

Chapter 3: Web Paradigms and Interactivity


- 3.1 AJAX: Asynchronous Interactivity in the Web
- 3.2 Paradigms for Web-Based Communication
- 3.3 Reverse AJAX and COMET
- 3.4 Web Sockets and Web Messaging
- 3.5 Web Workers

Literature:

- B. Brinzarea-lamandi et al.: AJAX and PHP - Building Modern Web Applications, 2nd ed., Packt Publishing 2009
- D. Cameron: A Software Engineer Learns HTML5, JavaScript and jQuery: A guide to standards-based web applications, 2nd ed., Cisdal Publishing 2013

Outline

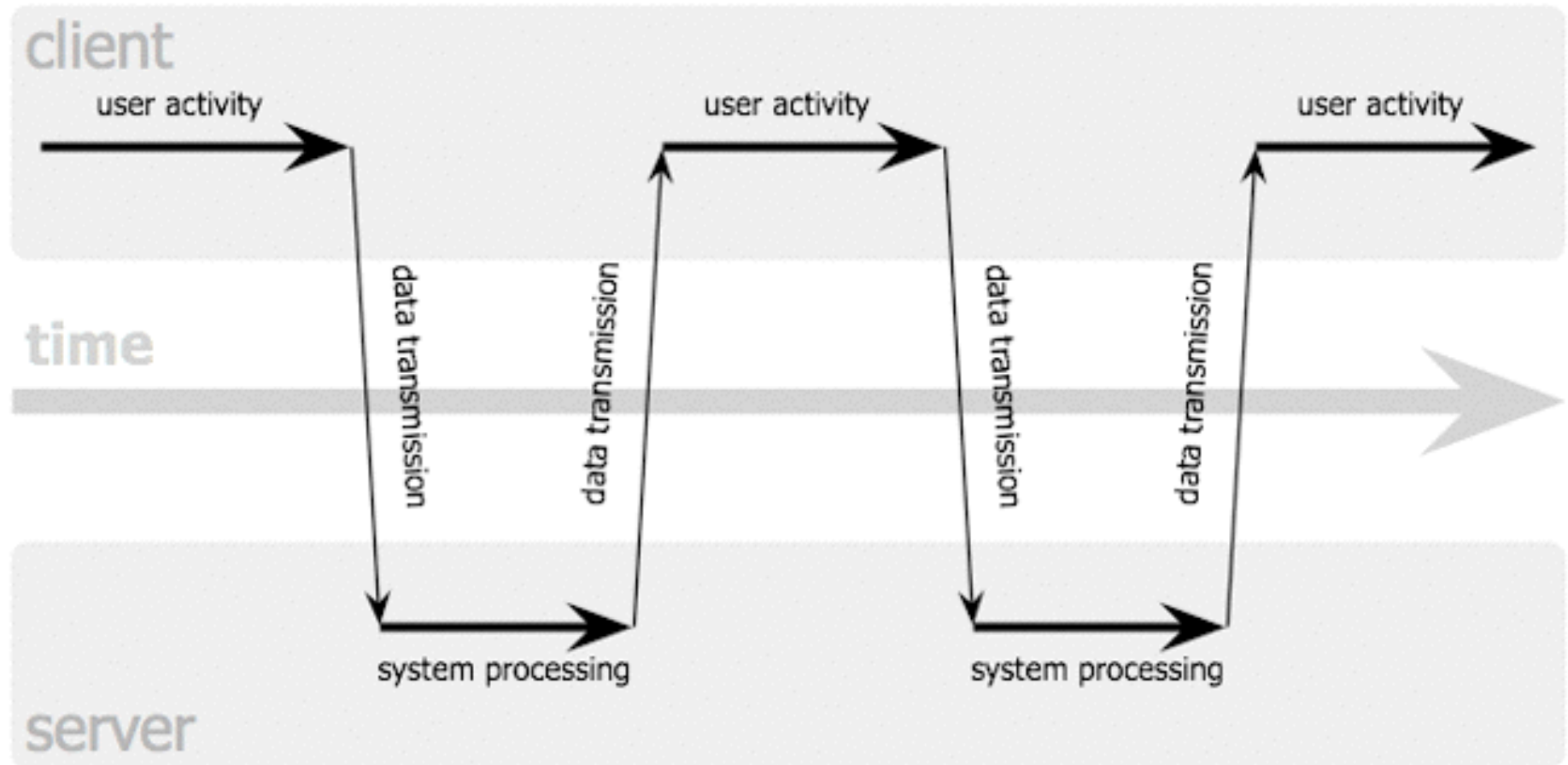
* = Nicht für Nebenfach !

1. Introduction and Motivation
 2. Interactive Web Applications
 3. Web Paradigms and Interactivity * 
 4. Technology Evolution for Web Applications *
 5. Communities, the Web, and Multimedia
 6. Digital Rights - Definition and Management
 7. Cryptographic Techniques
 8. Multimedia Content Description
 9. Electronic Books and Magazines
 10. Multimedia Content Production and Distribution
 11. Web Radio, Web TV and IPTV
 12. Multimedia Conferencing
 13. Signaling Protocols for Multimedia Communication *
 14. Visions and Outlook
- Part I:
Web Technologies
for Interactive MM
- Part II:
Content-Oriented
Base Technologies
- Part IV:
Multimedia
Distribution Services
- Part IV:
Conversational
Multimedia Services

Asynchronous JavaScript + XML (AJAX)

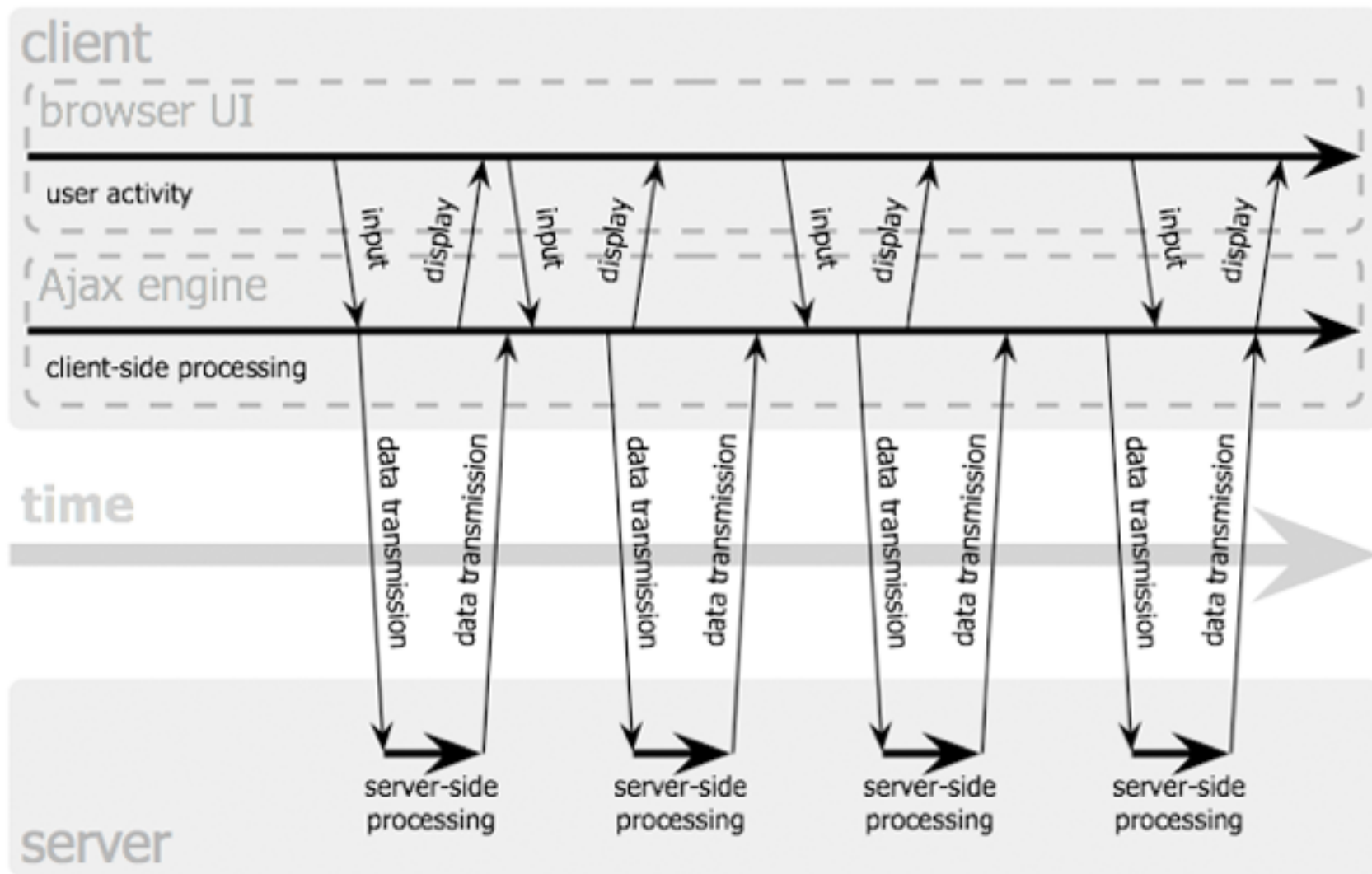
- James Garrett 2005: “Ajax: A New Approach to Web Applications”
<http://www.adaptivepath.com/ideas/ajax-new-approach-web-applications/>
 - New name for an idea in use already at the time
- Decouple server communication from page reload
 - Fluid interaction
 - Presented display always stays up-to-date
- AJAX is ***not a technology!***
 - Combination of known technologies:
XHTML, CSS, DOM, XML, XSLT, JavaScript, XMLHttpRequest
 - Idea is neither bound to JavaScript nor to XML!
 - E.g. using JSON encoding instead of XML

