



ROGER KING CENTER FOR ASIAN FAMILY BUSINESS AND FAMILY OFFICE

金樂琦亞洲家族企業與家族辦公室研究中心



Our Team 我们的团队



**Professor
Winnie Qian PENG**
彭倩教授

Director
中心主任

Professor Winnie Qian Peng is Director of Roger King Center for Asian Family Business and Family Office, Director of Thompson Center for Business Case Studies, and Adjunct Associate Professor of Finance at HKUST; Fellow and Head of the Center of Excellence for Legacy at Respada; Board Member of International Family Enterprise Research Academy; Founding Committee Member of the Case Center of Association of Asia-Pacific Business Schools, and Instructor for PEVC training program of the Hong Kong Venture Capital Association.

Teaching and research interests: family business, family office, family wealth management, family philanthropy, impact investing, etc.

香港科技大学金乐琦亚洲家族企业与家族办公室研究中心主任、康信商业案例研究中心主任、金融学系兼任副教授；全球家族办公室平台Respada卓越传承中心主管、国际家族企业研究院董事会委员、亚太商学院联盟案例中心创始委员，以及香港创业及私募投资协会导师。

教学与研究兴趣：家族企业、家族办公室、家族财富管理、家族慈善、影响力投资等。



**Professor
Roger KING**
金乐琦教授

Senior Advisor and
Founding Director
资深顾问兼创始主任

Senior Advisor and Founding Director of Roger King Center for Asian Family Business and Family Office, Senior Advisor and Founding Director of Thompson Center for Business Case Studies, Adjunct Professor of Finance, and Honorary Court Member at HKUST; Member of the Board of Directors at the Hong Kong Academy for Wealth Legacy; Board of Governors of Tel Aviv University; Academic Council Member of Moscow School of Management SKOLKOVO; Member of International Advisory Council of NYC Family Enterprise Center; Member of EY Family Business Advisory Council; Editorial Board Member of the Journal of Family Business Strategy; Honorary President of the Hong Kong Hangzhou Entrepreneurs Association.

Previously served as Non-executive Director of Orient Overseas International Limited and COO of Orient Overseas Holdings; President and CEO of Sa Sa International Holdings; Chairman of Pacific Coffee.

Teaching and research interests: family business, family office, entrepreneurship and governance.

香港科技大学金乐琦亚洲家族企业与家族办公室研究中心资深顾问兼创始主任、康信商业案例研究中心资深顾问兼创始主任、金融学系兼任教授和大学顾问委员会荣誉委员；香港财富传承学院董事会成员、特拉维夫大学科勒商学院国际咨询委员会成员、莫斯科斯科尔科沃管理学院学术委员会成员、纽约市家族企业中心国际咨询委员会成员、安永家族企业顾问委员会成员、学术期刊Journal of Family Business Strategy编委会成员及香港杭州商会荣誉主席。

曾担任多项领导职位，包括东方海外（国际）有限公司非执行董事和东方海外实业董事总经理和营运总监、莎莎国际控股有限公司总裁兼首席执行官、太平洋咖啡集团主席。

教学与研究兴趣：家族企业、家族办公室、创业与治理。



Vivian SUI
隋樾

Manager
(Project Management and Communication)
经理（项目管理与对外合作）



Kam Fai LO
罗锦辉

Assistant Manager
助理经理



Tiffany LIU
刘璠羚

Assistant Manager (Communication)
助理经理（对外合作）

Our Mission 我们的使命

To become the world's premier research and teaching center for Asian family businesses and family offices.

本中心旨在成为亚洲家族企业与家族办公室领域的世界领先研究与教育机构。

Our Uniqueness 我们的特色

Pioneer in researching and teaching Asian family business and family office

最早专注于亚洲家族企业与家族办公室的研究与教学中心

Strong connection with owners of renowned family businesses and family offices, experts and scholars in the world

与世界著名家族企业及家族办公室所有者和专家学者紧密联系

High-quality academic research and practical research

高品质的学术研究与实践研究

Specialized educational programs provided for family business and family office owners

为家族企业家及家族办公室所有者提供专门的教育课程

Our Objectives 我们的目标

Research 研究

The center publishes academic research, media articles, and case studies.

