# A Gold Standard for CLIR evaluation in the Organic Agriculture Domain

Alessio Bosca\*, Matteo Casu\*, Mauro Dragoni\*\*, Nikolaos Marianos\*\*\*

CELI\*, FBK\*\*, AgroKnow\*\*\*

Turin (Italy)\*, Trento (Italy)\*\*, Athens (Greece)

Email: {alessio.bosca, casu}@celi.it, dragoni@fbk.eu, n.marianos@agroknow.gr

#### Abstract

We present a gold standard for the evaluation of Cross Language Information Retrieval systems in the domain of Organic Agriculture and AgroEcology. The presented resource is free to use for research purposes and it includes a collection of multilingual documents annotated with respect to a domain ontology, the ontology used for annotating the resources, a set of 48 queries in 12 languages and a gold standard with the correct resources for the proposed queries.

The goal of this work consists in contributing to the research community with a resource for evaluating multilingual retrieval algorithms, with particular focus on domain adaptation strategies for "general purpose" multilingual information retrieval systems and on the effective exploitation of semantic annotations. Domain adaptation is in fact an important activity for tuning the retrieval system, reducing the ambiguities and improving the precision of information retrieval. Domain ontologies constitute a diffuse practice for defining the conceptual space of a corpus and mapping resources to specific topics and in our lab we propose as well to investigate and evaluate the impact of this information in enhancing the retrieval of contents.

An initial experiment is described, giving a baseline for further research with the proposed gold standard.

Keywords: Gold Standard, CLIR, Evaluation, Domain Adaptation

### 1. Introduction

The usage of multilingual resources registered a significant increase in the last decade. Multilinguality is used in several fields of Computer Science and the necessity of managing multilingual information became an important if not critical, task. Different initiatives within institutional and commercial contexts emerged in the last years in order to support multilingual access to contents testify the importance of retrieving knowledge diffuse in different languages and with our evaluation resource we intend to offer a benchmark to all research initiatives focusing on Cross Language Information Retrieval for domain specific contents.

The gold standard for CLIR systems evaluation presented in this paper constitutes one of the outcomes of Organic.Lingua<sup>1</sup> and was created in order to evaluate the CLIR system developed in the project. However the resource proposed in the paper is intended as a contribution to the research community with the aim of evaluating multilingual retrieval strategies over a collections of documents enriched with semantic annotations. It is important to notice that besides the specific ontology provided in the proposed evaluation resource and used for annotating the documents (the Organic.Lingua ontology) this specific domain is covered as well by other well known public semantic resources (like Agrovoc thesaurus<sup>2</sup>) allowing for experimenting with a wide variety of CLIR approaches.

In the process of building the evaluation resource we took inspiration from the activity of the CLEF

(Cross-Language Evaluation Forum<sup>3</sup>) that is particularly relevant for the evaluation of systems for multilingual information access. CLEF provides an infrastructure aimed at supporting the development, testing and evaluation of systems for cross-language information retrieval, and for monolingual information retrieval of European languages. The evaluation resource presented in this paper is therefore based on the methodology introduced by CLEF initiative (Braschler and Peters, 2003). Based on such a methodology, the resources selected for the proposed gold standard include:

- A set of 48 parallel queries in 12 languages that express some informational needs in the organic agriculture domain. Each query is identified with a unique ID. Their selection/translation process is described in section 2
- A gold standard that for each query provides a list of correct results, ordered in terms of relevance and that is used to evaluate the results provided by the CLIR system. The gold standard targets the documents expressed in English language within the Organic.Lingua collection and is described in section 3
- A collection of documents that satisfy the informational needs expressed in the queries. Each document in the collection is identified with a unique ID. The collections is constituted by Organic.Lingua multilingual documents and is described in section 4
- The Organic.Lingua ontology used for semantic annotations on the documents, described in section 5

An initial experiment is described in section 6 giving a

<sup>1</sup> http://organic-lingua.eu

<sup>2</sup> http://aims.fao.org/standards/agrovoc/

<sup>3</sup> http://www.clef-initiative.eu

baseline for further research on this corpus. Finally section 7 concludes the paper.

## 2. Query Selection Process

The approach adopted for the selection of the queries to include in the evaluation resource consists in the selection of the most popular searches submitted by real users to the portal and includes the following steps:

1. Selection of the queries from search logs: by means of he Google analytics service1 a list consisting of the more frequently used queries in the English language was selected from the search logs of the Organic.Edunet Web portal. Domain experts from AgroKnow selected a meaningful subset from the list with the aim of covering as many topics as possible among the ones present in Organic.Lingua documents collections and avoiding similar queries.

