

DO GOOD INSTITUTE

2022-2023 Academic Year

Impact Report





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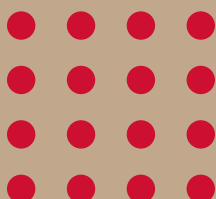
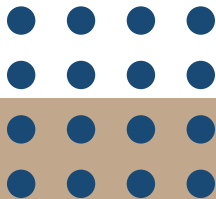
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POWERING THE DO GOOD COMMUNITY

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OUR NEXT CHAPTER STARTS NOW

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//

IN EVERY CORNER OF OUR CAMPUS YOU CAN FIND STUDENTS, STAFF AND FACULTY FROM ALL BACKGROUNDS MAKING A DIFFERENCE. EACH OF THEM IS LIVING OUT OUR CORE TRUTH THAT OUR INDIVIDUAL WELL-BEING IS ENDURINGLY BOUND TO OUR COLLECTIVE WELL-BEING. OUR DO GOOD CAMPUS [WILL] MAKE SURE THAT WE CONTINUE TO INSPIRE STUDENTS TO TURN THEIR IDEAS INTO ACTION AND MAKE IMPACT IN COMMUNITIES BOTH NEAR AND FAR TO COLLEGE PARK. //

PRESIDENT DARRYLL J. PINES
DURING THE 2023 DO GOOD
CHALLENGE FINALS



THE DO GOOD INSTITUTE HAS BEEN AN INTEGRAL PART OF MY LIFE SINCE I STARTED COLLEGE. IT HAS INSPIRED ME TO FIND WAYS TO MAKE THE WORLD A BETTER PLACE, PROVIDED ME WITH FINANCIAL RESOURCES TO LIFT MY IDEA OFF THE GROUND, AND TAUGHT ME THE VALUE OF NETWORKING AND STORYTELLING. AFTER A YEAR OF WORKING ON HYDRAZE FULL-TIME, I COULD NOT BE MORE GRATEFUL THAT THE DO GOOD INSTITUTE HAS BEEN WITH ME EVERY STEP OF THE WAY. //

CHARLES GRODY '20
FOUNDER, HYDRAZE

Recently, Hydraze - a social venture that combats water waste caused by phantom flushes from automatic toilets - manufactured and installed a batch of beta test devices in a large venue in the greater DC area to compare the accuracy of an industry standard distance-sensor product to the Hydraze latch-based method of automatic flushing. The results after months of data collection have shown that switching to Hydraze technology can reduce water consumption by around 25 percent. For large venues or campuses, this reduction in water consumption per toilet could translate to more than one million gallons of annual water savings.



A MESSAGE TO OUR DO GOOD COMMUNITY

FRIENDS,

This last year was truly incredible - full of meaningful impact and progress for our Do Good Campus.

We moved into our brand new home and had the honor of having it named Thurgood Marshall Hall. We launched Change the World, an interactive and immersive exhibit on the ground floor that showcases the stories of 10 Terp-led organizations that are making an impact on campus, in their communities and across the world. By building on their hands-on learning inside and outside the classroom, their stories underscore that Maryland is a unique place that supports its students and alumni to take what they are passionate about and apply it to tackle the grand challenges of our time. We could not have done any of it without dedicated support and partnership from all of you.

This community has been hard at work supporting more than 50,000 healthcare professionals' mental health; providing millions of dollars worth of recycled medication to Ukrainians in need; leading a successful effort to add hundreds of free menstrual product dispensers in buildings across campus; innovating solutions to reduce farm waste; and so much more. If you want to do good, Maryland is the place for you.

And, it turns out there's never been a more critical time to do good.

Our newest research finds that volunteers are much more scarce than prior to the pandemic. While nonprofits are putting more effort behind engaging volunteers today, they are experiencing the triple challenges of greater demand for their services, fewer volunteers and few funders with a track record of supporting volunteering.

The last three years have challenged us with crises that will define this century. And yet, each of these grand challenges provide opportunities to reimagine learning for social impact. At the Institute, we are poised and ready to harness the energy of this moment, the passion and dedication of the Terp community and the opportunity to make lasting change. This year, we'll be expanding our portfolio of educational programs, building our team with more outstanding faculty and staff, growing our research efforts and amplifying opportunities to do good across campus (you can get a sneak peek at some of our initial initiatives at the end of this report).

The University of Maryland's longstanding commitment to instill innovation in Terps helped place it among the nation's top schools for entrepreneurship education in rankings by The Princeton Review and Entrepreneur magazine, with UMD's undergraduate programs ranking #7 across all institutions, climbing three spots from last year.

We believe Maryland's thriving ecosystem of deep and meaningful Do Good pathways can drastically shape the fabric of our students' lives, careers and actions while changing our world for good. We cannot wait to see where this journey will take us next. Thank you for being a part of our Do Good community and moving the University of Maryland fearlessly forward.

With Gratitude,

ROBERT T. GRIMM, JR. | PH.D.
DIRECTOR, DO GOOD INSTITUTE

SARA YOUSEFNEJAD GALLAGHER | MPP '14
ASSOCIATE DIRECTOR, DO GOOD INSTITUTE



2022-2023 ACADEMIC YEAR HIGHLIGHTS

3,000+

first year, new and transfer students were introduced to Do Good at UMD's summer 2022 orientation, across 20 welcome fairs.

2,100+

students participated in introductory presentations or immersive classroom activities that engaged them in discussions of different strategies for change, ways to get involved in making a positive impact, using their voice to advocate for the issues they care about and more through partnerships with UNIV100 and COMM107.

40% INCREASE

in the number of Impact Intern positions with partner and alumni organizations since last year, with 60 opportunities to get hands-on experience in the sector during summer 2023.

1,000+ VIEWS

of the new interactive Change the World exhibit videos during the special 25th Anniversary Maryland Day celebration.

2X INCREASE

in the number of Summer Accelerator Fellows who received 1:1 support, coaching and resources to grow their projects and ventures.

Emily Eason '22, MPP '23, 2022 and 2023 Do Good Challenge Semi-Finalist with Latina Pathways, poses in her cap and gown wearing her Do Good Medallion before the May 2023 Commencement ceremony.

THIS YEAR, WE ARE PROUD TO RECOGNIZE 60+ STUDENTS FOR THEIR DEDICATED COMMITMENT TO SOCIAL IMPACT AND INNOVATION AND THEIR EFFORTS TO BOLSTER THE UNIVERSITY OF MARYLAND'S IMPACT AS THE NATION'S FIRST DO GOOD CAMPUS. NEARLY 250 TERPS HAVE RECEIVED A MEDALLION SINCE 2018.



STUDENT AND ALUMNI-LED IMPACT

ADVOCATING FOR FREE MENSTRUAL PRODUCTS

Started in a Do Good Now course and focused on making menstrual products freely available on our campus, **Get Ovary It** has helped UMD's campus go from zero free menstrual product dispensers to 400 free menstrual product dispensers in 100 campus buildings today.

PROVIDING LIFE SAVING MEDICATIONS

The James Hollister Wellness Foundation, which started as a capstone project in the College Park Scholars Public Leadership program, has delivered more than \$8 million in recycled medications to 600,000+ people around the world including recently delivering millions of dollars in recycled medications to Ukraine.

SUPPORTING HEALTHCARE WORKERS' MENTAL HEALTH

Vitalize Care, an organization that works to improve the mental health of healthcare professionals, was recently accepted into Y Combinator - an accelerator program with a \$500,000 investment - and has raised \$3.5 million from top venture capital funds. In the next year, the organization, which participated in Accelerator Fellows and won the Venture track of the 2022 Do Good Challenge, plans to scale its platform to more than 10 hospitals, reaching 50,000+ healthcare professionals.

LOBBYING TO FIGHT HATE AND BUILD COMMUNITY

The 2nd LT Richard W. Collins III Foundation, was established to defeat the intolerance and fear that robbed the Collins family of their beloved son. With the Foundation, Dawn Collins - co-founder and president, and a Nonprofit Management and Leadership Graduate Certificate student - successfully lobbied the Maryland General Assembly to enact a new hate crime law as well as scholarship legislation that provides \$1 million in annual scholarships, with 700+ Maryland HBCU students receiving scholarship funding since 2019.

IN THE NEWS

Prominent publications featured our research on the state of charitable behaviors and volunteer engagement this year, including

AP THE ASSOCIATED PRESS

THE CHRONICLE OF PHILANTHROPY

The Washington Post

THE NONPROFIT TIMES
The Leading Business Publication For Nonprofit Management



Members of IMPACTdmv Inc., a nonprofit based in Prince George's County that provides 14- to 30-year-olds with resources designed to promote intellectual, artistic and social growth through early adulthood, pose with the new Do Good sculpture. Through the IMPACT Your Acceptance program, Armani McMillian, founder and executive director, and Nonprofit Management and Leadership Graduate Certificate alum, has helped 45 graduating seniors receive 500+ college acceptances and more than 11 million dollars in scholarships.

