

DevOps—Return on Investment

- Detailed DevOps economics starting to emerge
- ROI ranges from \$17M to \$195M *with minor costs*
- ☞ □ Benefits from **cost savings**, **revenue**, and **availability**

Org	Low Perf	Med Perf	High Perf
Small - 250 -	\$23M Benefits	\$29M Benefits	\$17M Benefits
	\$0.2M Costs	\$0.2M Costs	\$0.2M Costs
	13,589% ROI	17,799% ROI	9,932% ROI
	<i>3 Day Payback</i>	<i>2 Day Payback</i>	<i>4 Day Payback</i>
Medium - 2,000 -	\$42M Benefits	\$66M Benefits	\$36M Benefits
	\$1.3M Costs	\$1.3M Costs	\$1.3M Costs
	3,101% ROI	4,901% ROI	2,663% ROI
	<i>11 Day Payback</i>	<i>7 Day Payback</i>	<i>13 Day Payback</i>
Large - 8,500 -	\$114M Benefits	\$195M Benefits	\$76M Benefits
	\$5.6M Costs	\$5.6M Costs	\$5.6M Costs
	1,942% ROI	3,375% ROI	1,254% ROI
	<i>18 Day Payback</i>	<i>11 Day Payback</i>	<i>27 Day Payback</i>