

# BIOFACH INDIA

16<sup>th</sup>

into organic

Co-located with: **NATURAL EXPO INDIA** | **MILLETS INDIA**

August 3 - 5, 2024  
India Expo Centre & Mart,  
Greater Noida

[www.biofach-india.com](http://www.biofach-india.com)

India's leading trade fair for  
organic, natural and  
millets industry!

International  
Patron:

Knowledge  
Partner:



# Health.Growth.Sustainability

**Bringing the entire Indian organic stakeholders under one roof since 2009!**

BIOFACH INDIA-India's leading trade fair for the organic industry co-located with NATURAL EXPO INDIA which is the most focused & exclusive expo for all things NATURAL and MILLETS INDIA, which brings the entire Millets eco-system on a single platform is the most important business platform to source, network and learn for the industry. Are you a brand committed to organic living, natural goodness or millets innovation? Showcase your brand and connect with over 5,600 attendees from the organic, natural and millets sector from over 20 countries.

Indian organic market to hit **\$ 769 Mn** by 2025, fueled by **25%** annual growth



## EXHIBITOR PROFILE:

- Raw Organic Ingredients
- Processed Organic Products
- Organic Processed & Semi-processed Food
- Organic Essential & Ayurvedic Products
- Organic Aquaculture
- Natural Wellness & Personal Care Products
- Raw Millets Ingredients
- Processed Millets Products
- Services & Consultancy for Organic Production
- Ministries, Institutes, Associations & Media
- Technology Providers
- Traceability and Certification

## VISITOR PROFILE:

- E-commerce Platforms
- Farming / Farmer's Producer Organizations (FPO)
- Food Beverages Wholesale
- Food Manufacturing and Processing
- Government Organizations / Associations
- Hospitality: Hotels, Restaurants, Watering
- Importers and Exporters
- Media
- Natural Care and Wellness
- Online Retail
- Pharmacy / Drugstores
- Retail Business
- Services and Consultancy
- Spa / Salon
- Specialized Millet Stores
- Specialized Organic Stores
- Supermarkets, Departmental Stores
- White-Labeling





# Sustainability Fusion

BIOFACH INDIA seamlessly integrates the Natural and Millets sectors, forming a unified expo that covers the entire industry spectrum in one central location. This holistic exhibition brings together the best of organic, natural, and millet products, offering a centralized platform for industry professionals and enthusiasts alike.



## Here's why this event trio is an unmissable opportunity!



**Retail Chains & Speciality Stores:** Reach health-conscious consumers and leading retail chains embracing sustainable displays



**White Labelling Opportunities:** Forge connections with brands and startups actively seeking products for white labelling



**Global Exposure:** Expand your network by connecting with international buyers from over 20 countries



**Institutional Buyers:** Showcase your products to a diverse range of institutions, including schools, hospitals, clinics, hotels, and health-focused catering services



**Direct Consumer Engagement:** Build direct connections with the new age, health-conscious consumer demographic



# NATURAL EXPO INDIA

## All things about NATURAL

The 6th edition of NATURAL EXPO INDIA will provide a dedicated platform for manufacturers, distributors and suppliers of natural food and beauty products across multiple categories hosting many new specialties and artisanal products across food & beverage, health, lifestyle and nutrition segments. Whether you are looking to launch a new product, connect with top buyers, increase awareness of your brand, or tap into the latest natural trends, NATURAL EXPO INDIA can help to take your business to the next level.

### NATURAL IN DEMAND

Herbal cosmetics products are driving growth due to increasing adoption, and the segment alone is expected to grow at **CAGR 15-20%**



### MILLETS SHINE

India exported millets worth **\$75.46** million in the year **2022-23**, against **\$62.95** million in **2021-22**



## MILLETS INDIA

Back to the roots with sustainable & humble millets!

In its third edition, MILLETS INDIA stands as the exclusive industry platform dedicated to the millets industry. It brings together stakeholders from the entire millets ecosystem on a unified platform, sparking significant interest among visitors in millet-based products and concurrent knowledge sessions. Following the success of the International Year of Millets, Indian policymakers have implemented various initiatives to support millet farming systems and foster a conducive environment for farmers and processed millet food manufacturers. Additionally, numerous major brands have entered the market with their own millet-based offerings.