Classical Synchronous Web Application Model



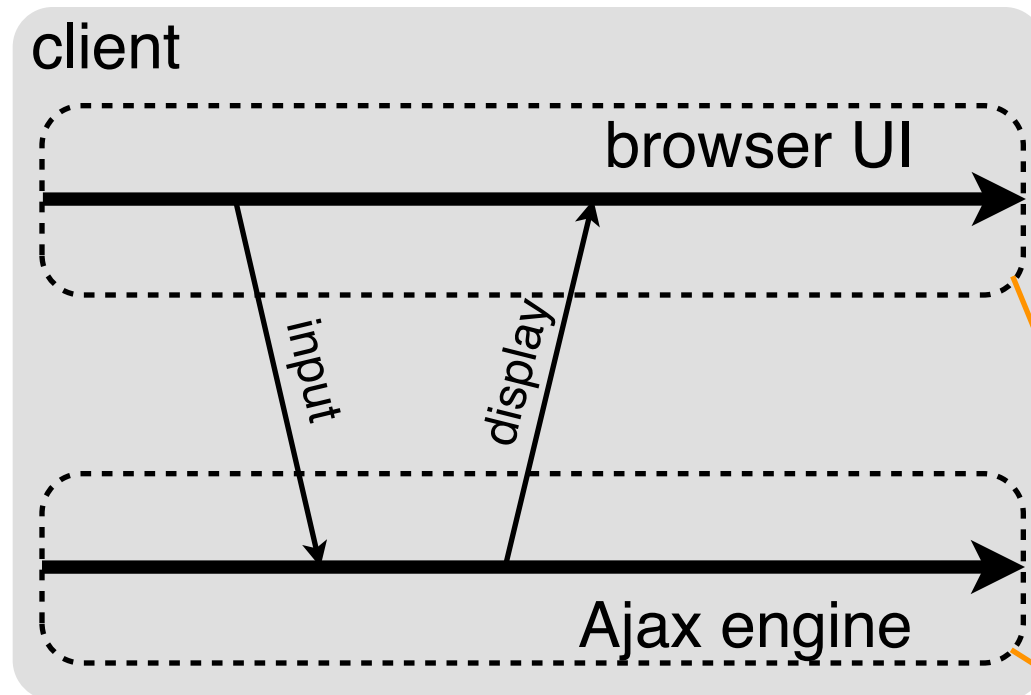
Jesse James Garrett / adaptivepath.com

Asynchronous Web Application Model



Jesse James Garrett / adaptivepath.com

AJAX and Client-Side Scripting

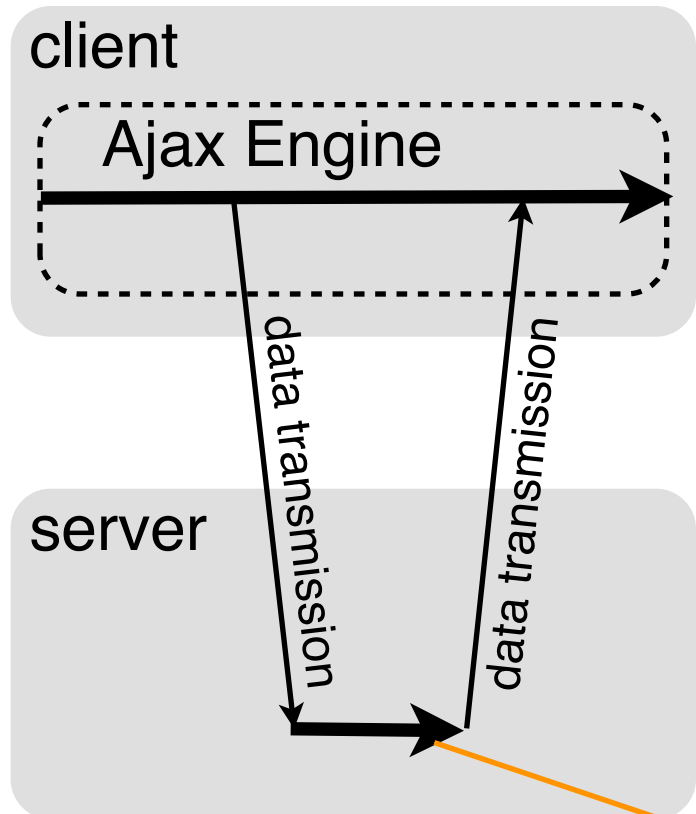


- UI JavaScript
 - Access to loaded/ displayed HTML via DOM
 - Flexible input elements (HTML5)
 - Graphics (HTML5 canvas)
- Engine JavaScript
 - Event handling
- jQuery is a good fit for AJAX

Written in JavaScript

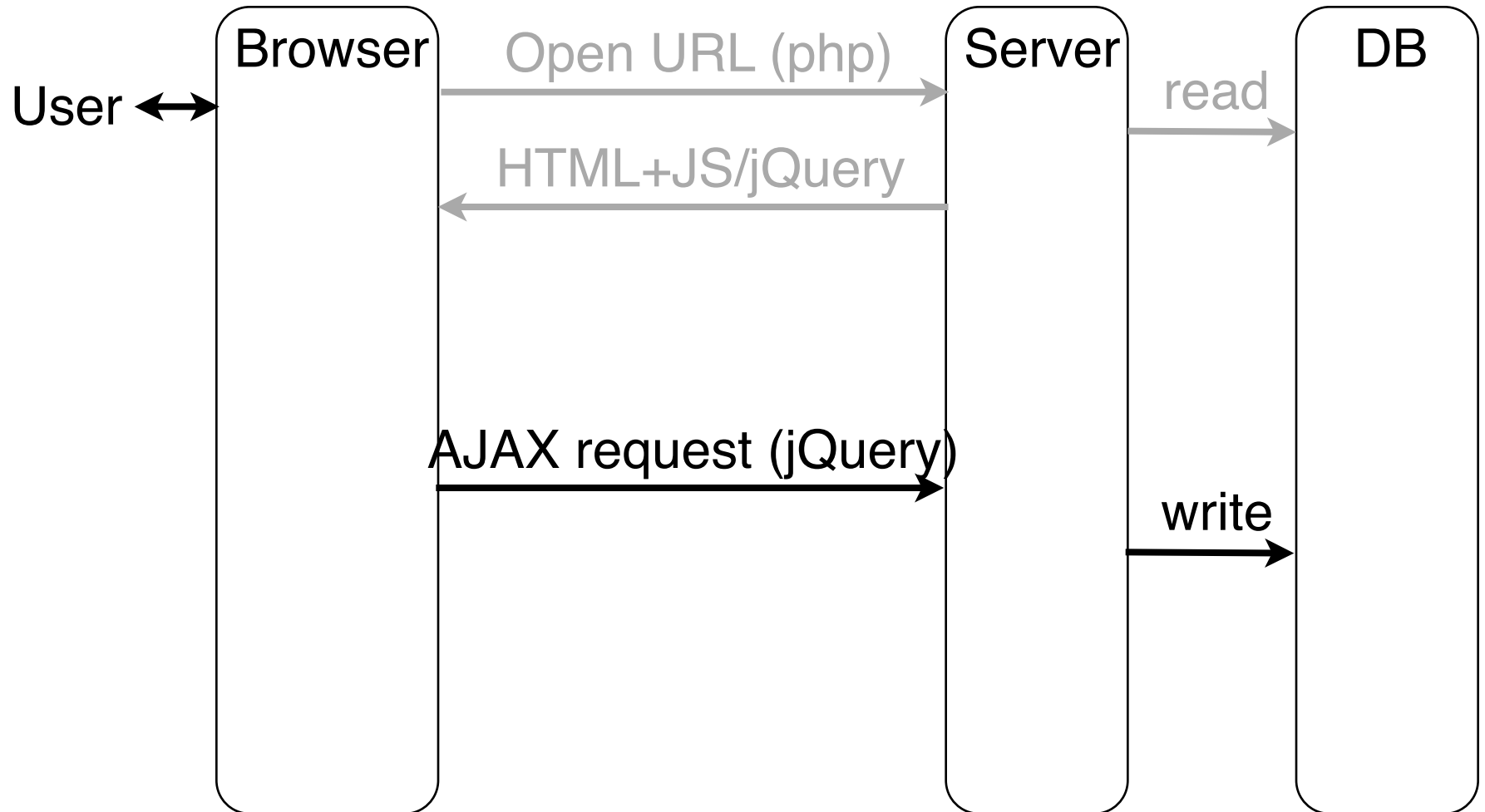
AJAX and Server-Side Scripting

- Typical examples for asynchronous server interaction:
 - Assistance in form filling (search suggestions, post or bank code decoding)
 - Real-time data (news ticker, stock prices)
 - Event notification (incoming mail, update of presence status)
 - Live chat



Any language for
server-side processing
(e.g. PHP, also JavaScript)

