THE BEST PRODUCT LAUNCHES OF 2017

400+ of the most-upvoted products
by the Product Hunt community
in the past year

INTRODUCTION

Wow—2017 was an extraordinary year for makers, entrepreneurs, and tech giants who launched awe-inspiring products, updates, and companies.

We put together a list of the most-upvoted product launch by the Product Hunt community every day throughout 2017. Additionally, for each month, we included three honorable mention products—they didn't make the top spot on their respective launch days, but they were big hits on Product Hunt nonetheless.

In total, you'll find **401 of the top products** throughout 2017 in the pages of this book, as well as a list of the 2017 Golden Kitty Award winners as a bonus at the end.

Here are a few fun stats from 2017:

• **January 2017** - The first month of the year was host to the greatest number of product launches—1,460 in total. Compare that to an average of 761 product launches per month in 2017. Makers were eager to ship right away at the start of the year!

• **May 2017** - The month with the most upvote engagement from the Product Hunt community, for a total of 242,563 upvotes.

• **6,299** - The total number of upvotes received by the #1 product launch in all of 2017, Station. Dubbed "one app to rule them all," Station is a much-needed hub for all of our applications. No more tedious switching between multiple apps, tabs, and documents!

• **9,129** - The total number of products launched throughout 2017 on Product Hunt. The world has at least 9,129 more things to be grateful for as a result of the hard work of thousands of makers and companies this past year.

• **2,541,963** - The total number of times the Product Hunt community upvoted all of the products launched in 2017 (as of February 8, 2018).

From all of us at Product Hunt, we want to say thank you 2,541,963 times for making 2017 the incredible year it was. We are beyond grateful for everyone who launched or discovered something amazing on the Product Hunt platform in 2017...and we can't wait to see what amazing new things launch in the year ahead!

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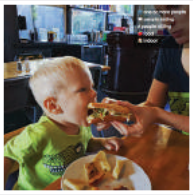
01

January.

Total # of Product Launches: 1,460
Total # of Community Upvotes: 201,116
The Most-Upvoted Product in January: Unsplash 5.0 - 4,346 upvotes (as of 2/9/2018)

The first month of 2017 was jam-packed with exciting product launches—from fast electric cars to AI-powered time tracking apps to a sneak peak into the future of the web browser. Fun fact: More products launched in January than any other month this past year. Read on for a list of the most popular product launches every single day in January 2017.

01



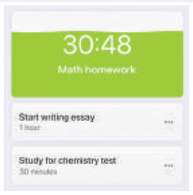
GET IT

FACEBOOK COMPUTER VISION TAGS

Show Facebook computer vision tags in Google Chrome

Facebook Computer Vision Tags is fascinating. This Chrome extension displays automatic image tags that Facebook has generated for your photos. It sheds light on just how powerful the data tagging and analytics capabilities are at behemoth tech companies like Facebook.

02



GET IT

TIME

An AI-powered time tracking app

Time is an API-powered time tracking app, built to help you boost your accountability and productivity. Quickly add and organize all of your tasks, tap on any one of them to start a timer, and get recommendations to boost your effectiveness over time (the app utilizes AI, so recommendations get smarter the more you use it).

03

GET IT

DEV.TO

Where programmers share ideas and help each other grow

dev.to is a platform for programmers to exchange ideas and help one another grow. Now you can read and share some of the best dev content, and engage in a discussion about various topics with other community members. In co-founder Ben Halpern's words, "It's a place for all sorts of dev content—as long as it is inclusive, kind, and helpful for others."

Photo by Faraday Future

JANUARY

04

FARADAY FUTURE FF91

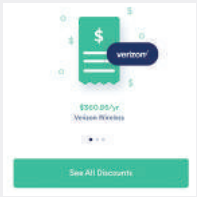
The super fast electric car

The Faraday Future FF91 is a new electric vehicle that goes from zero to 60mph in 2.39 seconds. Weeeeeee! There are a bunch of interesting proposed features related to this car, including: enhanced battery technology, rider-molded ergonomics, and supercar acceleration via software.

“I think it's good Tesla has some competition. It's the combination of all of these incumbents and new entrants and their relentless one-upmanship that will propel the world forward. Pretty soon there might actually be flying cars. I can't wait.”

Steven Rueter

05



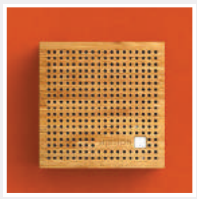
GET IT

CLARITY MONEY

Lower bills, cancel accounts, and create a savings account

Clarity Money harnesses the power of artificial intelligence, machine learning, and data science to help you take control of your finances. This app will cancel wasteful subscriptions, help you lower your bills, and find you better credit cards (should you decide that you even want one).

06



GET IT

MISSION COMPUTERS

A new breed of affordable desktop computers

Mission Computers is an interesting new breed of affordable desktop computers (you still need a screen). The company's mission is to "build a global platform for digital literacy." The OS is loaded with tons of educational content for offline use, which makes it a great potential solution for classrooms (and beyond) in developing countries that don't have reliable access to the web.

07

GET IT

VIDLERY

Free animated backgrounds for your homepage

Vidlery offers free animated backgrounds that you can use on your homepage. Just select an animation from the collection, download the ZIP, upload the animation to your site, and add in a simple snippet of code to your site.

08

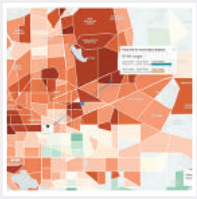
GET IT

LEGO BOOST

Build + Code + Play

Well, Lego Boost is pretty awesome. It turns ordinary Lego bricks into programmable robots, giving kids a fun way to learn how to build and code. We're excited to see how this technology catches on with a younger generation.

09



GET IT

UBER MOVEMENT

Access to anonymized data from 2 billion Uber trips

Uber Movement leverages anonymous GPS information from hundreds of thousands of online Uber vehicles, and was created to improve urban planning around the world. City officials and policy makers can sift through the data to measure the impact of improvements to their cities, as well as analyze the impact of rush hours, road closures, and big events in cities around the globe.

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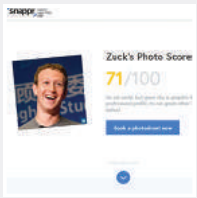


GET IT

SNAPPR PHOTO ANALYZER

AI that tells you if your profile picture is actually any good

Snappr Photo Analyzer will inspect your professional profile photos, tell you whether they are good or bad images, and offer up suggestions on how you can improve them. The analysis is based on research around perceptions of professionalism. A worthwhile tool if you want to put your best career *face* forward.

11

GET IT

FOUNDERKIT

Unbiased reviews of startup tools from experienced founders

Founderkit is a highly curated list of products that startups use. Over 1,000 founders from venture-backed startups have contributed to it to date. What started as a simple spreadsheet is now an actual reviews site—and it'll be invaluable to you if you're building a suite of tools to use at your startup.

Photo by Opera

JANUARY

12

OPERA NEON

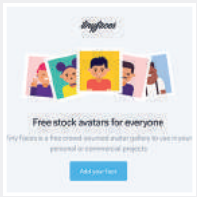
A concept of tomorrow's web browser that you can use today

What does the future of web browsing look like? Opera Neon gives us a peek into an alternate reality for the current Opera browser. The company created Neon to explore different ways of bringing web content to life. There are several impressive functions, including: snap-to-gallery (crop, snap, and save images of any website you visit), split screen mode (browse two web pages at once), and a video pop-out feature.

"So much love for this. Great rethink of the tired browser designs we're all used to."

Matt Aunger

13



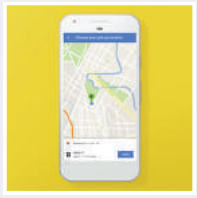
GET IT

TINY FACES

A free crowdsourced avatar gallery

TinyFaces is a free crowdsourced avatar gallery that you can use in your personal or commercial projects. This is a super useful tool if you're building a prototype of your site and need avatar images as placeholders for things like user recommendations. It works seamlessly with a Sketch plugin.

14



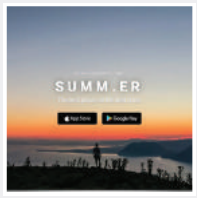
GET IT

RIDES IN GOOGLE MAPS

Book Lyft and Uber rides directly in Google Maps

Now you can book your Uber or Lyft ride directly in Google Maps! With Rides in Google Maps, you can see how quickly Lyft/Uber will get you to your destination compared to other modes of transportation, get an estimate of the current cost, and book your ride directly through the maps app.

15



GET IT

WEBSLIDES

The easiest way to make HTML presentations and landing pages

WebSlides is an open-source tool you can use to build beautiful presentations that run in your browser. Choose a demo, customize it to fit your specific presentation, and share it easily with anyone.

16

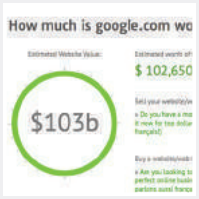
GET IT

TAGDOX

Understand complex documents faster with AI

TagDox uses machine learning, NLP, and crowdsourcing to make it easier to understand complicated documents like legal contracts, financial paperwork, and academic research. This tool was designed to help you identify and structure information in your documents.

17



GET IT

WORTH OF WEB

Calculate the financial value of any website

You should be warned: Worth of Web is seriously addicting. Type in any web domain, and you can see the estimated worth of the site. It's not perfectly accurate, but the metrics used are pretty legit. Learn more about the algorithm here.

18

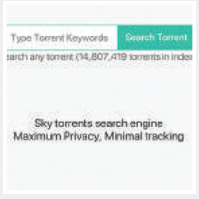
GET IT

SLACK THREAD MESSAGING

Keep conversations organized and easy to follow with threads

Thread Messaging on Slack might just be its most anticipated update yet. This new approach to Slack conversations allows you to respond directly to a specific comment or question, effectively creating a "thread." No more scrolling endlessly through a bunch of chats to find any information that might be relevant to you.

19



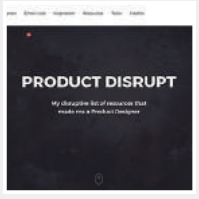
GET IT

SKY TORRENTS

Privacy-focused, ad-free, non-tracking torrent search engine

This Sky Torrents search engine offers you complete privacy, with *zero* tracking (i.e. no cookies, no javascript, and no ads). The site does not track users in any form, and therefore does not sell your data to anyone. This project is just for torrents right now, but a great tool if you're careful about your privacy.

20



GET IT

PRODUCT DISRUPT

A list of resources for product design students

Darshan Gajara is an internet-made designer, and decided to create a directory of resources to help others learn about design, as well. Product Disrupt is his curated list of the sources he used to learn design, improve his skills, and get inspiration for future work. It'll do the same for you.

21

GET IT

ZEROKIT

Breach-proof user authentication and end-to-end encryption SDK in one

ZeroKit is a new SDK built to help developers protect their users' privacy and security. Now teams can use zero-knowledge user authentication and end-to-end encryption in their apps—even if they don't have a cryptography expert on hand.

22

GET IT

COLLAPSED

Lessons learned from failed startups

We typically hear about startup success stories, but rarely stories about the failures. Collapsed is a directory of failed startups, along with quick stats about when the companies started/closed, how many employees they had, and how much money they raised. This is a great resource if you're looking to learn from other startups' mistakes as you build your own.

23

GET IT

BIZPLAN

Modern business planning for startups

Bizplan helps you build your business step-by-step. It breaks down the big project of launching and growing a company into manageable tasks. Use it to plan expenses, forecast revenue, write a business plan, share your pitch deck, and more. This is a must-have for anyone starting a new business.

24

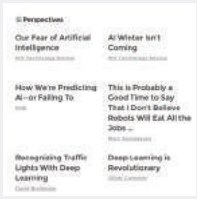
GET IT

SOCIAL MEDIA ACADEMY

Up your social media marketing game, one article at a time

Buffer and Panda teamed up to launch Social Media Academy, which is an extensive and well-curated collection of articles to help you up your social media game. Just select the topic you're most interested in, and read away!

25



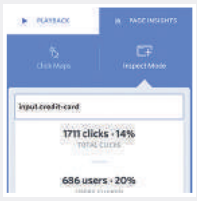
GET IT

AI/ML READS

Artificial intelligence and machine learning resource directory

If you love learning about and staying on top of new developments in artificial intelligence and machine learning, you'll appreciate the AI/ML Reads resource directory. Learn about big-picture concepts, or more nuanced details about the space.

26



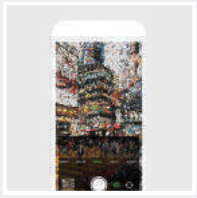
GET IT

FULLSTORY FREE

Web analytics with full session playback, now free

Now there's a free version of Fullstory, which gives you access to a handful of their major features, such as: session playback, custom user attribution, inspect mode, and omnisearch.

27



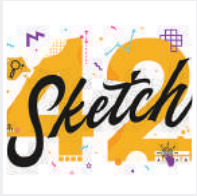
GET IT

GLITCH CAM

Create glitch effects on your photos and videos

Glitch Cam allows you to apply 30 different filters to your photos to create glitch effects. Social media junkies will have fun with this one.

28



GET IT

SKETCH 42

Now with export presets, touch bar integration, and more

Sketch 42, a popular tool for designing user interfaces, websites, and icons, just released its latest round of updates. Now there are export presets (making it easier to share what you create in multiple resolutions and file types), touch bar integration, and a zoom limit increase (25,600% for the win!).

29

GET IT

WI-FI WIDGET

See, test, and share your WiFi without unlocking your phone

The Wi-Fi Widget will let you see, test, and share your WiFi quickly without even needing to unlock your phone. This is a super useful tool—especially if you want to quickly share your WiFi password with visitors.

30

GET IT

MAGNET

Window manager for Mac

Magnet will help you keep your desktop workspace nice and organized. It allows you to cut your screen up into halves, thirds, and quarters—and supports up to six external displays at once. Having multiple windows side-by-side will eliminate the need for switching apps as frequently, and potentially save you a lot of time in the process.

JANUARY

31

UNSPLASH

Free high-resolution photos you can use however you want

Unsplash is the beloved photo site that allows you to use non-cheesy, high-resolution images however you want. They released this major update, which includes new functions like: allowing you to follow your favorite people, adding short stories to every photo you capture, and connecting to the Unsplash community offline

“There's no service that has saved me more time and money in my work than Unsplash. I wish all contributors happy things—all the time.”

Anton Sten

HONORABLE MENTIONS

GET IT

NUAGE EMAIL

Create a custom address linked to your Gmail

This is the easiest way to create a custom email that is directly linked to your Gmail account—all you need to do is pick a name. Nuage will automatically redirect it to your Gmail inbox. Finally, an email address that reflects you better than @gmail.

GET IT

SETAPP

Get dozens of curated Mac apps in a single subscription

Setapp is an interesting new concept. This monthly subscription service for Mac users gives you all of the apps you need. You'll get access to dozens of useful apps without having to purchase each one individually. Some of the popular ones on the list: CleanMyMac, Flume, Timing, Mosaic, Wallpaper Wizard, WiFi Explorer, PDF Search, and Mate.

GET IT

MEMORY BY TIMELY

An intelligent timeline of everything you did in a day

The goal of Memory by Timely is to eliminate manual time tracking and give you more insight into how you spend your day. It tracks the websites you visit, presentations and documents you work on, meetings you attend, locations you go to, and more

02

February.

Total # of Product Launches: 674
Total # of Community Upvotes: 190,367
The Most-Upvoted Product in February: Lottie by Airbnb - 2,935 upvotes (as of 2/9/2018)

February was full of love—and we're not talking about the heart-shaped, candy-coated kind. The Product Hunt community submitted thousands of upvotes in February for new and updated products on Product Hunt. From an open source design tool to an app that will help you overcome social anxiety, you're sure to find several products on February 2017's top products list that you'll want to use right away.

01

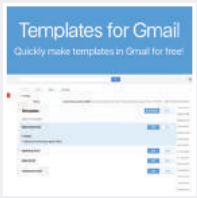
GET IT

LOTTIE BY AIRBNB

Easily add high-quality animation to any native app

Airbnb is so good at, like, everything. And they most certainly set a high bar when it comes to design. They released a new open source tool called Lottie, which enables anyone to seamlessly add animation to native apps. You will love this if you're looking to differentiate your app with a little more movement.

02



GET IT

TEMPLATES FOR GMAIL

Create and customize Gmail templates that live in your inbox 💌

Ahhh, happy days! Gmail recently released Templates. If you find yourself sending the same kinds of emails over and over again, now you can save yourself a ton of time. Simply create templates for all of the common messages you send, and use them as a starting point when writing new emails.

03

GET IT

SCOOP

Watch soon-to-release movies and provide feedback

Scoop provides audiences with advance access to movies and television shows. This secure screener platform helps filmmakers get feedback from all corners of the globe, and it gives viewers first-access to films that aren't even on the market yet. In exchange for viewing access to the film, you submit an in-depth feedback form about what you watched. You do have to sign an NDA and each view and share is heavily tracked—so this is one product you don't want to share.

04

GET IT

IS NOW ILLEGAL

Declare things illegal, and Trump will sign it

Is Now Illegal is a pretty hilarious site that allows you to plug anything into a form field that will convert what you wrote into a GIF of President Trump holding up a document saying it's illegal. But keep it brief: you can only type up to 10 characters.

05

GET IT

PING (GPS LOCATOR)

The world's smallest global GPS locator

Ping is "the world's smallest GPS locator." It's practically the size of a quarter, and can track pretty much anything it's attached to globally. Ping is waterproof and has a three-month battery life before it needs to be recharged. There's also a check in and panic button, so you will receive a quick alert should anyone need you to know where they are immediately. Use it to keep track of your kids, elderly parents, pets, and important objects like your bike or a drone.

06

Ping

GET IT

PING (BUSINESS CONNECTIONS APP)

Digital business card today, personal CRM tomorrow

For the first time ever, two different products with the same name made it to the top of our daily Product Hunt chart—on back-to-back days! Ping is the better version of a business card. When you enter an email address into the app, it'll help you get to know more about the person you met and who they work for, as well as show you their social profiles so you can connect with them on other platforms. You can also send a new contact your personal profile information, making it quick and painless to share contact info with someone at, say, a cocktail party. Bye, bye, business cards.

07

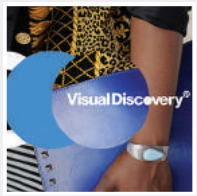
GET IT

MILANOTE

The notes app for creative work

Milanote was definitely built with the creative in mind. Bryan Clark at The Next Web called it “the Evernote for creatives”—and that’s exactly what it feels like. See your ideas, notes, photos, and sketches all in one place. You can also use the tactile interface to generate ideas, so it’s a great brainstorming tool for long-form writers, as well. We highly recommend this app for anyone who likes to stay organized—even if their creative ideas are all over the place.

09



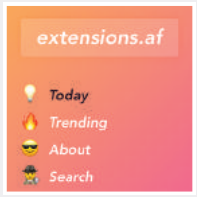
GET IT

PINTEREST LENS

Shazam for objects in the real world

Well, Pinterest is about to get even more addicting. The company just announced Pinterest Lens, which allows you to use the camera in the Pinterest app to snap whatever you want to find—from a pair of shoes you want, to a table you love at a store, to a meal you need the recipe for. For example, point your camera at a piece of broccoli, and see what recipes come up. A brand new take on discovery—and we’re excited to see how it evolves.

10

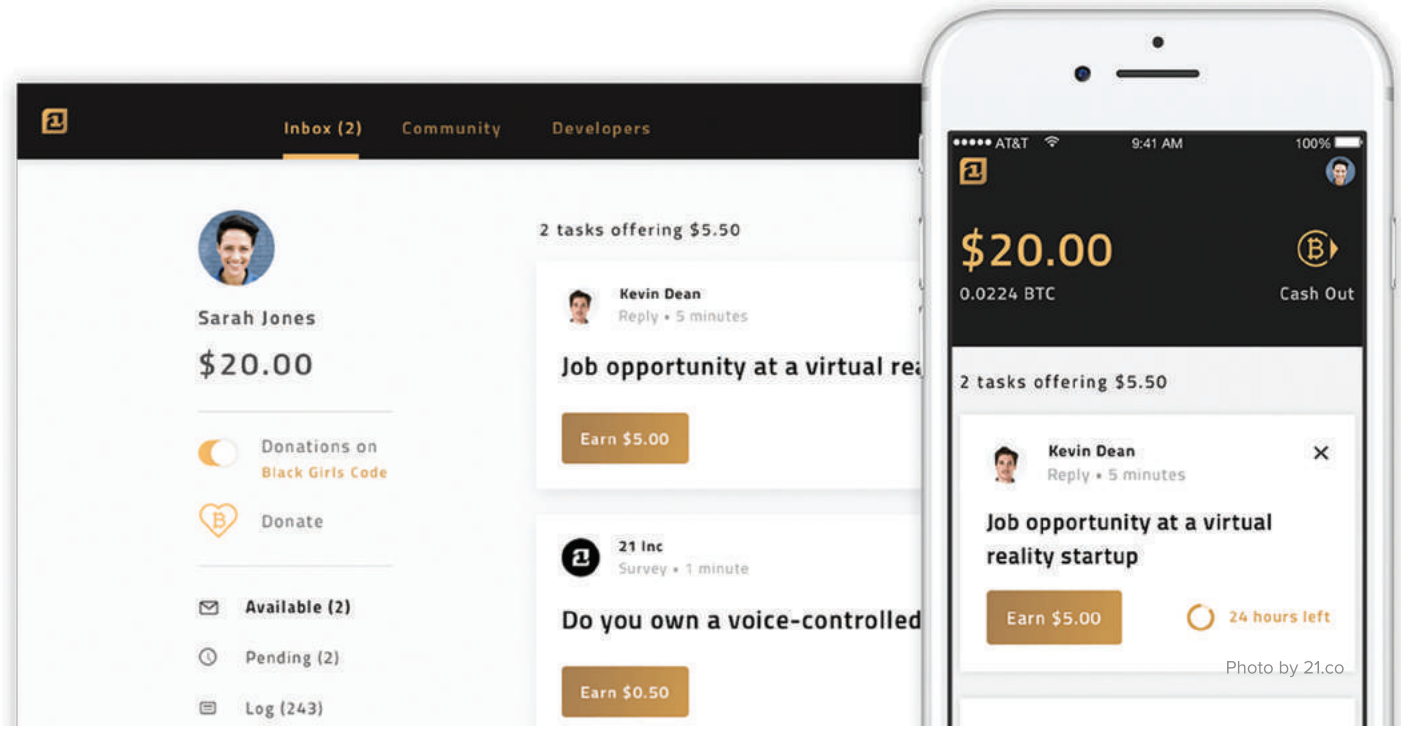


GET IT

EXTENSIONS.AF

A site to find the dopest Chrome extensions out there

extensions.af is an alternate way to search for Chrome extensions—and the interface makes it pretty easy. You can search for specific extensions, or look at what’s trending or has launched in the past day. Browse and click on anything that piques your interest, and it’ll take you directly to the site where you can download the extension.



FEBRUARY

08

21.CO

Replace your public email with an inbox that pays you

If you've ever received an email from someone you don't know on Linkedln hitting you up for a meeting or business favor, you know how annoying it can be. Luckily, 21.co now exists. After you set up a profile, you'll get paid to receive messages from people outside of your network. You can choose to keep the money, or donate it to various charities. This is a super interesting way to reimagine the "public inbox.

"It's an exciting and cool feature for external communication. I'm looking forward to seeing it evolve and grow!"

Ben Parr

11

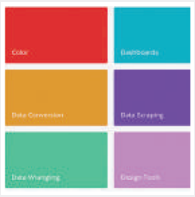
GET IT

BEATSX

Wireless earphones with 8-hour charge

Beats just launched its own pair of wireless headphones. BeatsX lasts for eight hours without charging, and when you do get around to charging it, you can get two hours of playback in five minutes. If you're a Beats enthusiast and have been waiting for a wireless pair, they're finally here.

12



GET IT

DATAVIZ.TOOLS

Curated collection of the 400 best data visualization tools

dataviz.tools is the result of the creator's "compulsive bookmarking of data visualization tools" over a three-year period. On this list, you'll find 400 of the best data visualization tools, from color pickers to interactive charting.

13

GET IT

WEB GRADIENTS

Curated collection of 180 free background gradients

Web Gradients is the ultimate collection for developers and designers. You'll find 180 background gradients that you can readily use with Sketch and Photoshop. You'll also get one-click access to CSS code for each one, making it easy to integrate a gradient into any of your web projects.

FEBRUARY

14

AMAZON CHIME

Frustration-free video calls

It's quite possible that Amazon is taking over the world. They just released Amazon Chime, which is their attempt at building a solution for frustration-free video calls. There's clearly a pain point in this area—in spite of the myriad software products already on the market, like Skype, Google Hangouts, WebEx, and Zoom. Will Chime take over how we communicate with our colleagues and friends? We'll soon find out!

"Amazon is so nailing the frustrations of conference calls with distributed teams in meeting-centric corporate cultures with the video above...i take my life into my own hands every-time i have to punch in a conference call code on the road. Love the positioning."

Aaron Suplizio

15

GET IT

PRODUCT RUNT

A dynamic list of the bottom 100 projects on Product Hunt

We ❤ Product Runt. This site takes the 100 least upvoted products on Product Hunt and gives them some love. In the words of Product Runt, “sometimes the best pearls hide at the bottom.” You can search by: the past 30 days, this year, last year, and all-time. We wouldn’t be surprised if you spotted your next favorite product on this list.

16

GET IT

TENSORFLOW

Open-source machine learning library by Google

TensorFlow is a machine learning library that was originally built by members of the Google Brain Team, and is currently being used across the platform. It essentially harnesses the power of artificial intelligence to understand everything better—from the contents of a photograph, to what you type into a search bar.

17

FLOYD

GET IT

FLOYD

Heroku for deep learning

Floyd is a platform that allows you to train and deploy your deep learning models in the cloud. It helps eliminate engineering bottlenecks in DL. You focus on the science, and Floyd will handle the infrastructure, version control, environments, deployment, and more

18

GET IT

UPROXY

A safer path to the Internet

uProxy exists for two primary reasons: to help people get safe, unrestricted access to the Internet, and to share a secure connection with a select group of people. This browser extension allows people route their connection to the Internet through each other's computers; it's a great option if you're worried about safely (and securely) accessing the Internet.

19

GET IT

JACK

Bluetooth adapter that makes any set of headphones wireless

Jack is a bluetooth adapter that makes any set of headphones wireless; you can even sync headphones with a friend. If you don't want to spend a ton of money on a new pair of wireless headphones, pick up one of these and use it with the pair you already have.