中心发表学术研究、媒体文章和案例研究。

Our research areas: succession planning, professionalization of family business, women in family business, innovation in family business, nurturing next generation, family office, wealth management, impact investing etc.

我们的研究领域：传承规划、家族企业的职业化、家族企业中的女性、家族企业创新、下一代培养、家族办公室、财富管理、影响力投资等。

Selected case studies on family business and family office in Asia: Lee Kum Kee, Crown Worldwide, Great Eagle, Harilela, Jebesen, Chevalier, Sun Hing, Wanda, Li & Fung, Peterson, HT Capital, Happiness Capital, RS Group, Cathay Capital etc.

部分亚洲家族企业与家族办公室案例研究：李锦记、嘉柏环球、鹰君、夏利里拉、捷成、其士、新兴、万达、利丰、培新、HT Capital、爽资本、RS Group、凯辉基金等。

Education 教育

The center provides educational programs for family business and family office owners and related courses for all degree levels at HKUST, as well as tailor-made programs with external institutions, e.g. renowned universities and financial institutions in the world.

中心为家族企业及家族办公室所有者提供专门的教育课程及大学各学位阶段的相关课程，并为国际知名大学及金融机构等其他外部机构提供定制化培训课程。

Our program highlight: Distinguished family business and family office owners are invited as guest speakers, and internship programs in renowned family businesses and single family offices are provided to participants.

我们的课程特色：知名家族企业和家族办公室掌门人受邀到我们家族企业与家族办公室课程中担任演讲嘉宾；为课程学员提供知名家族企业及单家族办公室的实习项目。

Our specialized programs: succession planning, family office, wealth management, next generation training, women in family business, family philanthropy, impact investment, family members serving as board members, family governance etc.

课程内容涵盖：传承规划、家族办公室、财富管理、新一代企业家培训、家族企业中的女性、家族慈善、影响力投资、家族成员担任董事会席位、家族治理等。



Center Open Program: "Family Business: Leading Generations of Excellence"
中心公开课程:「家族企业:代际传承之道」



Lecture on "Investment in Art and Wine" at Crown Wine Cellars
于Crown Wine Cellars举办的「艺术与葡萄酒投资」讲座



Guest Speaker: David Lee (Lee Kum Kee)
嘉宾讲者: 李惠雄 (李锦记)



Guest Speaker: James Thompson (Crown Worldwide)
嘉宾讲者: 詹康信 (嘉柏环球)

Events 活动

The center hosts events, forums and seminars to connect academia and industry.
中心组织跨越学界和业界的论坛和学术研讨会。



[Left: from 3rd to 5th] Next generation panelists, Nisa Leung (Qiming), Richie Eu (Eu Yan Sang) and Kevin Wong (Kowloon Watch), sharing at the Forum on "Shaping the Future of Chinese Family Businesses"
[左: 第3至第5] 企业新生代: 梁颖宇 (启明创投)、余在启 (余仁生) 和黄家恒 (九龙表行) 在中心的「华人家族企业未来」论坛分享



[Left: from 2nd to 5th] David Lee (Lee Kum Kee), Hans Michael Jebesen (Jebesen Group), Vincent Lo (Shui On Group) and Ronna Chao (Novel Investment) at the Panel Discussion on "Three Preservations of Family"
[左: 第2至第5] 李惠雄 (李锦记)、捷成汉 (捷成集团)、罗康瑞 (瑞安集团) 和曹惠婷 (永新资本) 在中心「家族的三个保持」专题小组讨论分享



Mr. Jack Ma of Alibaba delivering a keynote talk at the Center's roundtable event
马云 (阿里巴巴) 于中心的圆桌活动发表演讲



Prof. Winnie Peng chairing a panel at the Outstanding Enterprise Heritage Selection 2023 award ceremony
彭倩教授于杰出企业传承选举2023颁奖典礼上主持传承论坛