CHANGE THE WORLD: ONE STORY AT A TIME

In the heart of Maryland's Do Good campus,

Thurgood Marshall Hall is home to an immersive experience that showcases the many ways Terps are serving the public good. On the ground floor, the Change the World exhibit features stories of Terp impact, and the Do Good Plaza facing Baltimore Avenue hosts a bold, three-dimensional "Do Good" sculpture (the new favorite spot to snap a photo on campus), which greets all visitors and campus tours in front of the building. And, there are still more interactive elements coming soon!

Change the World

Change the World is an interactive exhibition on the ground floor that tells the stories of Terps — students, faculty, staff, and alums — who are making an impact on campus, in their communities and across the world. The exhibit features four interactive touchscreens that allow passersby to immerse themselves with life-size storytelling, with overhead, holosonic speakers that make you feel as if the subject is speaking directly to you.



HOW CAN WE BE STRONGER THAN A PANDEMIC?

Audelia Community Response Team is a mutual aid group that within the first nine months of the pandemic was consistently feeding 1,400+ families (3.7 million meals) and hosted COVID-19 clinics where 6,000+ people in Langley Park and the surrounding community received their first and second vaccine.

WHAT HAPPENS WITH ALL THE LEFTOVERS?

Started at the University of Maryland, the **Food Recovery Network**, a student-led movement to fight food waste, has grown to 190+ campuses in 46 states and DC, recovered 12.1 million pounds of food, and donated 10.1 million meals.



DID YOU KNOW?

All 10 Stories feature Do Good Challenge Finalists from the competition's first decade.



HOW DO YOU SURVIVE THE SHARK TANK?

Hungry Harvest, which was founded by Evan Lutz '14, has rescued more than 40 million pounds of produce from going to waste, launched more than 50 of their own branded products, and served 100,000+ individuals through their 'food is medicine' program.



CAN A HASHTAG IMPROVE MENTAL HEALTH?

Student-led mental health focused organization **Scholars Promoting and Revitalizing Care** led an awareness campaign about the state of mental health resources on campus reaching 50,000 individuals on social media and 1,200 UMD employees and administrators that ultimately led to the hiring of 5 new full-time staff at the Counseling Center.



CAN CEMETERIES FIGHT CLIMATE CHANGE?

Kahlil Kettering, MPM '15, spearheaded a project to tackle urban stormwater pollution with an innovative solution at Mt. Olivet Cemetery. He led implementation of retention systems that allow polluted stormwater to be absorbed then filtered by nature before entering waterways. Today, Mount Olivet is the largest voluntary stormwater retention water project in the district, and captures more than 7 million gallons of stormwater runoff each year.



CAN RECYCLED MEDICATIONS HELP THOUSANDS?

James Hollister Wellness Foundation has provided \$8 million worth of life-saving, recycled medication and supplies to 600,000+ individuals in need in Bolivia, Ghana, Honduras and Ukraine, with plans to expand operations to Brazil and Nigeria.



WHAT HAPPENS AFTER WE DANCE THE NIGHT AWAY?

Terp Thon, the largest student-run philanthropy in Maryland, has raised more than \$6.5 million for Children's National Hospital for medical devices, research and support for families through its 12-hour dance marathon and other events.



HOW CAN A BRACELET FREE A PRISONER?

Press Uncuffed, an advocacy initiative founded by journalism students, brought awareness to the plight of nine internationally imprisoned journalists through media partnerships and bracelet sales, raising \$100,000 during their campaign; with four of the nine journalists featured getting released from prison.



CAN A GRILLED CHEESE REALLY BUILD A SCHOOL?

UMD's chapter of **Students Helping Honduras** (now One Thousand Schools), an international nonprofit focused on education and youth empowerment, raised \$25,000 (the amount required to build its first school) in one semester through creative fundraising techniques including selling grilled cheese sandwiches, equating each sandwich sold to one cinder block toward building a school.



HOW DID AN IDAHO POTATO TRANSFORM AGRICULTURE IN AFRICA?

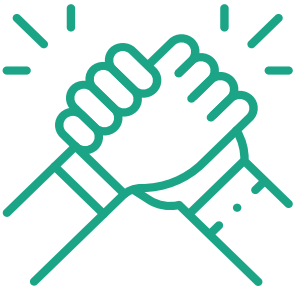
Roots Africa, a nonprofit whose mission is to combat hunger and poverty in Africa, trained 700+ student changemakers who trained 2,000+ farmers across more than 70 villages in greater agriculture production and sales, in less than two years.



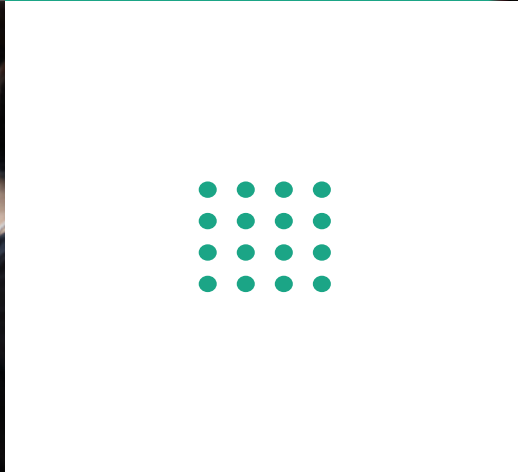
Do Good Plaza

On Maryland Day - the 25th anniversary of the event - visitors had the opportunity to embark on an adventure across campus and discover all of the ways our university is doing good in our community. By participating, visitors could pick up a custom screen-printed t-shirt at Do Good Plaza (featuring our new logo!). We unveiled our brand new Do Good sculpture, complete with a photo booth and prints to take home; invited guests to experience the "Change the World" digital exhibit; and hosted an ice-cream social featuring a never-before-seen "Too Good Silver Edition" Maryland Dairy ice cream flavor.





INSPIRING ACTION AND POWERING IMPACT ACROSS CAMPUS



ACCELERATING IDEAS AND INITIATIVES

Our Do Good Accelerator Fellows program supports chance-takers and difference-makers as they spend a semester - or two! - exploring, testing and scaling up their ideas, projects and ventures. Throughout the eight week program, Fellows connect and learn from one another, participate in 1:1 coaching sessions with field experts, engage in robust workshops and immerse themselves in various activities with industry leaders.

Between the summer 2022 and summer 2023 semesters, we provided deep support to 34 students, including space, resources and opportunities as they worked diligently to increase their impact.

DELARA RAJABI ABHARI
GLOBAL HEALTH BRIGADES
Spring 2023

TUSHAR BALI
PARKINSON'S DISEASE
STORY EXCHANGE
Summer 2022

SAPTARASHMI BANDYOPADHYAY
MULTI-AGENT REINFORCEMENT
LEARNING
Summer 2022

SMRITHI CHAKRAVARTHY
THE CODE NODE
Summer 2023

AAMNA CHEEMA
SEHAT4ALL
Fall 2022 | Spring 2023

KAT CLOSE
WISE CITIES
Spring 2023 | Summer 2023

CHRIS ESMELE '20
LOASIS MAGAZINE
Summer 2023

AAYUSH GUPTA
SEQUEST
Spring 2023

JENNY JEONG
SOCIABLE AI
Summer 2023

KAROLINA KALSET
FORTITUDE
Summer 2022

RIE KAMIKUBO
TOWARDS THE INCLUSION OF THE
DEAF COMMUNITY FOR BUILDING
SIGN LANGUAGE AI
Spring 2023

SARIKA KAPADIA
THE UNFORGOTTEN FUND
Summer 2022

ASHMITA KAUR
THE OBE COLLECTIVE
Summer 2023

SAM KRAKOWER
FOOD SQUAD
Summer 2023

INA KOVACHEVA
ARCH DASH
Spring 2023 | Summer 2023

LUKE T. KUES
TRUE COMMUNITY INC.
Summer 2023

TANI LEVISOHN
DUNK
Fall 2022

ALLISON LI
FOR BETTER SEX EDUCATION
Summer 2023

ILEANA LOZANO
HEART2STARR
Summer 2023

DEVIN MOORE
RACE TO SPEAK UP
Spring 2023 | Summer 2023

DHRUVAK MIRANI
ADVOC.IO
Spring 2023

PANIZ NAFISI
HELPING HANDS MOBILE CLINIC
Summer 2022

KAMAL NARRA
KESTREL FINANCE
Fall 2022

SAAD PIRZADA
INHALE.AI
Fall 2022 | Spring 2023

MAHUM QADEER
THE LAHORE PROJECT
Fall 2022

BRIAN QUAINOO
LCKEDIN
Summer 2023

NITHYA RAO
STUDENTS ENGAGED
IN PUBLIC HEALTH
Spring 2023

Meet them here and learn
more about their work on
our [Student Teams page](#)



TAKIYAH ROBERTS
DARE TO DREAM
Fall 2022 | Spring 2023

MARY SANGURIMA LOAYZA
EDU-FUTURO
Fall 2022

FREDERIQUE WANDJI
THE HOPEFUL PROJECT
Summer 2022



EXPLORE AN ENGAGING CONVERSATION WITH TWO-TIME FELLOW TAKIYAH about how she is creating opportunities for underrepresented communities and paving the way for the next generation of entrepreneurs so they can chase their dreams unapologetically.