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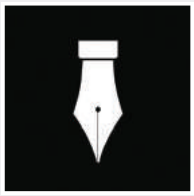


GET IT

NOTEPIN

Extremely simple note-taking

If you're looking for a super simple note-taking app, Notepin is it. You can create your own notebook without signing up (after all, who wants to go through the painful process of email verification and password creation?). This minimalist app allows you to create a notebook with a custom URL so you can access it from any device. Cool side note: This was made by Product Hunt community member Osman Ahmed as part of his project to create 12 web apps in 12 months—we're proud of you, Osman!

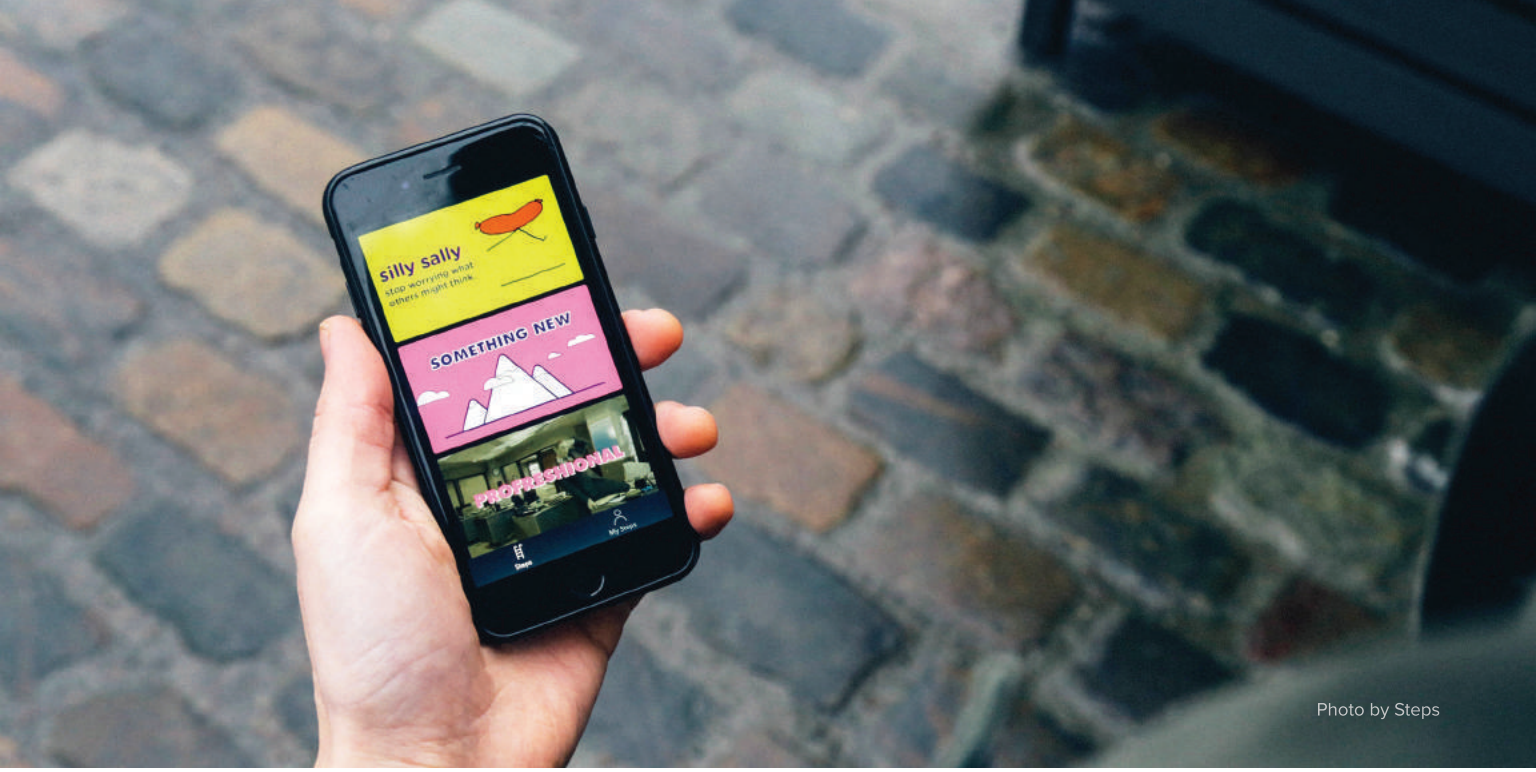


Photo by Steps

FEBRUARY

21

STEPS

Beat social anxiety with small challenges

Steps is an app that helps you overcome social anxiety using “exposure therapy” (i.e. doing things you’re afraid of in order to overcome fear). You’re offered a variety of challenges that will help you create friendships and learn how to handle rejection. Buy coffee for a stranger, publish a Medium post about your passion, or visit a place you’ve never been—all are challenges you might receive on Steps. This is technology at its best: simple, helpful, and designed to help you live a better life.

“An app that, by completing small challenges, helps people overcome social anxiety. It is everything I love about tech; genuinely useful, approachable, humorous and good natured.”

Sarah Gill Martin

22

GET IT

YC CAREERS

Browse the career pages of Y Combinator companies

YC Careers is a great resource for job seekers who are looking to work for a YC company. Creator Jonathan White built this full list of companies who went through Y Combinator; next to each company, you'll find a short description, cohort, and direct link to the careers page. This is a great resource for anyone who's looking to work for a YC company.

23

GET IT

PERSPECTIVE

Technology to fight abuse online

Once again, an Alphabet company, Jigsaw, surprises us with a delightfully unexpected product. Perspective is the answer to the following question: "What if technology could help improve conversations online?" This API makes it easier to host better conversations by utilizing machine learning models to score the perceived impact that a comment might have on a conversation. This is an incredibly useful API that could help eradicate trolling and abuse on the Internet.

24

GET IT

DASH

Instant offline access to 150+ API documentation sets

Dash is an API documentation browser and code snippet manager that gives you instant offline access to over 150 API documentation sets, including: iOS, Android, C++, Swift, Chef, Django, and Ruby. In this latest version, you'll get a new interface, "dark mode" functionality, docset playgrounds, search using selected text, and more.

25

GET IT

HEARTBEAT

Listen to music with your friends together on Spotify

Heartbeat is awesome. Spotify created this simple app to let you and your friends listen to the same Spotify music in real time. It lives right in your menu bar, allowing you to listen whatever your contacts are listening to, or sharing what you're currently jamming to. We bet this will seriously increase the likelihood of spontaneous silent discos.

26

GET IT

WILDFIRE

Record your browser actions for automated workflows

Wildfire allows you to record browser actions that you can replay immediately. This is super useful if you're looking to craft custom automation workflows. If you're using other automation extensions or software testing tools, like iMacros or Selenium, you should give this a try.

27

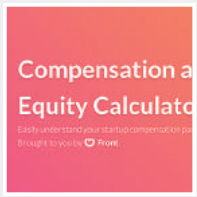
GET IT

NOKIA 3310

A modern classic reimagined

If you're feeling nostalgic for the days when all you could do with your phone was call, text, and play snake, you'll appreciate the new, reimagined Nokia 3310. It takes the iconic silhouette of the original design and built it for 2017. Hey, sometimes there's nothing better than a throwback product like this one.

28



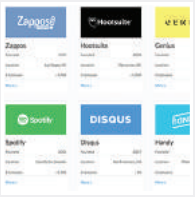
GET IT

EQUITY CALCULATOR

Figure out what your equity is worth

If you're joining a startup (or are already at one) and have no idea how to calculate the value of your equity, you will rejoice and give thanks for the Equity Calculator. This tool, created by the Front app team, allows you to manipulate various values to figure out the value of your equity package based on different scenarios—it even accounts for dilution in future rounds of funding. This is an easy-to-use tool that will help you better understand your offer package at a company.

HONORABLE MENTIONS



GET IT

CULTURE CODES

Company culture decks aggregated in one place

Culture Codes is a collection of culture decks, core values, mission statements, and more from real companies. Combined, these companies employ over 280,000 people around the world. Learn how businesses like HubSpot, Netflix, Spotify, Zappos, Buffer, and GitHub run on the inside.

GET IT

CASSETTE FOR IOS

The best way for designers to record and share user interviews

Now you can record, transcribe, and bookmark key moments in user interviews—without the crazy cost. This was built by designers from Stanford d.school for other designers, but it has multiple use cases. Whether you're a podcaster, journalist, researcher, or designer, you'll find Cassette useful.

GET IT

mailjoy

Mailchimp for physical mail

Email is a tried and true marketing channel...but what about physical mail? There's nothing better than getting a nice postcard in the mail. Mailjoy exists to help you send direct mail postcard campaigns as easily as you send email. Upload a mailer design (or code one in the HTML editor), import a list of recipients, personalize each mailer, and send it out. You can track delivery status for each intended recipient, as well.

03

March.

Total # of Product Launches: 760
Total # of Community Upvotes: 212,430
The Most-Upvoted Product in March: YC Startup School - 3,241 upvotes (as of 2/9/2018)

In March, hundreds of new products launched on Product Hunt. This month's list of top launches covers it all—from small startups that are meeting the world for the first time, to product launches from much bigger companies like YouTube and Medium. Whether you're looking for a simple solution to build your brand, or want to learn more about Elon Musk's latest company, you'll find it all in this chapter.

Photo by YouTube

MARCH

01

YOUTUBE TV

YouTube takes on the cable TV providers

YouTube is officially competing with the major cable companies on the market. Their offering, YouTube TV, enables users to stream NBC, CBS, FOX, and more. You get six different accounts per household for a flat rate of $35/month.

“Interesting what this would mean for broadcasters that already have online live TV platforms.”

Hernán Romero

02

GET IT

EMBLEM

Build your own beautiful brand

Build your own unique brand identity in minutes with Emblem. The company has distilled branding down to four ingredients: logo, color palette, typography, and pattern/texture. With a subscription, you'll get access to a logo, monogram, color palette details, pattern download, vector assets, custom website CSS, and typeface names. This complete brand package solution is seriously impressive

03

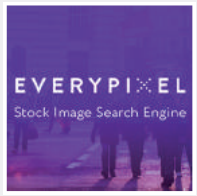
GET IT

TINY CARDS BY DUOLINGO

Learn languages with this flash card app, now on the web

Tiny Cards by Duolingo is the future of flashcards. It uses spaced repetition and other smart learning techniques to help you learn new stuff. You can choose from thousands of topics—like constellations, country capitals, languages, world history, and more. Follow the topics and teachers you're interested in, and start learning something new right away.

04



GET IT

EVERYPIXEL

Use AI to find images that suit to your project

Everypixel is a smart image search tool for creatives that are looking for great photos for their projects—but want to find ones at a reasonable price. It essentially works like Google Images, but searches across licensable photos only. In other words, no more grabbing photos from the internet that you can't actually use. There's also a reverse image search, which allows you to upload any image to find similar photos.

05

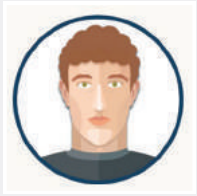
GET IT

UBER WITHOUT INTERNET

Order an Uber even when you don't have internet service

It's such a pain when you're trying to order an Uber, but you don't have internet access. Now you can do it with Uber without Internet, which allows you to order a ride via SMS even when you don't have access to the internet. This is particularly useful if you're a frequent international traveler or work/live in an area where internet access is spotty.

07



GET IT

VISUAL BIOGRAPHIES

Timelines of amazing lives for visual learners

This incredible collection of Visual Biographies will help you grasp the success timeline of amazing leaders, such as: Jeff Bezos, Elon Musk, Hillary Clinton, Einstein, and Steve Jobs. The creators of these biographies, Adioma, also have tools to help you build your own professional infographics.

08

GET IT

KITE COMPOSITOR

A UI animation and prototyping application for Mac & iOS

Kite Compositor is a powerful animation and prototyping application for Mac and iOS. You can use it to build designs that bring your ideas to life, which is particularly useful when you're first dreaming up ideas in the early stages of a startup. Features include: path editing, an adaptive interface, import from Sketch, and real-time rendering. There are tutorials, as well, to guide you through the tool when you're first starting to use it.

STARTUP SCHOOL by Y Combinator

Photo by Y Combinator

MARCH

06

STARTUP SCHOOL

A course on how to start a startup, by Y Combinator

The beloved Startup School course, by Y Combinator, is back. They built this course to educate and identify great founders on a more scalable way. You can participate in Startup School as an accepted student, which means you will be assigned an advisor. If you aren't formally accepted, you can still participate as a visitor and view all lectures and discussions.

"For someone outside of the valley, who really itches to surround him/herself with like-minded founders, this should be epic. I know I appreciate the effort and can't wait to give it a spin!"

David McGraw

09

GET IT

GOOGLE INVISIBLE RECAPTCHA

Protect your website from spam and abuse

Everypixel is a smart image search tool for creatives that are looking for great photos for their projects—but want to find ones at a reasonable price. It essentially works like Google Images, but searches across licensable photos only. In other words, no more grabbing photos from the internet that you can't actually use. There's also a reverse image search, which allows you to upload any image to find similar photos.

10

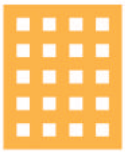
GET IT

HANGOUTS CHAT BY GOOGLE

Bring your team together

Google has officially killed Gchat (aka Google Talk), and they are replacing it with Hangouts Chat by Google, which has basically been up and running for four years and does the same thing. The interface changes slightly, with this integration serving the enterprise user a bit more. In other words: Gchat will still be around, but it's about to feel a bit more like Slack.

11



GET IT

WAFFLE GRID

An easy to use flexbox grid system

The Waffle Grid is a lightweight system for developers that will help them make layouts fully responsive. It was also written entirely in saas so anyone can easily customize or change the grid to suit their needs.

12

GET IT

BUOY HEALTH

A chatbot that helps diagnose your symptoms

Buoy Health is an artificial intelligence tool that is meant to replicate a conversation you'd be able to have with your doctor using real data from almost 20,000 clinical papers covering 5 million patients. Instead of using a service like WebMD to try and self-diagnose your own condition (hey, we've all been there), Buoy will pick 1 of 30,000 possible questions to ask you based on which one (statistically speaking) will most reduce the uncertainty of your condition. It then delivers 1–3 possible diagnoses, and gives you guidance on the best next steps.

13

GET IT

GLITCH

The community where you'll build the app of your dreams

Anybody can build a web app on Glitch for free. This community provides working example apps that you can remix for your own personal needs. The built-in editor allows you to edit code all at once or as you go—kind of like working in Google Docs. Getting a fun new app on the web is no longer a complicated mess, thanks to tools like Glitch.

14

GET IT

TETRA

Automatic note taker for phone calls

If you've ever finished a call and realized you didn't take great notes, it can sometimes feel like the meeting was a waste. Tetra does the heavy lifting for you by dialing into your calls and taking notes automatically so you can concentrate on the conversation. Once the call is over and Tetra is done transcribing, you can export your notes to various apps like Evernote, Dropbox, Google Docs, and Slack.

15

GET IT

NIMUNO LOOPS - THE TOY BLOCK TAPE

LEGO everywhere with LEGO adhesive tape

Ummm, just when we thought the concept of LEGOs couldn't get any more fun, we now have Nimuno Loops—The Toy Block Tape. Now you can build on any surface, around corners, and on the sides of just about any object. This is such a clever take on building blocks—it's no wonder over 39,000 people have backed it on Indiegogo.

16

GET IT

MIXMAX CALENDAR

The fastest way to schedule meetings with anyone, anywhere

Use Mixmax Calendar to quickly book meetings and automate communication to avoid that endless back-and-forth that happens when you're trying to find a common meeting time. All you have to do is set up your availability, share your link, and allow guests to pick an available time that works for them.

17

GET IT

TYPEFORM CHAT

Convert your typeforms into Facebook Messenger conversations

Typeform Chat is a brilliant way to collect data using typeforms in messaging apps, like Facebook Messenger. The idea: you're more likely to collect useful data if you ask customers for feedback in a medium where it's safe, easy, and comfortable for them to have a conversation. This allows you to provide more of a human interaction than the typical survey experience.

18

GET IT

OWY

Keep track of the things people owe you

Owy is an app that helps you keep track of what people owe you—from books you lend out to cash your friends borrow. Quickly add an item, and you'll receive an automatic reminder in a week to make sure you don't forget about it. By the way, the creator of this app, Kasper Dolk, is 16 years old. 😮

19

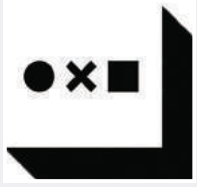
GET IT

ANIMISTA

Create beautiful CSS animations in your browser

Check out Animista for a collection of premade CSS animations. You can test and tweak them before you decide which ones you want to use. There are a number of fun features to play around with, including backgrounds that change color, text that moves, and objects that rotate, swirl, and flip. Designers in particular will find this tool incredibly useful.

20



GET IT

NOUN PROJECT FOR MAC

Search nearly a million icons, now in color

Noun Project for Mac gives you access to almost a million icons. Seriously. You don't even need to download any of them; just drag and drop icons directly into your favorite apps. You can also change the color of a set of icons easily so you get just what you need. The free starter icons include 100 of the most searched icons, which you can use royalty-free. Whenever you want to unlock the full collection, just upgrade to NounPro.

21

GET IT

CLIPS BY APPLE

A new iOS app for making and sharing fun social videos 📷

Clips by Apple allows you to make and share social videos. If you prefer to create videos with the default camera (versus a social app like Instagram or Snapchat), Clips is the perfect integration. Start by recording on the spot or grabbing a video or photo from your library. Then, create animated captions, select from different filters, and apply overlays like music or speech bubbles. It'll be interesting to see how this app fits into the current video landscape.

22

GET IT

MEDIUM MEMBERSHIP

Pay $5/month for an ad-free experience with premium content

Medium just launched Medium Membership, which is an ad-free, open platform for writers and thinkers around the world. You pay a small membership fee and get exclusive stories and first access to Medium's new features, including offline reading. It's notoriously difficult to get people to pay for online content these days, so it could be a game-changer if Medium's new business model takes off.

23

GET IT

REMOTIVE JOBS

A curated selection of remote startup jobs

Remotive Jobs is a curated list of remote startup jobs. If you want to be able to do a job you love from anywhere in the world, this is a great place to start the search. Use this site to look for qualified sales, marketing, product, support, HR, engineering, and education opportunities.

24

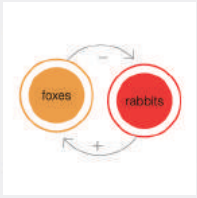
GET IT

RING4

Smart phone numbers on demand in

If you need an extra phone line, but aren't crazy about carrying around another phone or paying for an extra carrier plan, check out Ring4. Use it to get smartphone numbers that you can use on your preexisting phone. You can use it to create a separate business number, use a temporary number for dating or classified ads, or use numbers from other countries without needing a local SIM card—perfect for international travel.

25



GET IT

LOOPY

A tool for thinking in systems

Loopy is an interactive simulation tool that helps you understand complex technological, political, sociological, psychological, and economic systems. You can use it for anything, from embedding the simulation in a blog, to making it part of a live lecture or speech, to using it for ideation and collaboration in an office or classroom.

26

GET IT

UNSPLASH BULK DOWNLOADER

Download a batch of stock images from Unsplash at once

The Unsplash Bulk Downloader is a simple command line tool that allows you to download multiple images from the beautiful Unsplash site in batches. All you have to do is clone the repo, install the modules with npm, and run node index. No more downloading one image at a time.

MARCH

27

NEURALINK

Elon Musk's new company, merging our brain with AI

Neuralink is still in its nascent stages; if you go to their website, all you'll see is a short description, and a list of open positions at the company. But, here's what we expect Neuralink to create eventually: devices that can be implanted in the human brain to improve the speed of human "outputs" and merge them with software so they keep pace with advancements in artificial intelligence. If we didn't know it already, we know it now: Musk is going to take over the world.

"Wow, this guy just can't help himself. Pushing science to the limits. This is awesome."

Miguel Martinez

28

GET IT

KITE

The smart copilot for programmers, now available for Python

Programmers today are constantly pulled away from their editors to search for help on the web (e.g. to look for sample code or the right arguments to a function). Of course, the context switching reduces productivity. With Kite, programmers can now save time. This tool sits inside your editor, learns what you're trying to do, and feeds you the information you're looking for at the right time. Coding just got smarter!

29

GET IT

GOOGLE OPEN SOURCE

All of Google's open source projects under a single umbrella

Google has released millions of lines of code under open source licenses for other developers to use. You can find over 2,000 released projects at Google Open Source, ranging from TouchTime (which allows you to tell the time through vibration patterns on an Android smartwatch) to DeepMind Lab, a customizable 3D platform for agent-based AI research.

30

GET IT

ADJELLY SIZE GUIDE 2.0

The ultimate social and digital ad size guide

The adJelly size guide is a free tool created to help designers, marketers, and entrepreneurs build high-quality digital ads. Use it to determine the perfect sizing specifications of anything from a YouTube display ad to an Instagram carousel ad. You can also download PSD and Sketch files that make it even easier for you to create any ad you want with the right specs.

31

GET IT

THE PARKING BOOK

A book about the real story of Product Hunt

The most-loved product that launched on the last day of March 2017 was The Parking Book, by Product Hunt. In the words of Founder Ryan Hoover: “You deserve to know the truth about the early days. We wrote a book about the true story of Product Hunt, the details of which are being revealed for the first time ever. It’s told in a short, coffee table book style format, through a series of images, and explores how parking garages around the world inspired what Product Hunt is today.” Note: This book was an April Fools’ joke

HONORABLE MENTIONS

GET IT

ASTRO

AI meets emal for Mac and iPhone

Do you know anyone who absolutely loves processing their inbox? We don't, either. At least for now, though, email is a necessary evil. Luckily, products like Astro are making our inboxes smarter, and helping us avoid email overload. This app comes with features like Snooze, Quick Unsubscribe, Send Later, Follow-Up Reminders, Mute, and more. There's even an "Astrobot Voice" to help you manage your inbox. This product is clearly a "star" when it comes to email applications.

GET IT

BREAKER

The social podcast app

Breaker is bound to become your default podcast player. It's got many of the same features as other podcast apps, like skip forward, subscriptions, and a sleep timer. But, it focuses more on community and episode-level discovery. Follow friends to find out what they're listening to, easily share podcasts you love, and like and comment on your favorite episodes.

GET IT

HARDBOUND 3.0

Illustrated summaries of bestselling nonfiction books

If you want to read more nonfiction but can't seem to find the time, you'll love Hardbound. The team creates five-minute illustrated stories that combine photos, animations, illustrations, and text to give you a summary of the book that's fast and fun to read. Better get your reading list out—you're about to fly through a bunch of nonfiction book summaries with this app.

04

April.

Total # of Product Launches: 589
Total # of Community Upvotes: 215,559
The Most-Upvoted Product in April: AutoDraw - 5,352 upvotes
(as of 2/9/2018)

Several major tech companies released big updates in April: Spotify has a new web player, Facebook launched its AI assistant, and Microsoft released a new to-do app. There were also a number of fascinating new product and startup launches, including: a platform that helps you start an internet business quickly, a new programmable bank account for developers, and a kanban board for job applications. And finally, the winner of the “oh-my-goodness-he’s-done-it-again” award goes to Elon Musk for the release of his latest business endeavor, The Boring Company. His new company is anything but boring—and so are many of the other products on April’s list of top launches.

01

GET IT

NEW SPOTIFY WEB PLAYER

Spotify's new UI for web player (no more Adobe Flash)

Spotify launched their New Web Player, which removes the need to download Adobe Flash in order to play music. The main bonus is that this enables you to share links to songs without the recipient needing to download or open Flash Player. Not everyone is a big fan of the update, but explore the new web player on your own and see what you think.

02

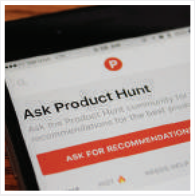
GET IT

SELMA

Personalized investments based on your browser history

This clever April Fool's joke was about Selma helping you make personalized investments based on your browser history. In actuality, the platform is a personal way to start investing. Selma will create and manage your investments based on your financial life, future income, and personal risk tolerance. Currently, this app is available in Switzerland only, but it's an interesting way to conceptualize investing made easy.

03



GET IT

ASK PRODUCT HUNT

A community-powered product search engine

We just launched Ask Product Hunt, our community-powered search engine.There are so many products to sift through in the world—how do you find exactly what you're looking for? Now you can directly ask the Product Hunt community for their recommendations. Some of our favorites so far include:What are your must-have Chrome extensions?; What app do you use a lot that most people don't know about?; and What subscription services do you pay for—and why? Ask your own question today!

04

GET IT

BURST

Free stock photography for entrepreneurs

Free stock photography sites are all the rage these days (which makes sense, given how impossible it is to find decently priced photos on the web that aren't aggressively ugly). Burst is the latest, with more than 1,000 free images that don't suck. They are all available for use under the Creative Commons Zero license, so you can use and edit them however you'd like.

05

GET IT

GIPHY SAYS

Giphy's new camera app turns your words into GIFs 😮

Well, this is going to keep you entertained for hours. GIPHY Says allows you to record videos, add text bubbles, and turn your words into GIFs. We can't wait to see how many hilarious little video clips are born from using this.

07

GET IT

SUGGESTIONS FROM M

Facebook Messenger's AI assistant

Suggestions from M has officially launched for Facebook users in the U.S. Powered by artificial intelligence, M will offer you contextually relevant suggestions, such as:

• Paying or requesting money: Whenever you discuss payments in a chat, M will give you the option of sending or requesting money.

• Starting a poll (a feature in group conversations): If you're trying to find a place to eat for dinner with a group of friends, for instance, set up a poll so people can quickly vote for their favorite spot.

• Getting a Ride: Making plans to meet a friend somewhere? M will help you get a ride via Uber or Lyft.

Photo by Stripe Atlas

APRIL

06

STRIPE ATLAS

The best way to start an internet business

Stripe Atlas is an insanely useful tool for anyone who wants to start an internet business. All you have to do is fill out a simple form, and Stripe Atlas will take care of the following for you for a one-time fee of $500: Incorporation, the first year of registered agent fees, Tax ID (EIN), bank account opening, a U.S. Stripe account, free post-incorporation templates, and a conversation with a lawyer and accountant.

“I HIGHLY recommend Stripe Atlas for any startup. Honestly, the idea of starting a company is daunting WITHOUT the legal hassle, and Stripe makes it stupid simple. Easy, fast application (the actual forms, etc.), communicative team, relatively fast EIN numbers and paperwork/forms, and perhaps best of all: $10,000 in AWS credits.”

