

Annual Report 2017





A Message from Our Leaders



As we look back on 2017, Collaborative for Children has many accomplishments to be proud of and reasons why we continue to be the leading agency in providing high-quality early learning opportunities for the future workforce of Houston.

We launched **College Bound from Birth** in two new neighborhoods, Greater Northside and Gulfton/Sharpstown. Through this program, we are working to close the achievement gap. Child care center directors and teachers are receiving training and other professional development opportunities in order for them to help their children to be Pre-K and Kindergarten ready.

During the **85th legislative session**, we focused on expanding our Gulf Coast analysis of the relationship between ratios and child safety to gather statewide data. Our legislation was filed by Rep. Linda Koop of Dallas County and successfully passed the House Human Services Committee and was referred to the Senate Health & Human Services Committee but did not advance. However, the relationships we developed with Child

Care Licensing leadership have translated to other data improvements, including the Texas Rising Star screening application.

Hurricane Harvey greatly impacted our city. Many of our child care centers suffered damage from the floodwaters, but after the waters receded, our staff quickly acted to create a plan of restoration. We developed a three-phase **Post-Harvey Response, Recovery and Resilience Plan** and worked to secure national and local funding to assist child care providers in their recovery.

We announced the launch our new and improved online child care search application, **FindChildCareNow.org**. This free tool allows parents/caregivers to search for child care options in our 13-county region, including child care, Head Start programs and public Pre-K programs.

Thank you for your continued partnership and support, and for all the work you do on behalf of children and families in Texas. Together, we are **#HoustonStrong** for Houston's children.

Carol S. Shattuck
President and CEO
Collaborative for
Children

Ginni Mithoff
Board Chair
Mithoff Family Charitable
Foundation

**In 2017, we served 101,946 children,
impacting more than 44,000
families through our programs.**

Program Highlights

Our approach is simple. We improve the quality of early learning where children are, in places they already go, through trusted caregivers, leaders and networks already in place.

Family Engagement

Collaborative for Children recognizes that parents are their child's first teachers. We provide resources for parents/caregivers to foster quality learning environments at home right from the start. We help parents/caregivers understand the importance of quality early learning, what quality is, and we help them find quality care for their children through our child care provider database.



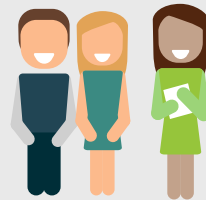
35,945
searches for child care
through Find Child
Care Now or call center



213
families served in
Parents as Teachers
program



2,565
parents/caregivers
participated in education
opportunities to improve
parent practices in
support of healthy child
development and early
learning



5,434
parents/caregivers
and educators
received information about our
services or other topics related to
positive child development

In partnership with the Texas Department of Family and Protective Services and ParentingHelp, Collaborative for Children provides the national Parents as Teachers (PAT) curriculum to pregnant women and parents/caregivers of children 36 months of age or younger in Harris County.

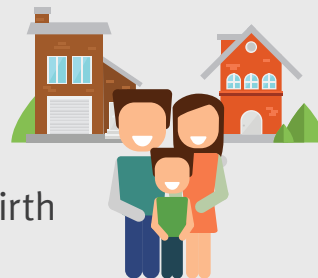
Through the knowledge and experience of our PAT parent educators, families are able to receive support in learning how to explore and develop their children's abilities to the fullest and how to be better parents/caregivers. "Thank you for allowing us to be in the program and for your affection and patience," said a PAT participant. "To participate in PAT is the best start my daughter may have had in life."

Provider Engagement

Collaborative for Children believes that quality child care and early education is critical to the future success of children in school and life. Our programs build highly-skilled early childhood educators to improve outcomes for children, including professional development for child care directors and teachers through training, coaching and mentoring.



Greater Northside and Gulfton/
Sharpstown neighborhoods began
participating in College Bound from Birth



Through Texas Rising Star, a quality rating and improvement system for Texas early childhood programs, child care center providers are able to help children reach their full potential through high-quality learning opportunities. Directors and teachers who are part of this program are committed to enhancing and raising the quality of service to both the current and future workforce.

“Because of Texas Rising Star, my center is high quality and I am proud of it,” said Yesenia Ramirez, director of Alpha Academy 3. “With the help of my mentor, she has been able to push me out of my comfort zone to make my center better. She is an invaluable resource to me and my teachers. Through TRS, I know that the kids who enter and leave my doors are receiving high-quality early learning opportunities.”

Hurricane Harvey Response and Recovery

After Hurricane Harvey, child care programs across Greater Houston suffered significant damage, many interrupting their services for families. Collaborative for Children took immediate action and developed a Post-Harvey Response, Recovery and Resilience Plan for Houston's early childhood education and care system. We completed Phase I on Dec. 31, 2017.



