

**Efinix** ([www.efinixinc.com](http://www.efinixinc.com)) is a leading innovator in programmable products platforms and technologies. We design semiconductor devices and provide system solutions using our unique, disruptive, flexible FPGA Quantum™ architecture. Our product has unique Power-Performance-Area advantage that enable our customers to design and deliver high-volume, low-power, and small form-factor products for advanced compute acceleration and deep learning application. Efinix is headquartered in Santa Clara, USA with offices in Hong Kong, China and Malaysia.

### **Product marketing engineer**

- Work with sales, field support and engineering to develop differentiated roadmaps, effective Go-To-Market plans.
- Work with digital marketing to create content that aligns with overall strategic marketing vision.
- Generate competitive analysis, market analysis and product roadmap.
- Support in product portfolio management and customer relationship management.

#### Requirement

- Degree in Business, Engineering, Science, or relevant disciplines
- 0-1+ years of experience in semiconductor marketing, digital marketing, or business development internships
- Great sense of ownership, organizational skills, and personal accountability for results
- Basic knowledge with Word, Excel and PowerPoint
- Proficiency in written and spoken English

We offer attractive compensation package (including 5-day work, medical and dental insurance) to the right candidates according to your academic background and working experience. Interested parties please email your full CV to [sflee@efinixinc.com](mailto:sflee@efinixinc.com).