Abhi Nayar

08

GET IT

FACT CHECK BY GOOGLE

Google fights fake news in search with “fact check”

Well, this is going to keep you entertained for hours. GIPHY Says allows you to record videos, add text bubbles, and turn your words into GIFs. We can’t wait to see how many hilarious little video clips are born from using this.

09

GET IT

SOURCE IOS

The best git client and code editor for iOS

Source iOS is a git client and code editor for iOS. It’ll give you support for syntax highlighting in more than 100 programming languages, features a built-in coding keyboard, and allows you to automatically push and pull to your online repositories. Learn more about the full list of features here.

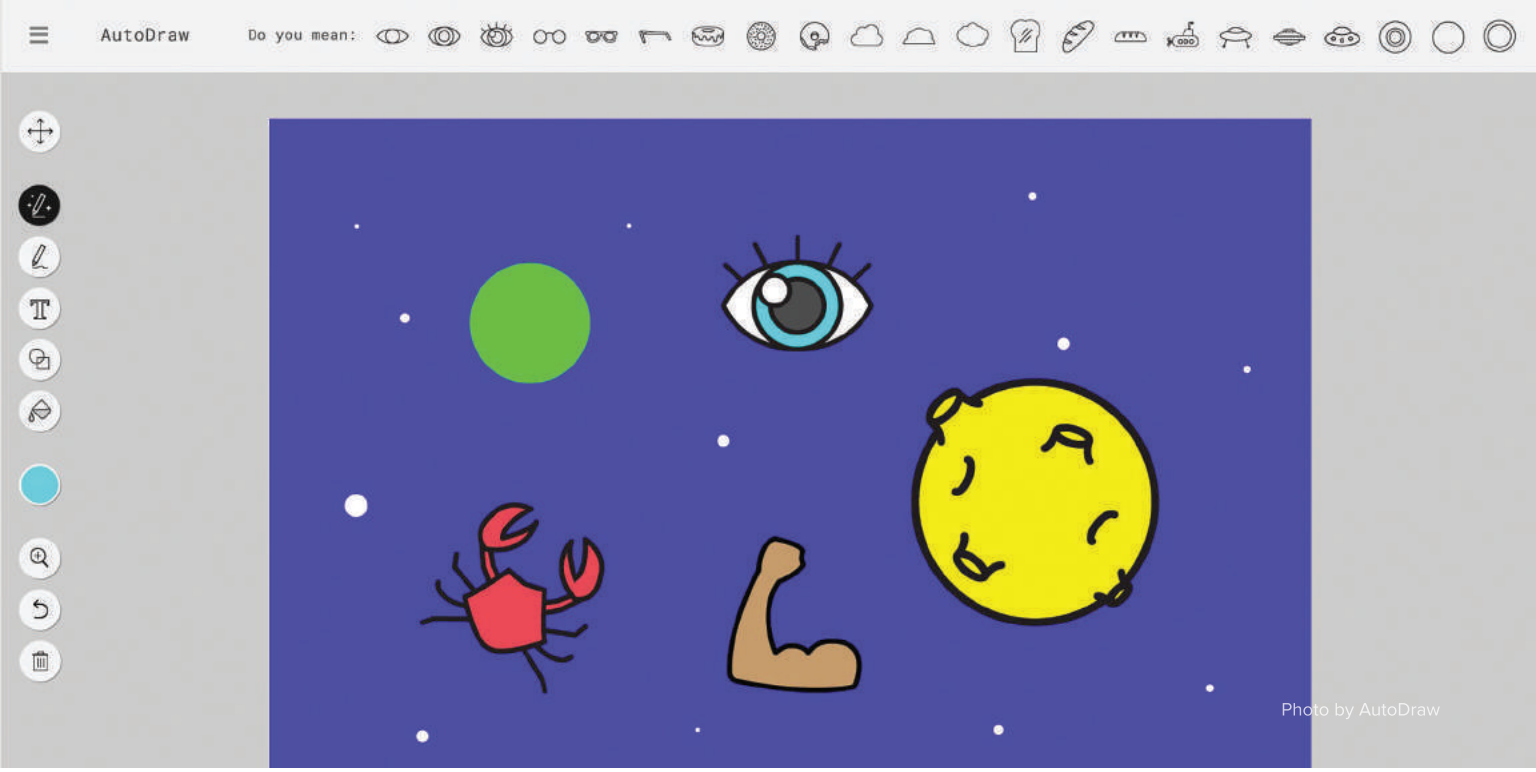
10

GET IT

OUTFLOW

An app to keep track of all your subscriptions

Can’t keep track of your various subscriptions? Outflow is the perfect app to help you solve this problem. If you want to keep track of when each recurring subscription is set to renew (and how much you’ll be paying for it), this will help you do just that. You can quickly add subscriptions, track how many days until each one is renewed, and cancel any subscriptions you no longer need. This app relies heavily on initial manual data entry, but once you’ve input all of your subscriptions, you’re good to go



APRIL

11

AUTODRAW

Autocorrect for drawing, by Google

Well, AutoDraw is about to give all of us non-artistic folks the power to turn our crappy stick figures into something better. The team at Google is using the power of machine learning and the artwork of incredible designers to enable you to turn quick sketches into something beautiful. All you have to do is go to the site, start (attempting) to draw, and the tool will automatically suggest a bunch of well-designed images based on what it thinks you're trying to draw. Happy sketching!

"People think, learn, and communicate in different ways. This could bridge language barriers, perhaps. I see people mentioning it for wireframing, too. I have to wonder if there aren't scores of uses that we haven't dreamed of yet...accessibility options, CAPTCHA, etc."

Kristen Mozaffari

12

GET IT

ROOT

Programmable bank account for software developers

Root is a new kind of bank account with full API access. Now you can build your own interface and control your money programmatically. It also comes with a credit card, which allows you to write code that interacts with transactions in real-time. This new bank account, designed for programmers, enables users to send transfers, create new virtual cards, categorize transactions, and more—however and whenever they want to.

13

GET IT

DROPUNITED

Chrome extension removes United from your flight search

One of the biggest stories of this past month was undoubtedly the United Airlines overbooked flight fiasco. After a video of that incident went viral, the internet went off about the airlines, many vowing never to fly United again. If you're one of those people who'd rather not travel with the airline going forward, you'll appreciate DropUnited. This Chrome extension will remove the airline from future flight searches in your browser.

14

GET IT

INCREMENT

A magazine about how teams build software systems at scale

Increment is a new digital magazine from the team at Stripe—and it's built for software engineers everywhere. On this site, you'll be able to find practical content that gives you a peek inside what effective teams are doing so that you and your team can learn from the best. About the content on Increment, Edwin Wee at Stripe writes, "We plan to focus on the ostensibly small things that are actually big things: testing, deployment, development tools, code review. Team practices are very mutable; if we can help accelerate the transmission of good ideas even a little bit, that could be a big deal across the industry."

15

HUNTR

A kanban board for your job applications

If you're looking for a job (or might be in the near future), use Huntr to help you stay organized and on top of things during the search process. This app uses a kan-ban-style board similar to Trello. Download the Chrome extension to save jobs you find on any website, and automatically view them on your Huntr board. Then, use it to keep track of job descriptions, interview notes, tasks you need to complete for each potential job, and important documents like your resume. This is every job seeker's dream.

GET IT

16

FUNNEL

Hourly audio news summaries

This super simple, clean, and to-the-point app will hep you cut through the clutter of news content on the web with hourly audio news summaries. Funnel will give you a solid idea of what's going on around the world, drawing from multiple sources like BBC, NPR, VOA, and CBC. If you want to keep up with the news but don't have time to get sucked into the media vortex every day (who does?), this app is for you.

GET IT

17

MARK

Create flowcharts & diagrams in seconds powered by AI

Mark is like the flowchart and wireframing version of AutoDraw. Simply use this iPad tool to draw out the diagrams and wireframes you want to make, and the app will automatically convert your sketches into actual shapes and any scribbled words into actual text. This will make your design process so much easier and faster.

GET IT

18

GET IT

GOOGLE EARTH

The new Google Earth is here

Google Earth was originally released in 2001, and it was revolutionary for its time. Now, Google is stepping up its game with a brand new Google Earth, which is like seeing the world in high definition. Give it a spin and discover someplace new. You'll feel like you're traveling around the world from where you are right now.

19

GET IT

MESSENGER PLATFORM 2.0

Discovery, chat extensions, and richer experiences

Facebook Messenger is back and it's better than ever. Messenger Platform 2.0 has a handful of new features, including:

- Discover Tab—connect to popular bots that help you find nearby places
- Open Graph Template—bots can send open graph content directly to threads
- Chat Extensions—allows bots to build interactive, social features
- Platform Design Kit—A library of elements you can use to design bots

20

GET IT

MICROSOFT TO-DO

An intelligent task management app

Microsoft To-Do will help you manage, prioritize, and check the most important things off of your to-do list. The app's intelligent suggestions will help you prioritize your daily tasks quickly; it looks at your to-dos across various lists and recommends the most important ones for you to focus on each day. Add reminders, notes, and due dates to each task—whether personal or professional.

21

GET IT

TWEEPLE SEARCH

Find your target audience and powerful influencers on Twitter

Tweeple Search allows you to find your target audience and relevant influencers on Twitter. You can search for categories, like: Animal Lover, Chef, Film Critic, Journalist, Bookworm, and Entrepreneur. When you find an influencer that you're interested in, you can learn more about his or her tweeting activity, monthly follower accumulation, and other fun "sphere of influence" data.

22

GET IT

LILIUM

The world's first electric vertical take-off / landing jet

Well, this is just amazing. Lilium is the world's first vertical take-off and landing jet. It can fly at 300km/hour, and is 100% electric (which means it's better for the environment and super quiet). Think of this as an air taxi for up to five people—except it can get you to your destination five times faster than a car. You could travel, for instance, from London to Paris in an hour. The vision for it is to have users pay by ride and order their air taxi with the tap of a button. We can't wait to see how this develops.

23

GET IT

GRADEPROOF

Proofreading with artificial intelligence

With GradeProof, you have the power of AI on your side to help you become a stronger writer. It'll check your spelling and grammar, but also goes a step further by helping you rephrase your writing to make your writing more eloquent. Whether you are writing school papers or business documents, you're sure to find this tool useful.

24

GET IT

LYREBIRD

Copy the voice of anyone, using a voice imitation algorithm

Lyrebird is a speech synthesis technology that will blow you away. All you have to do is record a minute of someone's voice, and this program will turn that voice into a unique key that can generate future content of any kind. You can control the emotion of the generated voice to get exactly the sound you need. Check out some of the voice samples here. Of course, there are interesting ethical considerations when using this product; it's probably not a good idea to make it sound like Obama is endorsing your new startup without permission. That said, it'll be interesting to see how people apply this technology thoughtfully in the future.

25

GET IT

AIRBNB REACT SKETCH.APP

Render React components to Sketch for design systems

Airbnb React Sketch.app is a code string that enables you to manage design systems (originally built for Airbnb), and allows you to incorporate real data into your Sketch files. The website describes the product as follows: "Managing the assets of design systems in Sketch is complex, error-prone and time consuming. Sketch is scriptable, but the API often changes. React provides the perfect wrapper to build reusable documents in a way already familiar to JavaScript developers."

26

GET IT

FRAMER

A new design tool, completely redesigned

Framer has turned into quite the extensive product over the past few years; this new update is a redesign of the Framer interface, built with the intention of simplifying the product and creating a "more symbiotic flow between code and canvas." In this overhaul, building blocks are front and center, and instead of the previous Framer split scree, you'll get two detachable windows now. With the latest round of changes, using this tool will enable you to do faster and more efficient design work.

27

GET IT

SPREADSHARE

Explore community-curated spreadsheets

SpreadShare is a community-curated platform that allows you to explore useful spreadsheets for startups and business professionals. For example, if you're looking for a list of tools to help you launch your business, SpreadShare would direct you to this spreadsheet. Or, if you're looking for Michelin-rated Restaurants in the Bay Area, you'd find your way to this page. We're excited to see what people will share on this platform.

28

GET IT

GRAVITY

The weighted blanket for sleep, stress, and anxiety

Gravity is a weighted blanket that uses deep touch simulation (an effective anxiety treatment) to distribute pressure evenly across your body. It's around 10% of your body weight, which will make you feel like you're being hugged. Physiologically, this increases your levels of serotonin and melatonin (happy hormones) and decreases cortisol levels (a hormone that induces the feelingof stress). If you want to improve your mood and the quality of your sleep, give this blanket a try.

30

GET IT

SCRUM

A platform for creators to share the things they're building

Ever wish you could have a bunch of accountability parters or collaborators to help you see your latest project through? Scrum gives creators a platform to share projects their currently working on with other community members. Just start a project on the site, set a deadline for project completion, and share progress updates as frequently as you'd like. This is a great way to set your project in motions and stay on track—especially if motivation and accountability helps you get your work done (and doesn't it for most of us?).

Photo by The Boring Company

APRIL

29

THE BORING COMPANY

Elon Musk's new company, creating tunnels for traffic

Well, you've got to hand it to Elon Musk. The guy just comes up with the most insane stuff, and has an impressive track record of making those "crazy" ideas a reality. The Boring Company is his latest endeavor, which would essentially create a network of tunnels to ease the burden of traffic in congested areas and get you to your destination faster. It seems like a ridiculously cool idea, and the opposite of boring, and totally impractical. Just like Tesla. Just like SpaceX. In other words, expect to see this become a reality in the next 1–2 decades.

"Does Elon Musk ever sleep?! Seriously though, I'm loving these futuristic ideas he comes up with."

Ben Ingignieri

HONORABLE MENTIONS

GET IT

DUO

Personal AI computer for your home

On the surface, Duo looks like a mirror. But then it comes to life, enabling you to talk to it, play music, stream videos, control lights, check the news, set the temperature, and more. It's not a smart mirror, but rather, a computer with a reflective display. The huge 27" display is voice-activated, fully touch-enabled, and comes with an AI assistant, Albert. By the way, you can personalize your assistant's name, gender, accent, and even the sarcasm level. :-)

GET IT

WIKITRIBUNE

Evidence-based journalism, from the founder of Wikipedia

Wikipedia founder Jimmy Wales is piloting a new approach to news where professional journalists work with the community in an effort to create evidence-based journalism. The overarching goal: bring the public fact-based articles that have a real impact on both local and global events.

GET IT

INTERCOM ON STARTING UP

A book about growing a startup

The Intercom team took some of the best writing from their blog, as well as their latest strategic thinking and stories from the early days at the company. This book is divided into nine questions that every startup has to answer as it grows (e.g. what to build, who to hire, why culture matters). If you're growing your own startup, this is a must-read.

05

May.

Total # of Product Launches: 640
Total # of Community Upvotes: 242,563
The Most-Upvoted Product in May: Ludus - 3,286 upvotes (as of 2/9/2018)

May 2017 was filled with hundreds of product launches, from companies big and small. There were new product lines and updates from tech giants, like: Opera, Snapchat, Google, and Microsoft. New companies and products made a splash, as well. They wowed us with a presentation tool for designers, a CRM for job seekers, a real app from a fictional company, and even a grave-yard for startups. What was your favorite product launch in May?

01

GET IT

21 LISTS

Send and receive targeted, paid microtasks

With Earn (previously 21.co, which was the #1 launch on February 8), you can apply to receive targeted, paid microtasks. The company just released at updated called 21 Lists, which enables individuals to apply to receive a feed of targeted, paid microtasks. As for businesses? They now have a one-click interface to send out mass messages that directly compensate recipients for their time.

02

GET IT

MICROSOFT SURFACE LAPTOP

Microsoft's answer to the MacBook Air

Microsoft Surface Laptop is the company's answer to the Macbook Air. For starters, this product has a 14-hour battery life (!!!!!!). Our other favorite feature is the 13.5" PixelSense Display with immersive touchscreen. Apple is killing off the MacBook Air, and Microsoft stepped up with a solid substitute for a product that many will miss.

03

GET IT

LAUNCHPAD FOR SKETCH

Publish responsive websites directly from Sketch

Co-founder Avishay Cohen said it best: Launchpad is like "Heroku for designers." You can use it to publish responsive websites directly from Sketch using features like: Breakpoints, links, forms, videos, and analytics. This is yet another example of the shrinking gap between code and design.

04

GET IT

INTERFACE LOVERS

Interviews with top designers

Interface Lovers is a digital magazine for creative professionals. The conversations featured on this site are sure to spark your inner creative genius and help you think about the design of things differently. Browse interviews with designers at Airbnb, Thoughtbot, Facebook, Stripe, Squarespace, Etsy, Shopify, and Microsoft.

05

GET IT

SNAPCHAT ADS

Snapchat's official self-serve ads manager

Snapchat just launched its official self-serve ads manager. Snapchat Ads is yet another way marketers can reach their target audience in a hyper-engaged way. Of course, for users, this means we're likely to see more ads appear on our Snapchat feeds in the future. It'll be interesting to see how the tech giant continues to integrate more ads without degrading the user experience.

06

GET IT

OMG-IMG

Insert icons directly into your HTML just by coding

It's never been easier to directly insert icons into your HTML without Javascript, and we have omg-img to thank. This should be a super useful tool for developers who are looking to ship faster.

Photo by Startup Graveyard

MAY

07

STARTUP GRAVEYARD

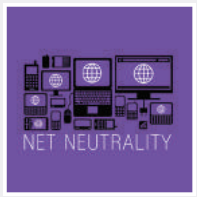
History shouldn’t have to repeat itself

Startup Graveyard is an incredible resource for entrepreneurs who want to avoid making the same mistakes as other startups that have failed. The site aims to de-stigmatize failure and increase transparency. For each listed startup, you’ll find a list of reasons for failure, competitors, and a history of user experience. You’ll want to bookmark this one.

“This is awesome. I specifically enjoy the ‘History of User Experience’ section. As a first-time founder, I am constantly measuring my product's look / feel against the successful (read: still alive) companies in my space. It's great to be reminded that we all start somewhere, and that things weren't always as polished as they are today.”

Brett Lindenberg

08



GET IT

GOFCCYOURSELF.COM

Urge the FCC to keep strong Net Neutrality rules

John Oliver and his team urged viewers to go to the FCC's website and tell them to preserve strong net neutrality rules and Title II. They created gofccyourself.com, which takes you directly to the page where you can submit your opinion. Extra props for the clever URL. 🙌

09

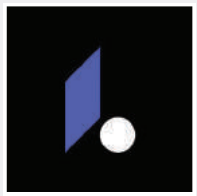
GET IT

THE UNSPLASH API

No-limits, do-what-you-want API for access to 200K+ HD pics

Unsplash has a ridiculously good API that's used by more than 8,500 applications. It's completely free to use, can handle any volume, and is super easy to set up. What could you build with a super powerful photo engine?

10



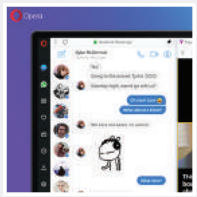
GET IT

LUDUS

A limitless presentation tool for designers

Ludus is a badass presentation tool built for designers, focusing on features that you typically wouldn't find in a presentation program like: blend modes, color overlay, rounded corners, and drop shadows. You can drag and drop just about anything, and create smart blocks that can be used on other slides and presentations. This product is straight out of a designer's dreams.

11



GET IT

OPERA REBORN

New version of Opera, now with messaging

Opera Reborn is a rethink of the browser experience. When you use it, you'll find it easier to chat with friends while browsing, gain more control over ad blocking, access a built-in VPN, and experience ultra-fast navigation. This is worth giving a try if you're looking for an enhanced browser experience.

12

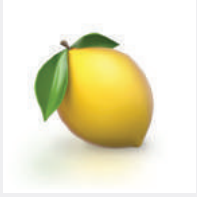
GET IT

KNOWLEDGE MAP

An interactive mind map for learning anything

Knowledge Map is ridiculously awesome. It utilizes mind maps for teaching you just about anything. If you wanted to learn more about computer science, for instance, click on the module and find links to help pages, relevant articles, and other basics (like Harvard's CS50 Intro to Computer Science course, complete with problem sets, lectures, seminars, and a reference section).

14



GET IT

GROCERY

A smart-sorting grocery list app for iOS and Apple Watch

If you're someone who goes to the grocery store and ends up buying all of the things except what you actually went there for, Grocery is your new best app friend. It'll keep track of the order in which you mark items off your list and automatically re-sort them for your next trip. The Apple Watch integration is incredibly useful—no more walking around the store with a phone or piece of paper in your hand.

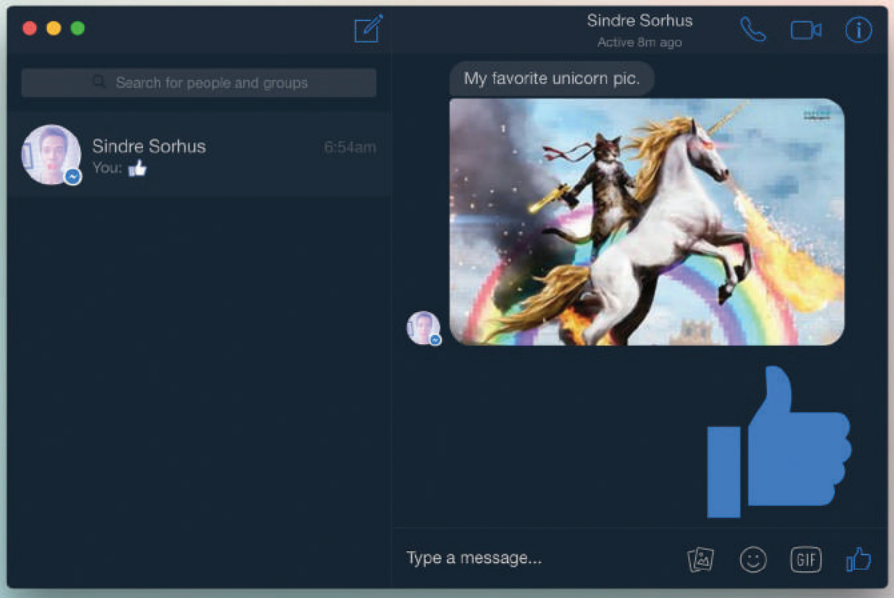


Photo by Caprine

MAY

13

CAPRINE

Elegant Facebook Messenger desktop app

—

Caprine is an open-source, cross-platform Facebook Messenger app. The product focuses primarily on privacy, though it's got a bunch of other cool features, as well. One of our favorite features? You can prevent people from seeing when you've read a message or are currently typing.

"Have been using this for a couple of months now—by far the best desktop Messenger client out there."

Juan Buis

15

GET IT

NOT HOTDOG

An app that shows if your food is a hotdog

Well, this is ridiculous...and people loved it. Not Hotdog is an app that takes a photo and tells you whether it's a picture of a hot dog or not. That's literally it. Enjoy. 🌭🌭🌭

16

GET IT

SCREEN SHARING IN SLACK

A simple way to share your ideas and your screen

Slack is consistently thoughtful about product updates. They just introduced Screen Sharing, which enables teams to easily share their screens while on a Slack video call. With every major product update, Slack is making it easier for us to get all of our collaborative work done within one platform.

17

GET IT

GOOGLE ASSISTANT

From Google Home to your phone, including Google Lens

Google Assistant just got a facelift. Before, you could use it to find information and help you answer your questions. Now, you can also use it to schedule new calendar appointments, create reminders, make hands-free calls, and make your home smarter (it connects with over 70+ smart home products). You can also use it by pairing your TV with Chromecast to get visual responses to some of your questions.

18

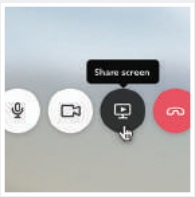
GET IT

CRAFT PROTOTYPE

Design, prototype, and collaborate seamlessly

Use Craft Prototype by InVision to prototype directly inside Sketch. If you're looking to build high-fidelity prototypes with real design files, you'll love this tool. Connect various screens with a birds eye view, upload it directly to InVision, and let your team comment and collaborate quickly.

19



GET IT

TELEGRAM 4.0

The best messenger for every platform

Slack is consistently thoughtful about product updates. They just introduced Screen Sharing, which enables teams to easily share their screens while on a Slack video call. With every major product update, Slack is making it easier for us to get all of our collaborative work done within one platform.

20

jobtrack

GET IT

JOBTRACK

A CRM for job seekers

JobTrack is the perfect tool for job seekers. Use it to track applications and move them through a pipeline so you know the status of each of them at any given point in time (e.g. applied, phone call, interview, accepted, etc). The tool also pulls in details about the companies you're applying to, like Glassdoor ratings and relevant contacts.

21

Web Code Tools

GET IT

WEB CODE TOOLS

Easy snippets of code essentials and generators

Use Web Code Tools to help you generate the most commonly used CSS, helpful HTML elements, Microdata (Rich Snippets), meta tags, and more. Whether you want to build a music playlist, create a background gradient, or provide a better browsing experience, you can build code snippets for all of that—and a lot more—on this site.

22

GET IT

GITHUB MARKETPLACE

Tools to build on and improve your workflow

GitHub Marketplace features a curated group of tools to help you build on and improve your workflow. Find tools to help you automate your code review; monitor the impact of your code changes; organize, manage, and track your projects; and automatically build and test your code

23

GET IT

QUORA VIDEO

Experimental beta of native support for video on Quora

Quora Video is a huge step for Quora. Now, a limited beta group can record videos on their mobile devices and post them for their answers. Since so many of us look to YouTube to find answers to questions, this should be a powerful integration for Quora, making the platform even more valuable.

25

GET IT

STRIPE CONNECT

The payments platform for platforms

Stripe Connect is a platform that marketplaces and other platforms can use to accept money and pay third parties. It makes it so much easier for businesses to grow—especially internationally—without needing to set up separate local subsidiaries and banking relationships in each market. Now businesses can focus on building their businesses without worrying about building a payments infrastructure.

Photo by Google

MAY

24

JAMBOARD

Google's version of a whiteboard, but waaaay better

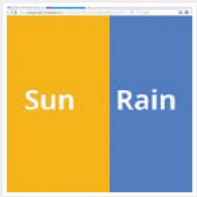
—

Surprise, surprise: Google is taking something so many businesses use and making it 1000% more amazing. Jamboard is a brilliant take on the traditional whiteboard. You can use the 55-inch, 4k display to draw, communicate, collaborate, and save your work automatically. Once you start using this, you'll wonder how you ever ran meetings without it (though it does come with an expensive price tag).

"Looks like a really good solution for companies with remote employees—being able to share the board live with others is a killer feature."