2. Manual Translation of the queries: Human domain experts chosen among the Organic.Lingua project partners provided the translations of the queries selected at step 1 from English to the set of target languages (English, French, Italian, Spanish, German, Polish, Portuguese, Hungarian, Turkish, Estonian, Latvian, Greek) in order to obtain a list of parallel queries.

Concerning popular queries selection and multilingual search analytics, the methodology adopted is described by by (Stoitis et al, 2011). Table 1 presents an excerpt of the selected queries.

en	organic certification	alternative crops	animal manure	food safety
fr	certification biologique	cultures alternatives	fumier	sécurité alimentaire
de	biologisches Zertifikat	alternative Ernte	Stalldung	Lebensmitte lsicherheit
es	certificación ecológica	cultivos alternativos	estiercol animal	seguridad alimentaria
it	certificazion e biologica	colture alternative	letame	sicurezza alimentare
el	βιολογική πιστοποίηση	εναλλακτικέ ς καλλιέργειες	ζωική κοπριά	ασφάλεια τροφίμων
tr	organik sertifikasyon	alternatif ürünler	hayvan gübresi	gıda güvenliği
pl	certyfikacja produkcji organicznej	rośliny uprawne	nawóz zwierzęcy	bezpieczeńst wo żywności
pt	certificação orgânica	colheitas alternativas	adubo animal	segurança alimentar
hu	ökológiai minősítés	alternatív növények	trágya	élelmiszerbi ztonság
lv	bioloģiskā sertifikācija	alternatīvās kultūras	kūtsmēsli	nekaitīga pārtika
et	mahepõllun duse sertifikaat	alternatiivne saak	loomasõnnik	toidu ohutus

Table 1: Examples of selected queries

## 3. Gold Standard for Selected Queries

The evaluation resource contains a gold standard that associates to each query a list of documents considered to be relevant for the informational needs of the query. The gold standard is compiled for the English queries and targets only the documents expressed in the English language within the collection (as the documents coverage for the other languages supported in the evaluation was not wide enough for building a gold standard). The CLIR task proposed with our evaluation resource follows the model-independent approach and treats translation and retrieval as two separate processes, therefore it requires the translation of queries from a language XX to English followed by a monolingual retrieval phase.

The documents are referenced in the gold standard through the univoque value of the General Identifier metadata field.

## 4. Organic.Lingua Learning Objects Metadata

Organic Lingua collection consists of about 13,000 records with high quality metadata (human edited semantic annotations and metadata translations). The records in the collection consist of metadata describing on-line educational contents for the awareness and education of European youth about organic agriculture and agroecology expressed in different media and formats

(web pages, pictures, pdf documents, videos) and are specified according to the IEEE LOM (Learning Object Metadata<sup>4</sup>) standard. The multilingual collection of records is expressed in different languages (*English*, *French*, *German*, *Danish*, *Hungarian*, *Norwegian*, *Romanian*, *Russian*, *Greek*, *Spanish*, *Estonian*, *Swedish*, *Portuguese*, *Arabic*, *Hindi*) and the coverage of documents for the different languages is not regular and one language can be frequent while others are quite sparse.

The collection is provided as XML encoded files.

#### 5. Organic Lingua Ontology

The Organic.Lingua ontology was created by an expert committee on OA&AE topics in the framework of the Organic.Edunet project<sup>5</sup>. Experts studied existing taxonomies and categorizations – such as the BIOAGRO OA taxonomy, FAO's AGRIS/CARIS subject categories and AGROVOC – and used them as a basis to elaborate a classified list of terms that later evolved into the current ontology following a process described in detail in (Holm et al., 2010).

The Organic.Edunet ontology was designed to help users of the Organic.Edunet portal to have more efficient searches (called semantic searches). It is therefore application-specific and dependent. According to the classification by (Guarino, 1998), it is an application ontology, as it describes "concepts depending both on a particular domain and task".

The current ontology is multilingual (15 languages, namely *English, Spanish, German, Greek, Romanian, Hungarian, Estonian, Russian, Norwegian-Bokmål, Bulgarian, Czech, Turkish, French, Hindi, Slovenian and Arabic*) and it is implemented in OWL 2. The evaluation resource includes as well a SKOS representation of the same ontology besides the OWL 2 one.

Table 2 summarizes some basic data about the ontology while Table 3 presents the coverage of concepts labels and descriptions with respect to the supported languages.