ISHA YARDI
TERRAPIN THINK TANK
Spring 2023

KENNETH YEAHER
FRONTGROUND
Fall 2022 | Summer 2023



SPEND A DAY IN THE LIFE OF ACCELERATOR FELLOW ISHA, CO-FOUNDER OF TERRAPIN THINK TANK, UMD's first student-led think tank that seeks to develop innovative, community-driven policy solutions to health challenges facing Prince George's County community members.

JIAWEN ZHANG
MICROAGGRESSIONS
IN THE CLASSROOM
Summer 2022 | Fall 2022

XINYI ZHANG
MULTICULTURAL GAME
PROJECT
Summer 2022 | Fall 2022



GET UP CLOSE AND PERSONAL WITH TWO-TIME FELLOW AND DOCTORAL STUDENT XINYI as she shares about her project, a fun tool for parents, psychologists and educators to engage in conversations regarding anti-racism and multicultural issues with elementary and middle school children.

ACCELERATOR FELLOWS IN ACTION

KESTREL FINANCE

Kestrel Finance is building a digital platform designed specifically for agricultural lending and investment. The software brings remote sensing and machine learning to a web-based platform, allowing users to simulate climate events, manage portfolio-level risk and supplement their due-diligence practices all in one place. Smallholder farms, typically family farms that operate on less than five acres, produce one-third of the world's food, yet financial institutions lack the data to assess risk for this demographic – only 3 percent of industry demand for financing is met. Kestrel makes agricultural investing transparent, with their lending platform enabling financiers to make data-driven decisions in the most promising new markets. Through a partnership with 2021 Challenge winner Roots Africa, Kestrel has been able to access a network of more than 190 farmers, commanding nearly 400 acres of farmland. Additionally, the organization has been accepted into the Mokhtarzada Hatchery (tech accelerator program), allowing them to raise \$10,000.

MICROAGGRESSIONS IN THE CLASSROOM

As an instructor of record, doctoral student Jiawen has always devoted herself to advocating for diversity and inclusion in teaching and learning. She initiated a training program - **Microaggressions in the Classroom** - to provide resources to support historically underrepresented and international instructors of record/graduate teaching assistants in addressing microaggressions in the classroom. The training program includes an individualized needs assessment of these GAs; modules that contain information about microaggressions, implicit bias, hate bias and different solution plans to those issues; as well as the customized impact evaluation of individuals who have completed the program. This training program was designed to deepen the awareness of microaggressions among underrecognized and international communities and to advocate for solidarity among all communities to promote diversity and inclusion in the higher education system.

RIGOROUS MENTORSHIP TO SCALE IMPACT

Scale Your Impact is our advanced, year-long mentorship and project development program for current UMD students and alumni. This signature program provides customized support that focuses on effective partnership cultivation and development, fundraising strategy and impact measurement to Terp students and alum looking to extend their reach and create a larger social impact.



DEBBIE ADAM '22 KIDNEY DISEASE SCREENING AND AWARENESS PROGRAM

As the founder of The Kidney Disease Screening and Awareness Program (KDSAP), Debbie, an Accelerator Fellow alum, is working to fight kidney disease through awareness, education and testing. KDSAP offers community outreach screenings to prevent the development of the disease, expose students to scientific and medical professions within the field of nephrology, and raise awareness of its effects. **Since its founding, KDSAP expanded its UMD chapter to more than 20 chapters nationally, and designed and implemented PHSC388A: Special Topics in Public Health Science course at University of Maryland.**



HANNAH LOWE '05 L-CMD RESEARCH FOUNDATION

Hannah is the president and co-founder of L-CMD Research Foundation, which she began with her husband, a fellow Terp, after their son Austin was diagnosed with a rare and fatal form of muscular dystrophy. The organization is dedicated to urgently translating scientific research into impactful treatments - and ultimately a cure - for L-CMD. **Since their founding, they have raised more than \$1,700,000 to go toward research and gene therapy treatment, to help find a cure for this disease. They have been featured on ABC News, Good Morning America, the Houston Chronicle and more.**



TACKLING TODAY'S GRAND CHALLENGES

The annual Do Good Challenge supports students to make a difference for the issues, ideas and communities they care about. Students from across campus spend their year advocating, fundraising, volunteering and developing solutions for pressing social issues. This year, 15 teams were selected as semi-finalists, with students hailing from 10 different colleges and schools; five were returning Challenge competitors; and seven participated in our Accelerator Fellows program. After a competitive semi-finals round, six finalist teams were selected to compete in the Do Good Challenge Finals.

DO GOOD CHALLENGE FINALS

Six purpose-driven teams competed for a share of more than \$20,000 in the 2023 Do Good Challenge. Hundreds of students, staff, faculty, social impact leaders and community members gathered in Orem Hall of Riggs Alumni Center to witness a night full of unforgettable impact. The evening included awe-inspiring student teams in a Do Good Showcase, alumni cameos, three video features from the new Change the World exhibit, and trailblazing finalist teams sharing their stories of impact.



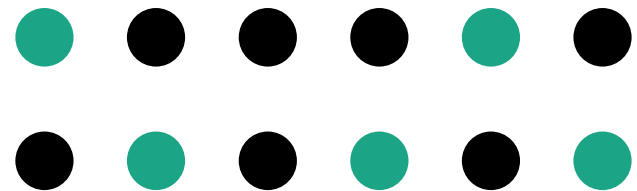
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THROUGH THE DO GOOD INSTITUTE, I LEARNED HOW TO FORMULATE IDEAS, HOW TO EXECUTE ON THEM, HOW TO BUILD TEAMS, AND HOW TO RAISE FUNDING. FOR ME, THE DO GOOD CHALLENGE AND COMING TO THIS EVENT IS ALWAYS A HOMECOMING. I HAVE EVERYTHING TO OWE TO THE PEOPLE IN THIS ROOM WHO HAVE GIVEN ME THE OPPORTUNITY TO MAKE MY DREAMS A REALITY. //

VEERAJ SHAH '22
CO-FOUNDER AND CEO OF VITALIZE CARE AND
2021 AND 2022 DO GOOD CHALLENGE VENTURE
WINNER

COULDN'T MAKE IT TO FINALS?

Watch the full program on YouTube



PROJECT FINALISTS



KESEM AT UNIVERSITY OF MARYLAND serves families impacted by cancer with year-long support including care packages, monthly calls and more. They raised more than \$50,000 on Giving Tuesday, bringing their total raised to date to more than \$400,000, which will help them support 80 campers this summer.

JACK YANG
College of Computer, Mathematical and Natural Sciences

NICK JOHNSON
A. James Clark School of Engineering



THE 2ND LT RICHARD W. COLLINS III FOUNDATION was established to defeat the intolerance and fear that robbed the Collins family of their beloved son, and promote scholarship and mentoring to ensure the success of young people of color. The 2nd LT Richard W. Collins III Scholarship Program Legislation, which the organization advocated for, provides \$1 million in annual scholarships, with 700+ Maryland HBCU students receiving scholarship funding since 2019.

DAWN COLLINS
Nonprofit Management and Leadership Graduate Certificate Candidate, School of Public Policy



PREVENTING SEXUAL ASSAULT (PSA) is dedicated to protecting and uplifting survivors, as well as acting as the voice for students in all matters related to Title IX and power-based violence. The 100+ student organization raises awareness and funds through events such as the Occupy McKeldin 12-hour sit-in, which garnered 1,000+ attendees in 2021, and a "Slut Walk" to end victim-blaming, with 150+ students participating in the most recent walk.

ANNA GERSTEIN
School of Public Policy

DAMIANA COLLEY
College of Behavioral and Social Sciences

PROJECT TRACK JUDGES

ROSIE ALLEN-HERRING

President and Chief Executive Officer, United Way of the National Capital Area

PAUL MONTEIRO '02

Secretary of the Maryland Department of Service & Civic Innovation

CEDRIC NWAFOR '18, CNML '21

Chief Executive Officer, Roots Africa and 2021 Do Good Challenge winner

VENTURE FINALISTS



REPURPOSE FARM PLASTIC LLC is designing a small-scale cleaning technology specifically for plastics used in agriculture and has already been able to save 2 tons of plastic from landfills. The group took first prize in the UMD 2020 AgEnterprise Challenge and has been accepted into the National Science Foundation I-Corp Program, the Mokhtarzada Hatchery, and received an \$18,000 Sustainability Grant to continue to develop their machine.

KRISZTINA CHRISTMON
Ph.D.
Entomology,
College of
Computer,
Mathematical,
and Natural
Sciences



SUSTAINABLI is a startup providing B2B sustainability solutions for research labs. Their cost-effective fume hood tools reduce energy waste and emissions. With campus administration, they aim to shrink UMD's carbon footprint by 1,000+ metric tons, saving \$100,000 and 1,500 MWh annually.