Camron Cade

26



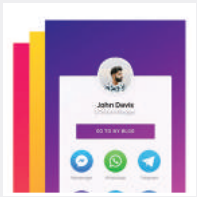
GET IT

DATA GIF MAKER BY GOOGLE

Google's new tool turns boring data in GIFs

Data GIF Maker by Google is a clever tool that turns data into GIFs. Type in various terms and comparisons to get unique GIFs that you can use anywhere. This product was created by Google News Lab, and not going to lie—we kind of love it.

27



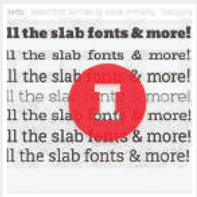
GET IT

MSSG.ME

The easiest way to gather all of your messages with one link

mssg.me is a free, simple page you can set up to make it easier for people to get in contact with you. Connect your Facebook Messenger, WhatsApp, Skype, Viber, VK, and Telegram profiles to this one page. Then, use one simple link on your business card, email signature, or website so people can choose how they get in contact with you.

28



GET IT

BETTER GOOGLE FONT FINDER

Sort and compare Google Fonts by their visual attributes

Find the perfect font with Better Google Font Finder, which enables you to filter by visual category rather than name. Use the filter buttons to change weights, and explore almost 70 fonts.

29

GET IT

YOUROWNMAPS

Beautiful, minimalistic custom map posters

With YourOwnMaps, you can build your own custom map. Choose a city; select a header, sub-header, and tagline; then choose a color, orientation, and format. This makes for a great decorative piece or gift.

30

GET IT

ESSENTIAL

New Phone and 360 camera by Andy Rubin

Well, if you've been looking for innovation in the smartphone space, take a look at Essential. Developed by Android co-founder Andy Rubin, this phone promises to be a gem. Some of the features include: titanium casing, a cordless phone dock, the world's smallest 360° personal camera, and a stunning edge-to-edge full display screen.

31

GET IT

FRAMER DESIGN

Design, code, and collaborate—all in one tool

Framer is a tool for drawing, prototyping, and sharing projects across teams. One of the best things about this tool is that they allow you to explore prototyping with VR, AI, and chatbots. You can build quick animations to interfaces powered by real data—and much more.

HONORABLE MENTIONS

GET IT

ANGEL FUNDS BY ANGELLIST

The easiest way for angels to start a venture fund

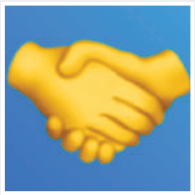
Angel Funds are the easiest way for angels to start a venture fund without all of the hassle. The fund provides infrastructure and capital to the operator-angels that startups love, enabling them to make larger investments without the overhead of running a fund. This was built for notable angels who commit to building a portfolio and investing specifically through the fund while it has capital.

GET IT

COINLIST

Build a diverse portfolio of pre-launch token investments

As cryptocurrencies gain momentum, we predict CoinList will become an increasingly popular funding option for startups via ICOs (Initial Coin Offerings). AngelList and Protocol Lab launched this new platform for token-based networks to reach investors and raise money for project development. The team is committed to trailblazing a legal and compliant ICO. This has the potential to revolutionize the future of investing.



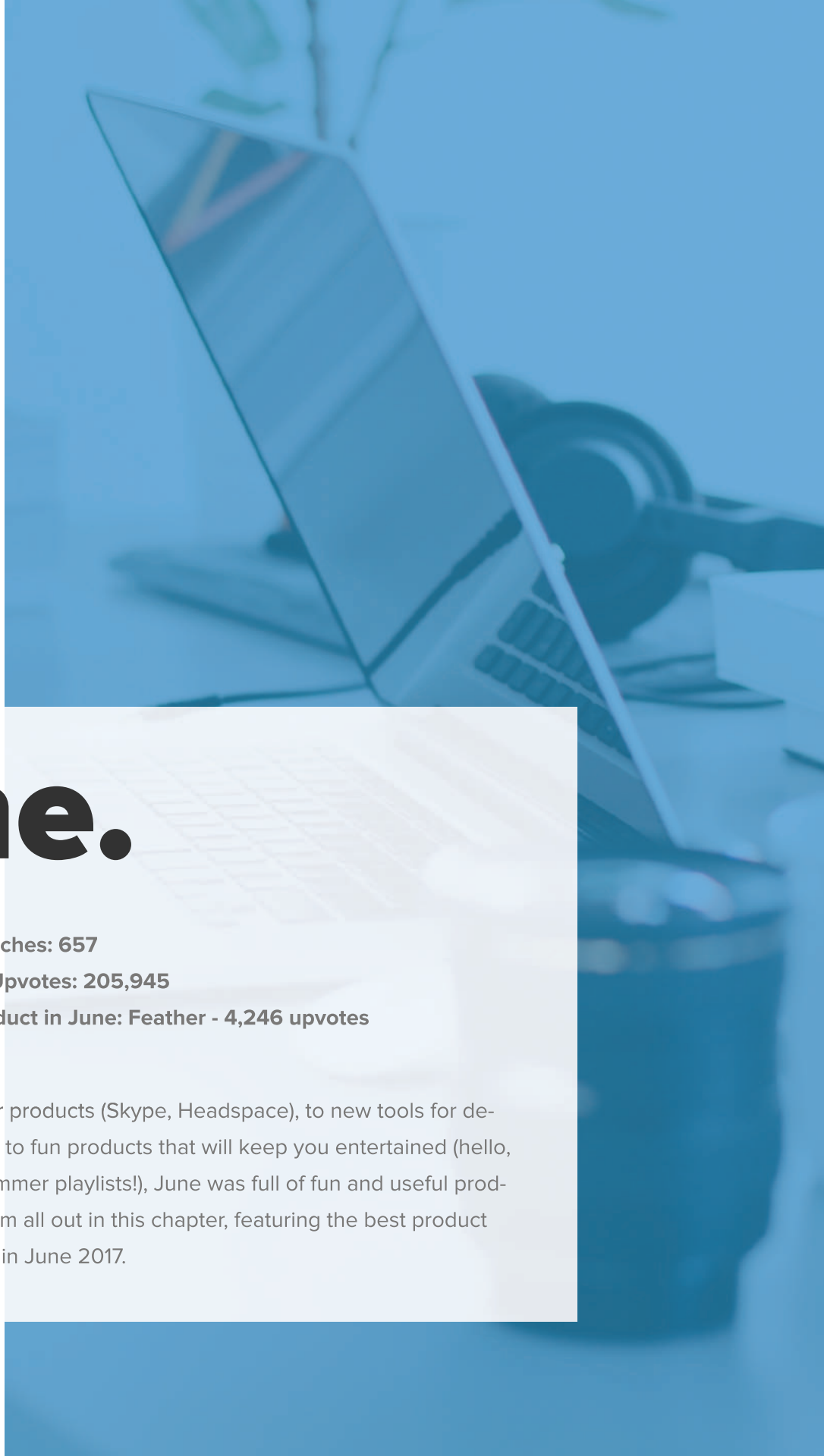
GET IT

GOOD SALES EMAILS

Best sales emails from great companies

If you want to write compelling sales emails that drive more qualified leads and closed deals, check out Good Sales Emails. This robust resource features sales emails from dozens of successful companies like: Mixpanel, Front, Gusto, Adroll, Amplitude, Zenefits, and more. It's a great starting point if you want to test and optimize your sales email copy.

06



June.

Total # of Product Launches: 657
Total # of Community Upvotes: 205,945
The Most-Upvoted Product in June: Feather - 4,246 upvotes
(as of 2/9/2018)

From redesigns of major products (Skype, Headspace), to new tools for designers and developers, to fun products that will keep you entertained (hello, personalized Spotify summer playlists!), June was full of fun and useful product launches. Check them all out in this chapter, featuring the best product launch every single day in June 2017.

01

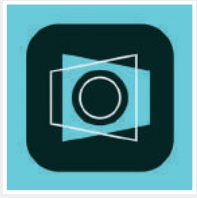
GET IT

THE NEW SKYPE

Completely redesigned with GIFs, group video chat, and stories

Skype just got an upgrade. Now you can share photos, messages, and stickers in real-time while you're chatting on the platform. There are also some useful integrations that enable you to do things like plan a trip, find great recipes, or buy tickets to an event during your conversation—and then quickly share it with whoever you're talking to.

02



GET IT

ADOBE SCAN

A free scan app with text recognition superpowers

Adobe Scan is a free scan app with text recognition capabilities. Use your phone or tablet to capture images and instantly turn them into PDFs that help you work faster. You can capture just about everything—from notes and receipts, to whiteboard discussions and pictures.

03

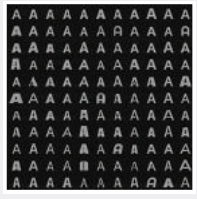
GET IT

BOOLEAN

The easiest way to send single question yes/no surveys

When running a survey, sometimes less is more. Boolean helps you send super quick yes-or-no surveys that boost response rates and get you the feedback you're looking for. This is a great tool for anyone who does user research on a regular basis.

04



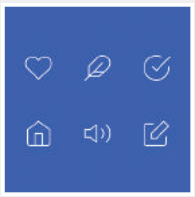
GET IT

FONTJOY

Get smart font pairings in one click

If you're not a design extraordinaire, one of the first things you'll notice when creating something new is how hard it can be to find just the right set of fonts for your project. FontJoy helps you find potentially interesting pairings in a quick and painless way.

05



GET IT

FEATHER

Beautiful, open source icons

Feather is the ultimate resource for open source icons. Find just about anything—from media control and location icons, to weather and popular logo icons. Yay for beautiful things that we can use for free!

07

GET IT

SONY DIGITAL PAPER

Sony is reinventing paper with its new e-ink tablet

Sony Digital Paper combines the simplicity of reading and writing on real paper with the added benefit of digital features like: searchable documents, easy sharing, and secure encryption. On Sony's new device, you'll feel like you're writing on real paper—but you can also highlight and erase. This is bound to be particularly useful for students.

08

GET IT

SITESTACKS

Discover the complete tech stack of any website

SiteStacks makes it super easy to look at the tech stack of any website. You can find hundreds of thousands of sites on this page—and if you don't see what you're looking for, you can submit the URL and the team will do a quick check for you. With close to 20,000 software products in over 600 categories tracked, you're bound to get great use out of this resource.

JUNE

06

APPLE ARKIT

A framework to create Augmented Reality experiences for iOS

Apple introduced ARKit, which is a new framework that allows you to easily create augmented reality experiences for iPad and iPhone devices. Use digital objects and information from the environment around you to interact with the world in brand new ways.

“I am really interested in seeing what developers are going to do with ARKit. The fact that iOS has a huge adoption rate will help democratize AR in Apple products, and in general.”

Alexandre Mouriec

09

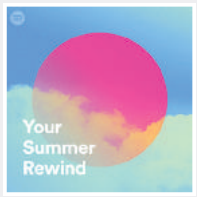
GET IT

MORNING ROUTINE

Win your morning with this intuitive app

Morning Routine is a popular app that just got a big redesign. Now you can use Siri to tell you when to switch to the next habit on your morning routine list, or get an updated finish time if you run over or skip one of your morning habits. There's also some added content so you can see what other people's morning routines look like.

10



GET IT

YOUR SUMMER REWIND BY SPOTIFY

The hottest playlist of the summer, made just for you

The Spotify team did it once again. Your Summer Rewind by Spotify is a curated list of songs you played over your last few summers to take you back and get you ready for the upcoming months of summer vacations, BBQs, festivals, and pool days.

11

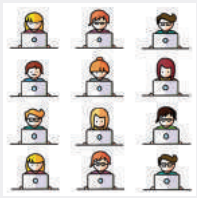
GET IT

LOGOLIX

Free, custom, and exclusive logos for startups

If you need help brainstorming and creating a custom logo, Logolix can help. They offer free, exclusive, and custom logos for your startup so you can find a solution—whether your budget is $0 or $5,000.

12



GET IT

REALEYE

See exactly what users see—not just where they click

RealEye is a fun tool for anyone doing user testing. It uses webcam eye-tracking software to help you see not only what visitors are clicking on, but what they are seeing and paying attention to. Combine this data with heat maps and analytics to get a glimpse into users' unconscious behavior.

13

GET IT

TOPOL.IO

Beautiful HTML email made simple

Topol.io helps you build your own HTML email template with a simple drag-and-drop tool. If you don't like the old WYSIWYG-like editors out there, this is a great option. Start with a pre-designed layout and tailor it to fit your brand's aesthetic and message.

14

GET IT

PROMO

The easiest way to create marketing videos

You know that promo videos are important when selling a new product or service. But, they can be tedious (and super expensive) to create. With Promo, it's easier and cheaper than ever. Choose footage from their catalog of 2.8 million premium clips (or use your own), add music, and finalize your video by adding in your brand message and logo. Boom! Now you can have a high-quality marketing video in under 10 minutes.

16

GET IT

ESTIMAPP

Figure out how much it really costs to make your app

Estimapp is an estimator that helps you figure out the cost of an app before you start building it. It'll take various factors into account, like urgency of completion, complexity, and desired extra features. Then, it'll pop out an estimate, complete with an hourly rate, the number of projected hours the project will require, and even how much you'll pay in taxes.

HEADSPACE®

TREAT YOUR HEAD RIGHT

Photo by Headspace

JUNE

15

HEADSPACE

Learn how to meditate and live mindfully

Headspace, a popular meditation app, just got a facelift. Now, you'll find a personalized mediation timeline on your profile, super short mini sessions that you can fit in throughout your day, and the ability to do multiple meditation packs at once without resetting your progress.

"Just downloaded it—my first meditation app! (Though I'm not new to meditation.) What clinched it for me was the ability to choose different categories of things I want to work on. Genius!"

Nora Dunn

17

GET IT

CHILL N' SOUND

Play and mix ambient sounds to boost productivity

If you're easily distracted during the workday (who isn't?), you might like Chill N' Sound. This site mixes ambient sounds to help boost your concentration and productivity. Nothing like listening to gentle rain and ocean waves simultaneously to keep you focused.

18

GET IT

COOLHUE

The coolest gradient hues and swatches

If you're a designer, check out CoolHue. This hand-picked set of gradient hues will come in handy when you design your next amazing project.

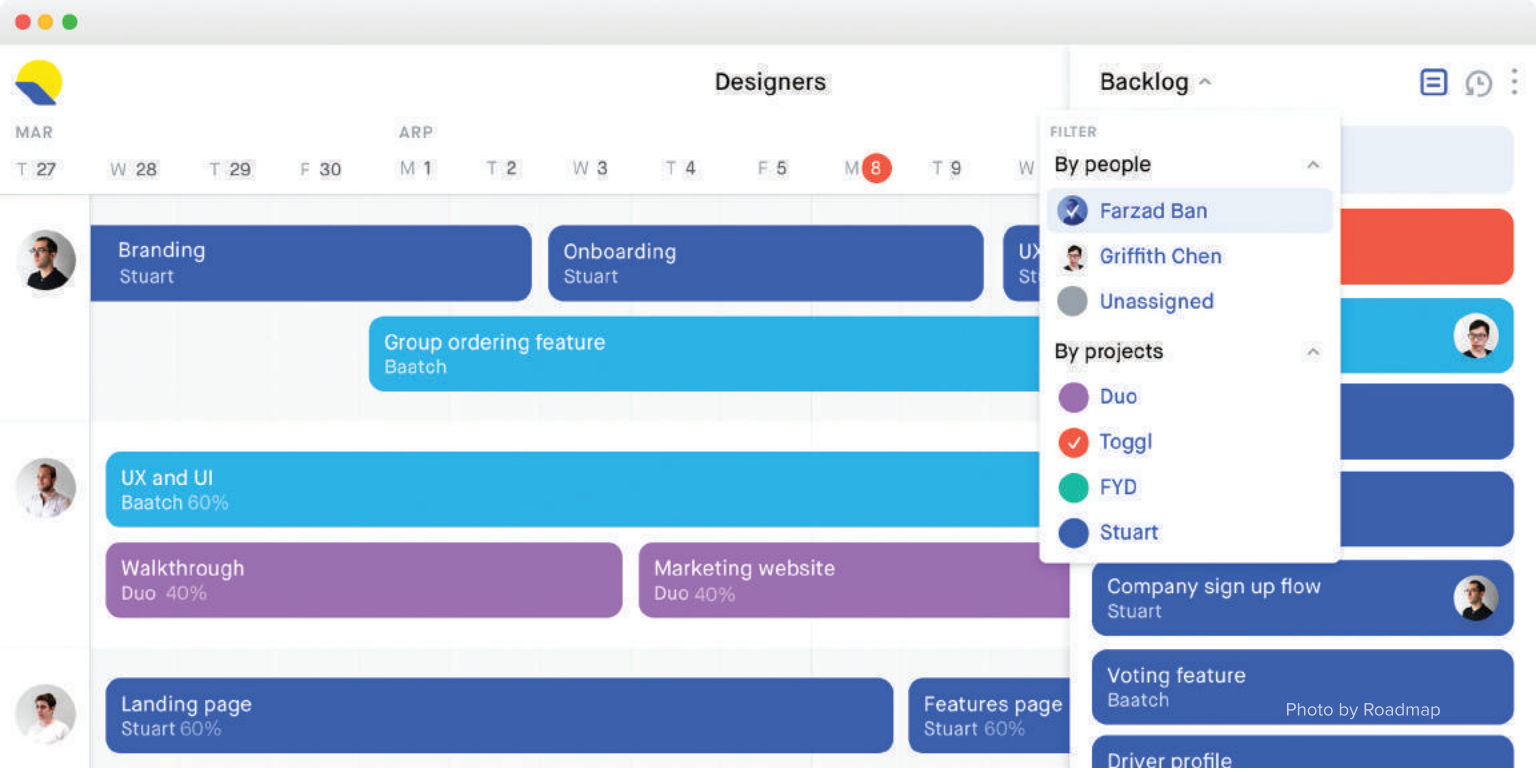
19

GET IT

FLYMBLE

Book a flight for one-tenth of the cost upfront

One of the hardest costs to plan for is travel. It's the worst when you want to book a ticket in advance, but don't have the money to pay for it upfront. Flymble enables you to spread the cost of your flight tickets over a series of months. Now you can still get the benefit of locking in airfares months in advance when prices are cheaper while paying for your trip over time.



ROADMAP

Plan projects and manage resources with ease

JUNE

20

Roadmap is a project planning and resource management app for teams. Use it to communicate daily and weekly priorities to your team, get notifications when milestones and deadlines are approaching, and find out who has too much or too little to work on at any point during the project.

“We are using Roadmap since it was in beta. I think what they have launched now is just the beginning. It opens up new product management styles beyond current scrum and kanban in Trello, Asana etc.”

Phil Buckendorf

21

GET IT

FLAWLESS

Make your iOS apps look exactly like the expected design

If you're a designer or developer, then you're all too familiar with the pain of the proposed design not matching the final product. Flawless is a macOS development tool that gives you an instant visual quality check of the mobile apps you're creating. You can easily see visual differences between the expected design and final implementation, which enables you to make changes quickly and save your team time and unnecessary frustration.

22

GET IT

PAPERPLANE

Beautiful, responsive email templates

Designing and coding great emails is usually tedious and difficult. Luckily, Paperplane is making it easier. This collection of responsive email templates for digests and notifications looks great in every mail client and on any device. Use any template you select in Mailchimp or Shopify.

23

GET IT

HOLO

Mix holograms into videos and photos in augmented reality

Ummm...this is amazing. Holo uses the power of augmented reality to help you mix videos and holograms together. Want to sing to a roaring tiger? Or pet a unicorn? Or hang out with your favorite cartoon character while sightseeing in a new city? Now you can.

24

GET IT

UX FLOW WIREFRAME PROTOTYPING SYSTEM

Create beautiful user flows for your next project

UX Flow Wireframe Prototyping System is a tool that can be used with Sketch to create user flows prototypes for your projects. You'll find a big library of over 450 mobile and web flowcharts to get you started. Anything you create is highly customizable to build exactly what you want—and fast.

25

GET IT

RESPONDER

Display a website's grid whenever it gets resized

Responder is a useful dev tool that outlines the grid of a web page and displays the width and height (both in "em" and "px" units) whenever the browser is resized.

26

GET IT

AIRMEASURE

Turn your phone into a ruler with the power of augmented reality

If you've ever tried to measure something with your fingers or a piece of paper, you know how annoying (and inaccurate) it is to do it without a ruler. AirMeasure turns your phone into a ruler with the power of augmented reality so you never have to do that again.

27

GET IT

NORMAL SOFTWARE

Insights and ideas from businesses outside of tech

Whether you're a techie working on a non-tech business, or you're in tech and curious about non-tech businesses, Normal Software is a great resource. Learn more about companies in education, entertainment, financial services, construction, law, and more—including the software these companies use to grow and the challenges they face along the way.

28

GET IT

API LIST

A collective list of APIs to help you build all of the things

These days, it seems like every product has an API. If you're looking for a full list of available APIs, check out API List. You may even find that your next idea pops up after exploring some of the lesser known APIs out there.

29

GET IT

LANDBOT.IO

Quickly turn a landing page into a chatbot

Landbot.io allows you to turn any landing page into a conversational experience. If you're building out a page to introduce and promote a new product or service, this enables you to drive user engagement and conversion by having a conversation with potential customers right away. No code is required to create your own customizable chat bot.

30

GET IT

RUNWAY

The cash planning tool for startups

Runway is a free, visual tool that will help you understand, manage, and extend your startup's cash runway. If you can't stand spreadsheets but still want to build a sound financial model for your business, you'll love this.

HONORABLE MENTIONS

GET IT

MADE WITH ARKIT

Hand-picked curation of the coolest stuff made with ARKit

This site features a hand-picked curation of the coolest stuff made with Apple's ARKit. You'll find innovative creations on here—from the insertion of a cartoon dog on a real street, to a furniture dropping app that enables you to "try" furniture in a room before you purchase it.

GET IT

MONUMENT VALLEY 2

Sequel to the Apple Game of the Year 2014

Guide a mother and her child as they embark on a journey through illusionary pathways, magical architecture, and enchanting puzzles. This Monument Valley sequel presents a brand new set of adventures, and will keep you entertained for hours.

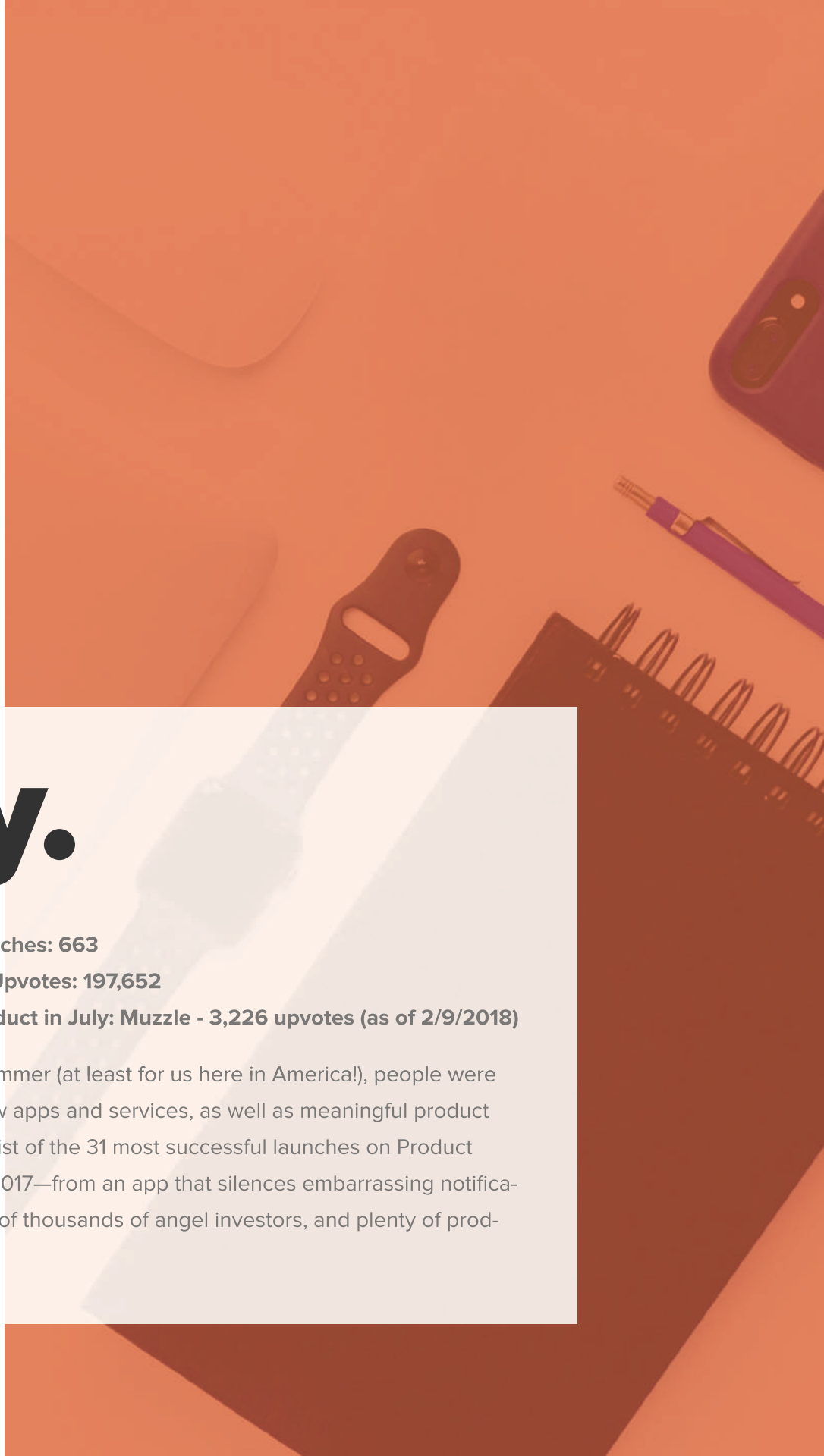
GET IT

SNAP MAP

A whole new way to explore the world, by Snapchat

On Snap Map, you can view snaps submitted to an "Our Story" from around the world—including celebrations, breaking news, major events, and more. You and your friends can also share your locations with one another and see what's going on around you. Can you imagine the endless possibilities for this new feature?

07



July.

Total # of Product Launches: 663
Total # of Community Upvotes: 197,652
The Most-Upvoted Product in July: Muzzle - 3,226 upvotes (as of 2/9/2018)

Even in the height of summer (at least for us here in America!), people were busy creating brand new apps and services, as well as meaningful product updates. Read on for a list of the 31 most successful launches on Product Hunt every day in July 2017—from an app that silences embarrassing notifications, to an in-depth list of thousands of angel investors, and plenty of products in between.

