

COOKIE POLICY

Like many other websites iuro Rechtsanwälte GmbH (“we”, “us”, “our” or “**Prighter**”) uses so-called “cookies”. This Cookie Policy applies to the visitors of our website <https://prighter.com/>. Cookies are widely used to make websites work or improve their efficiency, as well as to provide information to the website owners. This Cookie Policy explains how we use cookies and why, but also on how you can decide which cookies you want to allow.

1. What are cookies

Cookies are small text files which are placed on your computer, tablet, smartphone or other devices (“devices”) when you visit a website and allow us to recognize your devices. These text files allow us to record certain pieces of information whenever you interact with our website, which we then use to optimize the performance of our website as well as to improve our products and services.

2. What cookies we use

We use different categories of cookies that serve different purposes:

Strictly Necessary Cookies (essential cookies)

Necessary cookies are essential for the website to function properly. They enable core functionality such as security, network management, and accessibility. Essential cookies will be provided by us. These types of cookies are always enabled. You may disable these by changing your browser settings, but this may affect the functionality of our website.

We process your Personal Data through strictly necessary cookies as it is necessary for the functionality and security of our website. It helps us preventing fraud, detect and mitigate potential security threats. This processing is based on our legitimate interest.

Personal Data processed

- IP Address and IP location
- Device information (ID, type of browser, operating system, language settings)

Name	Provider	Purpose	Duration
session	prighter.com	Used for the functionality of the website	session

Performance Cookies (non-essential cookies)

Performance cookies allow us to collect information about the visitors of our website and how visitors use our website, e.g. which pages are the most and least popular, and how website visitors move around the website. Through these cookies we can measure and improve our performance of our website. This can also be done through analytical tools. These cookies will be provided by us or by a third party whose services are implemented on our site.

These cookies will only be placed if you give us your consent. You can withdraw your consent with effect for the future at any time via the cookie settings.

You can also prevent the storage of cookies generally by a corresponding setting of your browser software; however, please note that if you do this, you may not be able to fully use all the features of the website possible.

Personal Data processed

- IP address and IP location
- Date and time of your visit or use of our website
- Referring (exit pages and URLs)
- Domain server
- Device information (type of browser, operating system, platform, and search engine used)
- Website activity (Number, duration and time of visits)
- Geolocation

Name	Provider	Purpose	Duration
<code>_ga_*</code>	prighter.com	Used to distinguish users	13 months
<code>_ga_6NWESXMLJW</code>	prighter.com	Used to distinguish users and track their behavior across sessions on a website	
<code>_gid</code>	prighter.com	Used to store and count pageviews	13 months
<code>_pk_id.*</code>	prighter.com	Track website behavior of users	13 months
<code>_pk_ses.*</code>	prighter.com	Track website behavior of users	30 minutes
AWSALBTGCORS	form.typeform.com	Used to manage and maintain a session when a user is routed through different servers	7 days

Advertisement Cookies (non-essential cookies)

Advertisement cookies are mostly cookies from third party tools which are implemented on our website. Such cookies allow us to, e.g., deliver more relevant advertisements to you (customized advertising, retargeting, track your browser across other websites where enables and create a profile with your interest, etc.).

These cookies will only be set if you consent to it. You can withdraw your consent with effect for the future at any time via the cookie settings.

You can also prevent the storage of cookies generally by a corresponding setting of your browser software or not opting-in when you first visit our website. However, the ads you see will not be personalized and will therefore be less relevant for you.

Personal Data processed

- IP address
- Device information (type of browser, operating system, platform, and search engine used)
- Advertising ID
- Website activity (duration, time of visits, pages visit)
- Search inquiries and history
- Demographic information
- Geolocation

Name	Provider	Purpose	Duration
_rtd_uuid	prighter.com	Track marketing campaigns	6 months
_gcl_au	prighter.com	Used to track conversion rates and user interactions with advertisements	90 days

3. Functional Cookies (non-essential cookies)

Functional cookies help to perform certain functionalities like enabling enhanced functionality and personalization, such as remembering your preferences and settings. These cookies will be provided by us.

These cookies will only be placed if you give us your consent. You can withdraw your consent with effect for the future at any time via the cookie settings.

You can also prevent the storage of cookies generally by a corresponding setting of your browser software; however, please note that if you do this, you may not be able to fully use all the features of the website possible.

Personal Data processed

- User preferences (language, location)
- Session information (login in status, shopping cart items)
- Authentication data

Name	Provider	Purpose	Duration
remember_token	prighter.com	Used for user login retention	12 months
cc_cookie	prighter.com	Used for storing cookie consent preferences	6 months

4. Managing consent and cookie preferences

Firstly, you can use our cookie banner when you first visit our website to manage your cookies on our website. You have the option to select specific cookie types you want to accept and which you do not want to accept.

Your consent to the setting of non-essential cookies can be withdrawn at any time directly on our website.

Additionally, there are various options available to prevent tracking and the setting of cookies on your internet browser. You can find a description of the appropriate settings for each common browser with the following links:

- [Google Chrome](#)
- [Safari and Safari iOS](#)
- [Internet Explorer](#)
- [Mozilla Firefox](#)

5. Links to other websites and cookies of third parties

Our website may include links to external websites. We do not have control over these websites and therefore we do not assume any liability for their content. The responsibility for the content, accuracy of information, and the tracking and placement of third-party cookies lies solely with the respective providers.

6. Changes to this Policy

We may update this Cookie Policy from time to time to reflect changes in our practices or for other operational, legal, or regulatory reasons. Please check this page periodically for updates.

7. Contact information

If you have any questions or comments about this Cookie Policy, the ways in which we collect and use your Personal Data please do not hesitate to contact us:

Email: support@prighter.com

Postal Address: Schellinggasse 3/10, 1010 Vienna, Austria

Last Updated: 10.09.2024