KEVIN TU
College of Behavioral
and Social Sciences;
College of Computer,
Mathematical and
Natural Sciences; Honors
College (University
Honors); and 2022 Do
Good Challenge winner



WISE CITIES LLC is a female-run startup focused on designing accessible technology to address the issue of social isolation among the elderly. WISE Cities was selected for a pilot opportunity with the City of Fairfax through the Smart City Challenge, which provides them direct access to a community interested in their service. They have connected with almost 200 community centers, businesses, governments, and networks to refine their product and have received \$20,000 in grants, credits and resources through the Dorm Room Fund, AWS Activate, Google Cloud and others.

KATHERINE-ARIA CLOSE
College of
Agriculture
and Natural
Resources;
College of Arts
and Humanities;
Honors College
(Design Cultures
and Creativity)

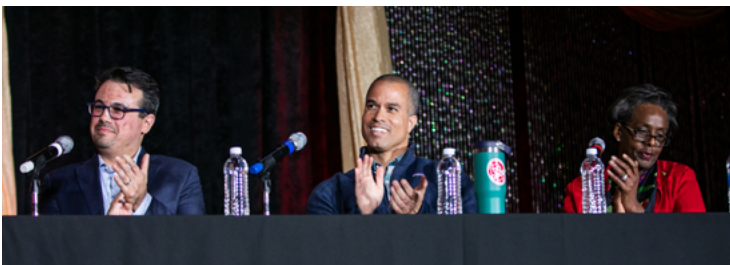
VENTURE TRACK JUDGES

MICHELLE GILLIARD
Corporate Social Responsibility
(CSR) Leader,
IBM Americas

KAHLIL KETTERING, MPM '15
Executive Director, Maryland/DC
Chapter, The Nature Conservancy,
and 2014 Do Good Challenge Finalist

DANIEL WIDOME
Executive Director, Senior
Philanthropic Advisor,
Morgan Stanley

ULTIMATELY, KESEM AT UMD AND SUSTAINABLI WERE EACH AWARDED THE FIRST PLACE PRIZE OF \$5,000; AND KESEM AT UMD TOOK HOME THE \$2,500 FINALIST AUDIENCE CHOICE AWARD.



REWARDING INTERNSHIPS WITH PURPOSE-DRIVEN ORGANIZATIONS

Impact Interns is a professional development and leadership program that connects Do Good students to paid social impact-based internship opportunities with alumni organizations and partners of the Do Good Institute. The program exists to support both our students and partners who want to make a difference, now. This summer, we are partnering to host **60 paid, immersive undergraduate and graduate intern opportunities.**

MEET THIS YEAR'S HOSTS

 REPEAT HOSTS

- ALIVE INC.
- ARTS FOR THE AGING, INC.
- B-360 BALTIMORE
- BALLET AFTER DARK
- BEE INFORMED PARTNERSHIP
- BETHESDA GREEN
- BLACK BUSINESS COUNCIL, INC.
- BLOSSOMS OF GUYANA
- BOYS & GIRLS CLUBS OF GREATER WASHINGTON
- CASA/PRINCE GEORGE'S COUNTY
- CENTRAL KENILWORTH AVENUE REVITALIZATION
- COALITION FOR SMARTER GROWTH
- COMMON CAUSE MARYLAND
- COMMUNITY ADVOCATES FOR FAMILY & YOUTH
- COMMUNITY ECOLOGY INSTITUTE
- DC SCORES
- ECOLATINOS, INC.
- EMPOWERHER, INC.
- EPIC HOMESCHOOL NETWORK, INC.
- FRIENDS OF GREAT KIDS FARM
- GAME GENIUS, INC
- GIRLS INC OF THE WASHINGTON METRO AREA
- GLOBAL IMPACT
- HEART OF AMERICA
- HIGH VOLTAGE
- HOUSING INITIATIVE PARTNERSHIP
- HOWARD COUNTY AUTISM SOCIETY
- I WILL SURVIVE, INC.
- INTERFAITH WORKS
- LEAGUE OF WOMEN VOTERS OF MARYLAND
- MANY LANGUAGES ONE VOICE
- MARYLAND LEAGUE OF CONSERVATION VOTERS
- NATIONAL JUVENILE JUSTICE NETWORK
- NONPROFIT PRINCE GEORGE'S COUNTY
- R.I.S.E ARTS CENTER OF BALTIMORE INC.
- RISING ORGANIZERS
- STELLA'S GIRLS, INCORPORATED
- THE BE. ORG
- THE DANCE INSTITUTE OF WASHINGTON
- THE DENTED PUCK FOUNDATION
- THE EMPOWERMENT CENTER
- THE GIVING SQUARE
- THE SEED FOUNDATION
- THERE GOES MY HERO
- ULMAN FOUNDATION
- UMD CENTER FOR HEALTH EQUITY
- UMD OFFICE OF DIVERSITY AND INCLUSION
- VIKARA VILLAGE
- WARD 8 WOODS CONSERVANCY, INC.
- WAVERLY MAIN STREET, INC.
- YOUNG PEOPLE FOR PROGRESS



OUR INTERN HAD A HUGE IMPACT ON OUR ORGANIZATION, AND I'M NOT SURE WHAT WE WOULD HAVE DONE WITHOUT HIM. THE PROJECTS THAT HE COMPLETED THIS SUMMER WERE ESSENTIAL AND ALLOWED ME TO HAVE MORE CAPACITY. HE WAS ABLE TO ACHIEVE ABOVE AND BEYOND THE GOALS SET FORTH IN THE POSITION DESCRIPTION. I WAS IMPRESSED WITH BOTH THE SPEED AND QUALITY OF HIS WORK, AS WELL AS HIS ISSUE-AREA KNOWLEDGE.



INTERN SUPERVISOR
COALITION FOR SMARTER GROWTH, A TWO-TIME HOST ORGANIZATION

FAST FACTS SINCE 2020

\$467K

in student pay facilitated by the Institute and host organizations

147

internship opportunities offered

100%

of 2022 hosts strongly agreed that they wanted to participate in future summers

HOST ORGANIZATION FOCUS AREA



- **4** ARTS
- **6** CIVIC AND COMMUNITY OUTREACH
- **8** EDUCATION
- **8** ENVIRONMENT
- **5** HEALTH
- **2** INTERNATIONAL DEVELOPMENT
- **7** JUSTICE AND EQUITY
- **2** PHILANTHROPY AND NONPROFITS
- **9** SOCIAL SERVICES



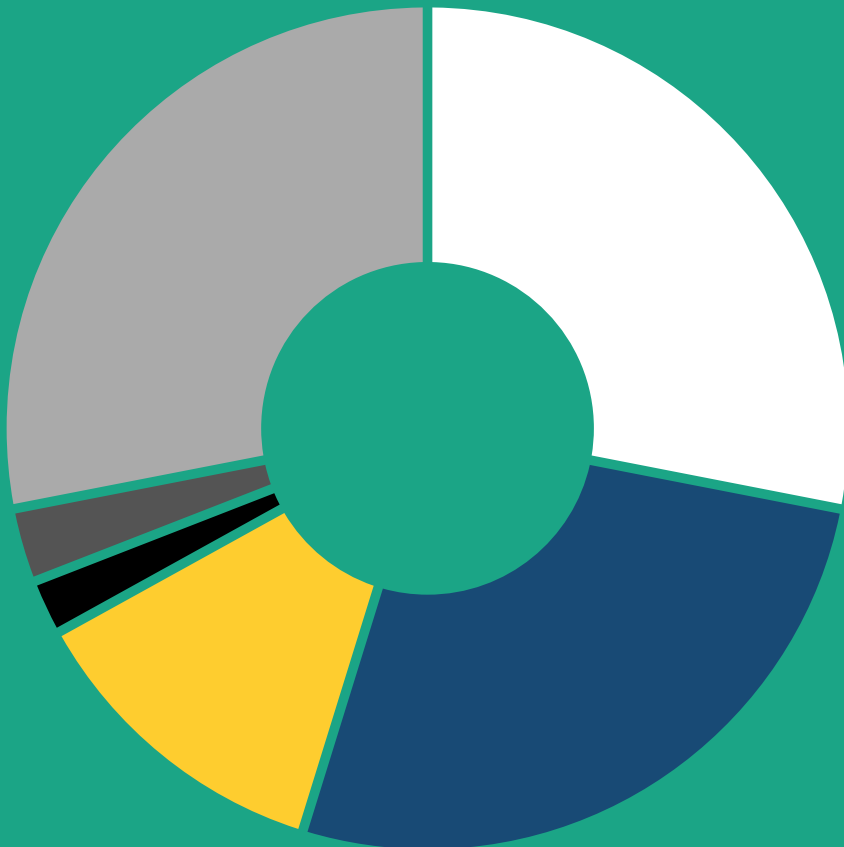


MEET THE SUMMER 2023 INTERNS AND READ MORE ABOUT THEIR WORK

HOW OUR STUDENTS IDENTIFY

10
GRADUATE

39
UNDERGRADUATE



- **18** ASIAN
- **17** BLACK OR AFRICAN AMERICAN
- **8** HISPANIC/LATINO
- **1** NATIVE HAWAIIAN OR OTHER PACIFIC ISLANDER
- **2** UNREPORTED
- **18** WHITE