01

GET IT

LISA

Machine learning-powered engagement predictor for Instagram

If you've ever tried to select a photo to post on Instagram from a series of images that look really similar, you'll appreciate this app. Lisa uses a smart algorithm to select the most engaging photo for you. It'll analyze your images and recommend which one you should pick. For all of the Instagram lovers out there, be sure to check this AI-driven app out.

02

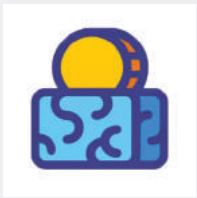
GET IT

CRAFTWORK MARKETPLACE

Handcrafted UI assets for designers

The Craftwork Marketplace features beautifully designed UI Kits and landing pages created by some of the best designers in the world. Some are for sale at reasonable prices, but you can also sign up to get a handful of UI assets delivered to your inbox for free.

03



GET IT

CRYPTOMINDED

A directory of the best cryptocurrency resources

Cryptominded is a directory of the best cryptocurrencies. The site features a great Starter's Guide to Cryptocurrencies, as well as various useful collections like blockchain explorers, exchanges, price trackers, and wallets. This is definitely a site worth bookmarking.

04

GET IT

LUGGAGEHERO

Store your luggage in local shops

If you've ever gone on a trip and felt constrained by your luggage, we feel your pain. LuggageHero identified the problem and built a service that allows you to store your luggage in local shops while you explore. This awesome service is currently only available in New York, London, and Copenhagen, but we sure hope they expand it to other cities soon.

05

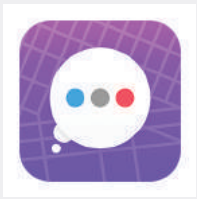
GET IT

REMOTE STARTER KIT

The ultimate list of tools and processes for remote teams

There are plenty of teams that want to work remotely, but don't exactly know where to start. Remote Starter Kit makes the process of working remotely easier. On this site, you'll find communication, organization, collaboration, and security tools to make remote work a cinch. We also love the breakdown of some useful team processes, including: weekly updates, remote design thinking, and team retreats.

07



GET IT

YOUMAP

The ultimate human atlas

YouMap is an interesting app that allows you to connect more readily to the world around you. Whether you want to get tips while exploring a new part of the world, find the hotspots around you during a night out, or keep up with traffic and crime reports, this app helps you do it.

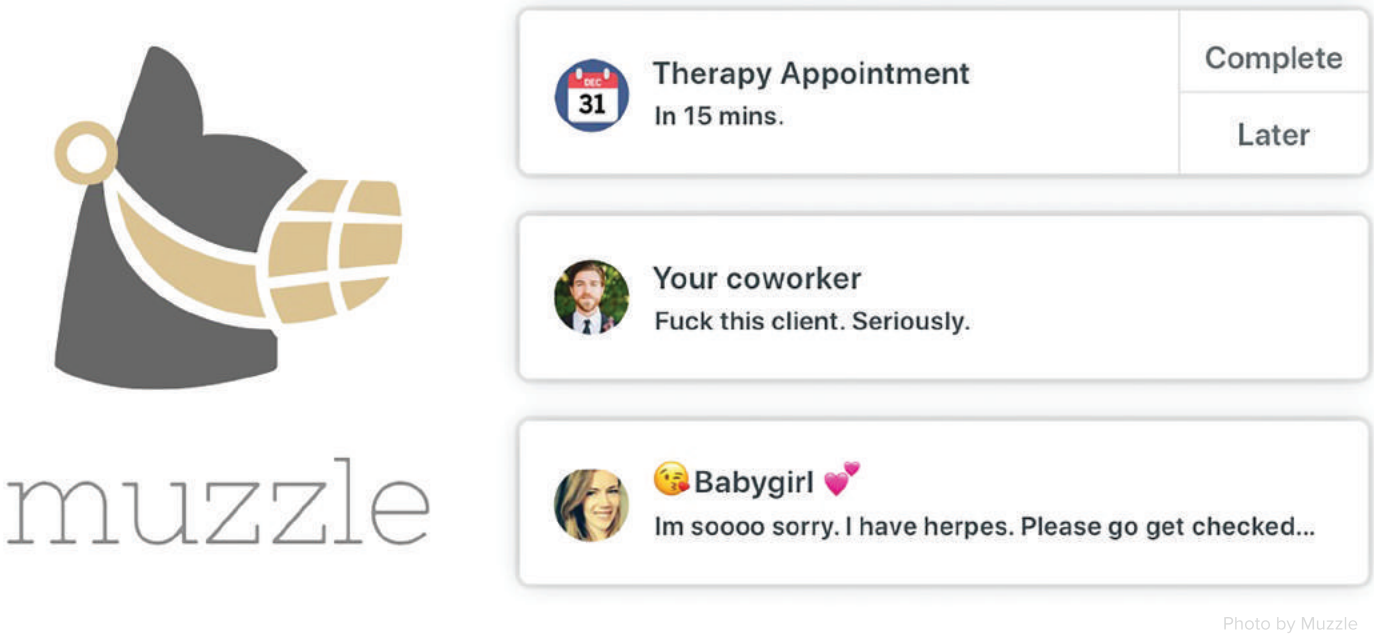


Photo by Muzzle

JULY

06

MUZZLE

Silence embarrassing notifications while screen sharing

If you've ever been in the middle of a work presentation or sharing your screen with a friend and an embarrassing notification has popped up on your screen, you'll want to download this app immediately. Also, Muzzle has one the best landing pages of all time.

"Best landing page everrrr."

Ben Tossell

08

GET IT

GATSBY

Blazing fast static site generator for React

Gatsby is a blazing fast static site generator that offers a number of benefits compared to traditional dynamic website frameworks, including: lower cost, a better developer experience, higher security, and faster performance. It's worth testing out if you're a developer.

09

GET IT

HOODMAPS

Crowdsourced neighborhood maps to navigate a city

Hoodmap is the tool you wish you always had to better understand the neighborhoods around you—which is especially useful when you're traveling and don't have local guidance. This was created by the first Golden Kitty Award Winner for Maker of the Year, levels.io.

10

GET IT

SPOTIFY.ME

Beautiful analytics on your Spotify listening habits

Every time the Spotify team makes something new, we know it's going to be both beautiful and entertaining. Their latest release of stunning analytics will tell you what times of day you most frequently listen to music, the vibe of most of your tracks, your most-loved artists and genres, and even the danceability of the tunes you listen to. We love it.

11

GET IT

ABSTRACT

A secure, version-controlled hub for your design files

Founder Josh Brewer says, “Engineers have GitHub. Sales teams live in Salesforce. Even our friends in marketing have embraced Marketo as their home. What about us designers?” Now they have a home, too. Abstract is a hub for team design, coordination, collaboration, and feedback.

12

GET IT

SEEING AI

Talking camera for the blind, by Microsoft

Microsoft created a super cool app called Seeing AI for people who are visually impaired. It turns surroundings into verbal descriptions, gives the user a description of what someone they are talking to looks like (and whether they are smiling!), and it reads text from images and documents out loud. This is a fascinating use of AI, and we can’t wait to see how it continues to develop.

13

GET IT

GROWBOTS EMAIL TIMING OPTIMIZER

Find the perfect time to send your email

A number of other companies have created products to help you find the perfect time to send emails and post on social media. Growbots Email Timing Optimizer takes it a step further, helping you find the right send times based on the recipient’s job position, industry, company size, and time zone. A very helpful tool for marketers and salespeople.

14

GET IT

DATASTARTA

A database of 2,400 angel investors to get seed funding

The Datastarta list will give you contact information for 2,400 angel investors, as well as their locations, LinkedIn profiles, investment criteria, and investment score (calculated by creator Lu Milevskyi). The database is fantastic for anyone looking to connect with angel investors for current or future funding rounds.

15

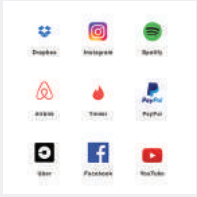
GET IT

DIMMY.CLUB

Device mockup generator for your website and app screenshots

Dimmy.club is a super simple tool that will help you create device mockups for your screenshots. Upload whatever screenshot you want to use, choose a device, edit device and image colors, and download. Voilà!

17



GET IT

FIRST USERS

Find out how successful startups won their first users

This site is a solid resource if you want to know how successful companies—like Dropbox, Spotify, Etsy, Yelp, reddit, and even yours truly—won over their first users. It's a great starting point for startups that are gathering ideas on how to build an audience.

18

GET IT

HIRE, BY GOOGLE

A new service for helping businesses recruit

We can always count on Google to innovate. Now, they are going hard in the recruiting space, building out their new product Hire that helps businesses find and recruit great talent. Recruiters can use the tool to customize their hiring process, optimize job listings via Google search, schedule appointments easily, and nurture candidates over time

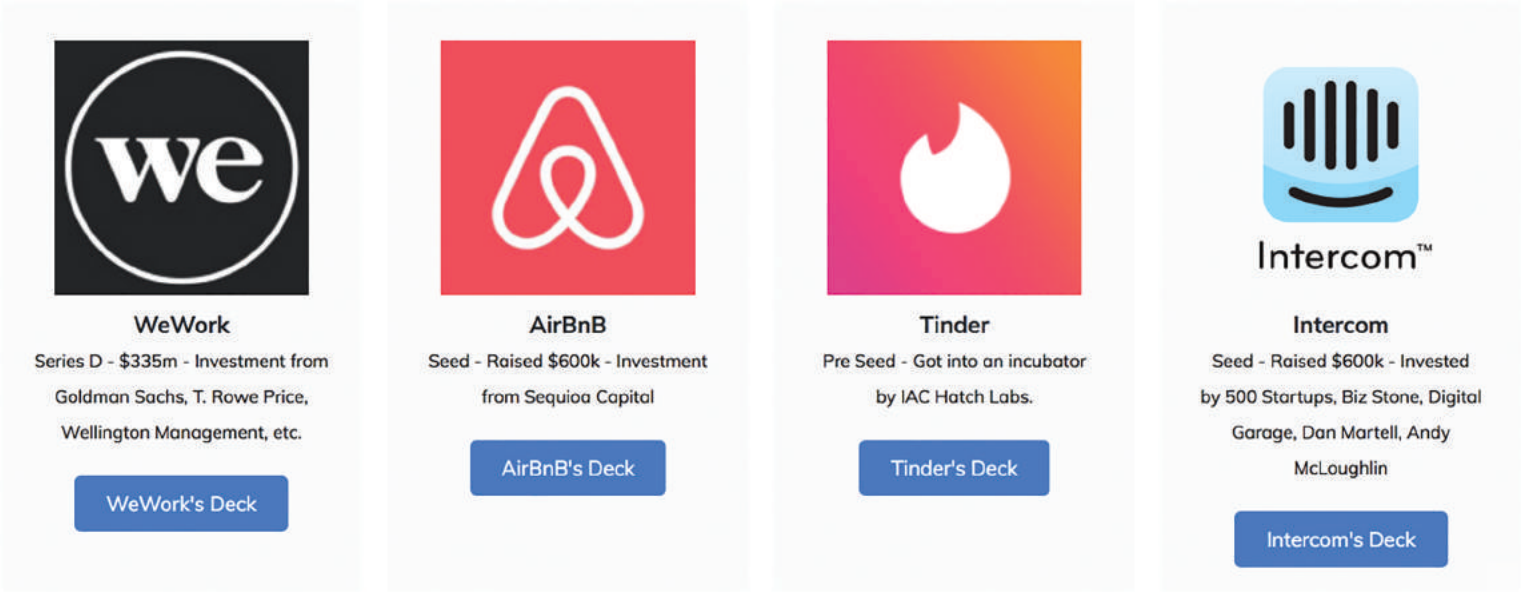


Photo by Pitch Decks from Top Startups

JULY

16

PITCH DECKS FROM TOP STARTUPS

A collection of startup pitch decks that raised $1.4 billion

If you're raising money for your startup, one of the first things you'll have to do is create a pitch deck, which isn't an easy task. This resource provides you with access to more than 40 pitch decks from companies like Tinder, WeWork, Intercom, BuzzFeed, Dwolla, Mixpanel, and Mattermark. This is an incredibly useful site for anyone who is looking to raise capital.

"It is such an interesting and useful idea that helped my team make a great pitch deck!"

Michelle Grant

19

GET IT

APPLE MACHINE LEARNING JOURNAL

A blog written by Apple engineers

Product Hunt founder Ryan Hoover said it best: “This launch is particularly interesting because this isn’t typical for Apple, a fairly secretive and top down company (when it comes to external communications). Timing makes a lot of sense with their upcoming launch of ARKit, Apple Home, and the inevitable ‘Siri 2.0,’ among other things.”

20

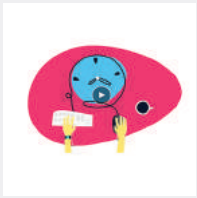
GET IT

CASSETTE 2.0

Record, transcribe, and search user interviews, meetings, and calls

This tool is a dream for anyone who wants to take better meeting notes or find a faster way to transcribe conversations. Simply record and Cassette will automatically transcribe the conversation for you. The initial iOS release made the Honorable Mention list in February. This update includes: translation support in multiple languages, a search function for imported audio and video files, the ability to export bookmarks and comments from Cassette to any other app, and more

21



GET IT

SLIDEBEAN

Create stunning, professional presentations in minutes

If you’ve ever found yourself overwhelmed by how much time it takes to create a beautiful presentation, Slidebean may be the solution. Use a professionally designed template to get you started so you only have to worry about populating your content. Bonus: There’s a special section just for pitch deck templates, as well.

22

GET IT

LEARN ANYTHING

Search interactive mind maps to learn anything

Mind maps are always a fun way to learn something new. Learn Anything is a more visual alternative to resources like Wikipedia. It was the top product of the day with it initially launched on May 12, and this updated version is even more refined. Use it to discover something new about a number of topics—from environmental science and anthropology, to game development and natural language processing.

23

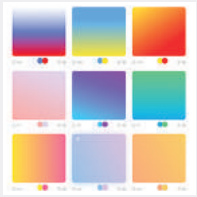
GET IT

PLOTAGRAPH

Animate your static photographs in an intuitive way

Plotagraph is an artist's dream. You can use it to easily animate static photos, infusing life into them. The photo galleries provide great photo inspiration, as well. You'll have a field day with this addictively fun tool.

24



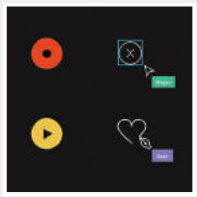
GET IT

GRABIENT

Quickly find and grab a gradient

We love useful design tools like Grabient. Just select the gradient you're looking for, generate the CSS, and tweak it as you wish. This is a great tool for anyone who uses gradients for their design work.

25



GET IT

FIGMA

Design and prototype in one always-up-to-date tool

Figma is a cloud-based interface design tool that enables you to prototype and communicate with a team of people in real time. This is a great product if you're working with multiple people on a design project and you want to reduce the friction of turning visual concepts into code.

26

GET IT

MAILSHAKE

A simple and easy-to-use solution for cold emails

This sales tool will help you generate leads and build relationships; all you need is a Gmail account. You can personalize your own emails or use link templates for lead generation, content promotion, PR pitches, and more. A few of the cool features include automatic follow-ups and calendar optimization controls, which help you reach your leads at the best time.

27

GET IT

GHOST

Ghost is a fully open source platform for building online publications

This Markdown-based editing tool enables you to build online blogs and publications seamlessly. A live side-by-side comparison shows you in real time how your posts will look. All content is searchable via robust tagging functionality, which makes finding old content super easy.

29

GET IT

TEN YEARS AGO

See what was happening on the internet 10 years ago

This site is so fun...but be prepared to go down a major rabbit hole. If you want to reflect on what the internet was doing ten years ago today, this site will direct you to those top stories on YouTube, reddit, The New York Times, Fox, BBC, and more. It's crazy to see how much changes—or doesn't change—in a decade.

Photo by Amazon

JULY

28

HUB BY AMAZON

Receive packages from anyone, at any time

This looks a lot like Amazon Lockers—with one key difference. Lockers allowed you to pick up packages nearby for your Amazon orders. These new Hubs, however, enable you to receive packages from anyone. Amazon is one step closer to taking over the postal industry.

"This is amazing! I had to return a package to Amazon, and after I printed out the label, it had a code and a drop off location. At least over here, these hubs are in high-traffic areas, so they are safe. Walked up the the locker, typed in my code, and BOOM! A door opened up. Way easier than driving to some the USPS (Yikes!) and standing in line. Glad to see they are expanding this outside of just Amazon shipments."

Dustin Daniels

30

GET IT

FAILORY

Learn from entrepreneurs' past mistakes

These easy-to-read interviews with founders of failed companies will give you insight into what went wrong—and how you can avoid making the same mistakes with your startup. You can sign up for new interviews in your inbox every week.

31

GET IT

BOOKAUTHORITY

Personalized book recommendations from top industry leaders

BookAuthority has collected thousands of book recommendations from thought leaders like Seth Godin, Bill Gates, Mark Zuckerberg, and Laura Klein. All you have to do is select from a dozen areas of interest, and you'll get a personalized reading list. You can also recommend books, keep track of what you've already read, and save books you want to read in the future.

HONORABLE MENTIONS

GET IT

ZUCKERBERG SHIRT

It's gray, and it always will be

Mark Zuckerberg once shared that he wears the same t-shirt and hoodie every day to avoid decision fatigue. (Not the exact same one—that would turn into a problem.) One fashion designer, Klaus Buchroithner, discovered that another great fashion designer, Brunello Cucinelli, custom makes those shirts for Zuck. You can't buy them in Brunello's store, so Klaus designed a replica as close to the original as possible. Now you can be like Zuck—but it'll come with a high t-shirt price tag.

GET IT

SLIK

Get automated leads from a database of 70 million people

Slik is a platform that automates sales prospecting and lead generation. You can filter through this database of over 70 million people to more easily find leads you want to reach out to. The emails are up-to-date and reliable, and the advanced search is incredibly useful.

GET IT

SHOTTY

Faster access to your screenshots on Mac

Shotty is a simple Mac app that gives you faster access to your screenshots on the Mac. It'll save you valuable time—especially if you do design work of frequently reference and share screenshots. All you have to do is drag and drop your recent screenshots into any application directly from the menu bar on your Mac—no window switching required.

08

August.

Total # of Product Launches: 738
Total # of Community Upvotes: 224,064
The Most-Upvoted Product in August: Crello - 4,011 upvotes (as of 2/9/2018)

August was as busy a month as ever for incredible new product launches, and great product extensions from some of our favorite companies. In this chapter, you'll find a list of the most-upvoted products every day in August 2017—from a magnetically levitating ambient lamp, to Android's new operating system named "Oreo," and even our own Product Hunt 4.0 launch. 😉

01

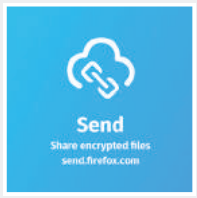
GET IT

SHOPIFY'S CHIP & SWIPE READER

Sell in person with Shopify's free chip and swipe reader

Shopify's Chip & Swipe Reader is the first piece of hardware designed by the popular e-commerce software platform. It's an affordable solution with powerful features, like wireless connectivity, that enable you to sell anywhere, at anytime. Whether you're selling at a store, a market, or a festival, this product makes it easier than ever to process transactions.

02



GET IT

SEND BY FIREFOX

Share large files (up to 1GB), encrypted for free

Send by Firefox allows you to share large files by simply dragging them into your Firefox browser, and getting a sharable link that you can send to whoever you want. The only shortcoming is that Send will delete your files after one download or one day—whichever comes first. So share it quickly!

04

GET IT

CONVERSE

Turn your iPhone into a translation device

This revolutionary new speech app will turn your iPhone into a translation device. Converse allows you to hold up your phone, speak in your native language, and automatically translate what you're saying into a language understood by whoever you want to communicate with. You can translate voice to voice in nearly 40 languages. This is an incredible product, and we're excited to see how this enables communication between people who normally wouldn't be able to understand one another

AUGUST

03

LIGHT PHONE

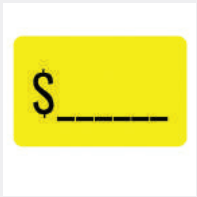
A phone designed to be used as little as possible

The Light Phone operates as a second phone, built for minimal usage. It uses the same number as your main phone, so people can reach you if anything is urgent—but you can still avoid the distractions that typically come along with a smartphone. The design is beautiful, and it's a great solution for moments when you want to be fully present—whether you're at a dinner with friends, or getting ready for bed.

"This is the ultimate 'zen' phone. Be present. Be more aware of your surroundings. Showing up by slowing down. Love!"

KENDRICK NGUYEN

05



GET IT

SALARYOREQUITY

A tool to quantify equity as an approximate salary

Working at a startup and want to figure out whether to take equity or more salary? That can be a complicated decision to make, but SalaryOrEquity demystifies the process. Plug in a few different numbers, and you'll get an estimate of how much your equity is worth in dollars per year.

06

GET IT

DESIGNMUNK

Get inspired by the best homepages on the internet

Looking for homepage design inspiration or optimization ideas? You'll love Design-Munk, which features some of the best homepages on the web. This is a great re-source for designers and marketers who want to build or improve their startup or personal websites.

07

GET IT

FLOATING CLOUD

A magnetically levitating ambient lamp

The Floating Cloud ambient lamp will bring you joy and leave any visitors awestruck. The cloud lamp features magnetic components that allow it to float about 2.75 inches off the base. The base has to be plugged in, but it enables completely wireless and unobstructed levitation while it's in use. It does come with a very high price tag...but us tech hardware lovers can dream, can't we?

08

GET IT

DESIGNBETTER.CO, FROM INVISION

The essential guide to product design and design thinking

DesignBetter.Co, from Invision is an immersive site that features three definitive books on product design, design thinking, and design leadership. Each one is filled with exercises and interviews with design leaders at top tech companies like Netflix, Facebook, Google, Spotify, and Airbnb. This is digital content at its most beautiful.

09

GET IT

HONEYDUE

A simpler way to manage money for couples

If you're in a relationship, you know money management can get a little more complicated. Honeydue is a great personal finance app that helps couples track both individual and joint accounts, coordinate budgets, and share bills and other expenses. This is likely to become a beloved app among budget-conscious couples.

10

GET IT

WATCH BY FACEBOOK

"Facebook TV" has arrived

Watch by Facebook is a new platform just for shows on Facebook. Shows are made up of episodes—live or recorded—that follow a particular theme or storyline. Your Watch feed is personalized to help you discover new shows based on what your friends and extended network are watching. You'll also find sections like "What Friends Are Watching" and "What's Making People Laugh" to help you quickly discover videos you're likely to enjoy.

11

GET IT

EVERCOIN

A cryptocurrency exchange, entirely through blockchains

Evercoin is a cryptocurrency exchange, done entirely through blockchains. It's an interesting platform, with the mission of transforming the world's financial infrastructure to make it more inclusive, participatory, and democratic—while also being more rewarding for all stakeholders.

12

GET IT

CHEDDAR COUNTER

How much do you actually earn?

Cheddar Counter is a tool that takes into account the estimated taxes and basic expenses against the average salary for your job title in the city you live in. Drawing from publicly available data, this tool allows you to see where you can earn the most income given your profession, and how far that salary can be stretched in the city you live in.

13

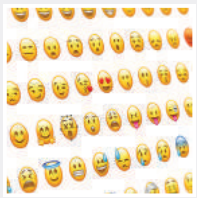
GET IT

STYLEPILL

Get beautiful open source UI components weekly

Stylepill features a number of beautifully designed open source UI components sent directly to your inbox. Join the list and get three random components—like a button, navigation bar, label, or input—every week.

14



GET IT

VECTOR EMOJI

Emoji love for Sketch and Photoshop

Vector Emoji provides you with a set of editable and scalable vector emoji so you can use them at any size, in any design. Let the 😂😃😍🤗🙄 emoji fun begin!

15

GET IT

MEETINGBIRD FOR GOOGLE CALENDAR

Your Google calendar just got its superpowers

If you swear by Google Calendar, Meetingbird will be your new favorite Chrome extension. Use it to view your calendar and schedule meetings directly in your inbox. You can also see how many times an event has been rescheduled, as well as how much time attendees have spent in meetings together recently. This is a great tool to help you optimize your inbox and calendar.

16

GET IT

SKETCH FOR DESIGNERS

A growing collection of the best Sketch resources

Sketch for Designers is a growing collection of the best Sketch resources—from icons and plugins, to kits and elements. If you use Sketch frequently, this is one of those pages you'll keep coming back to time and time again.

17

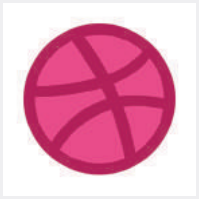
GET IT

PRODUCT GRAVEYARD

Commemorating the most memorable dead products

So many beloved products are no longer around, like Mailbox, Google Reader, Vine, Sunrise, and Photoshop Touch. Wondering what happened to them? This site will tell you about why the product died, what they'll be remembered for, and alternatives you can use in place of them.

18



GET IT

SCOUT BY DRIBBBLE

Find and hire the world's top designers

Anyone who's ever had to find and hire great talent knows it's not as easy as it seems. Luckily, there are tools like Scout by Dribble, which you can use to identify and hire some of the world's top designers. Select the criteria that is most important to you—like location, experience, skills, and rate—and connect directly with designers who fit your ideal profile.

19

GET IT

BRANDPA

Domain names for startups

Use Brandpa to find a registered domain name that compliments your business. You can find relevant domains from over 30 industries—and each one comes with a matching logo and banners to help you visualize what your brand could look like in print and on digital devices. This is a fun tool for anyone who has a great business idea, but is struggling to come up with a good name for it.

20

GET IT

NIVO

A rich set of data visualization components

Nivo is a useful database of React components that you can use to easily build data visualization apps. Browse through and select various components, such as calendars, heat maps, line graphs, pie charts, and tree maps. Any data lover will have a field that with this resource hub.

21

PRISMA LABS

Build more intelligent apps with the power of deep learning

Prisma Labs is a platform that helps developers build more intelligent apps with the power of deep learning. It consists of two major parts: model preparation (via a dataset management, model training, and network architecture design tools) and solution deployment (via model management, mobile deployment, and backend deployment).

