

Clearleft presents

dConstruct 2011

Sponsorship Pack



Contact Andy on 0845 838 6163

What is dConstruct?

The affordable one-day web conference, combined with two days of masterclass workshops. dConstruct 2011 brings together leading thinkers from the fields of interaction design, mobile design and ubiquitous computing to explore how we can bridge the gap between physical and digital product design.

This year's topic

“Designing digital products”

Dates

31st August - 2nd September 2011

Venue

Brighton's historic Dome theatre.

Popularity

Tickets have been known to sell out within eight hours of going on sale.

Delegates

800 web designers, developers, product managers, CEOs, and everyone in between!

Speakers & Workshop Leaders

Some of the biggest names in the industry.

History

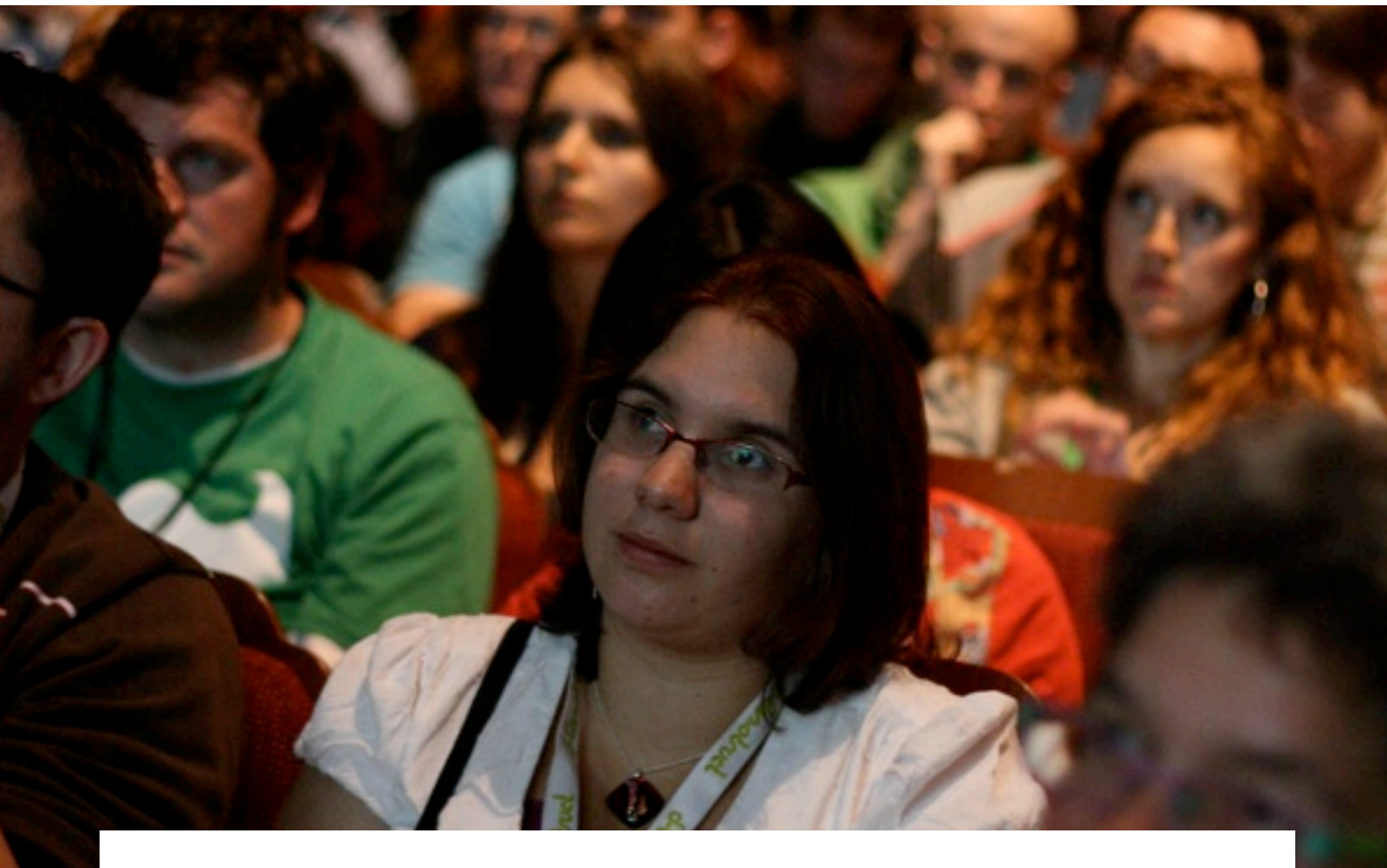
dConstruct is in its seventh year and is considered one of the indispensable events in the UK digital calendar.