30

STUDENTS HAVE OR ARE CURRENTLY PARTICIPATING IN A LIVING-LEARNING PROGRAM

14

STUDENTS ARE FIRST GENERATION COLLEGE STUDENTS

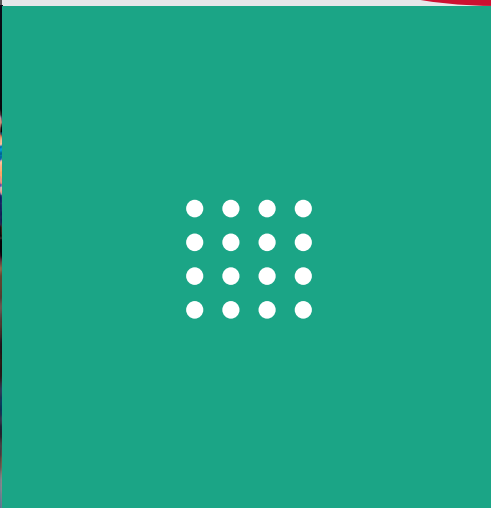


- **3** COLLEGE OF AGRICULTURE AND NATURAL RESOURCES
- **1** SCHOOL OF ARCHITECTURE, PLANNING AND PRESERVATION
- **9** COLLEGE OF ARTS AND HUMANITIES
- **15** COLLEGE OF BEHAVIORAL AND SOCIAL SCIENCES
- **10** ROBERT H. SMITH SCHOOL OF BUSINESS
- **2** COLLEGE OF MATHEMATICAL AND NATURAL SCIENCES
- **3** PHILIP MERRILL COLLEGE OF JOURNALISM
- **3** COLLEGE OF INFORMATION STUDIES
- **10** SCHOOL OF PUBLIC HEALTH
- **13** SCHOOL OF PUBLIC POLICY
- **2** OFFICE OF UNDERGRADUATE STUDIES

SEED FUNDING TO START AND SUPPORT CHANCE-TAKING TERPS

22 exceptional student teams were selected to receive Mini-Grants to support their social impact project ideas. Awardees are addressing a wide variety of pressing social issues from mental health to water pollution to childhood education. With nearly \$10,000 in grants at their disposal, this year's Mini-Grants cohort is sure to create a positive impact and step into their roles as student changemakers. This year's teams selected to receive a Mini-Grantees were:

- ASIAN AMERICAN STUDENT UNION AT UMD
- COLLEGE MENTORS FOR KIDS
- CUT TO A HEALTHIER PLANET
- DUNK
- FLAME
- GIRL UP UMD
- INHALE.AI
- KESEM AT UNIVERSITY OF MARYLAND
- KIDNEY DISEASE SCREENING AND AWARENESS PROGRAM
- LATINA PATHWAYS
- LEAN ON ME COLLEGE PARK
- MIGRATING SHELLS
- MULTIRACIAL BIRACIAL STUDENT ASSOCIATION
- PINK P.A.I.R. PROJECT
- PREVENTING SEXUAL ASSAULT
- SMILES FOR OUR FUTURE
- TELESADOWING
- TERP THON
- THE EVERY CHILD PROJECT
- UKRAINIAN STUDENT ASSOCIATION
- VITALIZE CARE
- WISE CITIES





College Mentors for Kids is a national nonprofit with student-run chapters on local campuses. The organization connects kids and college students and pairs them in one-on-one mentoring relationships. **The University of Maryland chapter serves 65 kids from Whittier Elementary and Riverdale Elementary, with 80+ Terp volunteers and raised nearly \$20,000 this year.** Through weekly on-campus activities, the organization inspires growth, confidence, and brighter futures. This year, the group partnered with the Clarice Smith Performing Arts Center and the Community Learning Garden to show new parts of the UMD campus, continuing its mission to showcase all the opportunities that come on a college campus.



Latina Pathways advocates, educates and fundraises to provide pathways and access to higher education and community development for Latina immigrants. The organization partners with Circle de Luz, a North Carolina-based nonprofit, to run their Pen Gals program, a college and career preparedness mentorship program matching Latina middle and high school students to Latina college students. In its first year, the program resulted in the creation of 24 different mentoring pairs that regularly exchange encouraging letters and support. Since their founding, **Latina Pathways has served 430 Latinx students and family members, and in the past year, the group officially obtained 501(c)(3) status, becoming a registered nonprofit organization.**



Ukrainian Student Association (UASA) at the University of Maryland strives to facilitate a supportive community for students of Ukrainian descent and to promote Ukraine's culture within the Maryland community. UASA's 91 members, ranging from graduate and undergraduate students to staff and faculty, successfully raised funds for humanitarian aid and the purchase of a new ambulance in Ukraine. For the past year, UASA has participated in dozens of rallies and protests in Washington D.C. and organized multiple awareness-raising and fundraising events. **Their candlelight vigil on McKeldin Mall marking the one year anniversary of the start of the war was attended by 100+ community members, including the University of Maryland Provost and Senior Vice President and a number of Deans.**

TERPS RECOGNIZED FOR THEIR DEDICATION AND COMMITMENT



Isha Yardi, former Do Good Ambassador, Accelerator Fellow and Do Good Challenge Semi-Finalist; and co-founder of Terrapin Think Tank, was selected to receive the University Medal - the highest honor bestowed on a graduating senior, which commends academic achievement, service to the community and exceptional character.



Kevin Tu, 2022 Accelerator Fellow and Do Good Challenge project track winner with CORA and 2023 Venture track winner with Sustainabli was awarded a 2023 Churchill Scholarship, joining only 15 other science, engineering and mathematics students nationwide winning this prestigious honor. He will receive full funding to pursue a one-year master's degree at the University of Cambridge in the United Kingdom.



Tesi Shi, Accelerator Fellow and Do Good Challenge Semi-Finalist with Lean On Me, was honored as one of the four finalists for the University Medal.



Minahil Cheema '22, 2022 Do Good Challenge finalist, Accelerator Fellow and founder of TeleShadowing, was named one of Washington Business Journal's DC Inno Under 25, which spotlights the area's top young innovators in the tech and startup ecosystem.



RISING TERP AWARD

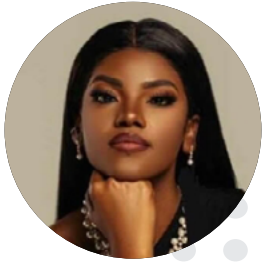
Anthony Sartori '18, co-founder of Scholars Promoting and Revitalizing Care, and Executive Director and Founder of Evolving Minds, was one of the **Alumni Association's 2023 Rising Terp awardees** which celebrates Terps who excel in their career and inspire the next generation of Terp leaders. Since its founding, Evolving Minds has trained 1,500+ students and working professionals in its mental health programs.



Mini-Grant team Peer to Peer, a student organization that partners with the International Rescue Committee to provide after school programming for refugee youth, won the Zipcar Students with Drive Challenge. The first place prize comes with a \$5,000 grant and \$2,000 in credit from the car-sharing company that will support the 40 UMD volunteers who teach 50+ middle and high school students in Prince George's and Montgomery counties after school and on weekends. The new grant money and credit will offset the cost of tutors' travel to schools and homes, enhancing their ability to mentor, form connections with families, support more cultural exchange opportunities like potlucks and dance parties, and make it possible for Peer to Peer to offer field trips, including to the UMD campus.

AMPLIFYING STUDENT VOICES

This student-led series gives Terps the opportunity to highlight topics they are passionate about and share what they are doing to ignite impact on campus and beyond. Explore this year's collection of students' stories, in their own voices, about their own experiences, inspirations and actions:



SCHLEIKA CASTAN '22
**ADVOCATING FOR
WOMEN IN HAITI**



**DOING GOOD WITH
CHARLES GRODY '20**
FOUNDER OF HYDRAZE



ENWONGO EKAH '22
**SUPPORTING BLACK
PHILANTHROPISTS**



DOING GOOD WITH CORA
**COMBATING OVERDOSES
IN RURAL AREAS**



MIRIAM OKE
**REPRESENTING THE
VOICES OF UMD**



EXPANDING KNOWLEDGE IN THE CLASSROOM

As interest in nonprofit and social impact programs and opportunities continues to grow, we are continuing to partner with groups across campus to expand these educational offerings to students in any major. Our curricular offerings support students on their leadership journeys and launch them into a lifelong commitment to social impact.

Since its inception in 2018,

265+

students and alums across 50+ majors have completed or are pursuing the Nonprofit Leadership and Social Innovation minor.

In one of their first classes at UMD,

1,350+

students participated in a Do Good lesson plan that engages them in discussions of different strategies for change.

