

Early learning. The building block of future leaders.

ANNUAL REPORT 2020

Adversity. Adapt. Advance.

A message from the President and CEO

I think I speak for everyone at Collaborative for Children when I say we're grateful that 2020 is in the rear-view mirror. 2020 was a triple whammy of unprecedented catastrophes in our region from the pandemic to hurricanes to Winter Storm Uri.



Adversity is a great teacher and equalizer. Fortunately, for us, 2020 only strengthened our resolve to be the go-to resource where children are concerned—a pillar of strength, responsibility, and innovation to our community. **Not only did we continue operations, but with inspired leadership** from Houston Endowment Inc. and The Bridgespan Group, along with additional funding from PNC Bank, we stepped up to make sure that the children of essential workers had quality child care by partnering with Workforce Solutions, the City of Houston, and Harris County to utilize **FindChildCareNow.org.** We helped over 10,000 families find child care so they could go to work and support their families, which was a true lifesaver for many area families.

Our dedicated team maintained operations, even in the face of their own difficult situations. Collaborative for Children responded to these unprecedented challenges by ensuring that the children enrolled in the newly-minted Center of Excellence program continued to have access to their resources, as well as supporting the teachers and directors of the centers as they responded to the needs of the children and families.

We set in motion our strategic vision to lead the way for early learning equity, moving along our plans to onboard 25 child care centers for the next five years in our Center of Excellence program, provide solid business training through our Business Accelerator program made possible with a partnership with Texas A&M and put the wheels in motion for the development of the Collab-Lab, our mobile learning lab. Soon, we will measure what matters with our robust data hub, realizing a long-term goal of sharing best practices with all child care centers. In a year of unprecedented upheaval, we have steadfastly been laying the ground work for our most ambitious year ever.

We are grateful for the solid leadership of our Board, our fearless city leaders, and for everyone who shares in our core values that early childhood education is the education of a lifetime. It shapes futures. Fosters leadership. Prepares children to deal with – and overcome – the challenges that await them in the future.

While we can't predict what the future holds, as 2020 reminded us, we must do what we can in this day to provide equitable early learning opportunity. **Because children are our brightest hope for tomorrow.**

Warmest regards,

Milanie Johnson

Dr. Melanie Johnson

A message from the Board Chair

"Out of clutter, find simplicity. From discord, find harmony. In the middle of difficulty, lies opportunity."

- Albert Einstein



Collaborative for Children is proud to submit its Annual Report for 2020.

Proud because, despite a global pandemic and an unprecedented f reeze in Texas, Collaborative for Children was always present for those we serve.

Proud that the agency did not miss a beat when, in March, businesses began to close and parents who are essential workers had to scramble to find child care. Our website, FindChildCareNow.org was available as a resource for all.

In addition, I am also grateful for our resilient staff as they made a quick pivot to provide services virtually so parents, teachers, and especially children could continue to grow and thrive.

Our Board of Directors was always available and asked "what else can I do?"

And I am very grateful to our funders, several of whom stepped up to provide additional financial support for Covid and weather-related needs.

I am proud and grateful that, as Collaborative for Children was steadfastly working on pressing current needs, we also managed to envision a new Strategic Plan, which will carry the agency through the next five years. This plan focuses on **providing educational equity for all** children in the Greater-Houston region.

As we all know, 2020 was a difficult year; however, children are our hope for the future. **Please join** us in providing a bright future for those we serve.

Gratefully,

Robert J. Eschweiler

87,726 Children

Thousands of children received benefits from the organization's charitable efforts and activities.



59,663 SEARCHES

Thousands of families searched findchildcarenow.org to find quality and affordable child care services.

47,456

Seekers of Professional Development

Teachers, directors, and assistant directors received professional development training in 2020.

10,772 Children

During the height of the pandemic, Collaborative for Children, in conjunction with Harris County, the City of Houston and the Gulf Coast Workforce Board, helped more than 6,622 families find a child care provider for 10,772 children through **findchildcarenow.org,** so parents could keep working.



691 PARENTS

Received scholarship aid to help pay for child care for 1,761 children so they could keep working during the pandemic.