Number of classes	284		
Number of instances	91		
Number of properties	30		
Maximum depth of hierarchy	7		
Mean siblings	5		

Table 2: Organic.Lingua Ontology statistics

Language	Labels	Descriptions
Arabic	281/375	0/375
Bulgarian	297/375	0/375
Dutch	281/375	0/375
English	372/375	88/375
Estonian	373/375	368/375
French	370/375	205/375
German	281/375	0/375
Greek	373/375	365/375
Hindi	281/375	0/375
Hungarian	281/375	0/375
Italian	371/375	366/375
Latvian	308/375	304/375
Norwegian	281/375	0/375
Romanian	281/375	0/375
Russian	373/375	372/375
Slovakian	281/375	0/375
Spanish	369/375	367/375
Turkish	374/375	368/375

*Table 3: Organic.Lingua ontology - language coverage* 

It is important to say that most learning objects are classified by an average of 4 ontology terms and not with a single classification value. Such richness in semantic annotations allows for investigating different strategies in exploiting the ontological resource. Illustration 1 presents the distribution of terms in the ontology according to the number of learning objects they classify.

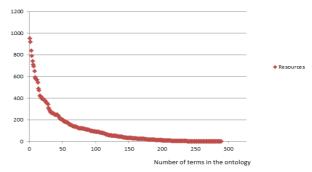


Illustration 1: Concepts distribution over annotated resources

#### 6. Initial Experiment

In this section we present the experimental results obtained by testing Organic.Lingua CLIR module with the proposed evaluation resource. The queries in the gold standard have been translated from the available

<sup>4</sup> http://ltsc.ieee.org/wg12/files/LOM\_1484\_12\_1\_v1\_F inal\_Draft.pdf

<sup>5</sup> http://organic-edunet.eu/

languages to English by using the translation module of Organic.Lingua CLIR system and the obtained translations have been used to perform the retrieval from the Organic.Lingua documents collections. The CLIR system has been evaluated by adopting two different configurations:

- 1. Base configuration: each query is translated in English by using the CLIR system and it is performed on the textual field of the indexed documents.
- 2. Configuration with Semantic Expansion: this setting exploits the multilingual ontology labels used for enriching the representation of each document. Each query is translated in English and it is performed on both the textual and the annotation fields of the indexed documents.

Besides the cross-language experiments, an English monolingual run was performed in order to provide a baseline for performance comparison. Table 4 and Table 5 present the results of the performed evaluation, grouped by configuration type.

Lang	Мар	Precision @5	Precision @10	Precision @20	Recall	R-Preci sion
en	0.7261	0.7917	0.6896	0.5865	0.9635	0.6897
el	0.3731	0.3833	0.3479	0.3104	0.8253	0.3756
lv	0.3348	0.325	0.3187	0.2948	0.703	0.3483
pl	0.2559	0.3	0.2708	0.2552	0.678	0.2671
it	0.4175	0.4208	0.3729	0.3458	0.813	0.4223
fr	0.3557	0.4042	0.3568	0.3193	0.7915	0.3545
tr	0.3478	0.3917	0.3646	0.3482	0.8134	0.3486
hu	0.2406	0.2667	0.2708	0.251	0.6898	0.2385
et	0.3263	0.3667	0.3438	0.3281	0.6234	0.3596
de	0.2362	0.2458	0.1979	0.1906	0.6436	0.2549
es	0.358	0.4042	0.3521	0.3042	0.8356	0.3498
pt	0.5048	0.5708	0.4896	0.425	0.904	0.4807

Table 4: Base configuration results

Lang	Мар	Precis ion@5	Precis ion@1 0	Precis ion@2 0	Recall	R-Pre cision
en	0.7351	0.7667	0.6875	0.5906	0.9803	0.6826
el	0.37	0.4292	0.3896	0.3448	0.8412	0.343
lv	0.3429	0.3917	0.35	0.3198	0.7059	0.3451
pl	0.2698	0.3417	0.3062	0.2708	0.7084	0.2692
it	0.3972	0.4458	0.3792	0.3323	0.8266	0.3675
fr	0.3587	0.4167	0.4027	0.3402	0.7961	0.3588
tr	0.3331	0.425	0.375	0.3398	0.8297	0.3412
hu	0.2167	0.2917	0.2792	0.2344	0.7152	0.2184
et	0.3177	0.4	0.3667	0.3438	0.6363	0.3394
de	0.2217	0.2792	0.25	0.2406	0.6409	0.2427
es	0.3708	0.4458	0.4167	0.3573	0.8518	0.3591
pt	0.4633	0.55	0.4729	0.4219	0.9099	0.4504

Table 5: Semantic expansio configuration results

## 7. Conclusions

In this short paper we presented a novel evaluation resource for CLIR system in a specific domain. The descibed resource<sup>6</sup> is hosted on Organic.Lingua project portal and its use is free for evaluation, research and teaching purposes.

#### 8. Acknowledgements

This work has been supported and founded by Organic.Lingua EU project.

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<sup>6</sup> http://www.organic-lingua.eu/deliverables/OrganicLin gua\_CLIR\_Evaluation.zip