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Education

<i>Degree</i>	<i>Field</i>	<i>Institution</i>	<i>Year</i>
Ph.D.	Economics	University of Minnesota	2006
M.A.	Economics	University of Minnesota	2005
B.S.	Economics	Arizona State University	2001
B.S.	Mathematics	Arizona State University	2001

Employment

<i>Position</i>	<i>Institution</i>	<i>Dates</i>
Professor	Brigham Young University	Sept 2021 to Present
Associate Professor	Brigham Young University	Sept 2013 to Aug 2021
Assistant Professor	Brigham Young University	Sept 2006 to Aug 2013
Research Assistant	University of Minnesota	June 2004 to July 2006
Teaching Assistant	University of Minnesota	Sept 2002 to Dec 2005

Textbooks

Discussions of Modeling: Purpose and Practices in Economic Theory, by Brennan Platt. BYU Academic Press, 2014. Supplemental text (89 pgs) for intermediate price theory.

Publications at Refereed Journals

- “Middle-Range Theory of the Adapting Foster Family: Mathematical Modeling in Nursing Science,” by Christine Platt, Sheila Gephart, and Brennan Platt. *Nursing Science Quarterly* 36:273-281, July 2023.
- “Transition Dynamics in Equilibrium Search,” by Nuray Akin and Brennan Platt. *AEJ: Micro*, 14:158-199, November 2022.
- “Discounts and Deadlines in Consumer Search,” by Dominic Coey, Bradley Larsen, and Brennan Platt. *American Economic Review*, 110:3748-3785, December 2020.
- “Job Search under Asymmetric Information: Endogenous Wage Dispersion and Unemployment Stigma,” by Shuaizhang Feng, Lars Lefgren, Brennan C. Platt, and Bingyong Zheng. *Economic Theory*, 67:817-851, June 2019.
- “Outcome Based Accountability,” by Lars Lefgren, Brennan Platt, Joseph Price, and Samuel Higbee. *Journal of Economic Behavior and Organization*, 160:121-137, April 2019.

- “Inferring Ascending Auction Participation from Observed Bidders,” by Brennan Platt. *International Journal of Industrial Organization*, 54:65-88, September 2017.
- “Accounting for Age in Marital Search Decisions,” by S. Nuray Akin and Brennan Platt. *European Economic Review*, 85:245-271, June 2016.
- “Sticking with What (Barely) Worked,” by Lars Lefgren, Brennan Platt, and Joseph Price. *Management Science*, 61:1121-1136, March 2015.
- “Insurance, Consumer Search, and Equilibrium Price Distributions,” by S. Nuray Akin and Brennan Platt. *Journal of Risk and Insurance*, 81:397-429, June 2014.
- “A Theory of Search with Deadlines and Uncertain Recall,” by S. Nuray Akin and Brennan Platt. *Economic Theory*, 55:101-133, January 2014.
- “The Role of Risk Preferences in Pay-to-Bid Auctions,” by Brennan Platt, Joseph Price, and Henry Tappen. *Management Science*, 59:2117-2134, September 2013.
- “Rushing to Overpay: Modeling and Measuring the REIT Premium,” by S. Nuray Akin, Val Lambson, Grant McQueen, Brennan Platt, Barrett Slade, and Justin Wood. *Journal of Real Estate Finance and Economics*, 47:506-537, October 2013.
- “Running Out of Time: Limited Unemployment Benefits and Wage Dispersion,” by S. Nuray Akin and Brennan Platt. *Review of Economic Dynamics*, 15:149-170, April 2012.
- “The n-Person Kalai-Smorodinsky Bargaining Solution under Pre-Donations,” by S. Nuray Akin, Brennan Platt, and Murat Sertel. *Review of Economic Design*, 15:147-162, June 2011.
- “Spoilers, Blocking Coalitions, and the Core,” by Brennan Platt. *Social Choice and Welfare*. 33:361-381, September 2009.
- “Queue-Rationed Equilibria with Fixed Costs of Waiting,” by Brennan Platt. *Economic Theory*. 40:247-274, August 2009.

Working Papers

- “Deep Discounts and Comparison Shopping.” With S. Nuray Akin.
- “Consumer Search Intensity and Price Formation under Deadlines.” With S. Nuray Akin.
- “Unemployment Insurance Eligibility and Wage Dispersion,” by Brennan Platt.
- “Deadlines, Impatience, and Search Costs.” With S. Nuray Akin.
- “Order Book Spread and Depth in General Equilibrium.” With Scott Condie.
- “Effects of a behavioral intervention with foster families: Results of a randomized controlled trial.” With C. Platt, J. Hunsley, T. Pace, H. Morrison, and S. Gephart.
- “The relationship between salivary cortisol levels and family hardiness within families caring for at-risk children: A pilot study.” With C. Platt, J. Hunsley, T. Pace, H. Morrison, and S. Gephart.
- “Auctions for Priority Access,” by Brennan Platt.