ONE Elsie Samuels Award

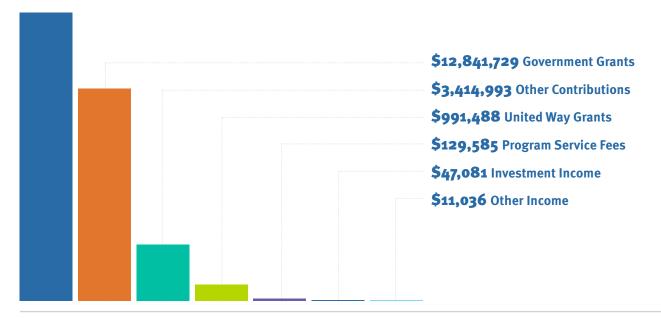
Given in honor of the late Elsie Samuels. This endowed scholarship was made possible from the Samuels Family Foundation, thanks to the support of Bobbi and the late Vic Samuels. Doris Menchaca, with Houston Kidz Academy, was the proud recipient.

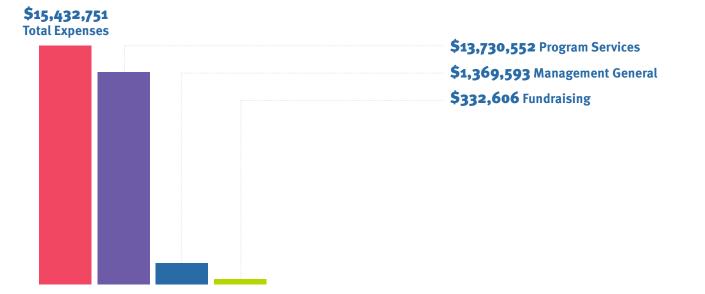
TRANSPARENCY

Financials

Stewardship—the careful and responsible management of what has been entrusted to us.

\$17,435,912 Total Revenue





SUMMARY	Total	With Donor Restrictions	Without Donor Restrictions
Changes in Net Assets	(2,003,161)	(731,334)	(1,271,827)
Net Assets, Beginning of Year	2,559,958	1,408,985	1,150,973
Net Assets, End of Year	4,563,119	2,140,319	2,422,800

Our Donors

GRATEFUL

Thank you to our donors for partnering with us to ensure that Houston-area children receive high-quality early education.

2020 DONATIONS

Over \$250,000

City of Houston Harris County Houston Endowment Inc. Powell Foundation Rebuild Texas Fund Samuels Family Foundation The Brown Foundation, Inc.

\$150,000 - \$249,999

Save the Children Federation, Inc.

\$50,000 - \$149,000

CenterPoint Energy Community Health Choice Kean Family Foundation PNC

\$15,000 - \$49,999

Jackie and Mike Bezos Chevron Eschweiler Family Charitable Fund Herman H. Fleishman Foundation Debra Saldana-Sharp May Jeanne and Garland Slaughter Foundation David and Jean Wiley Foundation

\$10,000 - \$14,999

Julie and Drew Alexander Blue Cross Blue Shield of Texas Enbridge Allison Falender and Leon Rubinstein Janet Horton Kaplan Early Learning Saranne and Livingston Kosberg The Tapeats Fund Wells Fargo

\$5,000 - \$9,999

Dorothy and Mickey Ables Ana and Richie Baskharone The Lee and Lelia Beckelman Family Fund H-E-B Julie and Milt Hempel Ann and Stephen Kaufman Kathryn and George Martinez Ginni and Richard Mithoff **MST** Foundation Robert R. and Kav M. Onstead Foundation **Glenna** Pierpont Laura Sayavedra Anna and Charlie Schwartzel Shell Oil Company Foundation **Sklar Family Foundation** lennifer and David Strauss Caren and Rob Sweetland Thompson & Horton LLP

\$2,500 - \$4,999

Leslie and Jack S. Blanton, Jr. Abby Daniels Greater Houston Community Foundation Allison and Stephen Lewis Melanie Lowther Mostafa Family Charitable Lead Trust Nahas Data Source Stephanie Rudd

\$500 - \$2,499

900lbs AllianceBernstein Joan and Dr. Robert Austin Margie and Nick Bacile Dreanna Belden Bryan Brown Lindy Chapman *(In Memory of Bruce Johnson)* Education Research & Development Institute Jane Ehinmoro

