re: Invent

Group Ticket Offers

Access unique benefits and incentives when your company purchases volume-based ticket packages.

AWS Event

re: Invent

AWS re:Invent is a learning conference hosted by AWS for the global cloud computing community and takes place December 2-6 in Las Vegas, Nevada. This in-person event features keynote announcements, training and certification opportunities, 2,000+ technical sessions, the Expo, after-hours events, and so much more.

GROUP TICKET OFFERS Group Ticket Packages

Group Ticket Offers* provide companies with volume-based incentives and unique benefits such as hotel room blocks, thought leadership opportunities, and more. This is a smart, cost-effective way to ensure your entire team is front, center, and fully-immersed at one of the most influential cloud events of the year.

| | Ticket Quantities | 10 | 50 | 100 | 200 |
|------------|--|----|----|-----|-----|
| re: Invent | Buy AWS re:Invent full conference tickets @ \$1949/each (includes \$150 discount) | 10 | 50 | 100 | 200 |
| | Receive complimentary AWS re:Invent full conference ticket(s) | 1 | 5 | 10 | 20 |
| | Dedicated room block at an AWS re:Invent conference hotel | | 55 | 110 | 220 |
| | One 20-minute lightning theater session in Expo & one GeekWire spotlight media opportunity** | | | ~ | ✓ |
| | Noise reducing, branded, private meeting space | | | | 1 |

* To access Group Ticket Offers incentives and benefits, companies are required to secure a ticket package in a single, one-time purchase billed to their AWS cloud account. Group Ticket Offers are available on a first come, first served basis while supplies last.

** Limit one package of "lightning talk + Geekwire media opportunity" per company

GROUP TICKET OFFERS

Complimentary tickets for AWS re:Invent

For every 10 AWS re:Invent full-conference tickets purchased at \$1,949 each (\$150 discount), you get one full conference ticket free.

Hotel room blocks

Purchase 50+ full-conference tickets to AWS re:Invent at \$1,949 each (\$150 discount), and receive the opportunity to book a room block for 50+ at one of AWS's partner hotels.

20-min theater session & Geekwire spotlight media opportunity

Purchase 100 full-conference tickets to AWS re:Invent at \$1,949 each (\$150 discount), and receive one 20-minute, lightning theater session in Expo (limit one per company). Your session will be recorded and posted on the re:Invent YouTube channel and you will receive leads of opt-in attendees on-site. Additionally, you will receive one GeekWire spotlight media opportunity for free. This includes a 10-minute GeekWire hosted interview with your company's executives at re:Invent. GeekWire will record the interview, upload it to their YouTube page and promote it.

Branded, noise-reducing private meeting space

For every 200 full-conference tickets purchased to AWS re:Invent at \$1,949 each (\$150 discount), you will receive one 16'x16' noise-reducing meeting room at re:Invent for all four days of the conference. This meeting space has customizable plexiglass panels that can be branded with your company's identity - complete with upscale furniture and meeting space for up to 8 guests, lighting, fans, and nightly cleaning.





GROUP TICKET OFFERS Terms & Conditions

- Upon buying re:Invent tickets through the Group Ticket Offers Program ("Program"), we may provide to the company certain benefits, including discounted ticket prices and additional benefits listed in the <u>Group Ticket Offers Program prospectus</u>.
- The benefits each company qualifies for under the Program are assessed on a per transaction basis.
- The benefits each company qualifies for under the Program are only redeemable by billing their AWS account.
- All benefits are subject to availability.
- Any hotel room blocks rooms must be reserved by September 30, 2024 or they may be forfeited.
- Any event tickets are subject to the <u>AWS Event TERMS AND CONDITIONS</u>, including the cancellation provision. AWS reserves the right to revoke benefits under this Program if any of the qualifying event tickets are cancelled.
- No benefits are offered retroactively or as part of individual ticket purchases outside the Program.
- Each company that purchases tickets in the Program needs to designate one representative to manage group codes and redemption of Program benefits.
- Tickets purchased under this Program may not be resold or transferred to persons outside of the original purchasing company.
- AWS reserves the right to provide substitute benefits of comparable or greater value (as reasonably determined by AWS) if we cannot for any reason deliver any benefit under the Program.

Purchase tickets now

GROUP TICKET OFFERS Purchasing Timeline



Purchase Request

To initiate a purchase request, please click on any "<u>Purchase</u> <u>tickets now</u>" button in this presentation deck. This will take you to an intake form where you can provide us with your contact information, billing account details, ticket quantity request, and hotel choice for room blocks (if applicable).

Fulfillment

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Upon receipt of your purchase request, our customer support team will email you with information regarding your event registration codes, and next steps to redeem the additional benefits provided with your group package offer.



Redemption

Each company that purchases a package in the program will need to designate one representative to manage group codes and redemption of the benefits.

Billing

Ticket purchases are billed to your AWS account and charged to the default payment method associated with that account. For questions, please <u>email us</u>.

GROUP TICKET OFFERS

How do Group Ticket Offers work?

The number of tickets you purchase for re:Invent determines which incentives you are eligible to receive. Group package offers are available via billing to your AWS account.

Do I need to know the names of the people who will be using the tickets at the time of purchase?

No. You do not need the ticket users information at time of purchase.

Can I make multiple purchases on different days and still qualify for the Group Ticket Offers?

No. Discount eligibility requires ALL passes be requested on the same day on the same form.

If multiple people at my company wish to take advantage of the Group Ticket Offers, can we combine requests?

You may combine requests for your company so long as all requests are submitted at the same time, on the same request form. We cannot combine purchases requested over different days. A single point of contact is required to receive and manage associated group offer benefits.

What are my payment options?

The volume discount offer is only available through the Group Ticket Offers request form (Purchase tickets now) and billed to your AWS account. Please email our customer support team for more details.

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Thank you!

We look forward to working with you.

Email us with questions