



Quincy Preston

PUBLISHER, DALLAS REGIONAL CHAMBER PUBLICATIONS

Quincy is fueled by an entrepreneurial spark to align ideas and business goals into growth opportunities. With more than two decades of business and consumer publishing experience, she brings her unique vision across strategy, creative, operations, and technical service to help companies leverage content, data, and brand assets for transformational results. She's recognized for her ability to anticipate media trends, identify problems, and develop smart, workable solutions.

Quincy has worn many hats in her media career, including stints as a writer, photographer, and award-winning designer. She has successfully managed people, projects, and processes with a strategic perspective and an understanding of boots-on-the-ground realities. Most recently, at D Magazine Partners as part of an exclusive publishing partnership with the Dallas Regional Chamber, Quincy relaunched the Chamber's three publications, including the Economic Development Guide, the Dallas Fort Worth Real Estate Review, and the Dallas Fort Worth Relocation + Newcomer Guide. Dallas Innovates is the latest launch under the DRC Publications banner. In 2011, Quincy led the launch of D Healthcare Daily for the D Business Group, as well as an initiative to implement data solutions to provide insights and measurement for growth across D publications. During her 17 years at the Dallas Business Journal, she managed project schedules and resources across cross-functional teams, and developed several cost-saving and income-producing initiatives that were adopted across the ACBJ chain of more than 40 newspapers.

Quincy is an avid hiker who loves the Rocky Mountains and has summited several of the "14ers"—it's on her bucket list to actually see a moose on the trail one day.