# Expand your brands reach - nationally and internationally!

## High demand for Indian organic produce

With an anticipated CAGR of 25.25% from 2022 to 2027, the Indian Organic Market is on the rise.

## Industry hub for South Asian market

BIOFACH INDIA is the procurement hub with buyers from more than 20 countries.

## Most important knowledge platform

The concurrent conference sessions provide immense information, knowledge and insights from global experts.

## Network with the entire industry

BIOFACH INDIA brings together all the industry stakeholders – farmers, FPO's, producers, manufacturers, buyers, importers, exporters etc.

Review  
**2023**

**190**  
EXHIBITORS

**5680**  
VISITORS

**20**  
COUNTRIES

## Fair details at a glance!

**When?** 3 - 5 August, 2024

**Where?** IEML, Greater Noida, Delhi-NCR

### Opening Hours:

• Saturday, 3rd August: 09:30 am - 06:00 pm

• Sunday, 4th August: 10:00 am - 06:00 pm

• Monday, 5th August: 10:00 am - 04:30 pm

**Edition:** 16th

**Cycle:** Annual





"India's organic sector, led by startups and MSMEs, is thriving with direct purchases from farmers and cooperatives. APEDA and BIOFACH INDIA play a crucial role in raising awareness and offering a unique platform. With over 200 brands participating, BIOFACH INDIA serves as a central hub for the organic industry, attracting international buyers and delegations from various countries. I am confident that this Buyer-Seller meet will greatly boost the global promotion of our organic products."

**Shri Sunil Barthwal, Commerce Secretary,  
Department of Commerce, Ministry of Commerce  
and Industry, Government of India**

"At the 15th BIOFACH INDIA, we saw strong participation from organic brands and state governments. With India holding a substantial share in the global market, valued at around 130 billion, we're eager to expand our organic footprint based on valuable feedback received from exporters. Our collaboration with NürnbergMesse India continues, aiming to boost organic production and exports."

**Shri Abhishek Dev, IAS Chairman, Agricultural and  
Processed Food Products Export Development  
Authority**

## Book your space today!

### Organizers:

#### NuernbergMesse India Pvt Ltd

21, Jor Bagh,  
New Delhi, 110003

#### Tanya Bhardwaj

Assistant Director - Projects

☎ +91 11 4716 8826

✉ Tanya.bhardwaj@nm-india.com

#### Abhinav Bhardwaj

Assistant Manager - Projects

☎ +91- 910815 2418

✉ Abhinav.bhardwaj@nm-india.com

[biofach-india.com](http://biofach-india.com)



# BIOFACH

into organic

Join the world's leading trade show network  
for organic products!



### BIOFACH 2024

World's Leading Trade Fair for Organic Food

Nürnberg, Germany

February 13 – 16, 2024

[biofach.com](http://biofach.com)

### BIOFACH AMERICA

USA

[biofach-america.com](http://biofach-america.com)

### BIOFACH AMERICA LATINA

– BIO BRAZIL FAIR

São Paulo, Brazil

June 12 – 15, 2024

[biofach-americalatina.com](http://biofach-americalatina.com)

### BIOFACH CHINA

Shanghai, China

June 13 – 15, 2024

[biofach-china.com](http://biofach-china.com)

### BIOFACH INDIA

Delhi-NCR, India

August 3 - 5, 2024

[biofach-india.com](http://biofach-india.com)

### BIOFACH JAPAN

Tokyo, Japan

October 25 – 27, 2024

[biofach-japan.com](http://biofach-japan.com)

### BIOFACH SAUDI ARABIA

Riyadh, Saudi Arabia

November 11 – 13, 2024

[biofach-saudiarabia.com](http://biofach-saudiarabia.com)

### BIOFACH SOUTH EAST ASIA

Bangkok, Thailand

[biofach-southeastasia.com](http://biofach-southeastasia.com)