Frappier Family Charitable Trust Marty and Kathleen Goossen Charitable Fund (In Honor of Robert J. Eschweiler) Paul Hamilton Harris Health System Chris Hensman Dr. Margaret and Alan Hill Bonnie Kasner **Kinder Morgan Foundation** Eric Kline Wally and Mary Knapp Anne Lewis and David Morris **MACEIL Family Foundation** Lisa McBride Madeline and Darryl Montgomery Gabriela Orsino Parents As Teachers National Center, Inc Judy Perkins Jenny and Gibu Philip **Regina Rogers** (In Honor of Dr. Melanie Johnson) Nasruddin Rupani Mary and John Ryder (In Honor of Stephanie Rudd) **Bobbi Samuels** Lyn and Carl Schmulen Charitable Trust (In Honor of Caren Sweetland) Rose and Boone Schwartzel Marc and Jeri Shapiro **Family Foundation** Nancy B. Shelby (In Honor of Stephanie Rudd) Karen and Jim Slack John R. Sparger Valerie Stegemoeller The Arch & Stella Rowan Foundation. Inc. The Northview Class of 1984 (In Memory of Bruce Johnson) Phoebe and Bobby Tudor

\$250 - \$499

Anonymous Alyce McLamb Dan Boyles Jr. Filo Castore Margot and John Cater Lestavia Duplantier Allison Falender and Leon Rubinstein (In Memory of Bruce Johnson) Tracy and Ken Janda **Birgit Kamps** Dawana Lewis Emily and Dr. Meredith Morgan NRG Energy Linda Nunnery Paula and Irving Pozmantier Steve Sandweiss Anna and Charlie Schwartzel (In Memory of Bruce Johnson) Jennifer and David Strauss (In Memory of Bruce Johnson) Harriet and Nathan Wasserstrum **Beatty Watts** (In Honor of Ginni Mithoff) Heather and Bob Westendarp Jason G. Whittington Carol Zohn

\$101 - \$249

Joyce Adams Albertsons Safeway Cheri Avila (In Memory of Sunil Manoharlal Khorana) Ana and Richie Baskharone (In Memory of Bruce Johnson) Iennifer Brenckmann Kathryne Browning Adrian Clayton Victoria Cobb Natalie Cordova Kathi Crawford Misty Dawsey Stacy Debnam Deloitte Susan and Tom Falender Debra Ford **Rosemary Freeman** Carmela and Kelly Frels Sonia Fujimoto Parker Patricia Gerould Joan and Fritz Glover Brandon Hargrove Marian Hilpert **Courtney Knott** (In Honor of Sammy Rubinstein) Shefali Kothari Britt Langford Edward Lewis Catherine Liesman **Dave Makower** (In Memory of Bruce Johnson) Stacy Mehlhoff Jenna Mullady

Tara Nieves Luca Oliva **Imogen Papadopoulos** William L. Peel, Jr. Hung Pham Nancy Powell Moore Janet Pozmantier (In Memory of Bruce Johnson) **Bobbi Samuels** (In Memory of Bruce Johnson) Tiffany Sanders **Bree Sandlin Carol Shattuck** lodi Skorupski Alan Smith Randi and Scott Sonenshein **Daniel Weiss** (In Honor of Sammy Rubinstein) Mark Wheeler Karen White Wendy Wight Susan Yonkin

\$1 - \$100

Amazon Smile Manuel Amezcua Ann Johnson Campaign Ann Arrington (In Memory of Bruce Johnson) Sherri Atlas Dreanna Belden Theresa Bueno Virginia and William Camfield Michelle Chan Alison Childs James Copeland Lisa DeLeon Mike Dotson Marie Dudek Brown Sophie Dulberg Jill Falbey Julie Falender Julie Finney Bari Fishel (In Honor of Sammy Rubinstein) Chad Forsberg Iamie Grissom (In Honor of Dr. Melanie Johnson) Caroline Hassell Angela Hawkins Kathleen Hays Lauren Hill (In Honor of Sammy Rubinstein) Crossfit Houston Charline Ibanez Aleiandro Iavalera Rincon (In Memory of Sunil Manoharlal Khorana) Wendy lung Bill Kedem (In Honor of Susan Kennedy) Yuri Kim Glenda Kirshbaum Allison Kozdron (In Honor of Sammy Rubinstein) **Kroger Food Stores**