GET IT

22

ANDROID 8.0 OREO

The smarter, faster, more powerful Android operating system

The Android 8.0 Oreo operating system just got a bunch of upgrades, including: 2x the boot speed when powering up (compared to Google Pixel), Autofill logins (with your permission), notification dots so you can quickly check on any updates, and—our favorite—the ability to see two apps at once, like your calendar and web browser. Who doesn't love a good Oreo? :-)

GET IT

23

MEDIUM 3.0

Medium just took the next step in their Partners Program

Medium 3.0 evolved their Medium members program. As a content creator, you get paid out based on the level of engagement your stories get from paying Medium members. Engagement is based on "claps"—the more claps you add to a locked post, the bigger the share of your membership fee that author will get. It's an interesting concept—watch out for how this changes sensitivity to paying for content online.

GET IT

24

GET IT

INDIEGOGO FOR ENTREPRENEURS

Raise money for your idea and find your first customers

Here's a growing concept: equity crowdfunding. Indiegogo for Entrepreneurs enables micro-investors to get a financial stake in the company they are supporting. You can raise up to $1 million on the platform—and depending on how much you raise, Indiegogo takes a 7% commission fee and 2% equity fee. It might be worth using if you want a different way to raise initial capital, extend your product's reach early on, and get fulfillment support for physical products via Amazon and Brookstone partnerships.

26

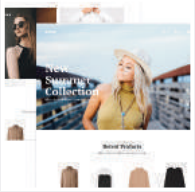
GET IT

INTERVIEWS ON SKYPE

Test candidates using a real-time code editor over Skype

Interviews on Skype enables you to have a video call on top of a code editor that runs in your browser. The built-in code editor supports seven popular programming languages (C, C++, C#, Java, JavaScript, Python, and Ruby), and includes built-in syntax highlighting to help prevent mistakes during an interview. This new tool from the Skype team is sure to make technical interviews a lot easier for employers and potential hires.

27



GET IT

STUDIO

A next-generation design tool for digital products

STUDIO is a UI design tool that helps you create a minimum viable product (MVP). You no longer need extensive design and programming tools to start building something from the ground up. Build your early product using an intuitive drag and drop tool. STUDIO is free—and particularly useful if you're bootstrapping a startup.

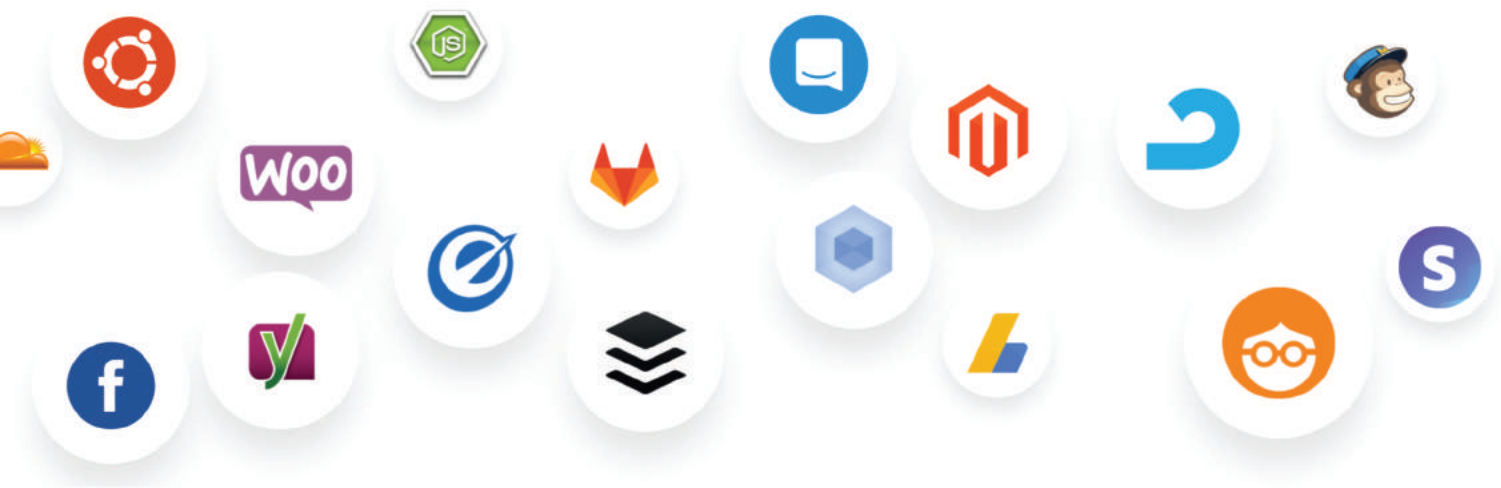


Photo by WhatRuns

AUGUST

25

WHATRUNS

Discover what runs a website in one click

WhatRuns is a super useful tool for designers and developers. The program detects fonts, WordPress themes, plugins, and SaaS apps. It's a great way to keep track of a technology stack—and you can also opt to be notified whenever a certain website adopts or ditches new technologies.

"This is a fun Chrome and Firefox add-on that doesn't take up much space, but tells you a lot of valuable information about what services run a website. Learn about a website's analytics provider, web server, OS, programming language, and more. I like the clickable links to learn more, and that you can subscribe to follow sites."

ERIN DONOVAN

28

GET IT

BLOCKCHAIN DEMO

A visual demonstration of blockchain technology

Blockchain Demo is a great tool if you want to demystify the technology behind cryptocurrencies. It contains a living blockchain, peer-to-peer network, and user tour to guide you through the site. This visual learner makes it much easier to learn than reading a book or Wikipedia article about the topic.

30

GET IT

NOMAD GEAR

The best gear for digital nomads

Nomad List just launched a new channel called Nomad Gear. Thousands of community members have tested and reviewed hundreds of products for digital nomads. Find everything you need for minimal, effortless mobility—from hardware like a transportable coffee maker or soundproof headphones, to travel guides and budget tracking software.

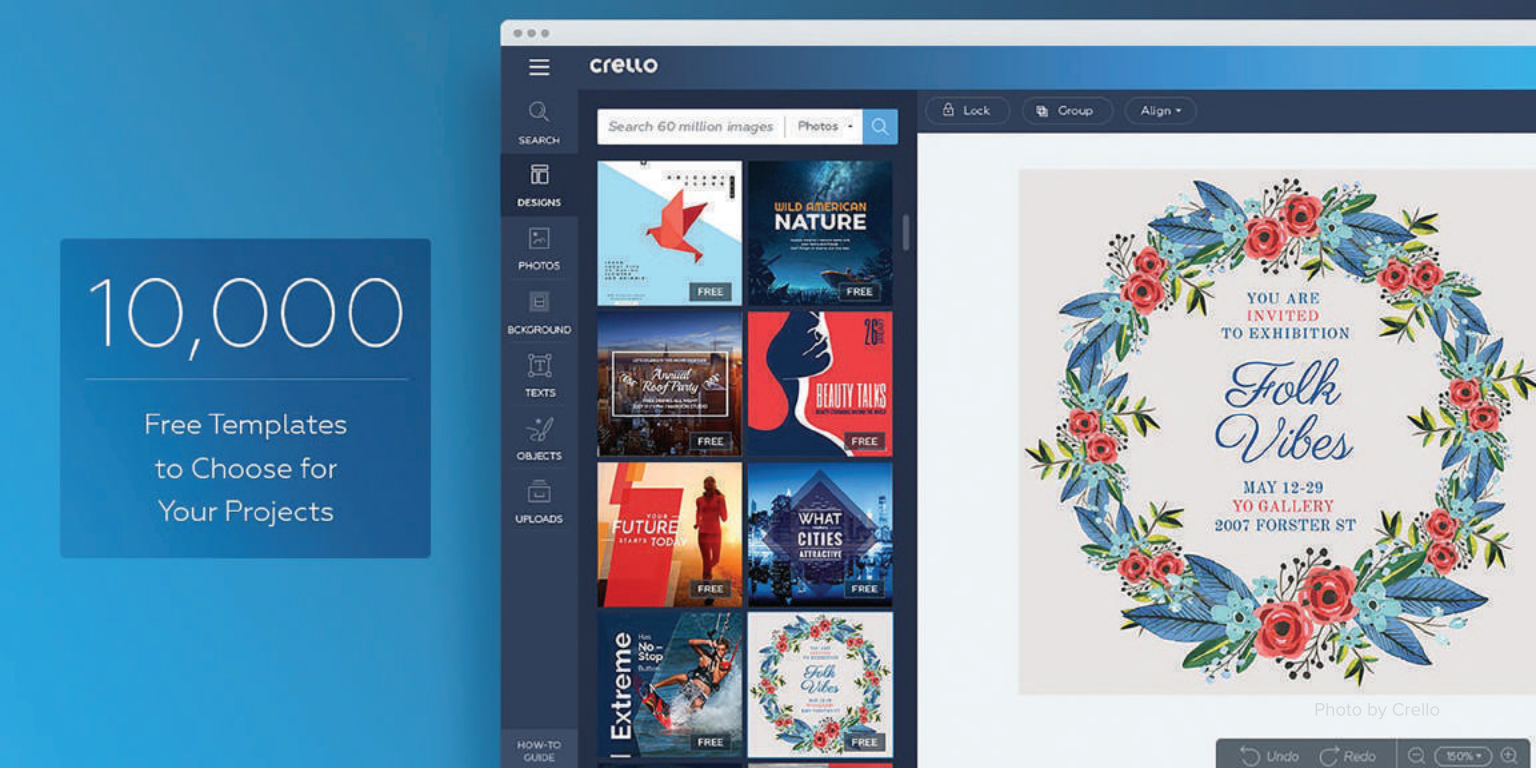
31

GET IT

SAAS STARTUP GUIDE BY HOTJAR

You have an MVP. Now what?

Hotjar's new SaaS Startup Guide is a great resource to bookmark and have on hand as you grow your own startup. The company got to $10 million in Annual Recurring Revenue (ARR) in less than three years without funding, and this guide features a lot of what the team learned along the way. Whether you want to learn how to get initial traction, find and maintain product/market fit, or set up your business operations, this eBook is worth a read.



CRELLO

A simplified graphic design tool with 10,000 free templates

AUGUST

29

Even if you're not a designer, Crello makes it easy to quickly create ads, social media posts, and email headers. The design tool features 10,000 free design templates 65 million stock images, and more than 11,000 design elements, like logos and fonts.

"I like the clean UI, and the tools seem very responsive. The templates, fonts, and designs all seem to be worthy of epic designs. The design model is right out of the Canva playbook, with reports of more images and resources made available to the user. I love the ability to create on the fly and excited to see more tools like this arrive to help all of us become more productive."

RUSS JOHNS

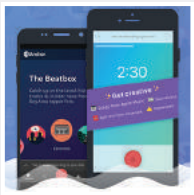
HONORABLE MENTIONS

GET IT

THE BAMF BIBLE

25+ Growth hacks from 2017

Josh Fechter has spent the past couple of years creating one of the largest growth hacking communities (15,000+ members). This is a 330-page compilation of the best growth hacks they ran—all of which are still effective today. Discover how to grow your business via Facebook, affiliate marketing, events, backlinks, content marketing, cold email, LinkedIn, Quora, Instagram, and more



GET IT

ANCHOR VIDEOS

Magically transform audio to video and share it anywhere

If you're an audio content creator, you know it's not always easy to share your work on social media. Most major platforms don't yet have native support for audio. Anchor makes it easier than ever; all you have to do is upload an existing audio clip, and this app will transform your audio into a beautiful video. You can download what you create at whatever size you need for various social platforms.

GET IT

CRYPTOLADDER

A real-time ranking of 500+ cryptocurrencies

CryptoLadder is a live ranking of over 500 cryptocurrencies, providing a quick and easy way for you to track how coins are performing against each other. In addition to price, it also calculates and adjusts market share, market cap, and global market cap in real-time.

09

September.

Total # of Product Launches: 723
Total # of Community Upvotes: 224,561
The Most-Upvoted Product in September: Sublime Text 3.0 - 4,332 upvotes (as of 2/9/2018)

There were some truly incredible product launches in September 2017. From a comprehensive Y Combinator database and a tool that helps you send newsletters via Facebook Messenger, to a popular code editor update and the introduction of iPhone X, there's plenty to discover on this list of September's 30 most-loved products.

01

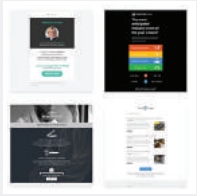
GET IT

FREEZETAB

A powerful alternative to bookmarks

If you've ever tried to bookmark a bunch of things, you know it can be quite an inefficient process. How do you find anything you're looking for when you need it? Freezetab is a worthwhile solution, allowing you to sort your bookmarked tabs by site, calendar, alphabetical order, and more. Quickly save any open tabs and find them easily later on.

02



GET IT

TEMPLATES BY EMAIL MONSTER

Hundreds of free, responsive email templates

Templates by Email Monster is an email editor that helps you build well-designed, responsive emails quickly—and hassle-free. Choose from hundreds of free templates and use the intuitive email editor to customize and download your favorite template.

03

GET IT

SWIIPE NEWS

A different take on viewing the headlines, by a 14-year-old

If you want a different perspective on top news stories each day, check out Swiipe News. It's an app fueled by the most popular content from outlets around the globe. Swipe left to dismiss an article, and swipe right to read an article or save it for later. Build your own personalized news feed based on your interests—from sports to politics to business.

04

MERGE

To-do list app for couples living together

If you live with your partner, Merge is a useful to-do list app to help you coordinate, manage, and collaborate on all of the important things. You can use it to keep track of grocery lists, divvy up household chores, vote on big decisions, and organize shared bills. This is sure to keep your relationship—and house—running smoothly.

GET IT

05

SEMPLICE

A portfolio system for designers and developers

Semplice is a fully responsive portfolio and web editor system based on WordPress. It will help you create beautiful websites or case studies—and you don't need to write a lick of code. Check out what thousands of other users have built on the platform here.

GET IT

06

BOTLETTER

Send newsletters on Facebook Messenger

Similar to Mailchimp, Botletter is an intuitive tool that will help you send out newsletters quickly. The difference? Instead of using email, the app uses Facebook Messenger. Without any code, you can connect the app to your Facebook page, and people can then subscribe to your Botletter right through Messenger. This is an interesting take on the traditional email newsletter.

GET IT

07

STRIDE

Atlassian's new group messaging and video meeting platform

Built by the Atlassian team, Stride is a new way for teams to talk, meet, and make productive decisions. You'll get group chat, direct messaging, voice and video conferencing, and built-in collaboration tools—all in one place. This is an interesting Slack competitor at a cheaper price point.

GET IT

08

PETAL

A simple, no-fee credit card

Petal is a new kind of credit card. It's the first of its kind with higher credit limits, better rates, no fees, and—get this—no credit score required. The company looks at the money you make and the bills you already pay (rather than a sometimes-arbitrary or inaccurate credit score) to see if you qualify. It's a great way to build credit if you're just starting out. It will also help you track what you spend and what you can afford.

GET IT

09

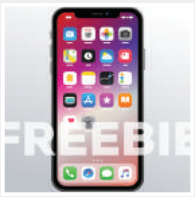
MARKETING FOR DEVELOPERS 2.0

A book for programmers who want to learn marketing

If you're a developer launching a new product and/or business, read Marketing for Developers 2.0. It's an in-depth guide to helping you build, launch, and win over your first 100 customers. If you're tired of making apps nobody actually wants, this will help you learn the basics of marketing software products and find sticky ideas people will love.

GET IT

10



GET IT

SKETCH FREEBIE

A collection of Sketch app freebie resources

If you use Sketch regularly, you'll love the Sketch Freebie directory. It features a ton of high-quality resources, including: UI kits, wireframes, mockups, icons, plugins, and tutorials. You may just find a bunch of stuff in here that you didn't know existed. And the best part? It's all free.

11

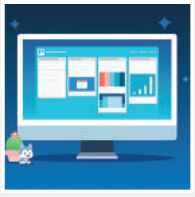
GET IT

GONE

An ephemeral to-do list

Gone is an interesting spin on the traditional to-do list. All tasks disappear from your list within 24 hours of adding them, so you have to complete your full to-do list each day before they go away. It's an engaging app that creates an incentive to complete your tasks right away.

13



GET IT

TRELLO DESKTOP FOR MAC

Get more done without distractions

The Trello Desktop for Mac (there's a version for Windows, as well) features native notifications, powerful enhancements, and more—all without having to deal with the typical distractions of your browser. The minimal interface doesn't get in the way of your work, and you can create new cards and boards more easily while using your computer.

Photo by Apple

SEPTEMBER

12

IPHONE X

Apple’s most advanced iPhone yet with a 5.8" OLED display

The long-awaited iPhone X finally came. Complete with a 5.8-inch Super Retina screen, a TrueDepth camera with sensors that enable Face ID, wireless charging capabilities, Animoji, and much more, this phone made a big initial splash. As of January 2018, however, Apple reportedly cut its iPhone X production in half due to slow sales.

“Everyone is talking about iPhone X with an emphasis on its environmental impact. I’m glad the device is made of arsenic-free glass and the frame is recyclable stainless steel. The battery is designed to deliver up to 500 full charge and discharge cycles before it depletes to 80% of its original capacity. Beautiful design, richer and brighter color, and high screen resolution (2436 x 1125).”

BETH FIEDLER

15

ON DECK DAILY

Get smarter about startups, technology, and society

On Deck Daily is a community of engineers, investors, founders, and other startup folks that discuss and debate the latest in technology. If you're looking for a place to engage in thought-provoking and productive conversations about tech, this is it.

GET IT

16

GHOSTIT

Automate your online presence with in-house writers

It takes a ton of time to create content on social media profiles, blogs, and via newsletters. All of it is important for marketing and growing your business, but who has time for all of that—especially early on? Ghostit will assign a personal in-house writer to you who will regularly create and post all of your content through smart software. Give it a try if you're looking to boost traffic, conversion, and engagement.

GET IT

17

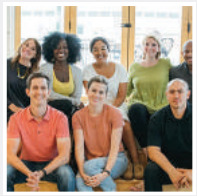
COLORS

A data-driven collection of beautiful color palettes

Colors is a 100% data-driven collection of color palettes. If you're designing something new and want some ideas for a fun color scheme, this is a great resource.

GET IT

18

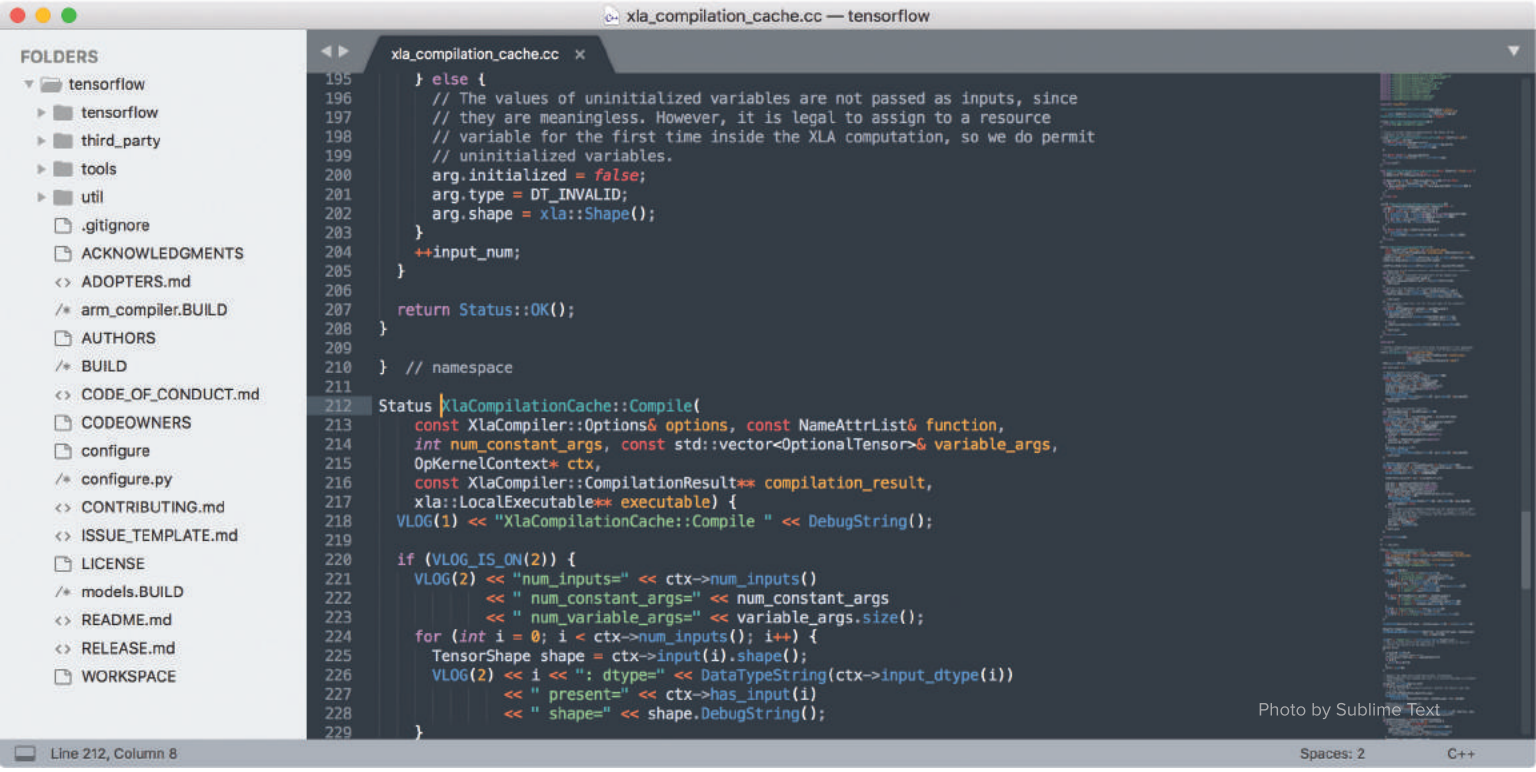


STARTUP WITH GOOGLE

A suite of tools to help you with your new startup

If you're starting a company, you'll want to bookmark Startup with Google. This directory features a list of tools and best practices to help you build a product, get insights and analytics, strengthen security, increase productivity, and more. You can also use it to join various communities, like accelerators and tech hubs.

GET IT



SEPTEMBER

14

SUBLIME TEXT 3.0

The long awaited v3 of the popular code editor

The team behind the highly popular code editor Sublime Text just released a new version of the product. It brings with it a refreshed UI theme, new color schemes, and even a new icon. There are significant improvements to syntax highlighting, touch input support on Windows, and Touch Bar support on macOS, as well.

“I switched away from Sublime two years ago to Atom. About six months ago, I switched back due to Atom being slow and clunky. What a lot of people don't realize is that Sublime was very much is active development, as the BETA channel had a lot of updates pushed out months before this public release for paying customers. Sublime is native, very fast, and I'm staying with it!”

CHRISSY COLLINS

19

GET IT

PI CHARGING

The world's first contactless, wireless charger

Well, this is rad. Pi Charging is the world's first contactless, wireless charger for smartphones and tablets. It'll charge all Apple phones and tablets within a one-foot range of the charger using magnetic resonance technology. Say goodbye to carrying a bunch of cords around or taking turns sharing a single charger with multiple people.

20

GET IT

LIVE CHAT FOR SALES BY INTERCOM

The quickest way to get more qualified leads

Intercom released a set of 15 new features that help sales teams target, chat with, and capture qualified leads. The idea: Your best quality leads aren't at the end of a cold call; they're the people already visiting your site. Live chat simplifies lead qualification, and helps you nurture different types of buyers.

21

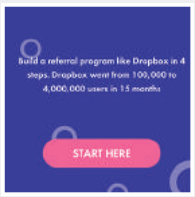
GET IT

NOTION FOR IOS

A collaborative editor for notes, tasks, and wikis

This editor blends real-time documents, wiki-like organization, and lightweight tasks into one tool. Whether you're a programmer, designer, or project manager, Notion for iOS is a great option for keeping track of task boards, coding docs, design specs, roadmaps, and more.

22



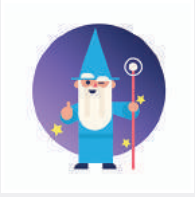
GET IT

HOW TO GROW LIKE DROPBOX

Build a Dropbox-style referral with this useful tool

Dropbox launched a referral program years ago that earned them millions of new users in a matter of months. Viral Loops put together How to Grow Like Dropbox, a step-by-step guide to walk you through how to build a referral program and make it work for your business.

23



GET IT

SERVICE

Get paid anytime your flight is delayed

Service will monitor all of your travel as you fly, and automatically file claims with any airlines that delay or cancel your flight. The best part? You don't have to do a thing. The company touts that it can get users about $600/year in vouchers or miles without any effort on their part. Just sync your inbox with the app, and watch the extra travel money pile in.

24

GET IT

POD

Pod helps you manage your people, not just your schedule

Our calendars aren't just about your schedule—it's also about the people you meet with. Pod gives you useful context on anyone you interact with, including the email that led to the meeting, social links, and more. You can also put contacts on sortable lists to keep track of who you want to follow up with before or after meetings.

SEPTEMBER

25

HOW TO BUILD A CAREER IN TECH, BY PRODUCT HUNT

The best career advice from founders, investors & industry leaders

How to Build a Career in Tech is the first eBook from the Product Hunt team. In it, you'll find over 100 pages of content featuring career advice from top founders, investors, creators, and thought leaders. It's 100% free to download, and we hope it inspires you with your next career move, whether you're looking to break into tech or build something of your own.

"How to Build a Career in Tech is an awesome book that everyone should read. I learned a lot of new things for the Tech industry and it's going to help anyone who wants to build a career in it (I think the title is self explanatory). Kudos to the Product Hunt team once again!"

GEORGE VASILIADIS

26

GET IT

LEADFEEDER CONTACTS

Find contact information for anonymous website visitors

The new Leadfeeder Contacts feature will help you find the contact information for people and companies that visit your website, helping you make a warmer sales connection. Everything is integrated into one dashboard so you can stay organized. Give this a try if you want to build your qualified leads pipeline.

27

GET IT

THE Y COMBINATOR DATABASE

The definitive database of YC companies with all the metrics

The Y Combinator Database features more than 1,300 companies that have gone through the Y Combinator program between 2005–2017. You can browse by batch and find benchmark metrics about each company, like: Alexa traffic rank, funding, CrunchBase rank, domain authority, and social media followers. You can also sift through “Top 100” lists, such as most visited, most popular, and highest-performing companies.

28

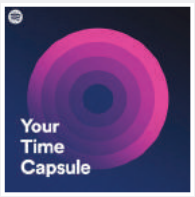
GET IT

DESIGN+CODE 2

Design and code a Swift 4 app using Sketch 40+ and Xcode 9

Design+Code 2 is an in-depth, interactive book that will teach you how to design and code an iOS 11 app. It contains 44 hours of videos, 50,000 words you can search and bookmark, and 10GB of Sketch and Xcode files to help you start off on the right foot. This is worth the investment if building an iOS 11 app is on your to-do list.