Example 1 (Last Lecture), Using jQuery



Sending Request Using jQuery

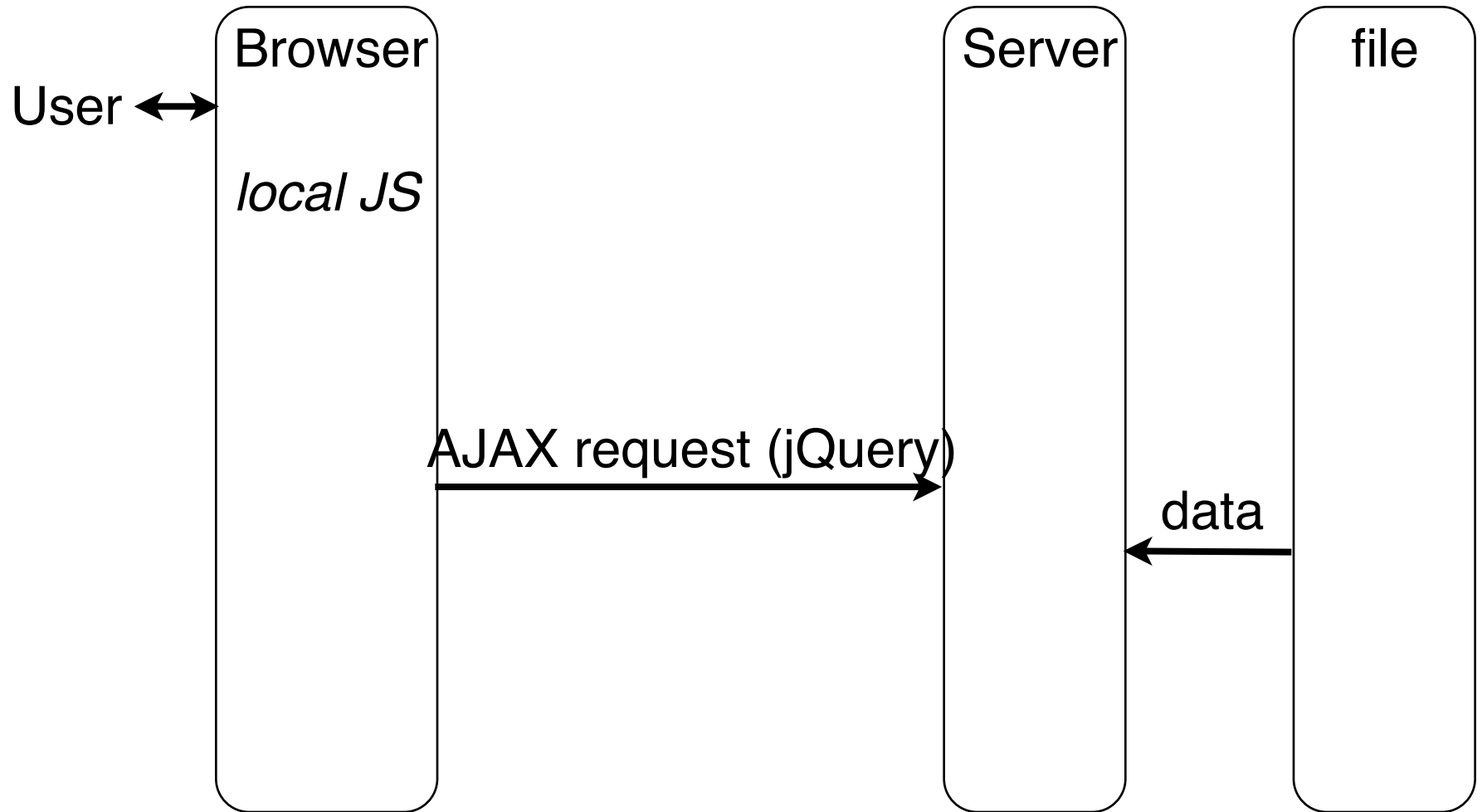
```
$('#btn').click(function() {  
    var selIdsTextArray = $('#mysongs input:checked').  
        map(...).toArray();  
    var selIdsJson = JSON.stringify(selIdsTextArray);  
  
    $.ajax({  
        type: 'POST',  
        url: 'serverDummy.php',  
        data: {selection: selIdsJson}  
    });  
});
```

serverDummy.php

```
<?php
    $value = $_REQUEST['selection'];
    $file = fopen("dummyData.txt", "w");
    if ($file) {
        fputs($file, "selection: " . $value . "\n");
        fclose($file);
    }
?>
```

- Of course, in a realistic setting, data received by the server is processed by operating background systems
 - Here, may want to create a table in MySQL referring to *mysongs* table

Example 2 (Very Simple Request), Using jQuery



Example 2 (Very Simple Request), Using jQuery

<p>The following text is replaced with data retrieved from server (data.txt):</p>

<hr/>

<p id='text'>Text to be inserted here</p>

<hr/>

<script type='text/javascript'> ...

```
    $(document).ready( function() {
```

```
        $.ajax({
```

```
            type: 'GET',
```

```
            url: "http://localhost/~hussmann/data.txt",
```

```
            success: function(data, status) {
```

```
                alert("Status: "+status);
```

```
                $('#text').html(data);
```

```
            }
```

```
        });
```

```
    });
```

</script>

Callback Function

jquery/ajaxreq_simple_txt.html

jQuery AJAX Requests with Result

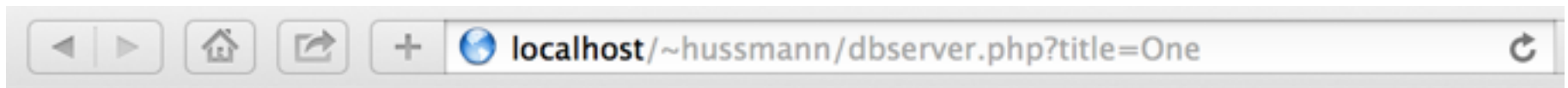
- jQuery `ajax` method
 - (and shorthands `get` and `post`)
 - creates a request to server
- Standard arguments, like:
 - `url`: URL address to send request to
 - `settings`: Key-value pairs (may contain JSON data)
- Example settings:
 - `dataType`: Kind of data expected for answer (e.g. xml, json, html)
 - `success (data, status)`:
JavaScript function to be called in case of successful server response
 - `error (requestObj, message, errorObject)`:
JavaScript function to be called in case of server response indicating errors

Example 3 (Answered Request), DB Server

```
<?php
    $db = new mysqli('localhost','root','demopw','music');
    if ($db->connect_error) {
        die('Failed to connect: '.$db->connect_error);
    };
    $title = $_REQUEST['title'];
    $query = "SELECT * FROM mysongs WHERE title='$title'";
    $result = $db->query($query)
        or die ('Query failed'.$db->error);
    $row = $result->fetch_assoc();
    echo json_encode($row);

    $result->free();
    $db->close();
?>
```

dbserver.php



```
{"code": "1", "title": "One", "artist": "U2", "album": "The Complete U2", "runtime": "272"}
```

Example 3 (Answered Request), Request

```
<input id='inp_title' type='text' size='20'></input><br/>
<input id='btn' type='button' value='Search'></input>
<table id='results' class='result_displ'>
  <thead>...</thead>
  <tbody></tbody>
</table>
```

```
<script type='text/javascript'> ...
  $('#btn').click( function() {
    $.ajax({
      type: 'GET',
      url: 'http://localhost/~hussmann/dbserver.php',
      data: {title: $('#inp_title').val()},
      dataType: 'json',
      success: function(data) {
        $('#results tbody').append(
          '<tr><td>'+data.code+'</td>'+ ...</tr>'
        );
      });
    });
  });
```

jquery/ajaxreq_result_jsn.html

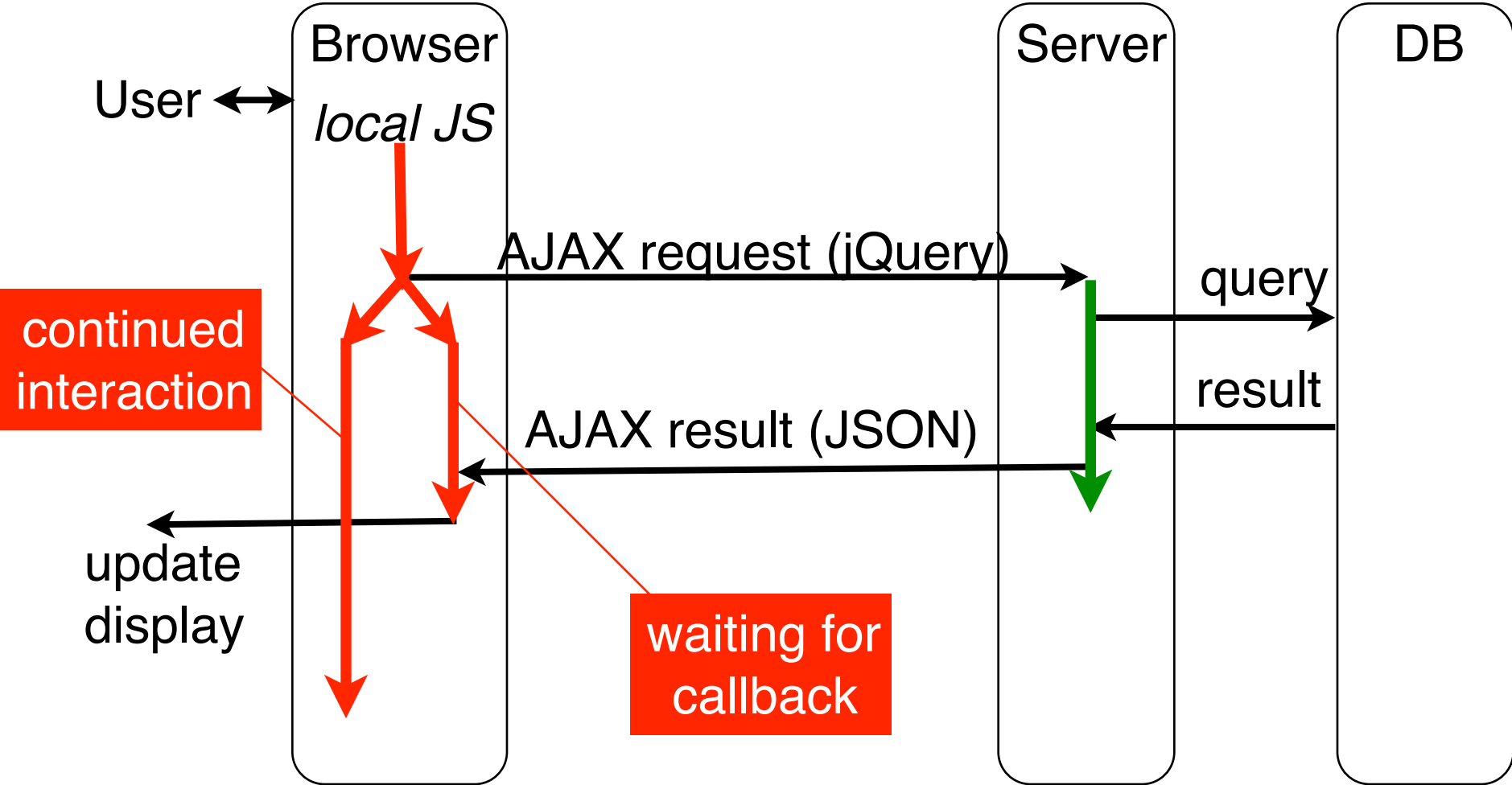
Building a List of Search Results

Search for a title name:

Search

Code	Title	Artist	Album	Runtime	
1	One	U2	The Complete U2	272	<input type="button" value="Remove"/>
4	Lady in Black	Uriah Heep	Lady in Black	281	<input type="button" value="Remove"/>

Example 3 (Answered Request), Asynchronous!



