



**GLOBAL DESIGN FORUM ANNOUNCES INSPIRING
PROGRAMME OF CONVERSATIONS EXPLORING
HOW DESIGN CAN BE AT THE FOREFRONT OF
CHANGE**

17-25 SEPTEMBER 2022
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#LDF22

25 August 2022, London, UK: London Design Festival today announces an inspiring programme of keynotes, talks and panel discussions for Global Design Forum 2022, taking place at the V&A from 17 - 25 September and supported by headline partner [SAP](#).

Global Design Forum is the London Design Festival's curated thought leadership programme, celebrating design and the minds shaping its future. Every year, the Forum hosts dynamic debates around key topics within the design sector. This year's Forum will feature over 70 speakers and comprise a wide-ranging programme of conversations, bringing together different creatives to share new perspectives on how design can be more accessible, inclusive, sustainable and at the forefront of change.

The programme for 2022 includes some of the most challenging and exciting topics that designers currently face. Each day of the Forum will explore key themes in design including regenerative futures; new possibilities in digital design; identity and inclusivity; design to shape behaviour; connecting communities; participation in design, and design for crisis and recovery. Speakers from all corners of the global design community representing a range of disciplines will come together including [Alexandra Deschamps Sonsino](#), [Annie Atkins](#), [Foday Dumbuy](#), [Sandy Powell](#), [Saskia Sassen](#), [Thomas J Price](#) and [Veronica Ryan](#).

Saturday, 17 September: Design and Fashion: From Academia to Industry

The programme will kick off with a day exploring key issues that are shaping the creative industries today, supported by world-leading [Istituto Marangoni London](#), specialising in Design and Fashion. Speakers will explore the evolution of sustainable practices in the world of contemporary retail spaces; the use of raw materials, waste, and circular economy; and diversity and representation in the industry. Speakers will include leading brands and designers including [Leanne Elliot Young](#), co-founder of Design of Digital Fashion, Director of Education & Community Engagement at re/make, [Emily Stochland](#) and a keynote by Academy Award winning costume designer, [Sandy Powell](#).

Sunday, 18 September: Graphic Design

As with previous editions, there will be a day dedicated to exploring the power of Graphic Design including how graphics can change behaviour; the future of the studio; innovation in graphics; branding and typography; and a keynote by [Annie Atkins](#), the visionary designer behind Steven Spielberg's *Bridge of Spies*, and Wes Anderson's *The Grand Budapest Hotel*.

Monday, 19 September: Human Centred Design

Leading voices within design will come together to examine how design can serve people and communities. *Design with Feeling* supported by [Sony](#) will discuss technology with empathy and how design can enhance connections with speakers [Daisuke Ishii](#), Head of Sony Group, Creative Centre (Design), Sony Design and [Hirotaka Tako](#), Creative Director & Head of Design Centre Europe, Sony Europe; [Tétris Design x Build](#) will host a talk on inclusive design and what it means for companies and their people chaired by the V&A's Digital Curator and Disabled Action Group Co-Chair, Natalie Kane; and Associate Creative Director at [WeTransfer](#),

Diana Alcausin together with Chris Twining, Global Innovation & Media Director at Kering will discuss why design in advertising matters, customer behavioural patterns and transparency in harnessing data.

Tuesday 20 September: Regenerative Futures

Arup will present a day of talks on the topic of regenerative futures. Kathryn Firth, Director, Masterplanning and Urban Design, and Rudi Scheuermann, Director and Global Leader Building Envelope Design, at Arup will join Diana Dina and Jacob Loftus at General Projects about regenerative design at scale. Michael Pawlyn, author of *Flourish*, and Jenny Andersson, founder of Really Regenerative, and POoR Collective Founder, Shawn Adams will discuss who shapes regenerative futures. Jo da Silva, Global Director of Sustainable Development at Arup will speak with Judith Van Den Boom, Course Leader for MA Regenerative Design at Central Saint Martins and Stephen Jamieson, Global Head of Circular Economy Solutions at SAP, about the transition towards a regenerative future.

Short keynotes will be delivered by Christopher Raeburn, founder of sustainable fashion brand RÆBURN; Alexandra Deschamps Sonsino, climate change consultant and researcher; Indy Johar, architect and Director of Dark Matters Lab, a field laboratory focused on working with institutions, instruments and infrastructures for a more equitable, caring and sustainable future.

