

#### **BLOOMERANG DONOR MANAGEMENT**

# Build relationships that make donors love to give

Create meaningful experiences that inspire generous giving so your mission will flourish and thrive.

#### Friendly to learn and use

Bloomerang Donor is a cloud-based relationship management solution packed with helpful features that make managing relationships a breeze. It's designed to be easy to learn and use, regardless of technical expertise.

#### Tools that unlock generous giving

Access relationship-building tools built with best practices in mind so you can segment audiences and personalize communications that lead to generous gifts.

#### Built-in features help keep costs down

Bloomerang provides everything you need in one place. Stay in touch with donors, without the need to pay for and manage multiple tools.

#### A responsive team you can rely on

Our team is committed to your success. We're always here to answer every question with lightning-fast response time so you can keep your organization running smoothly.

"Bloomerang is a game changer for me and my clients. I've used a lot of CRM systems in my career and I keep coming back to the adaptive nature of this software."

**Kishana Palmer, CEO** Kishana & Co.



**Bloomerang Donor Management** 



"Bloomerang incorporates the best practices of fundraising, donor loyalty and constituent engagement into a user-friendly platform that's priced well for small and growing nonprofits." Claire Axelrad, Juris Doctor, Certified Fundraising Executive Clairification School

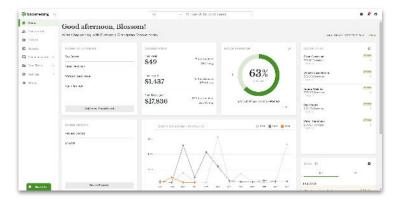
#### Interactive dashboard

Monitor donor retention rate, campaign performance, and incoming donations. You can also steward new donors immediately, and improve day-to-day productivity.

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## Predictive giving insights in every profile

Get exclusive donor insights without extra steps, complex reports, or complicated coding.



#### Intuitive reporting and analytics tools

Built to be easy to run and schedule, you can quickly learn more about how and why your donors give so you can spend time where it matters most.

Giving Summary	Revenue Raised Soft Credits	🎔 Engagement Level		
58000		On Fire!		
14 15 16 17 18	19 20 21 22 23	Online Engagement		
Lifetime \$587,894.45 \$621,644.45	Website Visits (Last 30 Days) O			
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Receipt - Donation Confirmation     A/18/2023 Recurring Payr     \$9:00	View in DonorSearch			
- 445 (2022) - 5-12		Relationships		

### Learn More

See how Bloomerang can help you unlock deep donor insights. Learn more when you contact customer.accounts@bloomerang.com