29



GET IT

YOUR TIME CAPSULE BY SPOTIFY

Throw it back with nostalgic tracks picked just for you

The Spotify team is best-in-class at using machine learning to curate your personal feed. Your Time Capsule by Spotify is yet another example of that. This throwback playlist features two hours of nostalgic tracks selected just for you. TLC and Matchbox Twenty, here we come!

30

GET IT

INSTAAA

Promote your startup on 365+ directories with a single click

The only thing tougher than launching a startup is marketing one. Usually, your efforts will result in a small, temporary traffic spike. What else can you do to help your startup take off? Instaaa is a mass marketing tool that will help you promote your product or website on more than 365 directories with just one click. This is a very useful tool for any early startup.

HONORABLE MENTIONS

GET IT

UNSPLASH WALLPAPERS FOR MAC

Curated, HD desktop background photos from Unsplash

If you're looking for beautifully curated HD photos to use as desktop, iPhone, or Android wallpaper, there are few collections that can compete with this one. All of the photos were taken by photographers who generously provide freely usable photography on Unsplash. You'll find some truly awe-inspiring photography on here—the hard part will be picking just one for your background.

GET IT

BLISS

Fly anywhere for $0 upfront

Bliss helps you find and compare the cheapest flights, allows you to pay for them over time, and let's you know when cheaper options come up. If you want to buy a flight early to save but can't drop a ton of money up front, this is a great solution.

GET IT

MOMENTO 4.0

Bring your photos to life

Use Momento to automatically turn your photos into GIFs. You can use filters, stickers, text, and other effects to make your photos come alive. The latest version takes advantage of new iOS 11 features (like bounce, loop, etc.) and depth effect integration.

10

October.

Total # of Product Launches: 781
Total # of Community Upvotes: 231,076
The Most-Upvoted Product in October: Station - 6,299 upvotes (as of 2/9/2018)

October 2017 was a busy month, filled with Halloween costumes, too much candy, and some epic product launches. We're constantly amazed by how many amazing things get built by incredible makers every month, and October was no exception. What product will win you over on this list of top launches?

01

GET IT

FRAMES FOR SKETCH

Create awesome website and apps with this powerful design system

Frames for Sketch helps you design beautiful websites and apps faster than ever. Use carefully crafted components and Sketch best practices to supercharge your design workflow. This toolkit will help you discover techniques that will save you hundreds of hours on your next project.

02

GET IT

DRAGGABLE BY SHOPIFY

A lightweight, responsive, modern drag and drop library

Draggable by Shopify is a modular drag and drop library, which enables you to start small and build up with the features you need. Everything is swappable, sortable, extensible, and accessible. It also supports most interaction events and animation styles. This is a dream product for designers.

03

GET IT

STRIPE ELEMENTS

Beautiful, smart checkout flows from Stripe

If you want to build a smart checkout flow, try Stripe Elements. They are rich, pre-built UI components that will help you create your own pixel-perfect flows on desktop and mobile devices. Help your users input their information quickly and correctly, minimizing user error and increasing the number of successful payments.

05

GET IT

PICTOGON

The fastest and easiest way to create interactive images

Pictogon is the fastest and easiest way to create image maps. If you want to make static images interactive, this app will help you do just that. Whether you want to use it for a picture, an infographic, or a map, use this to make just about anything more useful to your users.

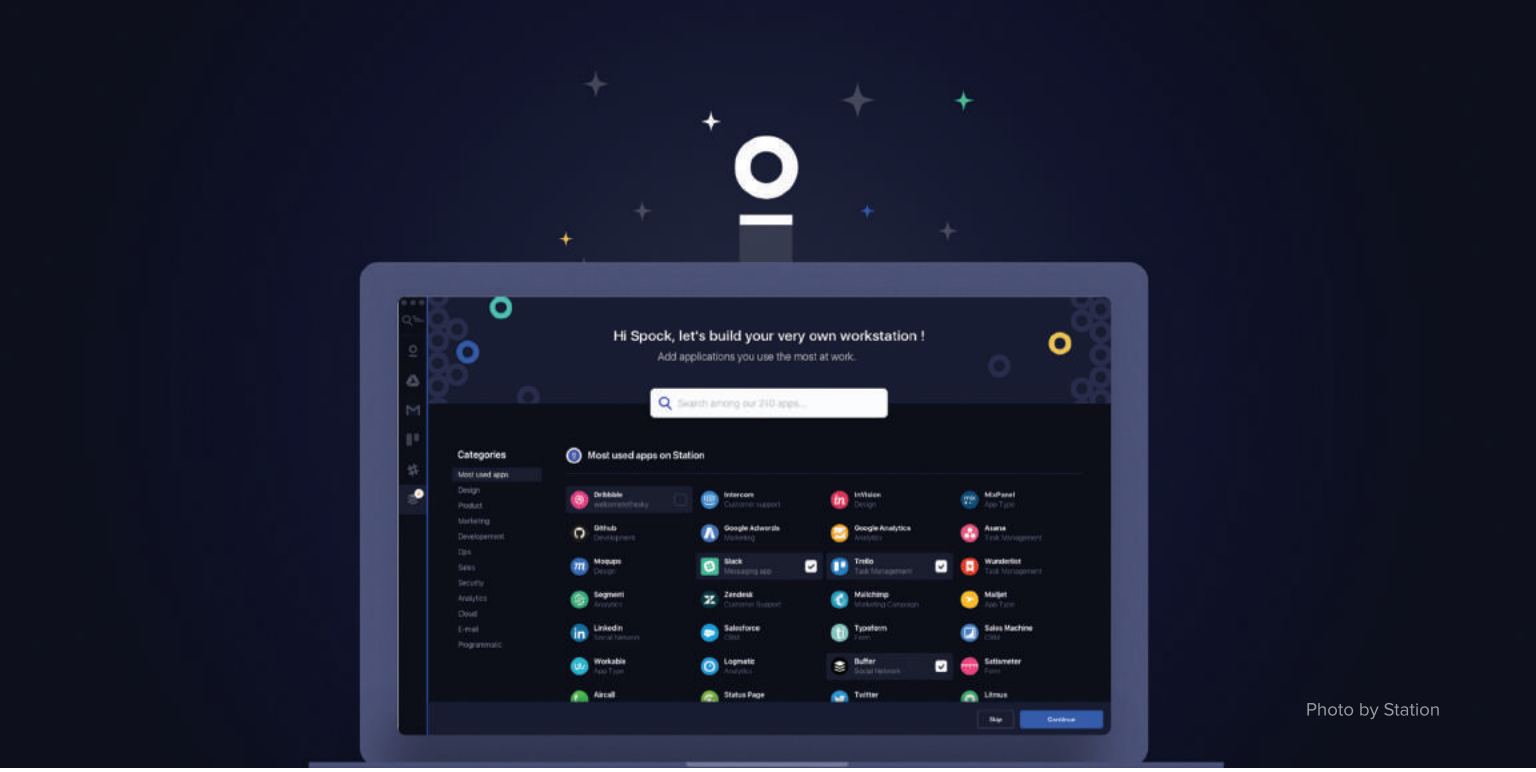


Photo by Station

OCTOBER

04

STATION

Unify all of your web apps into one neat and productive interface

Station unifies all of your web apps into one neat interface. This product includes a smart dock to organize your workflow, a unified search to find anything quickly, and a single notification center to keep you in control without overwhelming you. No more getting lost in tons of different applications and tabs.

“I've been using Station since it's very beginning. I use it now on a daily basis. It centralizes all my work (InVision, Slack, Gmail, Notifications, Trello...you can integrate 300+ apps already, so crazy!). So there’s no need to switch between tabs on Chrome, or set up my work every morning. I just open Station and everything is there: what I missed, my new assignments...It just makes you way more productive.”

MEGHAN REGIOR

06

GET IT

TECHCRUNCH 3.0

The mobile app, completely redesigned

We've seen TechCrunch go through several major redesigns over the years, and this is one of our favorite iterations. TechCrunch 3.0 is a clean, modern interface that features offline sync, a personalized news feed, topic-specific push notifications, and quick access to Crunchbase data profiles. Staying on top of tech news just got easier.

07

GET IT

THE UBER GAME

Can you make it in the gig economy?

The Uber Game is based on real reporting, including interviews with dozens of Uber drivers. It's an interactive game that will simulate the experience of trying the "gig economy" on for size. Even if you don't plan on becoming an Uber driver, this will give you better insight and empathy toward those who are.

08

GET IT

DARKER MEDIUM

Read Medium stories with happy eyes

With Darker Medium, you can now read all Medium formatted stories with a customizable "dark" theme. Change the header background, main accent color, highlight color, and link styles to make it easier on your eyes to read Medium content.

09

GET IT

THE LANDING PAGE COOKBOOK

A guide for makers who want to create better landing pages

Every startup needs a great landing page if they want to be successful. Whether you're just getting started or redesigning a pre-existing one, read this book. The Landing Page Cookbook walks you through the importance of logos, headlines, navigation, hero images, calls to action, pricing, FAQs, and so much more. This is a fantastic landing page guide.

10

GET IT

SLIDES PPT

Beautiful, free presentation templates for Google Slides

If you use Google Slides to create presentations, you'll love SlidesPPT. Finally, you've got more options for template designs. All of them are fully customizable, so you can make them look exactly how you want them to look. The best part? All of the designs are completely free to use.

11

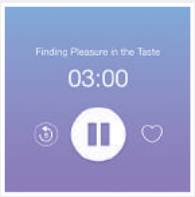
GET IT

PRKIT.CO

Create a professional press kit for your company

When you're working on a startup, the last thing you have time to do is create a professional press kit. Prkit.co makes it easy, allowing users to add content (including videos, logos, and images), contact information, awards, press releases, and anything else a journalist might need to cover your startup.

12



GET IT

MINDFI

Meditate with open eyes

MindFi is a meditation app designed for busy people (and who isn't these days?). Use it to learn how to meditate in any situation—even with your eyes open. Some of our favorite applications are using it to have a more mindful commute or meal. With 3–5 minute meditation sessions, you'll be building better mindfulness and focus habits in no time.

13

GET IT

WOZ U

Steve Wozniak's new tech education platform

Inspired by Steve Wozniak, co-founder of Apple Inc., Woz U offers a personalized approach to coding and tech education, designed to help you learn a curriculum faster so you can get into the workforce quicker. Think of it as a direct path to tech-based careers in business and government. As part of the program, you get access to instructors and student mentors, as well as career services to help you find your dream job. If you're interested in becoming a full-stack web developer, this may be just the school for you.

14

GET IT

SPEED-TEST-CLI

Test your download speed using SpeedTest on the command-line

It's never been easier to test your internet connection speed and ping with speed-test-cli. It's a simple and convenient tool for developers, with a clean interface and the ability to export to JSON.

15

GET IT

BASE UI SKETCH FRAMEWORK

A huge set of everything you need to design and prototype

Build websites better and faster with Base UI Sketch Framework. You can customize basically everything—gradients, fonts, images, and more. There are 180 ready-to-use screens as well, which you can use as a starting point for your design. Give this a try the next time you're prototyping something.

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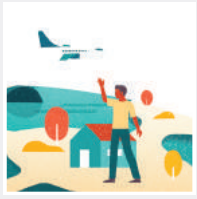


GET IT

AIRBNB OFFICIAL API

Develop your application for millions of travelers and hosts

Airbnb finally launched its official API, which means people can now build apps to connect to millions of travelers on Airbnb. Hosts can connect and import listings, manage pricing and availability, and message with guests seamlessly. We can't wait to see what people build using Airbnb's long-awaited API.

17

GET IT

THE STARTUP WAY

The new book from Eric Ries, author of The Lean Startup

Eric Ries wrote a follow-up to his bestselling book, The Lean Startup. This one is called The Startup Way, and it explores the practices of successful startups—and how any organization can apply the same principles to navigate uncertainty and change. This is a must-read for all entrepreneurs.

18

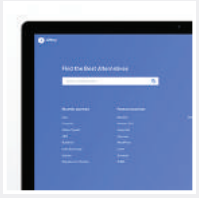
GET IT

THE NEW GOOGLE CALENDAR

Google Calendar just got a new look and set of features

Google Calendar users just got a special treat: a brand new look and set of features for their beloved calendars. With the redesign, you can see event details at a glance, quickly add new tasks and meetings, change view options (including showing declined events), and customize exactly how you see your calendar. We're in love with this sleek redesign.

19



GET IT

PRODUCT ALTERNATIVES

Find alternatives and actual replacements for B2B software

Product Alternatives is a listing of B2B software alternatives that categorizes and ranks products, but also actually shows switching and substitution behavior. The makers wanted to answer the question, "When a company stops using X, what are they most likely to start using next?" This is a great tool for users who want to find product alternatives, as well as startups who want to do competitor analysis.

21

GET IT

1-ON-1 MEETING ASSISTANT

Have the best 1-on-1 meetings with your team

The 1-on-1 Meeting Assistant helps make 1-on-1 meetings more effective with simplified scheduling, automated reminders, and recommended questions. Managers can use it to learn new insights about their team (including real-time surveys), and teams have a pressure-free way of speaking openly about how they're doing. This app has the potential to change workplace culture and team happiness.

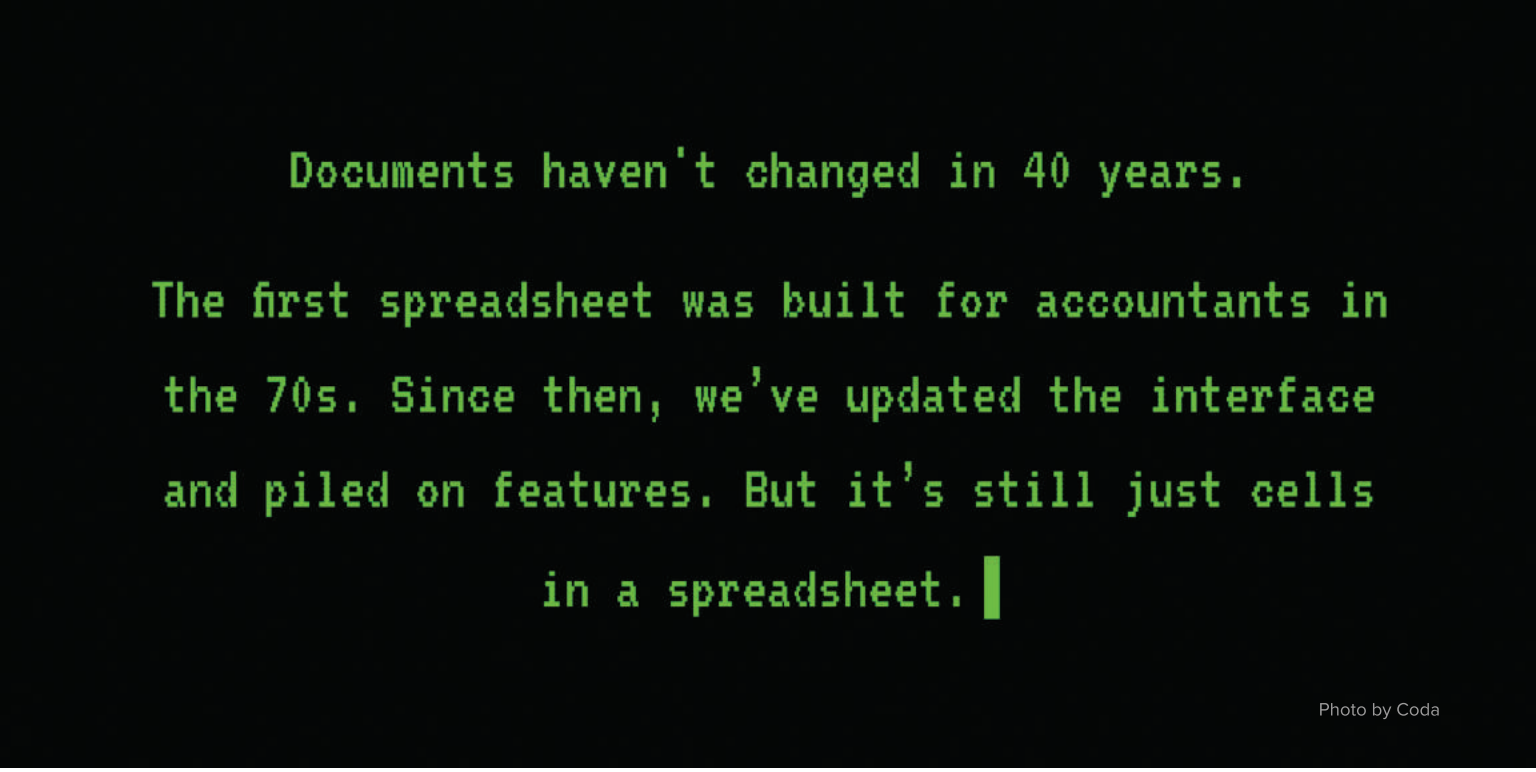


Photo by Coda

OCTOBER

20

CODA

It's a new day for docs. The Excel killer is finally here. 📊

—

After 3 years in stealth mode, Coda launched their "Excel killer." Founded by two Google Alums, the company has already raised $60M (!!!) from top investors like Greylock, Khosla Ventures, and General Catalyst to rethink how we approach documents. The platform integrates everything you need to create a personal CRM, organize tasks, and more.

"I've been using Coda for the last few weeks to consolidate and track work across my teams at Spotify. With Coda, I've been able to link user needs, goals, metrics, people, teams, projects, features, and milestones all together."

MEGHAN REGIOR

22

GET IT

SERPSTASH

Free SEO tools for entrepreneurs

SERPstash is an incredible tool for marketers, and anyone else keeping track of SEO. Simply type in a domain name and discover your top referrers, new and high quality backlinks, top search queries, keyword density, and more. You can also use this for keyword and competitor research, as well as for conducting website audits.

23

GET IT

STRIPE ATLAS GUIDES

Learn how to run an internet business

This guide from the Stripe Atlas team gives you actionable advice on how to run the business side of your company. Whether you're just getting started and pitching your startup or finding early customers, or you want to better understand legal agreements and bookkeeping, there's something in here for every entrepreneur.

24

GET IT

APPGROWTHLAB

55 app growth lessons from 30 app marketing experts

Receive weekly app growth lessons from AppGrowthLab, handcrafted by top app marketing experts—from SplitMetrics and Buffer, to Google and Product Hunt. Get 55 lessons in total, with insights that will help you increase your app's organic traffic and installs, as well as maximize the ROI of your paid ads.

25

GET IT

INVISION DESIGN SYSTEM MANAGER

Create and maintain your design system at scale

InVision just launched their Design System Manager (DSM). It's a definitive tool to help create and manage design systems and help product teams innovate at scale. Now, teams can use it to collect and connect interdependent UX components, such as fonts, shapes, symbols, colors, and more.

26

GET IT

INTERACTIVE SCREEN SHARING IN SLACK

The next best thing to working in the same room

The Slack team just launched two new features: screen sharing and drawing. The former is great for pair programming, or any task where you and your co-workers need to feel like you're in the same room. The latter is great if you don't want to give everyone you share your screen with the ability to fully control it; you can let them draw on your screen instead.

27

GET IT

SPECTRUM

Build better communities

Spectrum is a beautifully designed platform that makes it easy to create and grow an online community. So far, this is shaping up to be a particularly useful platform for design and engineering communities; top groups include: Sketch, SpecFM, React, Product Design, Figma, Framer, Abstract, and Google Design. One of our favorites: the Work in Progress group.

28

GET IT

FLYRIGHT

Travel prep in six tabs (instead of 100+)

The Flyright app collects critical information about international travel to more than 200 countries. It'll tell you about any important visa requirements, travel warnings, recommended vaccinations, currency restrictions, and U.S. embassy information. Currently it only supports U.S. passports, but look for the list of covered countries to expand in the future.

29

GET IT

DEVHINTS

TL;DR for developer documentation

Devhints is a well-designed, easy-to-use collection of cheat sheets for developers. Find the ultimate TL;DR guides for Bash, React, Enzyme, ES6, Vim, Go, XPath, and much more.

31

GET IT

OAK

Meditation and breathing exercises for geeks, by Kevin Rose

Kevin Rose launched Oak, a new community-driven meditation app that will help you get started with regular meditation. The app focuses on guided meditation practices and breathing exercises, and lets you choose your meditation length, background sound, starting and ending bells, and instructors. It even tracks your breathing. If you've been meaning to try meditation but can't seem to find an accessible way to dive in, Oak might be just what you're looking for.

Photo by Square

OCTOBER

30

SQUARE REGISTER

The sexiest cash register ever

Square is one of the most popular point of sale systems—especially for small business owners. The company just released Square Register, which is a fully integrated POS system that combines hardware, software, and a payments platform built together in one device. There are no hidden fees or service contracts, and users will have money in their accounts the next business day. You can use it for $49/month (or buy it outright for $999), and pay only 2.5% + 10¢ for every transaction.

“For some reason, I really want this—but I don't even own a store.”

JUAN BUIS

HONORABLE MENTIONS

GET IT

SNAP ART

Snap's augmented reality platform

Snapchat launched an augmented reality platform that allows users to pin art in specific locations so other people can see it. We predict creatives, developers, and brand marketers in particular will do amazing things with this new Snap feature. All you have to do is upload your artwork, bring your creation to life with animation tools, and share it with the rest of the world.

GET IT

HQ

Live trivia game show by the founder of Vine

This is the live game show app that hundreds of thousands of people got hooked on in 2017. Every day at 9pm ET, and every weekday at 3pm ET, you can log on to play a real-time trivia game along with (typically) more than a million other people around the world. Join multiplayer games, win money, and compete for a spot on the leaderboard. Consider yourself warned, though—this app is addicting.

GET IT

MOON

The world's first levitating camera

Moon is the first camera to feature a revolutionary stabilized 360° levitation technology. You can unite your home and office devices, using Moon as your central "smart hub." It integrates with products like Amazon Alexa, Google Assistant, and legacy devices such as TVs or stereo systems. One of our favorite features? Moon detects movement, rotates toward it, and takes a snapshot, keeping your home protected at all times.

11

November.

Total # of Product Launches: 781
Total # of Community Upvotes: 231,076
The Most-Upvoted Product in November: Firefox Quantum - 4,137 upvotes (as of 2/9/2018)

In November, several tech giants launched something new, like: Google's Poly, Firefox's Quantum, and Facebook's Local. There were also many other exciting launches and product updates, like image upscaling tool Let's Enhance, conversational tool builder Landbot, and the Founder Salary Calculator. We hope you find something that improves your life and brings you joy on this list of the 30 most-upvoted product launches in November 2017.

01

GET IT

ROBINHOOD FOR WEB

Robinhood's powerful new platform with research and discovery tools

The popular online investment company launched a brand new web platform that includes expansive research and discovery tools aimed to help investors make more informed decisions. Now you can discover new stocks through collections like "Female CEOs" and "Social Networks," view the average share price Robinhood investors bought certain stocks at, and scroll through a list of stocks specific investors purchased.

02

GET IT

POLY BY GOOGLE

Explore the world of 3D

Poly by Google is a library of free 3D objects for augmented and virtual reality apps. You can find pretty much anything on here—from a Boeing 727, to human avatars. This is going to make it easier for AR and VR apps to design beautiful products.

03

GET IT

THE MODERN WEB DESIGN PROCESS

An in-depth guide to the processes behind great websites

The Modern Web Design Process is an in-depth guide to building successful websites. You'll learn how to define project scopes, create sitemaps and wireframes, conduct tests and reviews, and—last but certainly not least—launch a beautifully designed product.

04

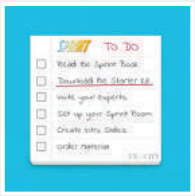
GET IT

LET'S ENHANCE

Supercharged image upscaling

If you've ever found yourself wanting to enhance the quality of a low resolution image, you will be delighted by Let's Enhance. This site uses machine learning to enhance low-res JPEG images by up to 4x. This will end up being a dream product not just for designers and photographers, but anyone who is looking to improve the quality of an image.

05



GET IT

GOOGLE DESIGN SPRINT STARTER KIT

A kit to help you run your first Google Design Sprint

The Google Design Sprint Starter Kit will help you run your first Google Design Sprint. It includes a planning schedule, an expert invitation list, email templates, an introduction slide deck, and a sprint week calendar. Here's a little more about the design process itself.

07

GET IT

ICONBROS

A free and continuously growing suite of high quality icons

IconBros gives you free access to 600 icons, all of which are high quality and easy to download. The search function allows you to quickly find the icon you need. In short: your icons are about to get prettier—for free.

NOVEMBER

06

MOCKUP GENERATOR

Create attractive product screenshots with just a few clicks

This DIY tool will help you create attractive product screenshots. With Mockup Generator, you can choose from 1000 mockup templates, add text, change background colors and images, or build your own template from scratch. This works great if you need a mockup for iPhones, iPads, Macbooks, Androids, Windows laptops, Smartwatches, and more.

“A very useful product. This eases my work a lot. I also love the extensive collection of templates. Highly recommended!”

SHIRISH MISHRA

08

GET IT

STARTUP TRACKER 3.0

A search engine for startups

Use Startup Tracker 3.0 to search for startups by name or filters. Learn about when companies were founded, how many team members they have, what their social reach is, and how much money they've raised. You can also use it to build startup lists to post or share, and track companies to get notified when they release important updates.

09

GET IT

THIEVE

A curated list of the best products on AliExpress

Thieve is a daily updated list of some of the best finds on the direct-to-factory site AliExpress. AliExpress has an overwhelming number of products on the site, so this is a great way to filter through the noise and find the best stuff, curated by creatives. Plus, you truly can't beat the prices.

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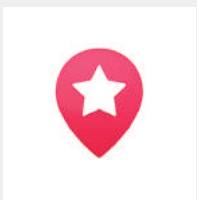


GET IT

FACEBOOK LOCAL

Discover places to go and events happening near you

Over the past few years, Facebook has really hit the gas pedal on making the social platform a place for users to learn more about what's happening around them. That's more clear than ever with the launch of Facebook Local, a distinct app created by the Facebook team to help you keep up with what is happening locally—wherever you are. Whether you want to explore a new neighborhood or find something to do this weekend, this is a great place to start the search.

