discount
1/4 Page	\$500	\$300	25% discount

NOTES

Prices listed above indicates per issue. Black and white only for non-cover ads in print only. All advertisements will be in color online in the electronic interactive issue. Ad inserts available upon request. Each year, 6 electronic issues and 4 print issues are published. Upon prepaying for 3 or more issues, a 25% discount will be applied.

WestJEM reserves the right to decline any advertising, CME and job board postings including those that do not conform to the ethical standards and principles of fair practice through California ACEP, the American College of Osteopathic Emergency Physicians, the California Chapter of AAEM and AAEM. Thank you for adhering to the principles of fair practice through AAEM.

CANCELLATIONS

All cancellations must be received in writing by the reservation deadline and will incur a 25% non-refundable administrative fee. The publication deadlines are subject to change

Issue Number	Publication Month	Print or online	Ad Materials Deadline
1	January 2016	Online	December 15, 2015
Compilation	February 2016	Print	December 15, 2015
2	March 2016	Online	February 15, 2016
Compilation	May 2016	Print	March 15, 2016
3	July 2016	Online	June 15, 2016
Compilation	August 2016	Print	June 15 2015
4	September 2016	Online	August 15, 2016
5/CDEM/CORD	November 2016	Online	October 15, 2016
6	December 2016	Print	October 15, 2016

ADVERTISING SPECIFICATIONS

All ad materials must be received at least 3 weeks before the ad materials deadline. Ad materials are not final until accepted and billing completed.

FILE SIZE

Please provide 0.25" from all trim edges.

<u>AD SIZE</u>	<u>AD DIMENSIONS</u>
Full page	8" x 10.5"
1/2 page	8" x 5"
1/4 page	4" x 5"

FILE FORMAT

Acceptable files are .eps, .jpeg, .tiff, .pdf, or Illustrator. All files must be in full color and at least 600 dpi. All ads will be posted online in full color unless otherwise noted. Proofs of all ads will be emailed and need to be approved prior to publication.

AD DELIVERY

Email all ads to sales@westjem.org. Please contact WestJEM Advertising and Marketing Sales Director for alternative file delivery options.

INSERT SPECIFICATIONS

All inserts will be placed within the polybag wrapping. Ad dimensions still apply.

NOTES

Corrections to digital ads are limited to minor text changes. Contact the WestJEM Advertising and Marketing Sales Director for immediate assistance if changes need to be made after the ad materials deadline. Please note that not all revisions may be possible.

AD DESIGN

WestJEM can design your ad as long as all text and graphics are provided. You must notify WestJEM at least 6 weeks in advance of the ad materials deadline. All ad proofs will require signed approvals prior to publication. Additional fees may apply.

PRINT AD INSERTION ORDER FORM

PRINT AD SAMPLES:

1/2 PAGE AND 1/4 PAGE

11th ANNUAL WESTERN STATES WINTER CONFERENCE ON EMERGENCY MEDICINE

**JANUARY 27-31, 2013
PARK CITY, UTAH**

WWW.WSWCEM.COM

**SCHOOL OF MEDICINE
UNIVERSITY OF CALIFORNIA - IRVINE**
Research Track - Oral

RESEARCH DIRECTOR
Department of Emergency Medicine
University of California, Irvine School of Medicine

The University of California, Irvine is searching for a full-time faculty member with MD/PhD or MD/PhD in Research Experience, in the Clinical School of Health Sciences at the University of California, Irvine. Candidates for the Clinical School Search will have demonstrated an exceptional track record in research and clinical practice, including national and international recognition. Successful candidates will be expected to develop and lead a research program in emergency medicine, with a focus on the development of novel diagnostic and therapeutic approaches. Successful candidates will also be expected to teach and mentor students and residents in EM and to participate in the development of the clinical curriculum. Successful candidates will also be expected to participate in the development of the clinical curriculum. Successful candidates will also be expected to participate in the development of the clinical curriculum.

**Excellent Career Opportunity
Academic Emergency Medicine Physician**

The Department of Emergency Medicine at the University of Illinois Hospital & Health Sciences Campus is seeking a full-time academic Emergency Medicine (EM) physician, M.D., with board certification or board eligibility in Emergency Medicine. The successful applicant will play a leadership role in growing a pediatric EM clinical and educational program that uses the Chicago Hospital, Special Operations, Emergency Department, and Intensive Care Unit as a platform for research, teaching, and patient care. The successful applicant will also be expected to participate in the development of the clinical curriculum. Successful candidates will also be expected to participate in the development of the clinical curriculum.

FULL PAGE

**AA
ANNUAL
ASSEMBLY**

**2015
JUNE 12
LOS ANGELES
UNIVERSAL CITY**

FULL SPREAD

**EMERGE
ACOEP2013**

**2013 SPRING SEMINAR
SAVE THE DATE!**

**APRIL 2-6, 2013
Marriott Harbor Beach
Fort Lauderdale, Florida**

Save The Date!

**ORAL BOARD REVIEW
January 15-16, 2013
&
EMERGENCY MEDICINE:
AN INTENSE REVIEW
January 17-21, 2013
Westin Chicago River North
Chicago, Illinois**

ACOEP

Register Online Today at [www.ACOEP.org!](http://www.ACOEP.org)

To request space in the print issue, please fill out the order form and email to sales@westjem.org.

CONTACT INFORMATION:

Name: _____

Company/ Agency: _____

Address: _____

Telephone: _____ Fax: _____

Email: _____

PRINT AD DISTRIBUTION:

YES! I want to run a print ad in the following issues:

- | | |
|---|---|
| <input type="checkbox"/> January 2016 - Volume 17 Issue 1 | <input type="checkbox"/> February 2016 - Compilation |
| <input type="checkbox"/> March 2016 - Volume 17 Issue 2 | <input type="checkbox"/> May 2016 - Compilation |
| <input type="checkbox"/> July 2016 - Volume 17 Issue 3 | <input type="checkbox"/> August 2016 - Compilation |
| <input type="checkbox"/> September 2016 - Volume 17 Issue 4 | <input type="checkbox"/> November 2016 - Volume 17 Issue 5/CDEM |
| <input type="checkbox"/> December 2016 - Volume 17 Issue 6 | |

I want to run the following ad type:

- Full page 1/2 page 1/4 page

Payment option: VISA MasterCard Discover

Cardholder's Name: _____

Credit Card Number: _____

Expiration Date (MM/DD/YY): _____

Note: Please attach a sample of the advertisement to this form.

Signature

WestJEM is the official journal of:

