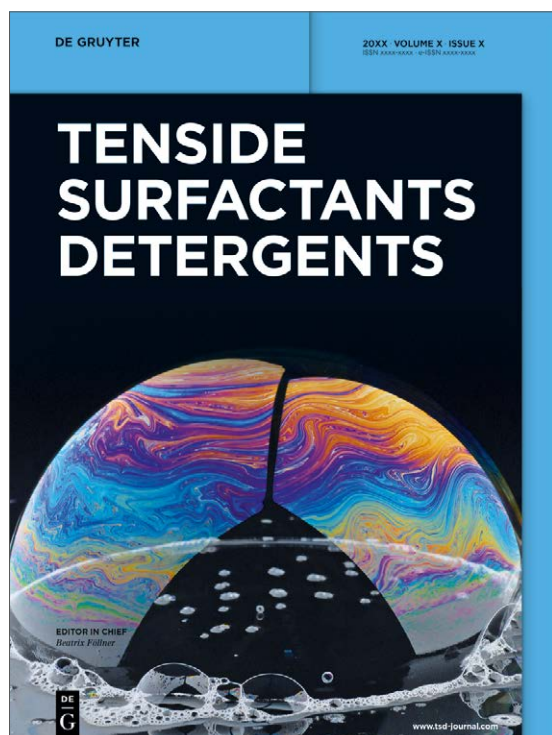


Tenside Surfactants Detergents



Title

Tenside Surfactants Detergents

Profile

Tenside Surfactants Detergents deals with original technical papers of well-known international authors and displays a wide range of surfactant and detergent chemistry. Main focuses are physical chemistry, synthesis, analysis and application related problems as well as environmental topics.

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Technical Facts

Magazine format	210 mm × 280 mm (w × h)
Type area	175 mm × 242 mm (w × h) 4 columns each 40 mm width
Language	English
Reach	Print Run: 800 Subscribed copies: 334 Nationally: 416 Abroad: 384

Advertising formats and basic rates (in €) Net price

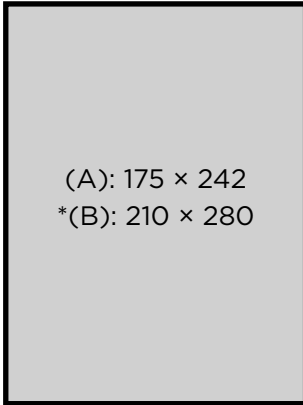
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1/1 page	175 mm × 242 mm	3,825.00	3,415.00	3,005.00	2,595.00
1/2 page	85 mm × 242 mm 175 mm × 120 mm	1,915.00	1,710.00	1,505.00	1,300.00
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Advertising formats

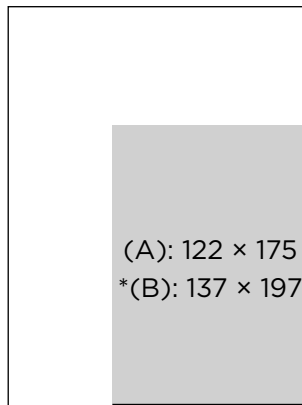
(A): = Type area

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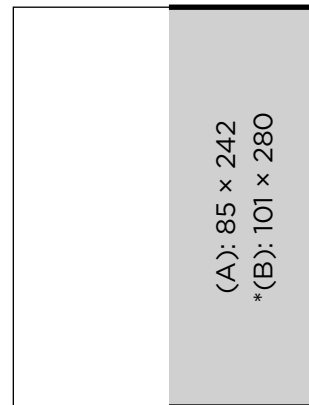
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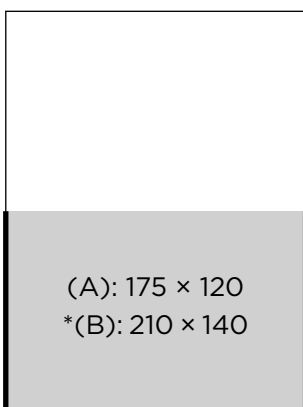
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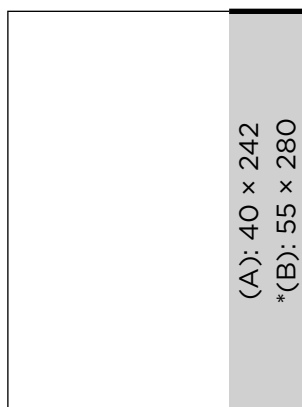
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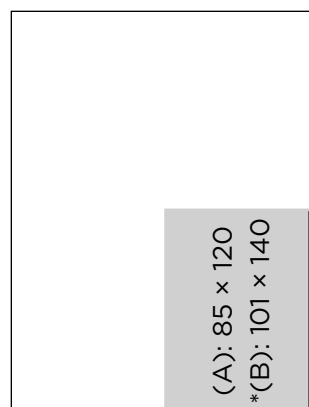
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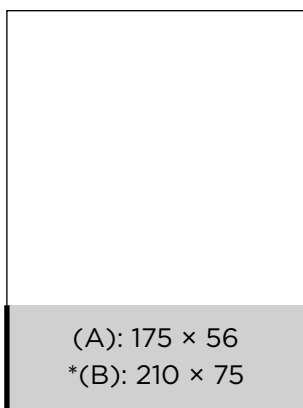
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*All trim sizes are per margin plus 3mm bleeds.
Minimum size for trim ads: 1/4 page.

Editorial schedule

Issue	Date of publication	Subject focus	Trade fairs / Events in 2020	Advertisement closing date
1	Jan. 29th 2021	Innovative Surfactants for Sustainable Development	International Conference for Dispersion Analysis & Materials Testing 2021 , January, 25–26, Berlin, Germany Future of Surfactants Summit , 10–11 Feb 2021, Helsinki, Finland	12.16.2020
2	March 31st 2021	Green and Bio-Surfactants in Detergents and Cleaning Products	Cleaning Products Europe 2021: 2021 date and location to be announced Sustainable Cleaning Products Summit, N A Virtual Edition , 23–25 March 2021	02.19.2021
3	April 30th 2021	Physical Chemistry of Mixed Surfactant Systems	Multi-Scale Modeling and Physical Chemistry of Colloids (Bunsen-Tagung 2021) , 13–15. Mai 2021, Regensburg, Germany International Exhibition on Surfactant & Detergent , 13–15 May 2021, Shanghai Convention & Exhibition, Shanghai, China	04.16.2021
4	July 30th 2021	Biosurfactant-stabilized Dispersions and Emulsions	UK Colloids 2021 , 19–21 July 2021, Liverpool, United Kingdom International Conference on Nanobubbles, Nanodroplets and their Applications , 12–15 September, 2021, Magdeburg, Germany	06.18.2021
5	Sept. 30th 2021	Antimicrobial Surfactants in Cleaning Products	17th European Detergent Conference EDC and 68th SEPA-WA-Congress , October 27–29 October, 2021, Berlin, Germany	08.20.2021
6	Nov. 30th 2021	Surfactants and Detergents for Novel Textile Fibers	Aachen-Dresden-Denkendorf International Textile Conference , 09–10 November, Stuttgart, Germany	10.21.2021

Subjects to be changed.

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