With partners, including The Richard E. and Nancy P. Marriott Foundation, we provided fellowship funding to

35

Nonprofit Management and Leadership Graduate Certificate students.

The Public Leadership program, which had its biggest cohort ever with 85 first-year students and 65 second-year students, won a

\$13,000

Teaching and Innovation Grant from the Provost to re-design its fall colloquium to better serve the needs of incoming freshmen post-COVID.

400

COMM107 students participated in our experiential philanthropy exercise, crafting an informative speech about a social issue of interest and a corresponding persuasive speech to convince their classmates to donate \$150 to a nonprofit that addresses that social issue. Twenty mission-driven organizations, focused on issues including reproductive rights, animal welfare, food insecurity, suicide prevention, ocean conservation and more were selected to receive donations this year.



FIRST YEAR STUDENTS LEARN WHAT IT TAKES TO BE A PHILANTHROPIST

Each year, students interested in philanthropy and social impact are invited to participate in iGive within Carillon Communities, a living-learning program where they work together to address pressing challenges in both their local and global communities through the use of creative problem solving. iGive - one of eight Carillon Communities - is a two-semester program that gives students the opportunity to delve deeper into doing good.

During their first semester on campus, 45 undergraduate students had the opportunity to develop and run a grantmaking process. Not only did they study the art of philanthropy, but they had the opportunity to provide an actual \$7,500 grant to a local organization of their choosing. After rounds of research, deliberation and evaluation, the class selected reproductive justice as their social issue area of choice, citing the growing importance after Roe V. Wade was overturned. On December 6, students came together for a grant ceremony to reflect on their experience and present the grant to their chosen nonprofit organization, Baltimore Abortion Fund.

Read more about the experience



//

I THINK ONE OF THE REALLY BEAUTIFUL THINGS ABOUT NONPROFIT WORK IS THAT YOU CAN INTEGRATE IT INTO THE FABRIC OF YOUR EVERYDAY LIFE... BEING A PART OF THIS PROGRAM AND HAVING THOSE REALLY DIFFICULT CONVERSATIONS HAS PUT YOU ON THE JOURNEY TO SEE THE OPPORTUNITIES FOR YOU IN BOTH YOUR PROFESSIONAL OR PERSONAL TIME TO GIVE BACK TO YOUR COMMUNITY. //

LYNN MCCANN
CO-DIRECTOR OF THE BALTIMORE
ABORTION FUND

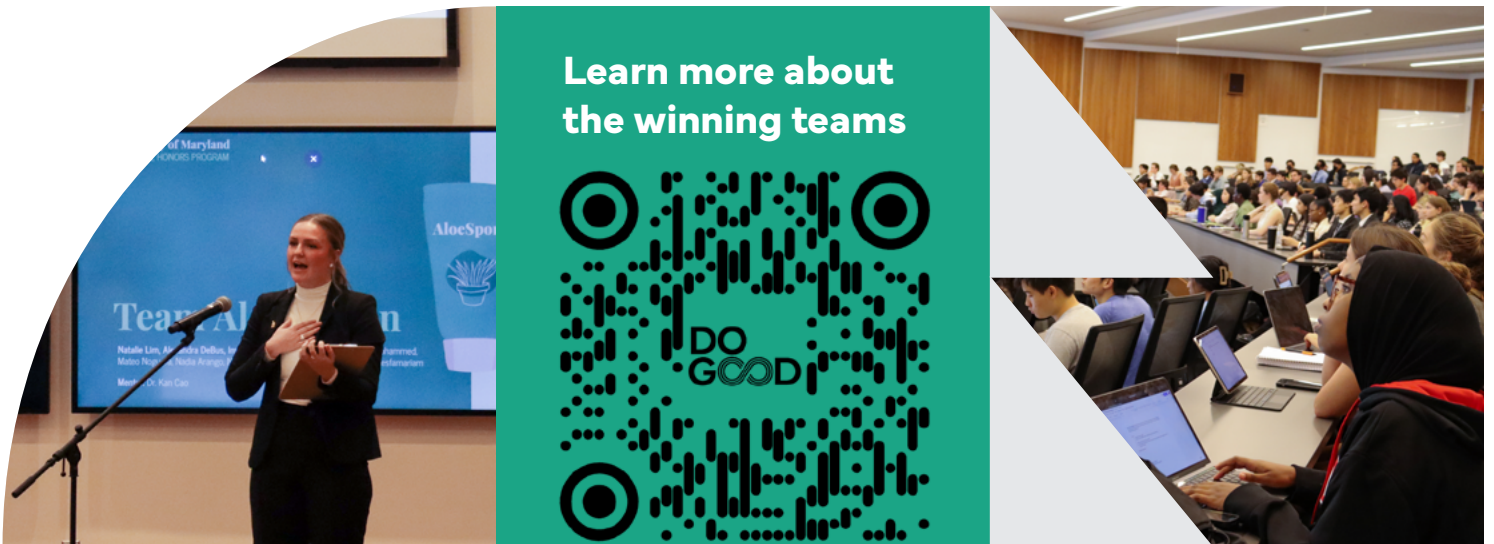


5TH ANNUAL GEMSTONE DO GOOD SHOWCASE

Twelve student teams from Gemstone Honors, a unique, multidisciplinary four-year research program in the Honors College presented their research and participated in Q&A sessions with a panel of faculty judges and peers during the 5th annual showcase.

Throughout the program, students design, direct and conduct significant research under the guidance of faculty mentors and Gemstone staff. Students tackle complex problems, from monitoring beehive health to tracking microplastics in the ocean, often examining the interdependence of science and technology in our society.

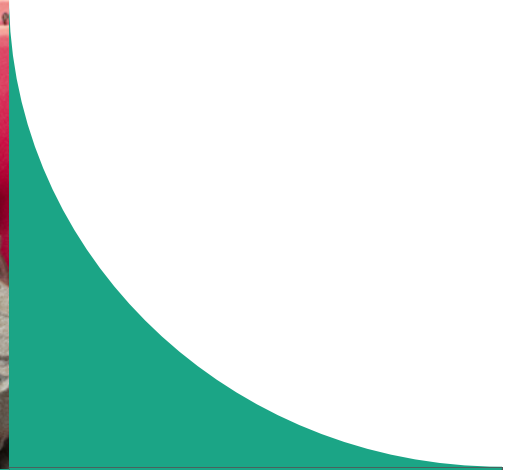
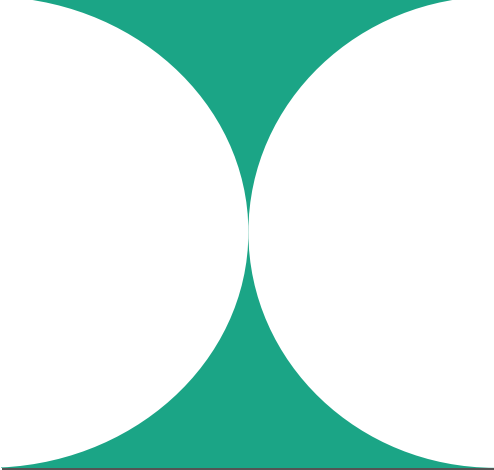
After a competitive showcase, judges deliberated and selected three student teams: HiveMind, Marine and Solar, as the 2022 award recipients, with each team receiving \$500 to support their research endeavors. In addition, Team Transport received \$300 as the Audience Choice Award recipient, a Gemstone awarded honor.



WHAT I LOVE ABOUT PARTNERING WITH THE GEMSTONE HONORS PROGRAM IS IT'S AN OPPORTUNITY TO HIGHLIGHT AND SHOWCASE HOW RESEARCH IS AN IMPORTANT, SOMETIMES OVERLOOKED, STRATEGY FOR SOCIAL IMPACT. NOT ONLY CAN RESEARCH LEAD TO INNOVATIVE TECHNOLOGIES, BUT IT CAN ALSO UNCOVER DATA AND TRENDS THAT HELP TO BETTER DESIGN AND INFORM POLICY AND INTERVENTIONS THAT TACKLE SOCIAL ISSUES. IT'S A WAY TO NOT JUST ADVANCE WHAT WE CREATE BUT HOW WE THINK.



KATLIN GRAY
SENIOR PROGRAM MANAGER, DO GOOD INSTITUTE





LEADING RESEARCH AND DRIVING CONVERSATIONS IN THE SECTOR

THE STATE OF VOLUNTEER ENGAGEMENT

In the wake of a global pandemic, nonprofit organizations are grappling with increased demand, limited resources and reduced staffing. Our latest research, "The State of Volunteer Engagement: Insights from Nonprofit Leaders and Funders" found that volunteer engagement has become more—not less—important to advance nonprofit work; and that volunteers are now harder to engage.

The first-of-its-kind analysis about the state of volunteer engagement came out of a survey of more than 1,000 nonprofit CEOs and 100+ nonprofit funders that was led by Dr. Nathan Dietz and Dr. Robert T. Grimm, Jr. and funded in part by the Initiative for Strategic Volunteer Engagement, a new effort of funders and nonprofits who believe in the power of volunteers to expand impact and maximize mission accomplishment.