Diane Lee Percy Lee Roger Lee Andrew Levine (In Honor of Sammy Rubinstein) Anniamma Mapram **Edward Martinez Robert Massa** (In Memory of Bruce Johnson) Sherry Matchett **McKesson Foundation Marjorie Meyers** Anne Meyn Rasha Mussharbash Network for Good Jane Nodskov Pamela Norwood-Todd Carol Olivero (In Honor of Sammy Rubinstein) Nikhil Patel (In Memory of Sunil Manoharlal Khorana) Annie Phillips **Danielle Quick** Valerie Ragland Chen Ramachandran Ashley Rivera Rebecca Robinson Esau Rosales Claudia Salinas **Diana Schmitt** (In Honor of Kathryn and George Martinez) Andrew Schneider Meryl Schneider Sangita Sharma Stephanie Silveira Sita Skaria Susan Strauss Patricia and Thomas Sugrue (In Memory of Sunil Manoharlal Khorana) Eugene Templin Teresa Trojanowski (In Honor of Sammy Rubinstein) Monica Untalan Jennifer Valdes-Gill (In Memory of Sunil Manoharlal Khorana) Don Weiss Shauna Weiss (In Honor of Sammy Rubinstein) Sandra Wenzy **Richard Wommack** Wyn Bomar Design Vicky Yip

Collaborative for Children appreciates all donations and makes every effort to acknowledge them correctly. Please excuse any errors or omissions and contact us at 713.600.1175 with corrections.

Staff Recognition

★ Thank you to the staff members who made donations in 2020.

Anonymous (4) Monica Aleman Dr. DI Alexander Christina L. Alton Laura Arredondo ELLE N. Blakney Ebone J. Bonham Dr. Kimberly Borders Rebekah M. Brown Tihalia D. Brown Miesha C. Burks Shanika S. Byars Stacy Carroll Angela J. Casillas Katherine M. Cavazos Jacinth Chapman Marcela Clark Sandra M. Costilla Ana L. Davila Revona G. Davis Tiffney P. Dennis **Diana Duque** Mary H. Floyd Verla M. Fourcard Andrea L. Francis

Sanjuana C. Frank Ashley N. Funderburg Revona Gatlin-Davis Eloisa Gonzalez Suzette Goree Tasha Hardy Kat Hastings Carmen Hernandez Kynia Hill Dawn Johnson Dr. Melanie Johnson Susan L. Kennedy Brad King Renee Lee Andrea Mazzei Ann McCall Shannon S. McClellan Tiffany McKinley Carroll E. Menasco **Britney Miller** Shairoz Mistry Jamie C. Moody Belinda Munsell **Deborah Noser** Monica Penn-Sutgrey

Lourdes Perez John William Premeaux Brandy R. Ramirez Alma Rangel **Beverly Reed** Donnell Reed, Jr. Salma A. Rodriguez Rubi Rojo Neatrice Russell Maria C. Russo Jennifer Smith Dr. Sharon D. Spillman Freda Spillman-Jackson Christlyn A. Stephens Estell E. Stewart Whitney Sudhalter Juana Telles **Janice Thomas** Kendra C. Thomas Karen E. Tofte Alma Villanueva Eva Villarreal LaQuanda D. Williams Ashley N. Woodard



Our Team

BETTER TOGETHER

★ "A leader is one who knows the way, goes the way, and shows the way."

- John C. Maxwell

LEADERSHIP

2020 Board of Directors

Robert J. Eschweiler, CFA, CHAIR Allison Falender, Ph.D., VICE-CHAIR Iulie Brook Alexander Robert J. Austin, M.D. Ana Baskharone Dreanna Belden Bryan Brown Jane Ehinmoro lanet Horton Chris Hensman Fric Kline Melanie Lowther Darryl Montgomery Jenny Philip Stephanie Rudd, CPA Nasruddin Rupani Debra Saldana-Sharp Barbara Samuels, Ed.D. Diana Sayavedra Charles Schwartzel, CFA John R. Sparger Jennifer Klein Strauss Caren Sweetland

2020 President's Circle

Ginni Mithoff, co-chair Bobby Tudor, co-chair **Dorothy Ables** Keiji Asakura Lee E. Beckelman lackie Bezos Leslie Blanton James Calaway Lance Gilliam Jay Golding Robert "Bob" Graham Ann Kaufman Stephen Kaufman Steven Kean George Martinez Kathryn Martinez Scott McClelland Nancy Powell Moore Jacob Monty Pamela Onstead **Glenna** Pierpont Vic Samuels* Laura Sayavedra Barbara Sklar Louis Sklar J.D. Slaughter Tadd Tellepsen Phoebe Tudor Cyvia Wolff



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