Demonstrating Asynchronicity of Handling

- Make the database server respond slowly:
 - `sleep(5);` before sending the answer
- Make the currently displayed results interactive:
 - “Remove” button in each row
 - Can be operated while waiting for server!

```
$('#results tbody').append(  
    '<tr><td>'+data.code+'</td>'+ ... +  
    '<td><input type="button" value="Remove"></input></td></tr>'  
) .last().find('input').click( function() {  
    $(this).parents('tr').remove();  
});
```

[jquery/ajaxreq_result_jsn_slow.html](#)

Promise Programming Style for jQuery AJAX

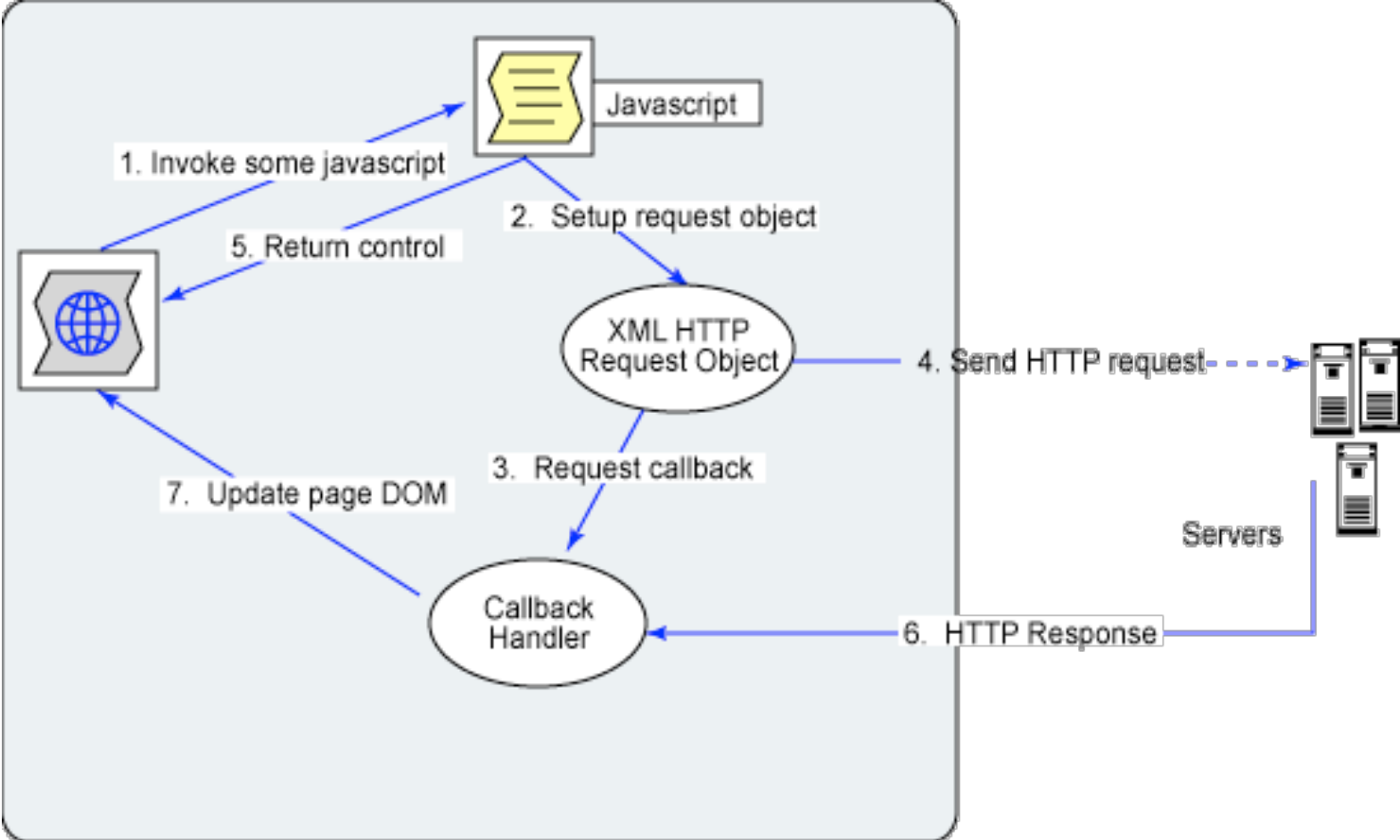
- *Promise* object:
 - Representation for the result of an asynchronous operation
 - Enables flexible management of callback functions
 - Chaining of callbacks, synchronous callbacks, conditional callbacks
- jQuery:
 - *Promise* interface
 - Result of `$.ajax()` implements *Promise* interface
- Example (D. Cameron):

```
promise = $.ajax({
  type: "GET",
  url: "/server/xyz.php",
});
promise.done(function (data) {
  console.log(data);
});
promise.fail(function () {
  console.log('A failure occurred');
});
```

AJAX Functionality (Without Using jQuery)

- Main functionalities required:
 - Construction of a request
 - Sending a request to the server
 - Waiting (asynchronously) until server responds
 - Calling functions to analyze server response
- All in one single object:
 - XMLHttpRequest

Basic Control Flow



<http://www.ibm.com/developerworks>, Dojo framework

XMLHttpRequest (XHR)

- Outlook Web Access for Internet Explorer 5 (end 90s):
 - XMLHTTP object invented at Microsoft
 - Realized as ActiveX object
- Nowadays in all modern browsers
 - XMLHttpRequest object
 - Plain JavaScript, including Internet Explorer >7
- Under W3C standardization until 2012, then moved to WHATWG
 - Currently "living standard" at <https://xhr.spec.whatwg.org>
 - Last "snapshot" of living standard at W3C: 26 May 2014

```
var XMLHTTP = new XMLHttpRequest();
```
- Historic browser incompatibilities have to be handled
 - Built into frameworks like *Prototype* or *jQuery*

Construction of an HTTP Request

- `open ()` method of `XMLHttpRequest` object
 - Note: No interaction with the server yet!
- Required parameters:
 - HTTP method: GET, POST or HEAD
 - URL to send the request to
- Optional parameters:
 - Boolean indication whether to use asynchronous or synchronous treatment (default asynchronous = true)
 - Username and password for authentication

- Examples:

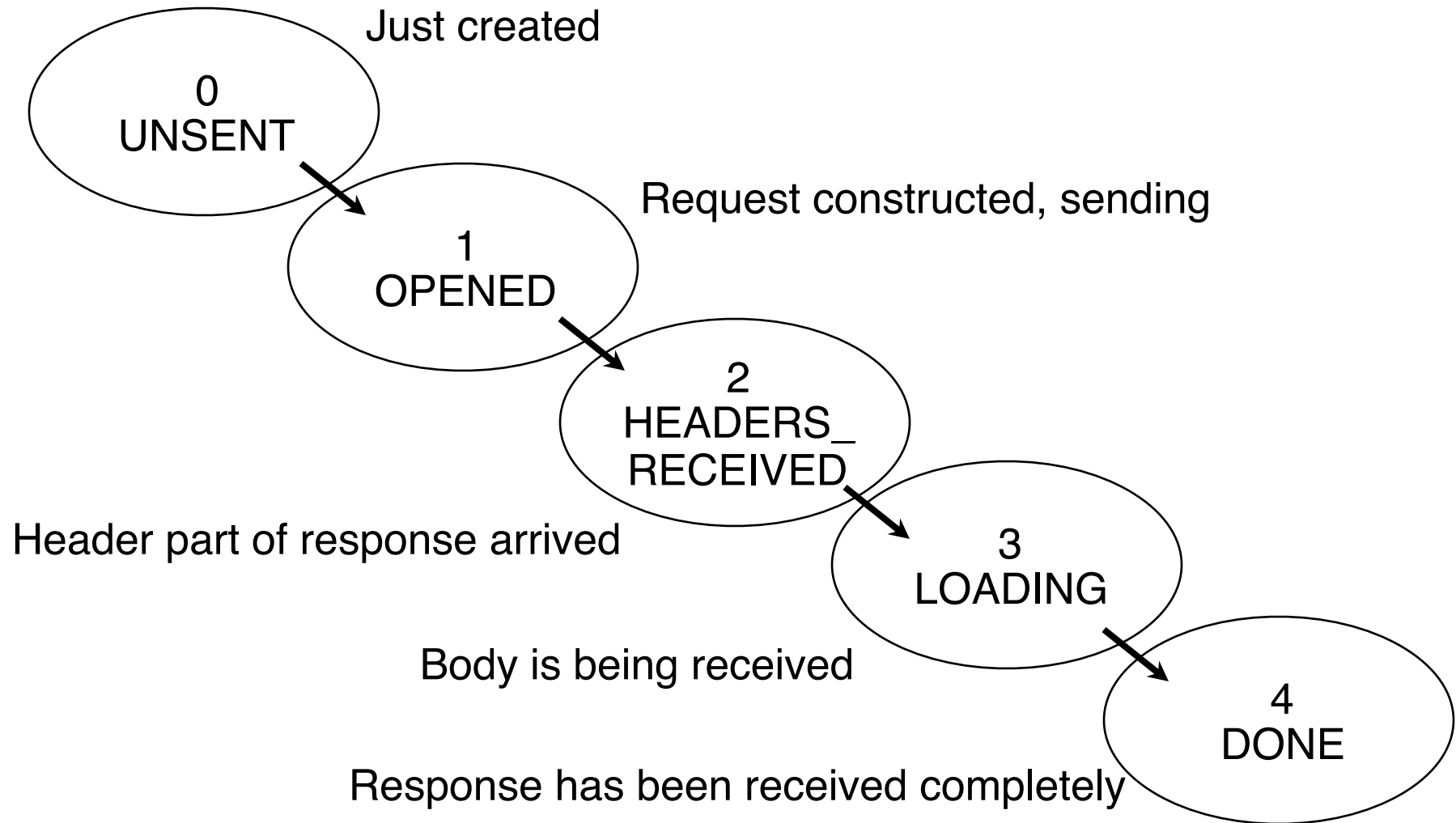
```
XMLHTTP.open ("GET", "fibonacci.php?fib=12")
```

```
XMLHTTP.open ("POST", "/start.html", false, un, pwd);
```