THIS GAP IN FUNDING AND STAFFING MAKES VOLUNTEERS EVEN MORE IMPORTANT FOR MANY MISSION-DRIVEN ORGANIZATIONS. NONPROFITS WILL LIKELY FACE STAFF BURNOUT OR SERVICE DELIVERY ISSUES IF THIS CONTINUES. MANY OF THESE ORGANIZATIONS OFFER CRITICAL SERVICES AND SUPPORT TO SOME OF THE MOST VULNERABLE PEOPLE IN OUR SOCIETY, SO THIS IS SOMETHING WE SHOULD ALL BE CONCERNED ABOUT.



NATHAN DIETZ
RESEARCH DIRECTOR AND DO GOOD LAB
DIRECTOR, DO GOOD INSTITUTE

64.4%

OF NONPROFITS REPORTED AN INCREASE IN DEMAND FOR THEIR ORGANIZATIONAL SERVICES

51.1%

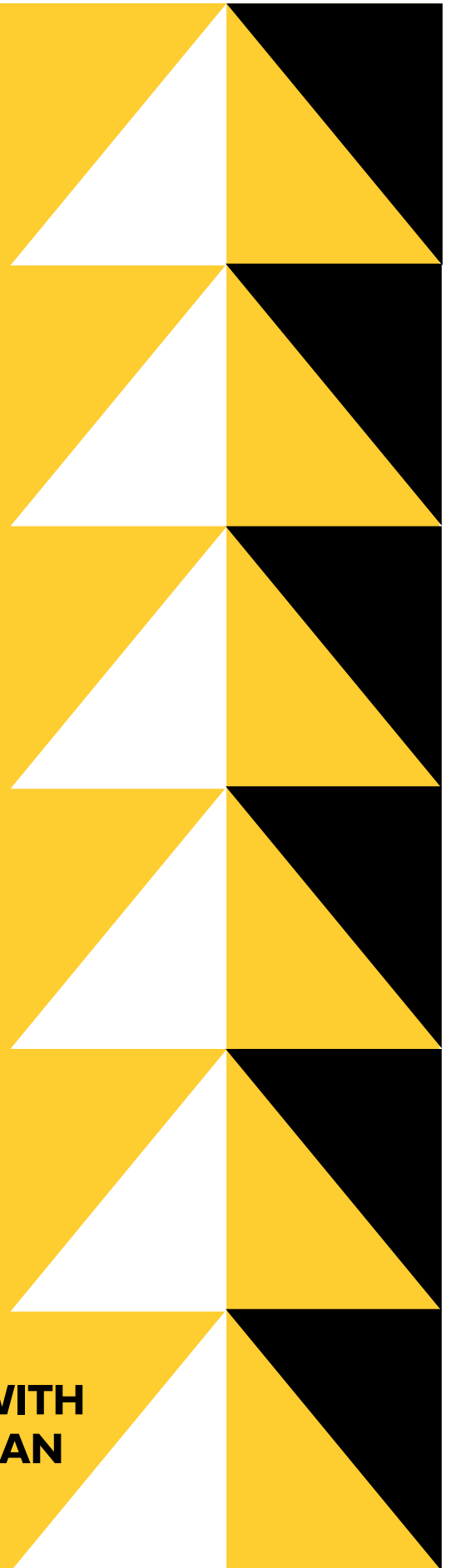
INCREASED THEIR DELIVERY OF SERVICES

48.5%

INCREASED STAFF WORKLOADS TO HELP MEET DEMAND

28.7%

OF NONPROFITS ARE OPERATING WITH LESS FUNDING AND PAID STAFF THAN THEY HAD BEFORE THE PANDEMIC



RECRUITING AND RETAINING VOLUNTEERS

46.8%

OF NONPROFIT CEOS SAY THAT RECRUITING SUFFICIENT VOLUNTEERS IS A "BIG PROBLEM" FOR THEIR ORGANIZATION.

38.4%

OF CEOS SAY IT'S A "BIG PROBLEM" TO FIND VOLUNTEERS WHO ARE AVAILABLE DURING THE TRADITIONAL WORKDAY

35.4%

OF CEOS SAY IT'S A "BIG PROBLEM" TO FIND VOLUNTEERS WHO HAVE THE NECESSARY SKILLS

VALUE OF VOLUNTEERS

DO YOU FEEL THAT VOLUNTEERS IMPROVE THE QUALITY OF SERVICES OR PROGRAMS PROVIDED TO A GREAT EXTENT?

72.2% VS. **25.2%**

NONPROFIT LEADERS

NONPROFIT FUNDERS

DO YOU FEEL VOLUNTEERS PROVIDE MORE DETAILED ATTENTION TO PEOPLE SERVED, TO A GREAT EXTENT?

65.6% VS. **29.3%**

NONPROFIT LEADERS

NONPROFIT FUNDERS



UNFORTUNATELY, VOLUNTEERS ARE MORE SCARCE IN OUR POST-COVID WORLD. WHILE NONPROFITS ARE PUTTING MORE EFFORT BEHIND ENGAGING VOLUNTEERS TODAY, THEY ARE EXPERIENCING THE TRIPLE WHAMMY OF GREATER DEMAND FOR THEIR SERVICES, FEWER VOLUNTEERS, AND FEW FUNDERS WITH A TRACK RECORD OF SUPPORTING VOLUNTEERING. THESE TROUBLING TRENDS MUST BE REVERSED. //

ROBERT T. GRIMM JR.
DIRECTOR, DO GOOD INSTITUTE



The Initiative for Strategic Volunteer Engagement provides practical and research-informed tools, webinars and resources to help nonprofits intentionally engage with their volunteer networks and inspire funders to further invest in strategic volunteer engagement.

Our research study was released in tandem with a follow-up study on funding volunteerism, “Investing in Strategic Volunteer Engagement: A Qualitative Study”, which was led by Dr. Sue Carter Kahl of Sue Carter Kahl Consulting. To further share findings from our reports, we worked with the Initiative to host a webinar that brought together **more than 900 people**.

Attendees tuned in to hear from Dr. Dietz and Dr. Carter Kahl on key findings and insights from the groundbreaking research; Rina Cohen (UJA-Federation of New York) on how funders can advocate for strategic volunteerism; and the Initiative for Strategic Volunteer Engagement co-directors on the effort to transform the future of the field. Since the report’s release, the findings and research have been **covered extensively by the media including The Associated Press, The Chronicle of Philanthropy and Nonprofit Times**.

RESEARCH PARTNERS

The Initiative for Strategic Volunteer Engagement funding partners include The Leighty Foundation, The Lodestar Foundation, VolunteerMatch, The National Alliance for Volunteer Engagement, and UJA Federation of New York, with technical assistance provided by Independent Sector.



STAFF AND FACULTY AWARDS AND ACCOLADES

Our staff and affiliated faculty were recognized this year with campus and external awards and recognition, including:



Assistant Director, Operations, **Monica Chung** received the School of Public Policy's Outstanding Service Award, which recognizes a staff member who has gone 'above and beyond' in serving the School, improving the lives and work of faculty, staff and students. With a willingness to help in whatever capacity necessary, Monica was recognized for positively influencing the School and contributing to the success of our entire community.



Associate Clinical Professor **Ebonie Cooper-Jean**, received the faculty Public Impact award from the School of Public Policy. The award recognizes a faculty member committed to the School's mission of promoting the public good. Embodying the scholar-practitioner approach, Ebonie has used her academic research and expertise in tangible service to the work of the nonprofit sector and its leaders to address significant racial equity and funding gaps that are impacted by policy at the local and national level.



Norman and Florence Brody Family Foundation Public Policy Forum Professor **Betty Duke**, an affiliated faculty member, was among nine inductees, including Thurgood Marshall, chosen for the 2023 Government Hall of Fame. Now in its fifth year, the Government Hall of Fame was created by *Government Executive* to recognize a distinguished group of individuals who have made historic achievements in service to the federal government and the American people.





Do Good Lab Director **Nathan Dietz** was named the Methods Editor for *Nonprofit and Voluntary Sector Quarterly* (NVSQ), the journal of the Association for Research on Nonprofit Organizations and Voluntary Action. The recently appointed editors of NVSQ created this role to increase the quality and scope of quantitative research published in the journal.



Assistant Professor **Claire Dunning** was awarded a Mellon Fellowship at Dumbarton Oaks in Georgetown as part of their interdisciplinary series on “Democracy and Landscape: Race, Identity, and Difference.” Dumbarton Oaks supports research and scholarly programming on democracy and landscape with particular attention to questions of race, identity and difference. Professor Dunning will spend her time researching and launching a new book project which is currently titled *Funding the Urban North: Policy, Philanthropy, and Racial Equity ‘After’ Civil Rights*.



