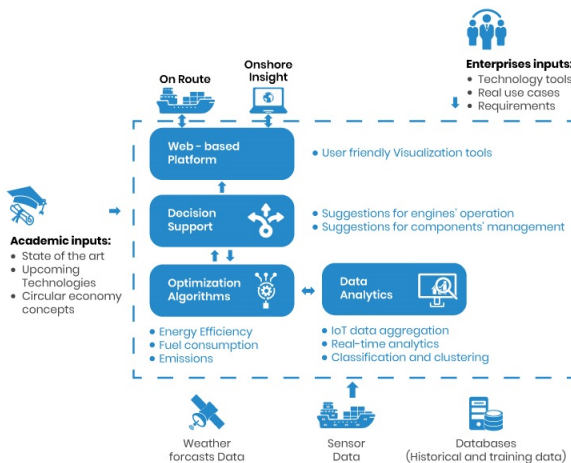


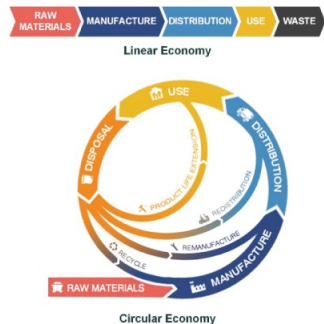


A data analytics, decision support, and circular economy – based multi-layer optimisation platform towards holistic energy efficiency, fuel consumption, and emissions management of vessels

**SmartShip** aims to offer a multi-layer optimization in the fields of fuel consumption, energy efficiency and emissions control management. Alignment of the outcomes with the maritime sector regulations while enabling circular economy applications provide for novelties which uniquely distinguishes Smartship's incremental value proposition.



The pairing of Circular Economy and Smart ICT-enhanced maritime fleet management provides a fertile ground for innovation and value creation.



**SmartShip** empowers advanced research for autonomous decision support systems in fleet management favoring performance optimization of an environmental friendly shipping operation complying fully with maritime standards and regulations.



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