Sending a Request

- Before sending: `XMLHTTP.setRequestHeader()`
 - Setting headers for the request
 - Needed for POST method: `Content-Type` (MIME type)
- `XMLHTTP.send()`
 - Sends request to server
- Parameter:
 - In the simplest case (in particular for GET method): `null`
 - For POST method: "Request entity body" given as parameter

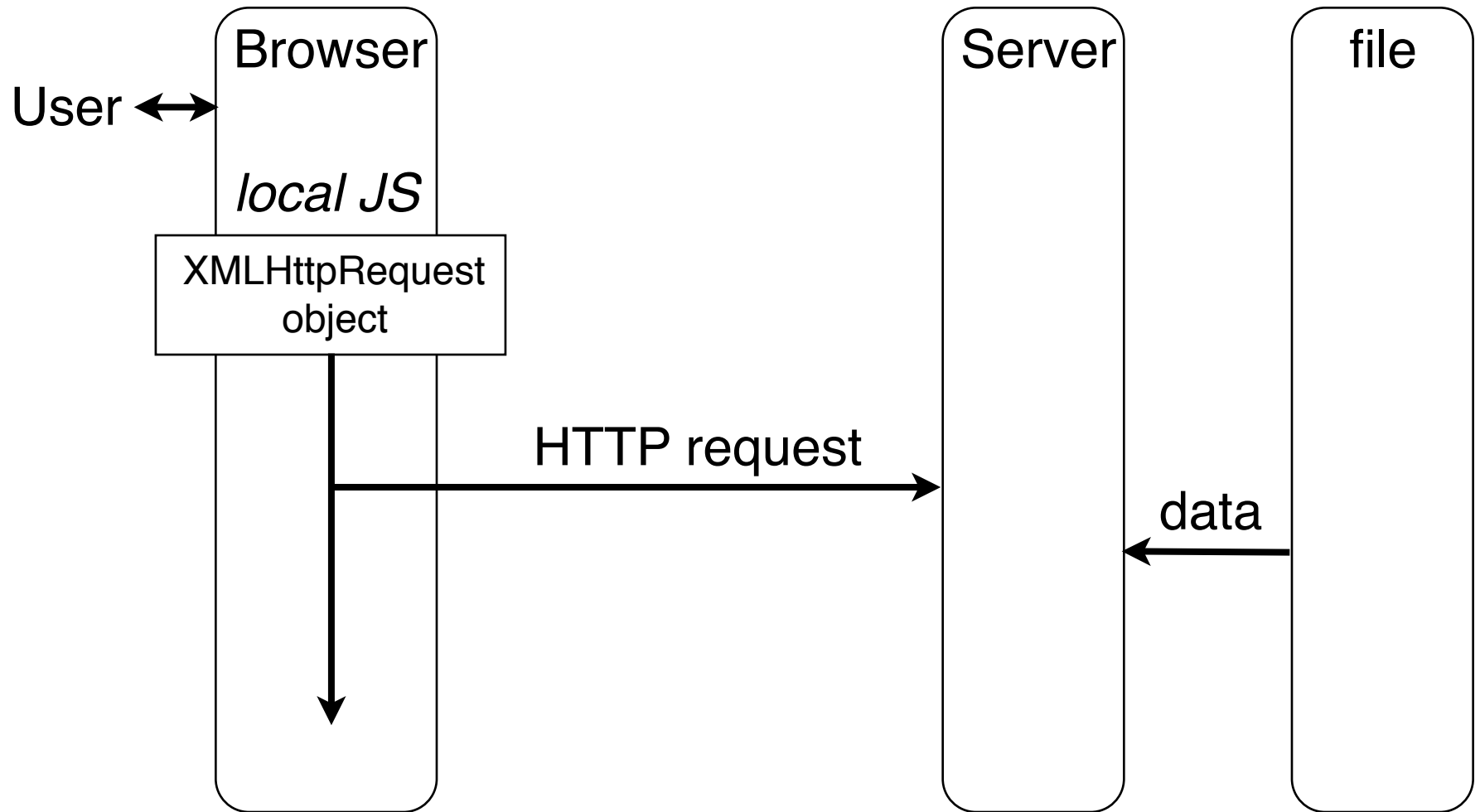
States of an XMLHttpRequest Object



Asynchronous Reaction by Event Handler

- Registering an event handler for `XMLHttpRequest` state changes
 - Event `readystatechange` of `XMLHttpRequest` object
 - Callback function, called at *any* state change:
 - » `XMLHTTP.addEventListener`
`("readystatechange", function);`
- Testing for the relevant state change:
 - `readyState` attribute of `XMLHttpRequest` object gives current state (as number)
- Other attributes:
 - `status` gives return code
 - `statusText` gives associated text
 - `responseText` and `responseXml` give response content

Example 2 (Very Simple Request), Without jQuery

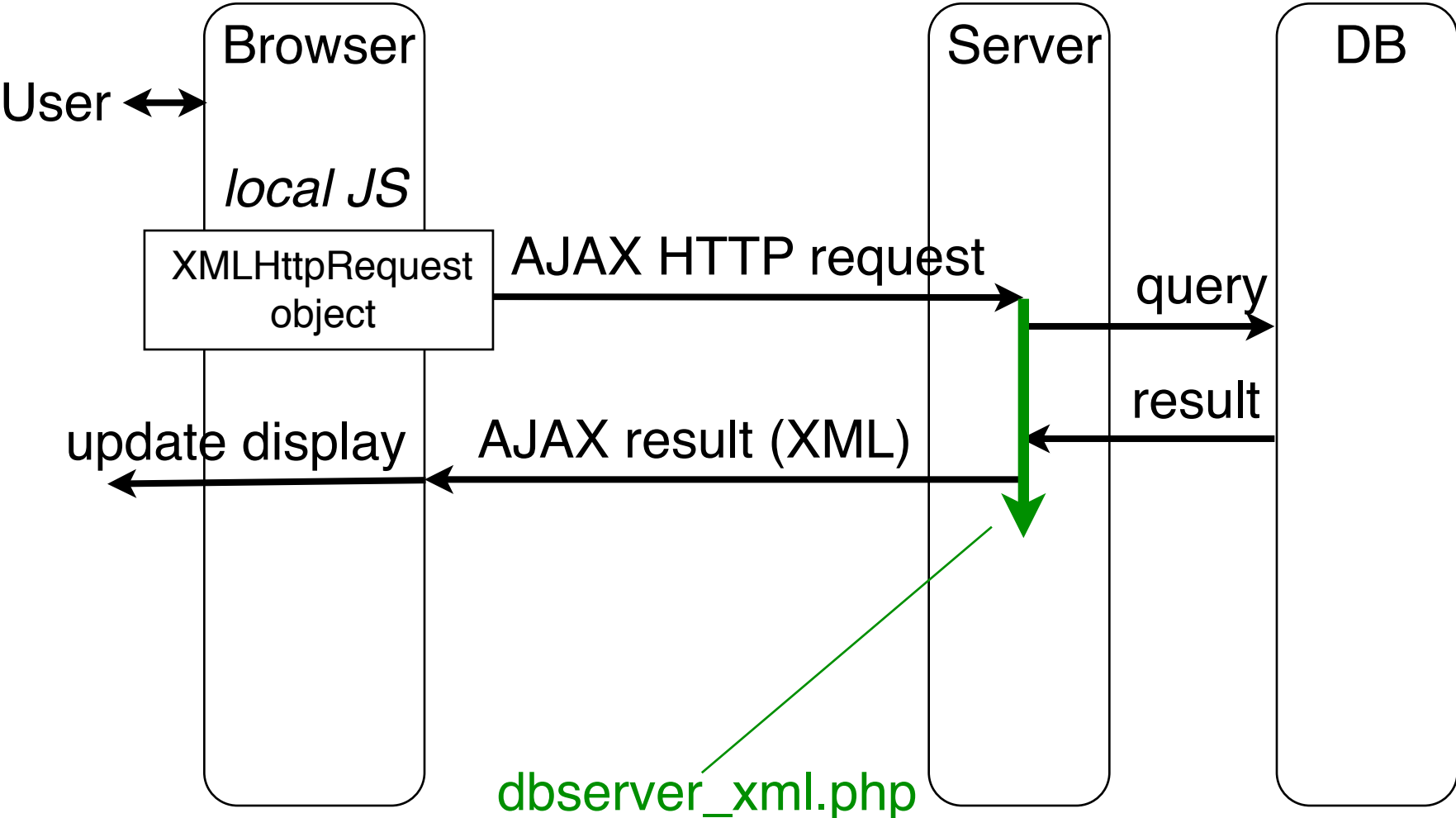


Example 2 (Very Simple Request)

```
<body>
  <p>The following text is replaced with data retrieved from
  server (data.txt):</p>
  <hr/>
  <p id='text'>Text to be inserted here</p>
  <hr/>
  ...
  <script type = "text/javascript">
    var XMLHttpRequest = new XMLHttpRequest();
    document.addEventListener("DOMContentLoaded",function() {
      XMLHttpRequest.open("GET",
        "http://localhost/~hussmann/data.txt", true);
      XMLHttpRequest.addEventListener("readystatechange",function() {
        if (XMLHttpRequest.readyState == 4) {
          alert("Status: "+XMLHttpRequest.statusText);
          var d = document.getElementById("text");
          d.innerHTML = XMLHttpRequest.responseText;
        }
      }, false);
      XMLHttpRequest.send(null);
    }, false);
  </script>
</body>
```

ajax/simplerequest.html

Example 3 (Answered Request), **Without** jQuery



Example 3 (Simplified) with Pure AJAX

```
<?php
```

```
header("Content-type: text/xml");

$db = new mysqli('localhost','root','demopw','music');
$title = $_REQUEST['title'];
$query = "SELECT * FROM mysongs WHERE title='$title'";

$xml = "<?xml version=\"1.0\" encoding=\"iso-8859-1\"?>\n";
$xml .= "<songs>\n";
while ($row = $result->fetch_assoc()) {
    $xml .= "\t\t<song>\n";
    foreach ($row as $tag => $value) {
        $xml .= "\t\t\t<" . $tag . ">\n";
        $xml .= "\t\t\t\t" . $value . "\n";
        $xml .= "\t\t\t\t/" . $tag . ">\n";
    };
    $xml .= "\t\t</song>\n";
};
$xml .= "</songs>\n";

echo $xml;

$result->free();
$db->close();
```