Past Sponsors



“Bang for buck the best web conference I’ve been to in years, including Future of Web Design and @media”.

— James Kelway, delegate



The Audience

Typically a range of web practitioners, with job titles including:

- ▶ Technical Director / CTO
- ▶ Creative Director
- ▶ Production / Project Manager
- ▶ Start-up founder
- ▶ Web Designer / Developer
- ▶ User Experience Designer
- ▶ Information Architect

Delegates come from all over the UK, Europe and further afield, and from a range of companies including Microsoft, Adobe, Google, Yahoo!, Amazon and the BBC, as well as freelancers and consultants.

“Astoundingly good... it’s the kind of thing that reinvigorates your professional outlook”.

— Daniel Govan, delegate



The Speakers

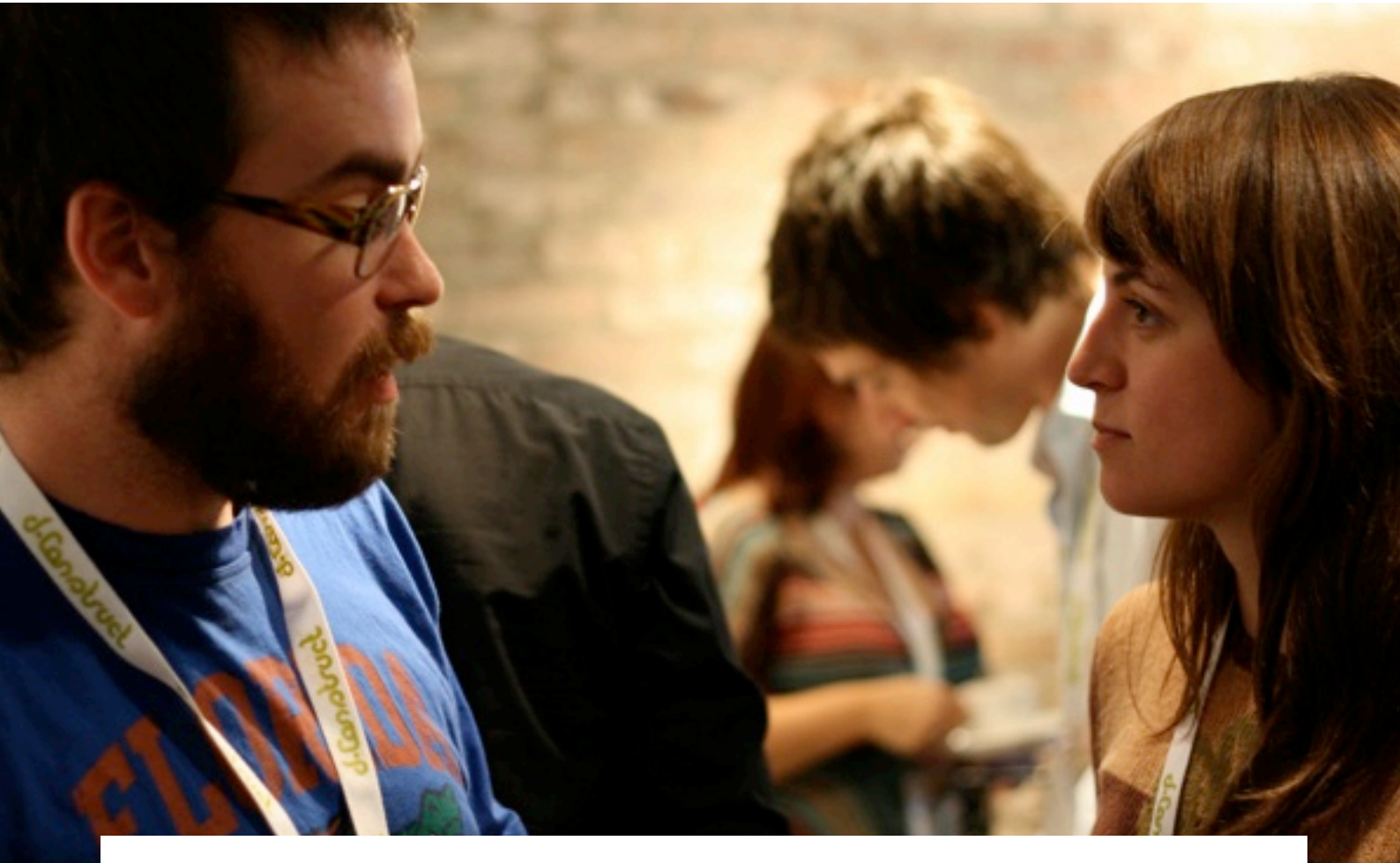
We’re really excited about the fantastic speakers we have lined up this year:

- ▶ Don Norman (Nielsen Norman Group)
- ▶ Matthew Sheret (last.fm)
- ▶ Frank Chimero (Designer)
- ▶ Kevin Slavin (Area/Code)
- ▶ Bryan & Stephanie Rieger (Yiibu)
- ▶ Craig Mod (Flipboard)
- ▶ Kelly Goto (Gotomedia)

Previous speakers include Cory Doctrow (EFF), Jeff Veen (Google), Peter Merholz (Adaptive Path), Steven Johnson (outside.in, author), Adam Greenfield (Nokia), Jared Spool (UIE), and Daniel Burka (Digg).

“Clearleft organise events that explore the industry’s most leading-edge ideas, attracting exactly the thought leaders we wish to engage with”.

— Glenn Jones, Madgex, Previous Sponsor



Benefits of Sponsoring dConstruct

- ▶ Connect with influential bloggers, thought leaders, talented developers and designers
- ▶ Associate your company with some of the best known Internet brands
- ▶ Create brand visibility and networking opportunities at the event
- ▶ Showcase your services in a way that best fits your needs
- ▶ Demonstrate your commitment to the web design community

Sponsorship Opportunities

Three levels of sponsorship are available, along with additional opportunities for individual sponsorship. Sponsorship places are strictly limited.

Premier Sponsor £8000 (2 places available)	Executive Sponsor £4000 (6 places available)	Associate Sponsor £2000 (6 places available)
Large exhibition space with power and internet connection	Medium exhibition space with power and internet connection	Small exhibition space in foyer
10 full conference passes	6 full conference passes	4 full conference passes
Introduce opening or closing speaker		
Listed as premier sponsor on all marketing collateral		
Company listing in press releases		
Two guest invitations to the exclusive speakers' dinner		
Logo on print adverts	Logo on print adverts	
Top logo placement on website	Logo on website	Logo on website
Logo on screen during breaks	Logo on screen during breaks	Logo on screen during breaks
Logo on name badge/programme	Logo on name badge/programme	Company name on name badge/programme
Access to the sponsor and speakers' lounge	Access to the sponsor and speakers' lounge	Access to the sponsor and speakers' lounge

Other Sponsorship Opportunities

- ▶ Pre event party
- ▶ Post event party
- ▶ Speakers' dinner
- ▶ Refreshment breaks
- ▶ Conference lanyards
- ▶ Event t-shirts

Contact

Please email **Andy Budd** at andy@clearleft.com or telephone +44 (0)845 838 6163.