Accelerator Manager **Kisha McNeill** received the staff Public Impact award from the School of Public Policy. The award recognizes a staff member committed to the School’s mission of promoting the public good. Kisha has supported hundreds of students through Accelerator programming including regular 1:1 coaching, skill development, workspace and a robust cohort experience for a semester or more.



Senior Program Manager **Katlin Gray** co-authored a chapter in the recently published book *Teaching Communication Across Disciplines for Professional Development, Civic Engagement, and Beyond*. The chapter, “Speaking Across Disciplines: Creating Specialized Sections of Oral Communication General Education Courses” highlights our partnership in creating specialized sections of COMM107.





POWERING THE DO GOOD COMMUNITY

The Do Good Institute is made possible by the support and commitment of our dedicated partners, donors and community.

A special thank you to Karen and Bruce Levenson Family Foundation for its trailblazing vision and strategic partnership; The Rothschild Foundations for its transformative partnership with the Do Good Institute and Do Good Challenge; Morgan Stanley Private Wealth Management for its decade-plus lead sponsorship of the Do Good Challenge; and Freed Photography for capturing every in-person Do Good Challenge Finals.

Karen and Bruce Levenson Family Foundation



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THE RICHARD E. & NANCY P.
MARRIOTT FOUNDATION

INITIATIVE FOR
**STRATEGIC
VOLUNTEER
ENGAGEMENT**

the
generosity
commission:

Freed
PHOTOGRAPHY
Photographers For People Who Love Photography

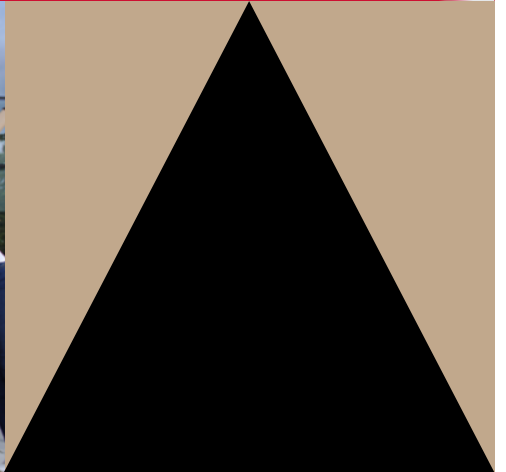
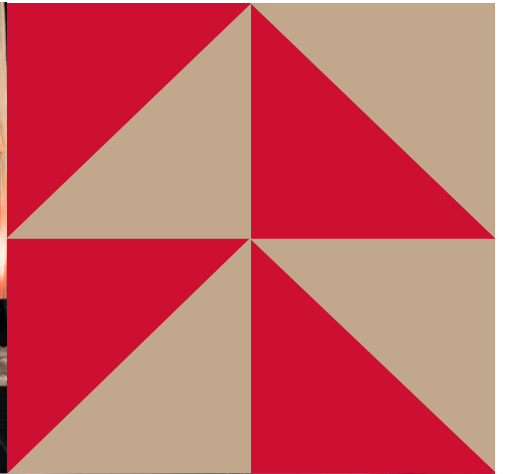


THE DO GOOD INSTITUTE IS INCREDIBLY GRATEFUL TO EVERY SINGLE PERSON WHO SUPPORTS OUR WORK. WE'D LIKE TO EXTEND OUR GRATITUDE TO THIS YEAR'S DONORS:

- BARBARA AND JOHN AHLQUIST
- DAVID AND EMILY AHLQUIST
- KAITLIN AND JONATHAN AHMAD
- SYEDA L. AHMED
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- MATTHEW AND ERIN HODGE
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- SARAH MCDONALD
- TODD MCGARVEY AND EVE POMERANTZ
- ERICH MEISSNER
- JONAH MEYERS
- KATHERINE MORTON
- MAHASTI MUDD
- NATIFIA MULLINGS
- CEDRIC NWAFOR
- T'SEY-HAYE PREASTER
- ANTHONY SARTORI
- REBECCA SCHERPELZ
- THOR SCHUMACHER
- SUSAN SCHWAB
- ROBERT SHEEHAN AND MICHELLE GILLIARD
- OLIVIA SMITH
- SAMUEL TOLUB
- SHAVON WHITE
- ANDREA WIETERS
- VIKTOR ZAGREBA
- A. JAMES & ALICE B. CLARK FOUNDATION
- APPLE INC.
- THE HOME DEPOT FOUNDATION



Did you support the Institute this year, but don't see your name? We're so sorry for the omission! Please send us an email at dogood@umd.edu.



The Do Good Institute team includes passionate, driven and exceptional leaders with expertise to help our community grow. Get to know the students, staff, faculty and partners who are on the team, below.

Meet our Growing Team

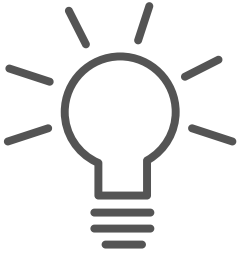


Meet our Student Staff



THE FACT THAT THE IDEA OF DOING GOOD IS EMBEDDED WITHIN UMD, [SHOWS THEY] BELIEVE IN A SMALL FRESHMAN IDEA TO CHANGE THE WORLD. IT'S TRULY CONFIDENCE BUILDING, IT'S ENCOURAGING...AND FOR THEM TO BELIEVE IN US, FOR THEM TO THINK THAT WE CAN DO IT, IT REALLY GIVES YOU THIS LAUNCHING PAD THAT YOU MAY NOT FIND IN OTHER PLACES. //

CEDRIC NWAFOR '18, CNML '21
CEO, ROOTS AFRICA, 2022 UMD OUTSTANDING YOUNG ALUMNUS



OUR NEXT CHAPTER STARTS NOW

Over the past decade, the Do Good Institute has inspired action and powered impact for thousands of students across campus. These passionate Terps have shifted the way we talk about mental health, addressed healthcare worker burnout, saved tens of millions of pounds of food to transform food waste and hunger, advanced social justice on campus and so much more.

In our next chapter, we will engage more students in one year than we have cumulatively in our first 13 years combined. We'll be offering more financial resources, course offerings and professional and leadership development opportunities for tens of thousands of students and individuals every year. We have a big vision to exponentially grow our impact and related initiatives by:



Reimagining learning inside and outside the classroom to equip students across campus with skills, experiences, and resources that result in a lifelong commitment to social impact



Expanding our research efforts with a new Do Good Lab that works to establish the Do Good Institute as a leading center of research on philanthropy, nonprofits and civic engagement



Enhancing the ability of nonprofit leaders and social innovators to be successful and amplify their impact

Starting during the 2023-2024 academic year, we're planning to invest in and grow our most loved and successful programs like Accelerator Fellows and Impact Interns; expand our research efforts; grow nonprofit and social innovation education offerings across campus; and launch exciting new programs, initiatives and funding for staff and faculty.

And, some of those efforts are already well underway. This past spring, we worked alongside the Provost, the Dean of every college and school on campus, and the VP of Student Affairs to select the first cohort of the Do Good Campus Strategic Leadership Council. This new Council will expand our efforts across the campus and fund, recognize, incentivize and reward Do Good efforts throughout campus. The Council is working to develop new Staff and Faculty Awards and a Do Good Campus Fund to further support the incredible work happening across UMD's campus. Stay tuned for more this fall!





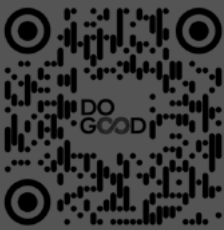
OUR STUDENTS STEP ONTO CAMPUS WANTING TO MAKE AN IMPACT FROM DAY ONE. THE PROGRAMS AND HANDS-ON LEARNING EXPERIENCES OF THIS NEXT EXPANDED ERA OF THE DO GOOD CAMPUS WILL PROVIDE OPPORTUNITIES FOR ALL STUDENTS TO DEVELOP THE SKILLS AND EXPERTISE THEY NEED TO GO OUT AND CHANGE THE WORLD. //

ROBERT C. ORR
DEAN OF THE SCHOOL OF PUBLIC POLICY, AT THE DO GOOD SCULPTURE UNVEILING ON MARYLAND DAY 2023



STAY UP TO DATE

SIGN UP FOR OUR NEWSLETTER



FOLLOW US ON

INSTAGRAM



LINKEDIN



VISIT US AT THURGOOD MARSHALL HALL

COME SAY HELLO, EXPLORE OUR INTERACTIVE CHANGE THE WORLD EXHIBIT AND TAKE A SELFIE WITH THE NEW DO GOOD ICON. **BE SURE TO TAG US ON SOCIAL IF YOU DO!**



MARK YOUR CALENDARS

SUPPORT THE DO GOOD COMMUNITY ON UMD'S 24-HOUR GIVING DAY: **MARCH 6, 2024**

CELEBRATE TERP IMPACT AND CHEER ON YOUR FAVORITE TEAM AT THE DO GOOD CHALLENGE FINALS: **APRIL 30, 2024**







SCHOOL OF
PUBLIC POLICY
DO GOOD INSTITUTE

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