PHP server
(accessing database),
returning XML Text

```
?>
```

php/dbserver_xml.php

Example Server Output (XML) for Example 3

Request

```
GET /~hussmann/dbserver_xml.php
    ?title=One HTTP/1.1
Host: localhost:80
```

Response

```
HTTP/1.1 200 OK
Date: Wed, 29 Oct 2014 19:29:41 GMT
Server: Apache/2.2.26 (Unix) DAV/2 PHP/5.4.30
X-Powered-By: PHP/5.4.30
Content-Length: 248
Content-Type: text/xml
```

```
<?xml version="1.0" encoding="iso-8859-1"?>
<songs>
  <song>
    <code>
      1
    </code>
    <title>
      One
    </title>
    <artist>
      U2
    </artist>
    <album>
      The Complete U2
    </album>
    <runtime>
      272
    </runtime>
  </song>
</songs>
```

Example 3 with Pure AJAX – HTML

```
<html>
  <head>
    <title>Pure Ajax Request with XML encoded result</title>
    <style>...</style>
  </head>

  <body id="bodytext">
    <p>
      Search for a title name:
      <input id="inp_title" type="text" size="20"></input><br/>
    </p>
    <p>
      <input id="btn" type="button" value="Search"></input>
    </p>

  </body>

  <script type = "text/javascript">
    JavaScript code
  </script>

</html>
```



Search for a title name:

ajax/req_result_XML.html

Example 3 with Pure AJAX – HTTP Request

```
var XMLHTTP = new XMLHttpRequest();
var btn = document.getElementById("btn"); //not needed
var inp_title = document.getElementById("inp_title"); //not needed
var bodytext = document.getElementById("bodytext"); // not needed

btn.addEventListener("click", function() {
    XMLHTTP.open("GET",
        "http://localhost/~hussmann/dbserver_xml.php?title="
        +inp_title.value);
    XMLHTTP.send(null);
}, false);

XMLHTTP.addEventListener("readystatechange", function() {
    if (XMLHTTP.readyState == 4) {
        DOM JavaScript code
    }
}, false);
```

Example 3 with Pure AJAX – DOM JavaScript

```
var xml = XMLHttpRequest.responseXML;
var songs = xml.getElementsByTagName("song");
if (songs.length > 0) {
    var artist = songs[0].
        getElementsByTagName("artist")[0].firstChild.nodeValue;
    var album = songs[0].
        getElementsByTagName("album")[0].firstChild.nodeValue;
    var line = document.createElement("p");
    var text = document.createTextNode(
        "Artist: "+artist+"; "+ "Album: "+album);
    line.appendChild(text);
    bodytext.appendChild(line);
}
```

Read XML (tree)

Modify/write HTML (tree)

[ajax/req_result_XML.html](#)

AJAX: Potential and Problems

- Potential:
 - Reaction to *any* user action (e.g. mouse move, typing)
 - Enables classic GUIs for "Web Apps"
- Problems:
 - Back button
 - Bookmarks
 - Search engines

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Basic Web Paradigms: Documents

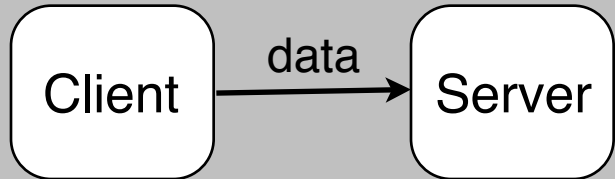
- HTML:
 - Originally intended for scientific papers: Limited structure
 - Purely static
 - Not object-oriented
- HTML5:
 - More flexible structure, graphics output, input elements, media playback
- DOM:
 - Dynamic changes of documents
- CSS:
 - Separation content/presentation, presentation classes
- JavaScript:
 - Dynamic changes, object-orientation

Basic Web Paradigms: Communication

- HTTP:
 - Request-response architecture:
 - » Requests have to be initiated by client
 - Restricted parameter syntax (keyword-value pairs)
 - Synchronicity: Client has to wait for response
- AJAX:
 - Enables asynchronous handling of requests in client
- Basic restriction to request → response remains!
 - “Client-driven” architecture

Types of Client-Server Interaction

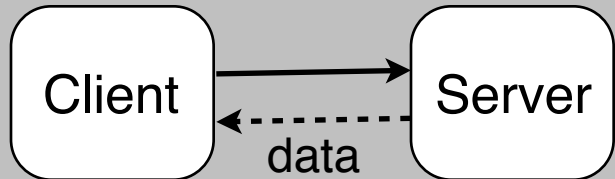
Client-driven



Send data to server

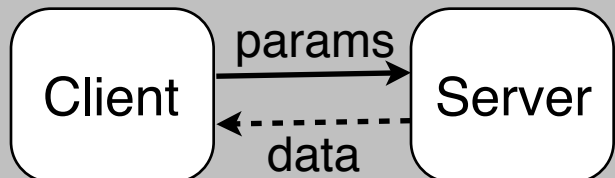
Example 1: Sending shopping cart contents

Other examples: Location update, logging



Pull data from server

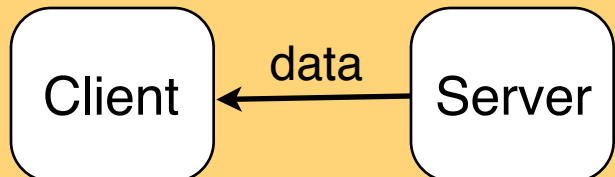
Example 2: Very simple request



Pull selected data from server

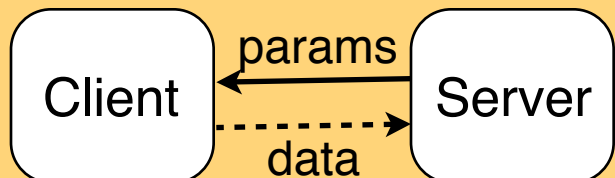
Example 3: Database query

Manifold other examples



Push data from server to client

Examples: New mail, breaking news, chat



Request data from client

Examples: Status inquiry, security check

Server-driven

Server-Driven Applications in the Web

- Frequent and easy solution: ***Polling***
 - Client sends requests to server in regular intervals
- Disadvantages:
 - Redundant load to client, server, network
 - Changes traffic characteristics
 - Limited time resolution for real-time events
- Alternatives:
 - (a) “Reverse AJAX”/”COMET” – Tricking the Web architecture
 - (b) Going beyond traditional HTTP

Chapter 3: Web Paradigms and Interactivity

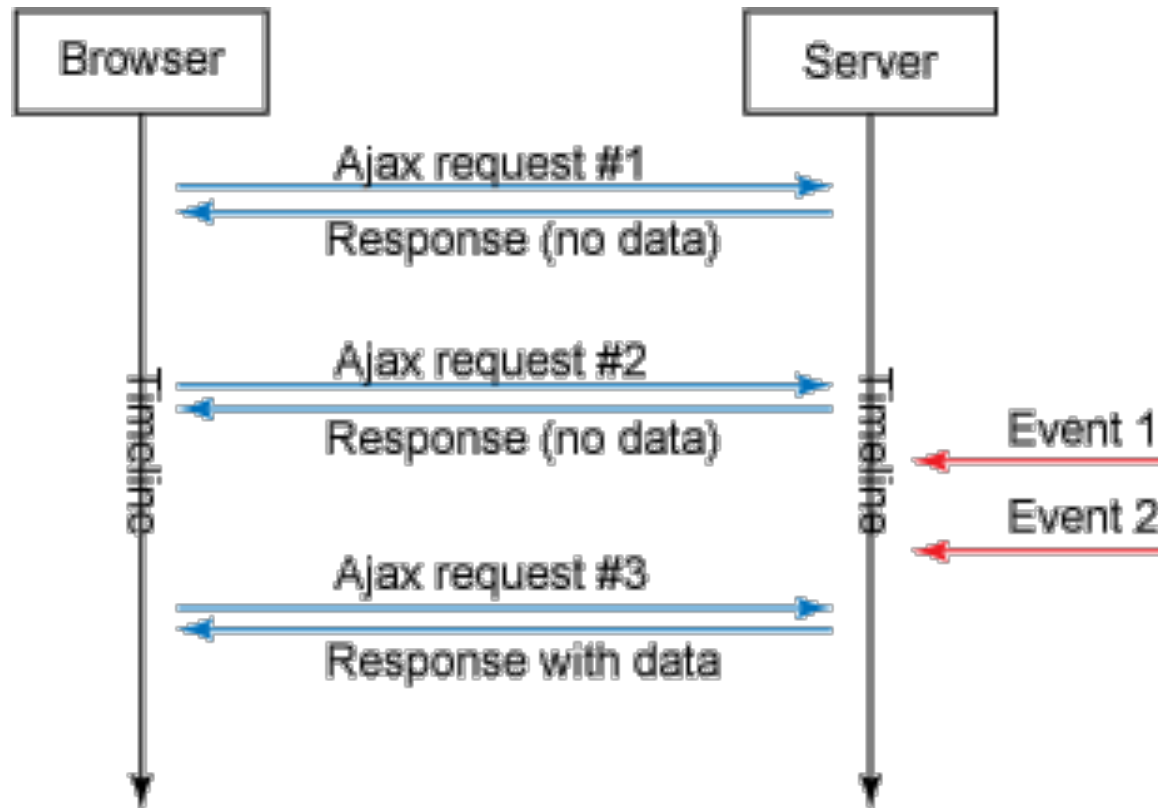
- 3.1 AJAX: Asynchronous Interactivity in the Web
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Literature:

Mathieu Carbou: Reverse Ajax, Part 1: Introduction to Comet, <http://www.ibm.com/developerworks/web/library/wa-reverseajax1/>

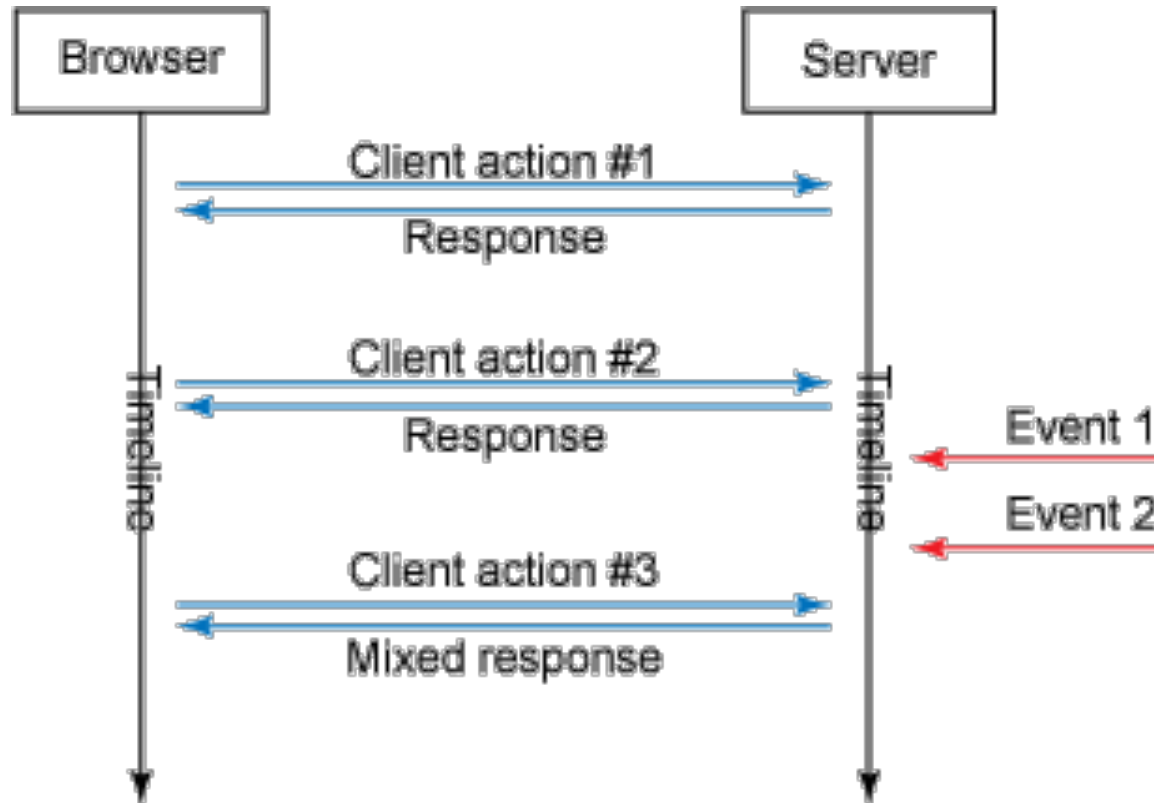
D. Cameron: A Software Engineer Learns HTML5, JavaScript and jQuery: A guide to standards-based web applications, 2nd ed., Cisdal Publishing 2013

Reverse Ajax with HTTP Polling



- Server event information pulled by client through regular polling
- Easily realizable in JavaScript using “setInterval()”
- High network load, imprecise timing

Reverse Ajax with Piggyback Polling



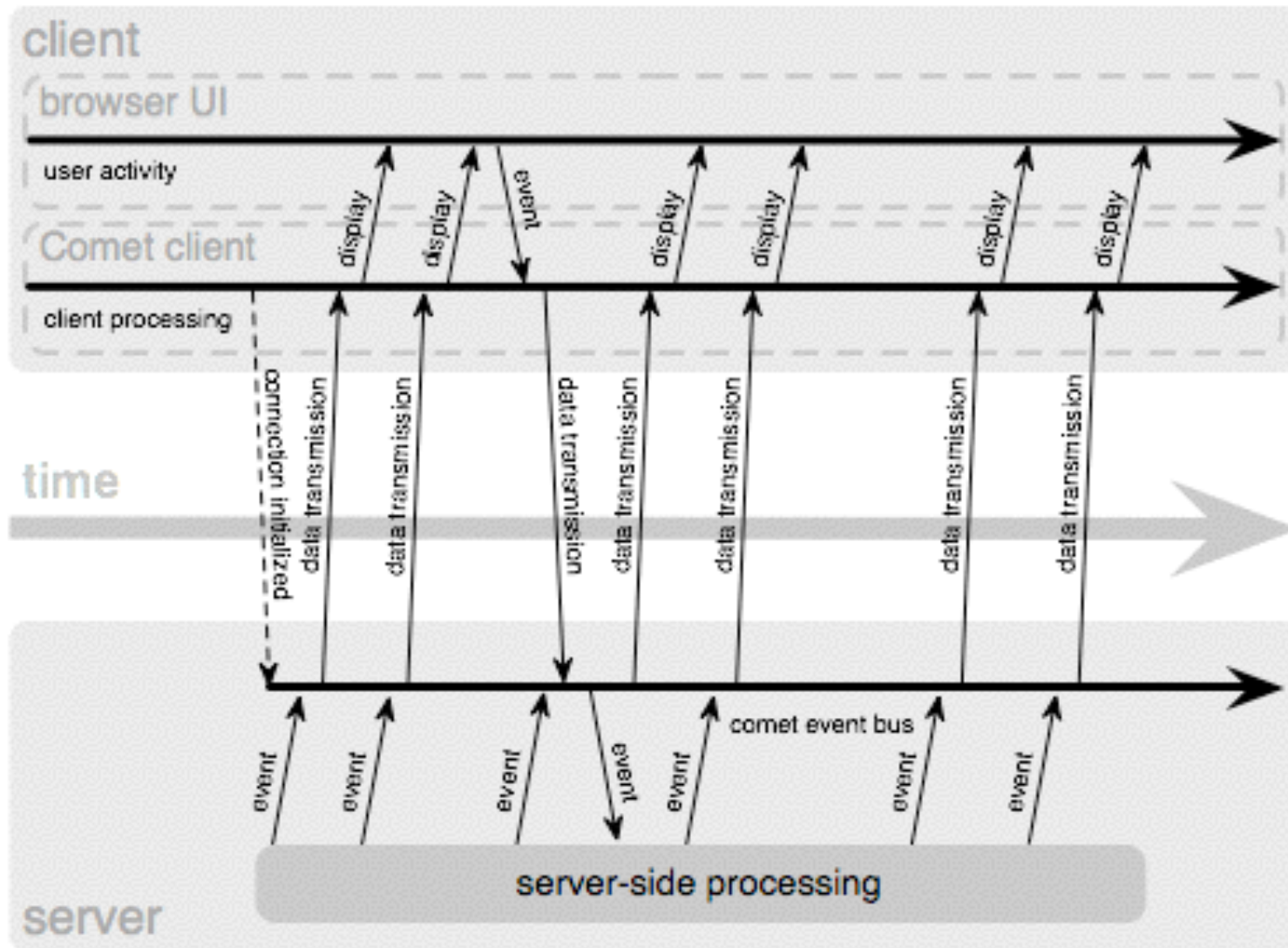
- Assuming different needs for information exchange between client and server
- Whenever a client-triggered request is processed, additional information about latest server-side events is added to the response

Reverse Ajax with the Comet Model

- Proper support for asynchronous server-side events:
 - Availability of a channel for the server to push information to the
 - Server-client connections maintained over a long period of time
- Alex Russell 2006 (Blog)
<http://infrequently.org/2006/03/comet-low-latency-data-for-the-browser/>
 - Web Applications exist which use server-side events and long-l server connections (Gmail GTalk, Meebo)
 - “Lacking a better term, I’ve taken to calling this style of event-driven push data streaming “Comet”. It doesn’t stand for anything, and that it should.”
 - Other terms for the same idea: Ajax Push, HTTP Streaming, H1 push
 - » Sometimes also Reverse Ajax...



