OPEN SOURCE STRONG GROWTH ACROSS EUROPE
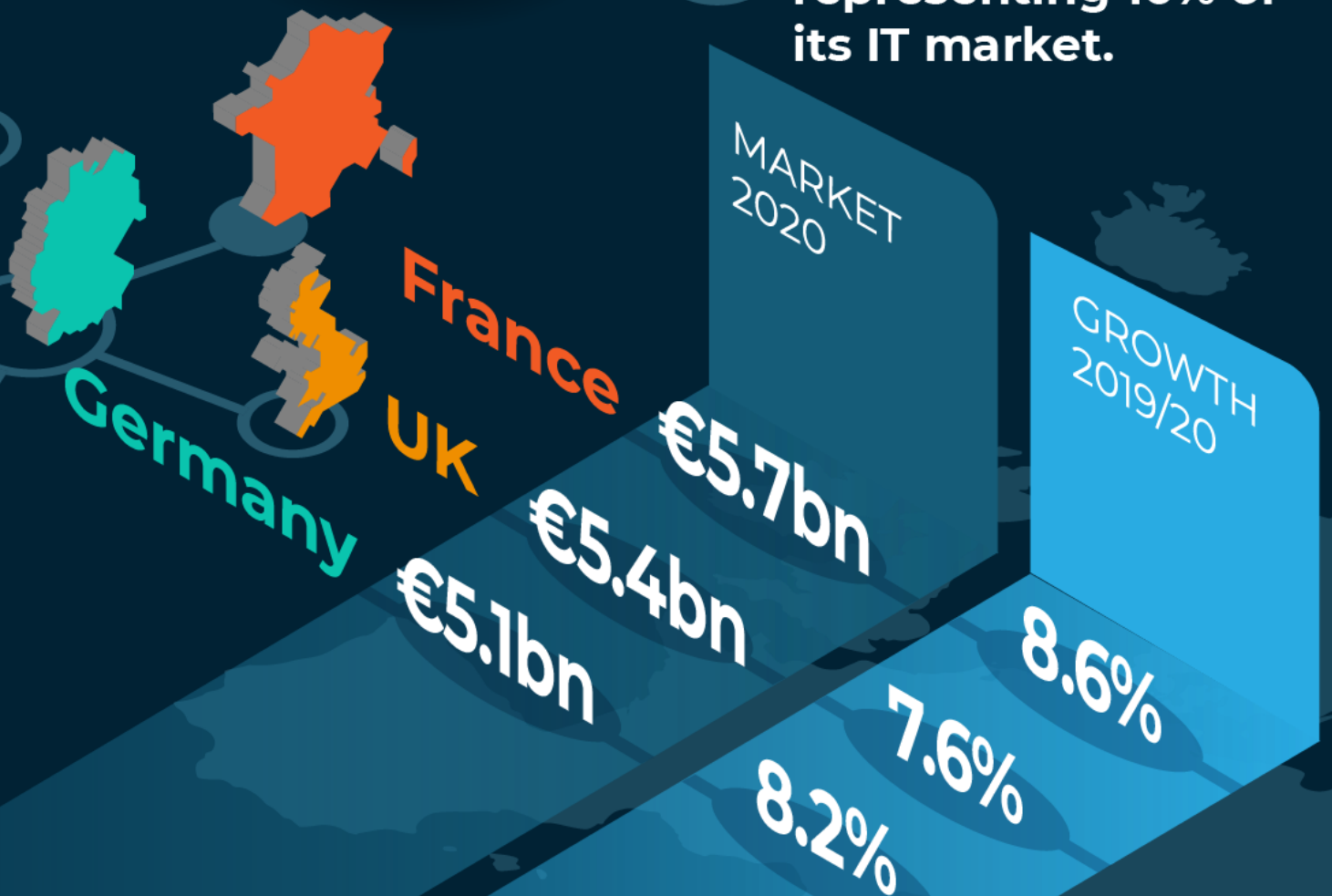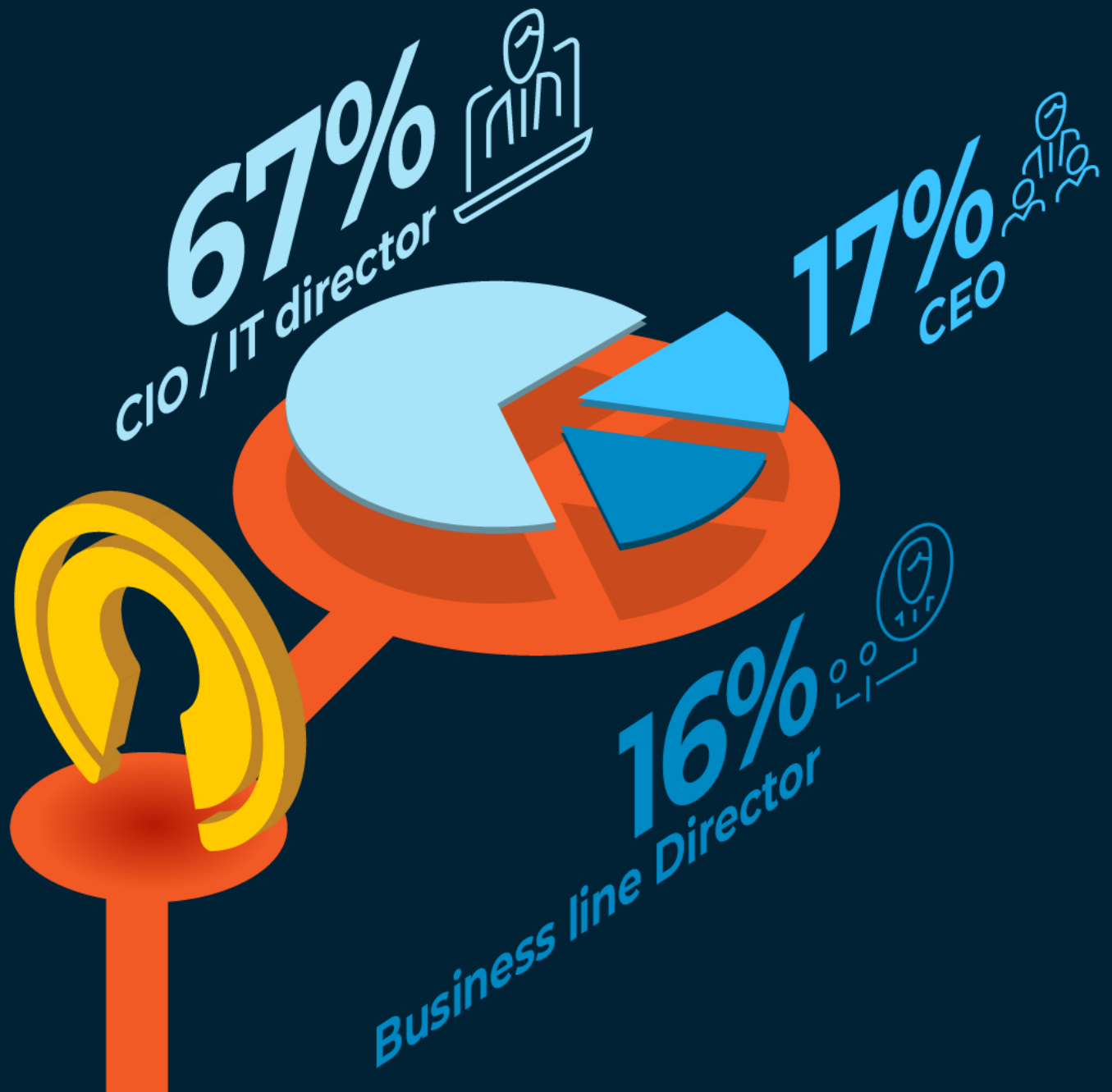
France is still the largest market in Europe, with Open Source representing 10% of its IT market.

Germany

UK

France

€5.1bn

€5.4bn

€5.7bn

MARKET 2020

GROWTH 2019/20

8.2%

7.6%

8.6%

BUSINESS MANAGEMENT IS MORE AND MORE COMMITTED TO OPEN SOURCE

For 1 in 3 companies, the use of Open Source is sponsored by the CEO or a business department.

67%
CIO / IT director

17%
CEO

16%
Business line Director

OPEN SOURCE MEETS THE NEED FOR CUSTOMIZATION AND TECHNOLOGICAL INDEPENDENCE

Two years ago, cost reduction was still the primary motivation.

51%

To have solutions aligned to your needs

51%

To be independent of technology suppliers

46%

To reduce costs

OPEN SOURCE IS THE UNDISPUTED MODEL FOR INNOVATIVE TECHNOLOGY

For 9 out of 10 companies, Open Source is essential or preferable when adopted for AI or Data Management and Blockchain.

96% AI

90% Data Management & Blockchain

87% Edge computing/ IoT

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