11

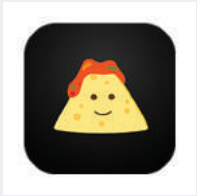
GET IT

REALLY GOOD UX

A library of screenshots for UX inspiration

The Appcues team has been “screenshotting UX gems” for the past few years. They’ve captured more than 1,000 UX flows, and made them all public with Really Good UX. Learn about how some of the best companies—from Jet and Airbnb, to Canva and Quora—use upsell prompts, announce feature releases, redesign products, onboard new users, give product tours, and more.

12



GET IT

NOTCHO

Create wallpapers that hide the notch on your new iPhone X

If you’ve already purchased the iPhone X and that little notch on the top annoys you, then use Notcho to create a wallpaper that will get rid of the weird notch appearance.

13

GET IT

SHORTCUTS.DESIGN

Every shortcut for designers in one place

The Shortcuts.design website lists every shortcut a designer might ever need, in one place. It’s a great tool for beginner designers who want to make their workflows more efficient, or for those who are just starting to use a new design tool and need a reference guide for making it easier to repeat actions.

Photo by Mozilla

NOVEMBER

14

FIREFOX QUANTUM

The newest, fastest version of Firefox yet

Firefox Quantum features great speed improvement and a new look. It is built to load pages faster while using less computer memory. Firefox reports that the new Quantum is 30% lighter than Chrome, with more space for your computer to keep running smoothly. Perhaps the best part? There's a bit more tracking protection from advertisers and other online trackers.

"I have been using it for some time now and migrated everything from Chrome. The Firefox Quantum features a great speed improvement, indeed, and a sleek new UI. The UI feels great—especially the tabs, the colors, and how unobtrusive the UI is in the browsing experience. I especially like the sync feature and the ability to easily make page (or element) screenshots directly within the browser and without looking for third-party extensions."

SHIRISH MISHRA

15

GET IT

PRODUCTBOARD 2.0

The product management tool for makers who care

productboard 2.0 is an all-in-one product management platform that helps teams define their strategic initiatives, visualize feature priorities, identify top-requested features, manage tasks, segment users, and much more. The sleek interface makes it easy to keep your whole product team organized.

16

GET IT

THE INFLUENCER MARKETING STACK

Free resources to launch a killer campaign

The Influencer Marketing Stack arms you with the information and resources you need to incorporate influencers into your marketing strategy. Learn how to find the right influencers (and contact them in a meaningful way), launch your marketing campaign, monitor your performance, and get potential users to convert.

18

GET IT

FOUNDER SALARY CALCULATOR

The calculator that tells you how much to pay yourself

If you're building a startup, but you have no idea what to pay yourself as a founder, try using the Founder Salary Calculator. It's a simple Google spreadsheet that helps founders determine a fair salary based on their company stage, family status, and location.

19

GET IT

AVATAAARS GENERATOR

A simple avatar generator

Avataaars Generator makes it super simple for you to create a new avatar. Customize hair, accessories, clothing, eyes, mouth, and skin color to get a new avatar for your website, bylines, and social accounts.

NOVEMBER

17

TESLA SEMI

The safest and most comfortable truck ever made

Surprise, surprise—Tesla has blown us away once again. The Tesla Semi is designed to be the safest and most comfortable truck ever. Four independent motors provide insane power and acceleration, while requiring the lowest energy cost per mile. With 80,000 lbs of weight, it can accelerate from 0 to 60 mph in 20 seconds. Its distance range between charges is 300–500 miles. And while it won't be cheap to buy one of these, the Semi will provide $200,000+ in fuel savings and a two-year payback period. Pretty incredible.

"Automated + no emissions in tunnel + convoy shipping (better than diesel and rail) = a BAMF shipping network unparalleled by existing infrastructure."

EMMANUEL SIMON

20

GET IT

TESLA POWERBANK

A Tesla supercharger for your phone

Tesla Powerbank is a 3350mAh battery that can charge iPhones, iPads, and any other device that uses a Micro USB. For all of the Tesla nerds out there, you may recognize that it's modeled after Tesla's Supercharger monument at the Tesla Design Studio. Another neat invention from the Tesla team—but unsurprisingly, it's already sold out. 😞

21

GET IT

LANDBOT

Build conversational websites and convert more visitors

If you want to build a conversational website to connect with visitors, check out Landbot. The Landbot team originally launched their beta product in June, but re-built the platform from scratch based on user feedback. In this relaunched version, you'll find: a brand new interface and set of animations, an optimized chatbot builder, a real-time design editor, and improved site navigation.

22

GET IT

LANDING PAGES IN MAILCHIMP

Easy-to-build, custom landing pages for free

The popular email marketing company is now looking to help you build beautiful landing pages. Landing Pages in MailChimp is designed to help you get visitors the information they need—or make it super easy to take a desired step, like signing up for a newsletter or buying a product. Whether you're just starting out and want to grow your email list, or you're a big e-retailer looking to continue building your business, you'll find Mailchimp's new landing page tool to be quite helpful.

23

GET IT

STOMP 4.0

Turn 100 words into a cinematic intro

Stomp is such a fun tool. Input 100 words, and effortlessly build a typographic intro HTML template for your landing page. It's a great way to animate and draw attention to a message that helps users capture the essence of your brand—and inspire them to take a specific action.

24

GET IT

QUICK CODE

A curated list of free online programming courses

Quick Code is a great collection of free online tutorials and video courses to help you learn just about any programming language—from JavaScript and Python, to Swift, SQL, and C++. Find the best courses related to web, mobile, chatbots, database management, cryptocurrency, and more.

25

GET IT

ANOTHER LENS

A research tool for conscientious creatives by Airbnb

The Airbnb team designed Another Lens, a simple but effective research tool for conscientious creatives. This set of guiding principles and exercises will help designers address their own skewed perspectives in an effort to create thoughtful and more inclusive work. Use it to balance your biases, consider opposite ideas, and embrace a growth mindset.

26

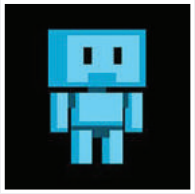
GET IT

PUBLICLY

Build your product in public

Publicly is a place where you can track all of the great things being built in public by makers who are sharing their progress as they go—not after their products are already set to launch. This is a super interesting network effects platform that may just inspire entrepreneurs to share their startup journeys more transparently—and give other makers an opportunity to learn from them in the process.

27



GET IT

JSROBOT

Learn to code in JavaScript by playing a game 🤖

It's never been easier (or more fun) to learn JavaScript. JSRobot is a game that allows you to control a robot to collect coins and reach the end of a level as you learn to code in JS. With live feedback and fun exercises, it's a great way to make learning a new programming language easier.

28

GET IT

FIN

Combining human and machine intelligence to get more done

Fin uses a combination of human and machine intelligence to provide high-quality, on-demand assistance so you can focus on what is most important to you. It can call, email, text, schedule, research, book meetings, and purchase things for you. This is a really interesting product with a lot of potential applications as it becomes more sophisticated over time.

29

GET IT

NEW SNAPCHAT

The new Snapchat, redesigned to separate social from media

Snapchat got a fresh redesign. The New Snapchat attempts to separate “social” from “media” by keeping chats and stories from friends on the left side, and stories from publishers, creators, and the community at large on the right side. It also incorporates algorithm changes to make sure you don’t miss what your best friends are posting.

30

GET IT

FIRST SEARCH

The world’s best startup advice, curated and searchable

Created by the First Round team, First Search is the largest database of curated, high-quality advice for building startups. More than 10,000 articles were tagged and organized to give you advice on every aspect of building a company and learning from the best entrepreneurs and thought leaders in tech and beyond. This is sure to make you better at what you do, and help you learn from other leaders every step of the way.

HONORABLE MENTIONS

GET IT

AMAZON AR VIEW

Try products in your home before you buy them

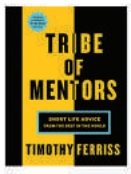
Amazon's new AR view allows you to view products in your home before you buy them so you can test how they look and fit in your space. Whether you want to see if a chair will fit in an empty space, or a throw pillow is the right shade of green, this AR product helps you do it using the power of your phone. It's currently only available for iOS, but should be available soon for Android devices, as well.

GET IT

UBER ELEVATE

The future of on-demand urban air transportation by Uber

Uber Elevate is working on a vertical takeoff and landing (VTOL) aircraft that brings us one step closer to flying from one destination to another instead of taking a car. The promise: quicker daily commutes, less traffic congestion, and cleaner air around the world. Uber is starting to explore the barriers we'll need to overcome to make VTOL travel a reality. Think they'll pull it off?



GET IT

TRIBE OF MENTORS

Short life advice from the best in the world, by Tim Ferriss

We have no idea how Tim Ferriss churns out so many incredible books so quickly, but we're not complaining. His latest features a compilation of advice from more than 100 eclectic experts that will help anyone who reads it better navigate life. Pick up a copy and learn what the featured quests had to say about happiness, success, meaning, and more.

12

December.

Total # of Product Launches: 672
Total # of Community Upvotes: 167,743
The Most-Upvoted Product in December: Nomad List 3.0 - 2,702 upvotes (as of 2/9/2018)

Even when we came down to the final 31 days of 2017, makers were as busy as ever shipping some incredible new and updated products. We started the month off with Arrive, a new app that instantly tracks all of your packages in one place—no more waiting anxiously for your shipments to arrive! And we ended 2017 with a new update from Telegram, the increasingly popular instant messaging app. This list of top launches from December 2017 proves, once and for all, that last is certainly not least.

01

GET IT

ARRIVE

Instantly track all of your packages in one place 📦

It's never fun waiting for a package to come in the mail. Checking on its status usually requires looking for the tracking number, pasting it into the carrier's website, and refreshing over and over again until you finally get your package. Arrive makes it easier by automatically syncing with your online purchases to give you accurate up-to-the-minute updates on everything you order.

02

GET IT

PAPER SIGNALS BY GOOGLE

Build-it-yourself objects that you control with your voice

Paper Signals by Google is an interesting voice experiment from the tech giant. You can use it to make small voice controlled objects that track simple things, like the weather. You can build any of the pre-existing Paper Signals you find here or here, or use the repo to make your own custom Signal.

03

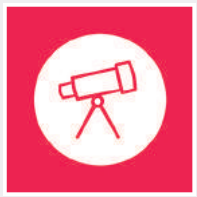
GET IT

LOFREE FOUR SEASONS KEYBOARD

A colorful wireless mechanical keyboard with Mac layouts

The Lofree Four Seasons Keyboard makes touch typing easier, and has both wireless and wired options. It's engineered for Mac users (a high degree of similarity between this keyboard and the built-in Mac keyboard), but supports Windows and Android, as well. The end result? Less forceful typing, a more comfortable experience, and a reduced risk of repetitive strain injuries.

04



GET IT

PRODUCT FRAMEWORKS

Discover product frameworks used to help build products

Curious about how the companies you admire build great products? Product Frameworks is a collection of resources and best practices from leading companies like: Amazon, Typeform, Spotify, Dropbox, Basecamp, Intercom, Asana, and more. This list will inspire you to build a more unique and effective product framework for your own team.

06

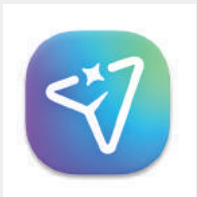
GET IT

BRANDMENTIONS 2.0

Get notified when people mention your brand or competitors

This web and social media monitoring tool allows you to track and engage in online conversations in real time. Use BrandMentions to manage your own brand and reputation, improve your content marketing efforts, and learn from your competitors.

07



GET IT

DIRECT BY INSTAGRAM

Instagram's new messaging app

Direct by Instagram is a new way to message friends on Instagram. Similar to Facebook Messenger, standalone app Direct allows you to message your friends with videos, Boomerangs, photos, and messages.

08

GET IT

GENIES

Digital clones that react to the news in real-time

The Genies app creates a personalized look-alike "genie" that reacts to relevant daily happenings in real-time, like breaking news, holidays, and more. Share it on Instagram, Snapchat, and more—it's sure to keep you and your friends entertained.

Photo by Spotify

DECEMBER

05

YOUR 2017 WRAPPED BY SPOTIFY

Relive all the music you discovered and loved in 2017

Spotify is back at it again. Your 2017 Wrapped is a personalized playlist that lets you relive all of the music you discovered and loved in 2017. Learn how many songs, artists, and genres you listened to throughout the year. And even better? Listen to a playlist of your top 100 most loved songs of the year on repeat. As Beyonce and Ed Sheeran would say: *perfect*.

"This is one of the coolest things Spotify does each year. I look forward to each December to see what they've cooked up with my listening data!"

STEVE LUVENDER

09

GET IT

STORM-UP

Make any existing website editable in one minute

Storm-up makes any existing website instantly editable without having to change a single line of code. Simply open your website, click on what you want to change, make edits, and hit publish. Storm-up was built to work with any platform—from Drupal to Wordpress. Editing your website is about to get a lot easier—especially if you're non-technical.

10

GET IT

HOOD-GUIDE

A crowdsourced map that shows you events in your neighborhood

Have you ever wondered what's going on around you in your neighborhood? Hood-Guide is a crowdsourced map that shows you the music, movie, educational, charity, tech, and theatre events nearby. It's a great resource if you're traveling to a new city and want to find something fun to do, or if you're bored at home and want to try something new.

11

GET IT

NOMAD LIST 3.0

Find the best place to live, work, and play

As freelance work and remote teams become more and more commonplace, the possibilities for where you can live, travel, and work are expanding. Nomad List is the biggest crowdsourced database of cities in the world, helping you find the perfect place to go next. Cities are ranked by air quality, cost of living, peace, happiness, safety, weather, walkability, internet availability, healthcare, and more. Whether you're looking for a fun vacation or want to pack your bags for a year and move to a new city, Nomad List will help you find the right spot.

12

GET IT

DESCRIPT

Text-based audio editor and automated transcription

If you've ever tried to transcribe an audio file manually, you know how tedious it is. Descript is solving the problem by using Google Speech to help you transcribe audio files in under five minutes (!!!). It also makes editing audio simple; you can cut, paste, delete, and insert audio by simply editing the transcribed text. This is a dream product if you are ever in need of audio editing and transcription services.

14

GET IT

EXPO 2.0

The fastest way to build an iOS and Android app

Expo is a free and open source toolchain built around React Native to help you create your native Android and iOS projects using JavaScript and React. All you have to do is download Node.js, install Expo client, get the command line tool, and start creating your first project.

15

```
const person = {
    key: 'value',
    first_name: 'John',
    last_name: 'Doe'
};

Object.keys(person);
```

GET IT

CODE TO GO

Find updated snippets for common JavaScript use cases

If you're learning JavaScript, Code To Go will help you find up-to-date snippets of JavaScript code for common use cases. Learn how to interpolate, add classes to elements, reload pages, find elements by ID, increment a variable, and more.

Design Principles

Photo by Design Principles

DECEMBER

13

DESIGN PRINCIPLES

An open source repository of design principles and methods

—

The Design Principles site is an open source resource created to help you understand and write your own design principles. You'll find examples from Codecademy, Basecamp, Lyft, Quartz, and more. Look out for more guides and resources on this site in the future to help you create principles for you and your team.

"This is great. I am a service/experience designer in Barcelona, and each time I do a project, I feel like I have to reinvent the wheel or discover what many must have discovered before me. That costs time and money. Never thought about this before, but Design Principles might be the single best 'format' to quickly share the context of an industry."

TILL KOCH

16

GET IT

MICROSOFT EDGE FOR IOS

The browser for all of your devices

Microsoft Edge for iOS creates a continuous browsing experience for users across all of their devices. It syncs data across your devices, and allows you to pick up right where you left off. The Hub View keeps your favorites, passwords, and reading list all in one place. It's a solid alternative to current browsers like Firefox and Safari.

17

GET IT

GOOGLE MAPS GO

A lighter version of the original Google Maps

This lightened version of Google Maps was built to run smoothly on devices with limited memory and unreliable networks. Google Maps Go allows you to get where you want to go without compromising speed. This is super useful if you live in an area with hit-or-miss WiFi, or when you're traveling internationally on a limited data plan.

18

GET IT

PRODUCT MANUAL

A curated directory of quality resources for product people

Product Manual is a curated directory of resources and tools that will help you learn and master product management. There are 25 categories, including: product fundamentals, ideation, user flows, prototyping, usability tests, design sprints, and agile methodologies. Each category features articles, podcasts, videos, and more on how to master that particular area of product management. If you're a new PM, or looking to hone your skills as a PM leader, this is an invaluable resource.

19

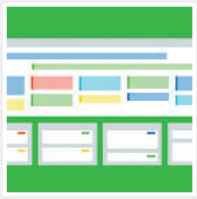
GET IT

UI JAR

Hand-picked designs from Dribbble for real life projects

UI Jar is a set of hand-picked designs from Dribbble for your real life projects. You'll find beautiful designs for just about anything on here—from analytics dashboards, to iOS and Android cards, to letterpress calendars. This is a great way to sift through all of the work on Dribbble and find some of the most useful stuff.

21



GET IT

PLANYWAY

A calendar inside your Trello

Planyway is a powerful calendar and timeline that lives inside your Trello. It syncs with Google Calendar, Outlook, Apple Calendar, and more, so you can use it to visually manage your schedule and team. Now you can drag and drop custom blocks to plan out your day and get through your list of important to-dos directly in Trello.

22

GET IT

WELLTORY 2.0

Measure your wellness, and use data to feel great every day

This app has a self-learning algorithm that assesses people's stress, energy, and overall wellness. Use Welltory to try new health experiments, improve your habits and lifestyle, and complete trackable tasks that will help you avoid burnout. This is a useful app if you wake up tired, have trouble concentrating or procrastinating, or want to improve your general health.

Photo by Magic Leap

DECEMBER

20

MAGIC LEAP ONE

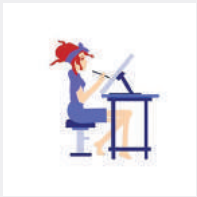
Super stealthy AR startup reveals its first product

Magic Leap has been super stealthy over the years, but still managed to raise nearly $2 billion (!!!) in funding. Product Hunt founder Ryan Hoover put it best: “Expectations are incredibly high, but so is the opportunity. AR will dramatically change the way we see the world, communicate, and interact with technology. It's just a matter of when.” We have a feeling Magic Leap will play a significant role in pushing AR forward.

“This product looks amazing and fun—as if you can immerse yourself in a whole other world or planet. It would be great for educational purposes, like learning astronomy or biology if it's 3D and for all ages.”

MARIA DE JESUS

23



GET IT

UNDRAW

MIT licensed illustrations for your next project

unDraw is a collection of beautiful svg images that constantly updates. The images are completely free to use without attribution. This makes it easier to create more beautiful app and web designs. Use it to build better landing pages, improve the look of social posts and blog articles, and fill empty states that match your app's palette.

24

GET IT

COIN DEMO

Visual demonstration of how bitcoin transactions work

A blockchain demo is a distributed database secured by cryptography. This is the technology behind Bitcoin. Coin Demo guides you through the blockchain process one step at a time. If you're confused about how cryptocurrencies work, this will help you understand bitcoin transactions better.

25

GET IT

TRADINGVIEW

The best charting tool for crypto and stocks

TradingView is a social platform for traders and investors (imagine Bloomberg and LinkedIn rolled into one platform). You can talk to over 1.5 million traders about trading ideas in real-time, as well as access interactive online charts with free real-time data. This is a dream tool for anyone interested in learning about and improving their performance in the market.

26

GET IT

UPPY.IO

An open source file uploader for web browsers

Uppy.io is a modular open source file uploader for web browsers. You can add it to your app with a single line of code, or build a custom version with just the plugins you need. It allows you to easily grab files not only from your local disk, but also places like: Instagram, Google Drive, Dropbox, webcams, and more.

27

GET IT

SPOTMENU

Spotify and iTunes in your macOS menu bar

If you're a Mac user who prefers to stream your favorite music via Spotify instead of Apple Music, you'll love SpotMenu. When you play any music in Spotify, you can click the Menu Bar icon to quickly interact with whatever is playing.

28

GET IT

IDEA GENERATOR

Level up the quantity and quality of your ideation sessions

This Idea Generator will improve the quality of your ideation sessions—and the quantity of ideas you come up with while conducting them. Built by the Board of Innovation, this is a very useful tool that will help you trigger great ideas and new solutions.

29

GET IT

FACEBOOK LIVE TRIVIA GAME

Run your own trivia games on Facebook Live

Facebook Live Trivia Game is a real-time interactive game that lives inside a Facebook Live video. It's like an HQ Trivia that you can control and host by yourself on your own Facebook page. There are a bunch of interesting uses for this live game—like entertaining your friends, connecting with followers, or building a brand.

30

GET IT

BOOTSTRAP.BUILD

A powerful Bootstrap theme builder

This web app enables you to create custom Bootstrap themes and export them to a SASS variables file or an entirely new Bootstrap build. Bootstrap.build has an inline code editor, Google fonts integration, +/- buttons for unit variables, a Sketch-like color picker, and more.

31

GET IT

TELEGRAM 4.7

Now with themes, multiple accounts, and more

With the latest version of Telegram, you can change the way it looks by choosing between four different themes. The upgrade also supports up to three accounts with different phone numbers, and allows you to quickly switch from one to the other from the side menu. Our favorite new feature? The quick replies function; all you have to do is swipe left on any message in a chat.

HONORABLE MENTIONS

GET IT

SCREEN DESIGN TOOL BY FRAMER

High-fidelity design and prototyping, all in one place

Framer released a screen design tool that is fully integrated into their core product. You can use it to design everything from icons to high-fidelity interactions, all in one place. Framer makes it easy to share and collaborate with your teammates, create responsive layouts and complex shapes, and bring your designs to life with pre-made animations.

GET IT

PILOT

Bookkeeping for startups, powered by humans and software

Pilot is a bookkeeping company that focuses on startups—but the bookkeepers are assisted by software that automates some of the most error-prone parts of the work. With Pilot, you'll get unmatched accuracy while saving a ton of time. If you want to future-proof your business, give this a try.

GET IT

DROPSOURCE

Build and publish a native mobile app without writing any code

Dropsource is a web-based platform for developing truly native, data-driven mobile apps. It enables developers at any level to visually build custom mobile apps without writing a line of code. Use it for fast and easy prototyping, in-browser testing, and connecting to APIs.

The 2017 Golden Kitty Awards

The 3rd Annual Golden Kitty awards came down to the wire, literally. Multiple categories were nearly tied at the voting cutoff point, including:

- CryptoKitties and Earn.com in Crypto
- Tixio and Gmail Unsubscriber in Lifehacks
- Coinbase and Telegram for Breakout Product

The most-upvoted product of the year, Station, held its lead over fan favorite FireFox Quantum to win Product of the Year. This is the first time the year's most-upvoted product is also the winner of the top product category.

In a shocking twist, Petcubes Bites beat two-time Golden Kitty Award winner Elon Musk in the prestigious WTF Product category. In response, the Golden Kitty Awards veteran has pivoted The Boring Company's product (and fundraising strategy) from on-brand Boring Company hats, to less-boring $600 Boring Company flamethrowers.

THE 2017 GOLDEN KITTY AWARD WINNERS

Here are the Golden Kitty winners and runner-ups in each of the 14 product categories, along with two data-driven (non-voting) community awards. Voting started on Monday, January 22, 2018 and ended on Sunday, January 28, 2018 at 12pm PST. The product with the largest number of upvotes in each category at the end of the voting period was crowned the winner.

PRODUCT OF THE YEAR

1st Place Station
2nd Place Firefox Quantum
3rd Place HQ Trivia

B2B PRODUCT OF THE YEAR

1st Place Promo
2nd Place Waymark
3rd Place Slite

MOBILE APP OF THE YEAR

1st Place Astro
2nd Place Notion for iOS
3rd Place Breaker

BREAKOUT PRODUCT OF THE YEAR

1st Place Telegram
2nd Place Coinbase
3rd Place Nintendo Switch

HARDWARE OF THE YEAR

1st Place iPhone X
2nd Place Google Pixel 2
3rd Place iMac Pro

CRYPTO PRODUCT OF THE YEAR

1st Place Earn.com
2nd Place Cryptokitties
3rd Place Revolut

CONSUMER PRODUCT OF THE YEAR

1st Place Setapp
2nd Place Muzzle
3rd Place Scoop

AR APP OF THE YEAR

1st Place Magic Sudoku
2nd Place SketchAR
3rd Place AirMeasure

LIFEHACK OF THE YEAR

1st Place Gmail Unsubscriber
2nd Place Tixio
3rd Place Spreadshare

BOT OF THE YEAR

1st Place PatentBot
2nd Place Operator by Intercom
3rd Place Tars

DESIGN TOOL OF THE YEAR

1st Place Figma
2nd Place Web Gradients
3rd Place Crello

WTF PRODUCT OF THE YEAR

1st Place Petcube Bites
2nd Place The Boring Company
3rd Place Not Hotdog

DEVELOPER TOOL OF THE YEAR

1st Place Tensorflow
2nd Place WhatRuns
3rd Place FriendlyData

SIDE PROJECT OF THE YEAR

1st Place Hoodmaps
2nd Place Really Good UX
3rd Place Feather

PIETER LEVELS

Maker of the Year

The Maker of the Year award is one of the two data-driven categories, based on the number of products the maker has launched, upvotes received from the community, average number of upvotes per launch, and with a focus on makers who are building independent projects.

Pieter Levels, the winner of the inaugural Maker of the Year award in 2015 when the Golden Kitties first started, is reclaiming the title in 2017. This past year he launched a big update to Nomad List, spun out Nomad Gear, and built this year's Side Project of the Year, Hoodmaps. We hope to see another live unboxing in 2018 once the Golden Kitties arrive, Pieter.

Congrats to the amazing runners-up: Ukraine-based Lisa Dziuba, serial maker Mubashar Iqbal, and the always helpful Jordan Gonen.

KEVIN WILLIAM DAVID

Community Member of the Year

The Community Member of the Year award is the second data-driven (non-voting) award based on the total number of upvotes received from comments and posts made, average number of upvotes received from comments and posts made, and general helpfulness in the community. While there is no perfect measure or definition of what an exemplary community member is, we believe those data points are representations of that.

Congrats to Kevin William David, last year's runner-up, for winning the Golden Kitty for 2017's Community Member of the Year! Kevin's contributions to the community have been appreciated since he joined in 2013.

Generous Hiten Shah, community-builder Kiki Schirr, and awesomely curious Chris Messina are our runners-up.

Congrats to all of the makers for building something awesome in 2017.

P.S. Due to irregular voting patterns from suspicious accounts, a portion of the upvotes were removed from a handful of products. The Golden Kitty Awards are a celebration of all the amazing products, makers, and community members from the past year, so it's important we try our best to acknowledge the products that earned the accolades, even though we may not all agree on the outcome. :-)