Stephen King and Prof. Winnie Peng hosting a closed-door workshop on SPAC investing for family business owner families
金昌民与彭倩教授主持为企业家举办的SPAC投资的闭门工作坊

Our Advisory Committee 我们的顾问委员会



Mr Robert DORFMAN
杜劭明先生

Chairman
Herald Holdings Limited
兴利集团有限公司
主席



Dr James E. THOMPSON, GBS
詹康信博士, GBS

Chairman and Founder
Crown Worldwide Group
嘉柏环球集团
主席兼创始人



Mr Stephen KING
金昌民先生

3rd Generation
Managing Partner of Violet Hill Partners
家族第三代
Violet Hill Partners管理合伙人



Ms Jamie LEE
李学贤女士

5th Generation of Lee Kum Kee
Associate of Happiness Capital
李锦记家族第五代
爽资本投资有限公司合伙人



Ms Margaret ZHAO
赵雨晨女士

2nd Generation
Managing Director of HT Capital
家族第二代
HT Capital董事总经理



Ms Belinda TANOTO
陈昱廷女士

2nd Generation of Royal Golden Eagle
Managing Director of RGE and
Member of RGE's Executive Management
金鹰集团家族第二代
金鹰集团执行董事兼执行管理委员会成员



Mr Richie EU
余在启先生

5th Generation of Eu family of Eu Yan Sang
Managing Director of Mergers & Acquisitions
of Eu Yan Sang
余仁生余氏家族第五代
余仁生国际集团董事总经理



Mr Adrian Lo
罗俊诚先生

3rd Generation of Lo family of
Great Eagle Holdings Limited
Director of Corporate Development of
SOCAM Development Limited
鹰君罗氏家族第三代
瑞安建业企业发展部董事



Professor Jess CHUA
蔡济铭教授

Faculty Professor of
Finance and Family Business Governance
University of Calgary
加拿大卡加利大学
金融与家族企业管理学院教授



Professor Alfredo DE MASSIS

Professor of
Entrepreneurship and Family Business, IMD
瑞士洛桑国际管理发展学院
创业和家族企业教授



Mr Philip MARCOVICI
马国维先生

Principal
Offices of Philip Marcovici



Dr Barbara R HAUSER

Global Family Advisor of Barbara R Hauser LLC
Editor-in-Chief of
The International Family Offices Journal
Barbara R Hauser LLC 全球家族企业顾问
《国际家族办公室杂志》主编





About Us 关于本中心

The Roger King Center for Asian Family Business and Family Office aims to be the world's premier research and teaching center for Asian family businesses and family offices especially ethnic Chinese family businesses and family offices. The Center brings together academics, policymakers and practitioners in an environment conducive to sharing their wisdom, failures, and successes for the benefit of future generations of family business leaders and communities in which they live. Recognizing the multi-disciplinary nature of the field of family business and family office, the Center collaborates with various disciplines at HKUST and institutions around the world to organize academic and industry events such as seminars and forums, provides both custom and open programs, conducts and publishes top-quality academic research and articles in leading journals and media, and writes and teaches cases on Asian family businesses and family offices.

金乐琦亚洲家族企业与家族办公室研究中心旨在成为亚洲家族企业与家族办公室领域的世界领先研究与教育机构，凝聚学界、业界和政策制定者，分享企业得失，探讨内外成因，促进专业交流，助力家族企业健康发展与顺利传承。基于家族企业和家族办公室研究跨学科的特质，本中心与大学各个学科以至世界各地的院校合作举办学术和行业专题研讨会，提供量身定制和公开招生的培训课程，在世界顶级学术期刊以及大众媒体发表研究成果，编撰亚洲家族企业和家族办公室案例教材。

Roger King Center for Asian Family Business and Family Office
HKUST Business School, Clear Water Bay, Kowloon, Hong Kong
香港九龙清水湾 香港科技大学商学院
金乐琦亚洲家族企业与家族办公室研究中心
Tel 电话：(852) 3469-2091 Email 电邮：afbfo@ust.hk
Website 网站：afbfo.hkust.edu.hk



Website 网站



LinkedIn 领英



WeChat 微信公众号

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