1,170
Survey responses



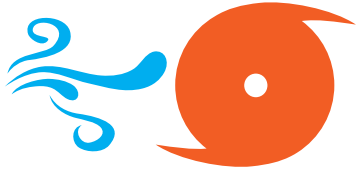
297
Trainings completed



9,098
Children served



9,686
Families assisted through
Find Child Care database and
call center



Because of partners like Save the Children, Greater Houston Community Fund and other private donations, Collaborative for Children was able to help nearly 200 providers get back on their feet and come back stronger to serve the community.

After Hurricane Harvey, Tonya Bozeman-Dixon, center director at Dominion Child Development Center, knew her center flooded and was damaged but didn't know the extent. Four days after the rainwaters receded, she walked into her infant building to find that two-and-a-half feet of water came inside ruining everything. Since that space was completely destroyed, she and her staff had to adjust to not having enough space for all their children as well as the number of hours each staff person worked since enrollment reduced.

The center is still being rebuilt, but with money from Collaborative for Children, the insurance company and fundraisers she is planning, Tonya has big plans for Dominion.

“Three years from now, I see Dominion filled to capacity again with kids having a blast, experiencing all of the different activities at their fingertips. Every child has a genius in them but for us to be able to tap into that genius we have to be able to expose them to different things. The genius is different in everybody,”

she explains. “Having different equipment and materials at their hands will help us to discover that genius so we can help that to blossom. That’s what I see again. In three years, I know it’ll happen.”



Financial Summary

Statement of Activities (for the year ending December 31, 2017)

OPERATING REVENUES

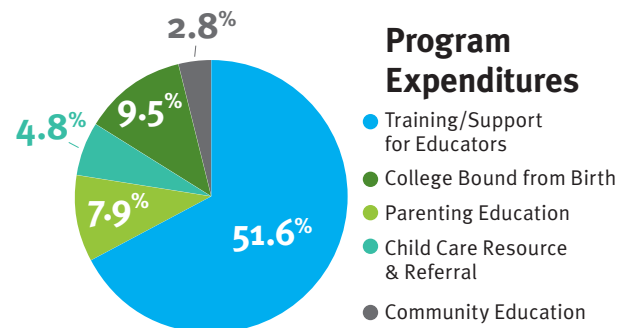
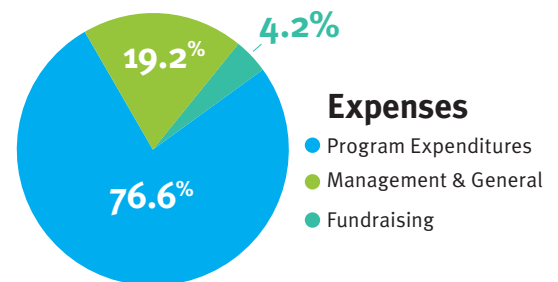
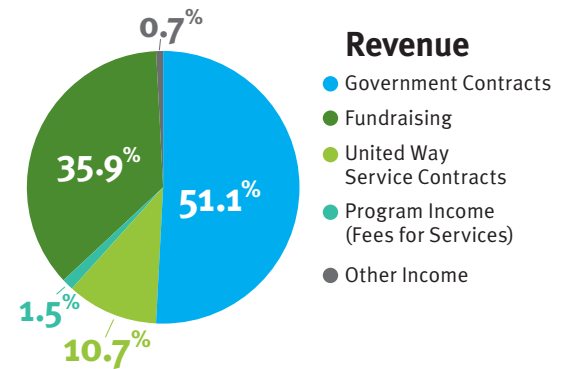
Government Contracts	\$4,487,199
Fundraising	\$3,147,818
United Way Service Contracts	\$941,950
Program Income (Fees for Services)	\$132,872
Other Income	\$62,929
Total Operating Revenues	\$8,772,768

OPERATING EXPENSES

Program Expenditures	
Training/Support for Educators	\$4,176,180
College Bound from Birth Program(a)	\$764,659
Parenting Education	\$641,408
Child Care Resource & Referral	\$386,673
Community Education	\$222,513
Subtotal – Program Expenditures	\$6,191,433
Management & General	\$1,555,612
Fundraising	\$343,502
Total Operating Expenses	\$8,090,547
Change in Net Assets(b)	\$682,221
Total Net Assets, End of Year	\$3,440,862

(a) Services focus on several neighborhoods and include intensive training/support for early childhood educators and programs, parenting classes/home visitation, and partner contracts for mental health and access to healthcare services.

(b) Alternating positive and negative Changes in Net Assets result when GAAP revenue recognition rules are applied to awarded multiyear grants causing grant revenue and the related expenses to be reported in different years.



2017 Donors

Foundation and Corporate Giving

\$100,000+

The Boeing Company
Brown Foundation Inc.
Greater Houston Community Foundation
Houston Endowment Inc.
New School in the Heights
Powell Foundation
Save the Children Federation, Inc.
The Samuels Foundation
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\$25,000 - \$99,000

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\$1,000 - \$4,999

Community Health Choice
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H-E-B Grocery
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Up to \$999

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1111 North Loop West, Suite 600
Houston, Texas 77008

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