

# Storytelling Through Infographics

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## Abstract

Infographics have always been one of the references of Público's newspaper, with a national and international recognition. Visualizing information, whether qualitative or quantitative, is a must-have skill in an era of undoubted reinforcement of digital media. Our work takes more and more relevance with the growing of visual journalism. From print to digital, a lot has changed. New tools, new ways of thinking, new approaches but the basics remain the same... how to give the reader the best information in a clear and well designed way.

## Short Bio (José Alves)

José Alves started in 1996 in the world of magazine infographics. Ten years in specialized magazines and fourteen years in national information newspapers. From leisure to news, pinching specialized topics, the support is no longer just paper, but has been animation and online for some time.

## Short Bio (Célia Rodrigues)

Célia Rodrigues is an infographic designer at the newspaper Público, since its foundation in 1990. She has a Sociology and Planning BSc. from ISCTE and a Postgraduate Degree in Information Visualisation from FCSH, Universidade Nova. Célia has additional training in photojournalism, by Cenjor, and visualisation and data journalism by the Knight Center for Journalism. Since June 2018, Célia is the coordinator of the infographics section of Público.

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