Wednesday 21 September: Come Together

ExploreStation, Britain's national conversation on future train station design, will host a day of discussions. Led by Design Council on behalf of Network Rail, and in partnership with The Glass-House Community Led Design, Digital Urban and Commonplace, ExploreStation hosts a series of talks bringing together leaders in the infrastructure, placemaking, technology and sustainability sectors. Discussions will explore how design can build stronger communities; how organisations and practitioners are putting people first to create more inclusive, accessible, stronger communities and projects; the use of new technologies to empower the public to design their cities and local places; and responding to the impacts of climate change through innovative initiatives. Speakers will include Head of the Centre for Accessible Environments (CAE) and the Design Council Expert, Fara Muneer, Chief Executive at The Glass-House, Sophia de Sousa, CEO of Commonplace, Mike Saunders, and a keynote by Saskia Sassen, Sociologist and Professor at Columbia University and the London School of Economics. On the day, a virtual reality workshop will provide an opportunity to see the HUB Station's kit-of-parts design proposals from 7N Architects with Arup, LUC and Gardiner & Theobald.

Thursday 22 September:

Designing London's Future

The Mayor of London is on a mission to shape a better city for Londoners to live, work and visit. Join leading thinkers, policy makers, investors and innovators for a day of talks examining design for crisis and recovery. Discussions will be centred around designing London's response to the next global crisis; how art, science and tech collaborations can help design a better future for the city. Alongside this, there will be an immersive exhibition at the V&A, exploring what can happen when we

unleash some of our brightest innovators on the city's most pressing problems. The exhibition will chart the journey of innovators who tested new ideas to help communities emerge from the turbulence of the last few years. The event showcases the results of applying a mission-led approach to the recovery of the city after the pandemic. More broadly it asks how policy makers can use systems thinking and a design-led approach to spark new ideas for a better city. The event will also launch a new open innovation challenge, **ChallengeLDN**, calling on London's best and brightest to solve a pressing concern, and find ways to make our city safer, greener and more prosperous for all.

Also on Thursday, **UNBOXED** will host a session on creativity in the UK. Following a programme of 10 major multi-site and digital projects that showcase how collective creativity enables us to imagine and design a better future, including a super garden of magical proportions, to a retired North Sea oil rig transformed into one of the UK's largest public art installations, some of the UNBOXED designers will speak about how collective creativity offer new solutions to the issues we face.

Evening Keynote and Reception - Collaboration To Innovate: Achieving a Low Carbon Future

Global Design Forum Headline Partner **SAP** will continue their **Circular Design Project**, which highlights stories and talks focused on the circular economy as a framework for positive global impact and regenerative design. Bringing together leaders within business, technology, policy and design, SAP will showcase the positive and measurable impact that can be achieved if business, designers and technologists collaborate at scale.

Friday 23 September: Art and Equity

Civic art and design offer moments of delight and respite in public spaces, and they can also hold the power to be an educational tool. Artistic Director of The World Reimagined, **Ashley Shaw Scott Adjaye**, fashion designer **Foday Dumbuy** and artists **Thomas J Price** and **Veronica Ryan**, commissioned to create the first permanent public sculptures to honour the Windrush Generation will come together to discuss art and equity in public spaces.

Sunday 25 September: Design in the Metaverse

On the final day of the Forum, speakers will unpick designing for the Metaverse. The sessions are supported by **Meta Open Arts**, which empowers artists and builds community through creativity. Discussions will centre around digital material ecology and borderless technology and its implications on how we design, extending design's capacity to impact social justice and human ecology; digital material ecology, immersive technologies and implications for designers; the future of design in our fast changing and boundless world; how virtual environments and mixed reality will change the way we design; and the regional, cultural and geographical impact of borderless technology. Speakers will include **Dominique Petit-Frere**, Founder and Creative Director of Limbo Accra.

- ENDS -

NOTES TO EDITORS

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For all images and assets, please download here: <https://bit.ly/3TitLMw>

ABOUT LONDON DESIGN FESTIVAL

Established in 2003 by Sir John Sorrell CBE and Ben Evans CBE, London Design Festival celebrates and promotes London as the design capital of the world.

London Design Festival has since earned the reputation as a key calendar moment of London's autumn creative season, alongside London Fashion Week, Frieze Art Fair and the London Film Festival, attracting the greatest thinkers, practitioners, retailers and educators to the capital, in a citywide celebration.

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