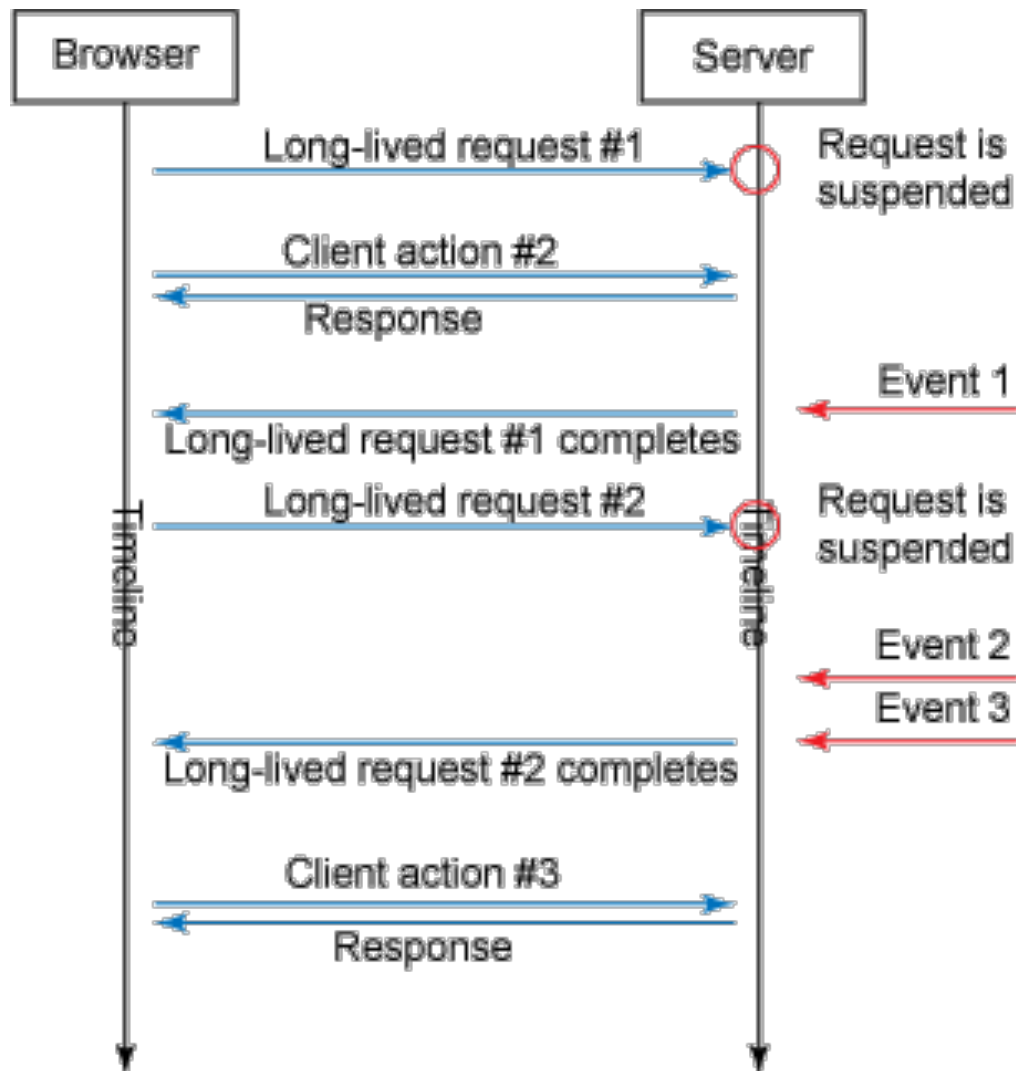
Comet Web Application Model



Connection Management in Comet

- Comet based on *HTTP Streaming*:
 - Single TCP/IP connection kept open between client and server
 - For instance using the “multipart response” supported by many browsers
 - » Origin: “server push” feature by Netscape in 1995, e.g. to send new versions of an image by the server
 - » Response is “stretched over time”
- Comet based on *Long Polling*:
 - Standard XMLHttpRequest sent by client
 - Server suspends response until event happens
 - » Specific programming techniques on server required
 - » Storing the request context
 - As soon as client receives response (and processes it), client sends new request (which is suspended again)
 - Relatively easy to realize with current browsers and XMLHttpRequest

Reverse Ajax with Comet



- Client request is suspended at server
- Server responds to the request each time a new server-side event happens

Server-Sent Events API (SSE)

- API for sending events and data from server to client
 - Standardized by WHATWG (Communication APIs for HTML)
 - Supported by many browsers, currently not by IE
 - Uses standard HTTP protocol
- Server side:
 - Response with content type `text/event-stream`
 - Body lines start with `data:`, `event:`, or `id:`
 - Server easily constructible with e.g. PHP or Node.js
- Client side (example):

```
var source = new EventSource('updates.cgi');
source.onmessage = function (event) {
    alert(event.data);
};
```
- See e.g. <http://www.html5rocks.com/en/tutorials/eventsource/basics/>

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Literature:

Mathieu Carbou: Reverse Ajax, Part 2: Web Sockets,
<http://www.ibm.com/developerworks/web/library/wa-reverseajax2/>
<http://websocket.org>

General Idea and General Problem

- Idea:
 - Web client (browser) communicates at the *same time* and in the *same data space* with several different hosts
- Security problem: “Cross-site scripting”
 - Web application A gets access to data from Web application B
 - In the worst case including authentication data
- Current principle in browsers:
 - Only one Web application at a time communicates with a browser instance
 - Being relaxed in new approaches (under security precautions)

WebSockets

- Originated in HTML5 (WHAT Working Group)
 - HTML5 Web Sockets specification
 - Full-duplex communication channel between client and server
 - Establishment (“handshake”) client-initiated, over HTTP
 - One connection for bi-directional communication, very small latency
 - » “sub 500 millisecond” latency
 - » Near real-time!
 - Able to traverse firewalls and proxies (port 80)
 - Secure connection can be used (HTTP/S)
- WebSockets have been separated out of HTML5
 - API developed by W3C, protocol (“ws:”) standardized as IETF RFC 6455
 - Browser support:
 - » Earlier unsecure version disabled
 - » RFC 6455 supported in all modern major browsers

WebSocket Client API (JavaScript)

- Connect to an endpoint (WebSocket handshake):

```
var myWebSocket =  
    new WebSocket("ws://www.websockets.org");
```

- Associate event handlers to established connection:

```
myWebSocket.addEventListener("open", function);  
myWebSocket.addEventListener("message", function);  
myWebSocket.addEventListener("close", function);
```

- Send message to server over established connection:

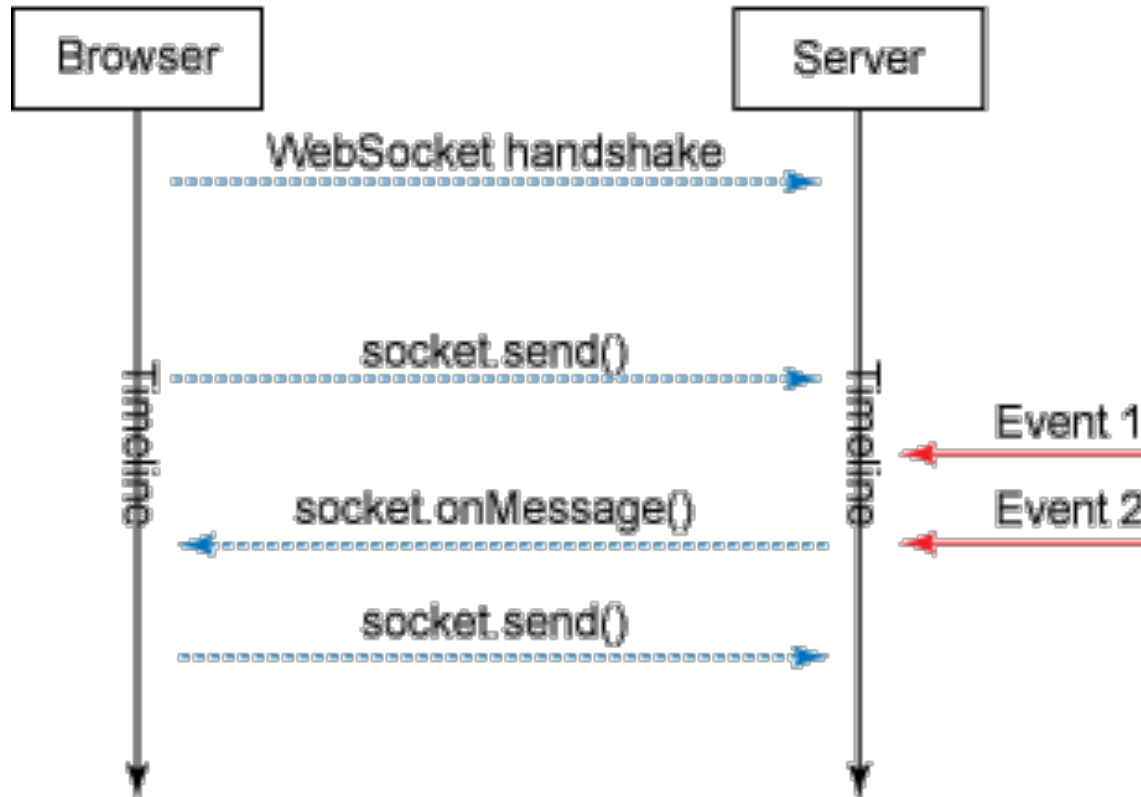
```
myWebSocket.send("hello");
```

- Disconnect from endpoint:

```
myWebSocket.close();
```

- Demos: <https://www.websocket.org/echo.html>

Reverse Ajax with WebSockets



- Simple, low-latency solution
- New standard, not yet widely used – probably the way to go in future
- *Abstraction APIs* help to keep programs independent of transport
 - See e.g. socket.IO

Web Messaging

- HTML5 Web Messaging
 - Standardized by W3C, driven by Google
 - Candidate recommendation May 01, 2012
- Document A, if knowing about another document B, can send a (text) message to document B (on a different domain)
- Specific *iframe* in document A calls `postMessage()` referring to domain and window of document B.
- Document B can handle the event in event handler
 - Gets information about origin, ***which needs to be checked***
 - Document B checks format of message and takes additional precautions
- Simple to use, high security risks

Chapter 3: Web Paradigms and Interactivity

- 3.1 AJAX: Asynchronous Interactivity in the Web
- 3.2 Paradigms for Web-Based Communication
- 3.3 Reverse AJAX and COMET
- 3.4 Web Sockets and Web Messaging
- 3.5 Web Workers

Literature:

B. Lawson, R. Sharp: Introducing HTML5, New Riders 2011

Threading in Web Browsers

- Thread = Sequence of instructions to be executed
- Traditionally, Web browsing is *single-threaded*
- Complex Web applications (and multimedia) require *multi-threading*
 - Example: Asynchronous interaction in Ajax and Reverse Ajax
 - Example: Playing back a movie/sound, being still able to control it
 - Example: Synchronizing a movie with subtitles or animations
 - Example: Long loading time for multimedia document
 - user has decided to do something else
 - Example: Independent animations on a single page (content and advertisement)
- Web Worker:
 - Specification for light-weight JavaScript threads in browsers
 - Originated by WHATWG, now separated from HTML5
 - Supported e.g. in Safari, Chrome, Opera and Firefox

Principles for Using Web Workers

- Creating a new worker:
 - `var worker = new Worker("my_worker.js");`
- Sending a message to the worker:
 - `worker.postMessage("hello worker");`
- Receiving a message from the worker:
 - `worker.addEventListener("Message", function, false);`
 - `function (event) { ... event.data ... }`
- What a worker can do:
 - Communicate, including Web Messaging and Web Sockets
 - Send and process Ajax requests
 - Establish timers
 - Basic JavaScript (but *no* DOM access)
 - Web SQL databases
 - Web Workers (!)
- Shared Worker: Working with multiple documents