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Rigorous Voluntary Energy Efficiency Standards Met by 97 per cent of New Canadian Set-Top Boxes in Second Annual Report

August 14, 2019 – The [second Annual Report](#) on the Canadian Energy Efficiency Voluntary Agreement for Set-Top Boxes (CEEVA), released today, shows that 97 per cent of all new set-top boxes purchased in Canada in 2018 by the CEEVA participants met the agreement’s rigorous “Tier 2” energy efficiency levels that became effective that year. By adhering to the CEEVA energy consumption commitments, CEEVA participants achieved an average decrease of 13 percent in energy consumption by set-top boxes. This is a significant achievement in light of the ongoing enhancement of STB functionalities aimed at improving the customer experience in the digital economy.

“The implementation of CEEVA is off to a successful start,” confirmed Mac Balacano, Sustainability & Environment Manager at Bell Canada and Chair of CEEVA. “By setting aggressive targets for energy efficiency, we’re making a small but meaningful contribution to Canada’s energy reduction efforts in the home,” he added.

CEEVA is an agreement among Canada’s most prominent television service providers and set-top box manufacturers, entered into and administered in close collaboration with Natural Resources Canada (NRCan), to improve energy efficiency of set-top boxes while supporting innovation and recognizing the critical importance of a high-quality customer experience. CEEVA participants committed that at least 90 per cent of their new set-top boxes would meet specified energy efficiency levels, and 2018 marked the second year in a row that the industry met and surpassed this objective.

The second Annual Report from CEEVA was published by D+R International, Ltd. (“D+R”), an independent energy firm that aggregated and analyzed confidential procurement data submitted by the signatories to determine compliance with CEEVA commitments. D+R also verified energy consumption test results for each set-top box model purchased by participants (testing having been conducted by accredited third-party test organizations), and conducted a random audit of select procurement data that validated participant reporting.

CEEVA participants are comprised of television service providers Bell Canada, Cogeco, Rogers Communications, Shaw Communications and Videotron, as well as manufacturers CommScope (which recently purchased ARRIS), DISH Technologies and Technicolor.

Supporting organizations include CableLabs and the Consumer Technology Association (CTA)[®]. The parties have committed to monitoring the effectiveness CEEVA by reviewing its terms annually. Participating television service providers also ensure that their customers can access information on the energy consumption characteristics of every new model of set-top box that they offer, available at www.energyefficiency-va.ca.

About the supporting organizations

CableLabs

As the leading innovation and R&D lab for the cable industry, CableLabs[®] creates global impact through its member companies around the world and its subsidiaries, Kyrio and UpRamp. With a state-of-the-art research and innovation facility and collaborative ecosystem with thousands of vendors, CableLabs delivers impactful network technologies for the entire industry. For more information, please visit <https://www.cablelabs.com/>.

Consumer Technology Association

As North America's largest technology trade association, CTA[®] is the tech sector. Our members are the world's leading innovators – from startups to global brands – helping support more than 18 million American jobs. CTA owns and produces CES[®] – the largest, most influential tech event on the planet. Find us at CTA.tech. Follow us @CTAtech.