Work in Progress

- “Deferred Acceptance in Multi-unit Auctions.” With Richard Patterson.
- “Unemployment (Self-) Insurance and Wage Dispersion.” With S. Nuray Akin.

“Revealing Offers: The Effect of Voluntary Disclosure on Optimal Unemployment Insurance.”
With S. Nuray Akin.

“Endogenous Price Formation in a Queue-Rationed System.”

“Information Cascades in Second Price Auctions.”

“Unproven Bidders.”

Presentations

Presented “Deep Discounts and Comparison Shopping” at:

Society for the Advancement of Economic Theory Conference, Paris, France. July 2023.

Presented “Consumer Search Intensity and Price Formation under Deadlines” at:

International Industrial Organization Conference, Boston, Massachusetts. May 2022.

International Conference on Public Economic Theory, Marseille, France. June 2022.

Consumer Search and Switching Costs Workshop, NYU, New York, New York.
September 2022.

Presented “Deadlines, Impatience, and Search Costs” at:

Western Economic Association, Virtual. June 2020.

Presented “Transition Dynamics in Equilibrium Search” at:

Society for Economic Dynamics Conference, Edinburgh, Scotland. June 2017.

Society for the Advancement of Economic Theory Conference, Faro, Portugal. June 2017

Honored Speaker, Elevate Conference, Salt Lake City, Utah. February 2019.

International Industrial Organization Conference, Boston, Massachusetts. April 2019.

Presented “Inferring Ascending Auction Participation from Observed Bidders” at:

International Industrial Organization Conference, Philadelphia, Pennsylvania. April 2016.

Presented “eBay or Amazon? Time-Sensitive Retail Purchases via Auctions” at:

Conference on Economic Design, Lund, Sweden. July 2013.

American Economic Association Poster Session, Philadelphia, Pennsylvania. January 2014.

Invited Seminar, Utah State University, Logan, Utah. March 2014.

Invited Seminar, eBay Research Labs, San Jose, California. November 2014.

Invited Seminar, Washington State University, Pullman, Washington. December 2014.

Spring West Coast Search and Matching Workshop, San Francisco, California. May
2015.

Searle Center Conference on Internet Search, Chicago, Illinois. June 2015.

IO/Digitization Joint Session, NBER Summer Institute, Cambridge, Massachusetts. July
2015.

World Congress of the Econometric Society, Montreal, Canada. August 2015

North American Winter Meetings of the Econometric Society, Chicago, Illinois. January
2017.

Consumer Search and Switching Costs Workshop, UCLA, Los Angeles, California. June
2019.

Presented “Unemployment Insurance Eligibility and Wage Dynamics” at:
Midwest Macro Meeting, Minneapolis, Minnesota. November 2013.

Presented “Outcome Based Accountability” at:
Invited Finance Seminar, University of Utah, Salt Lake City, Utah. April 2013.

Presented “Accounting for Age in Marital Search Decisions: Measurement with Theory” at:
Quantitative Society for Pensions and Savings Summer Workshop (QSPS), Utah State University Logan, Utah. May 2012.
Utah Symposium in Science and Literature, Salt Lake City, Utah. March 2014.
North American Summer Meeting of the Econometric Society, Minneapolis, Minnesota. June 2014.

Presented “Sticking with What (Barely) Worked” at:
Invited Seminar, University of Nevada Reno, Reno, Nevada. October 2011.

Presented “Search on a Deadline” at:
Midwest Economic Theory Conference, Notre Dame, South Bend, Indiana. April 2011.
Conference on Economic Design, Montreal, Canada. June 2011.

Presented “Running Out of Time: Limited Unemployment Benefits and Wage Dispersion” at:
Midwest Macro Meeting, East Lansing, Michigan. May 2010.
North American Summer Meeting of the Econometric Society, St. Louis, Missouri. June 2011.

Presented “Pay-to-Bid Auctions” at:
International Game Theory Festival, Stony Brook, New York. July 2009.

Presented “Auctions for Priority Access” at:
Invited Seminar, University of Miami, Coral Gables, Florida. November 2008.
International Game Theory Festival, Stony Brook, New York. July 2010.
Tournaments, Contests, and Relative Performance Conference (TCRP), North Carolina State University, Raleigh, North Carolina, February 2011.
4th World Congress of the Game Theory Society, Istanbul, Turkey. July 2012.

Presented “Search, Moral Hazard, and Equilibrium Price Dispersion” at:
Society for Economic Design, Ann Arbor, Michigan. June 2008.
North American Summer Meeting of the Econometric Society, Pittsburgh, Pennsylvania. June 2008.

Presented “Strategic Queuing under Fixed Costs of Waiting” at:
Midwest Economic Theory Conference, Minneapolis, Minnesota. April 2007.
North American Summer Meeting of the Econometric Society, Durham, North Carolina. June 2007.

Presented “Queue-Rationed Equilibria with Fixed Costs of Waiting” at:
Midwest Economic Theory Conference, Lawrence, Kansas. October 2005.

Presented “Concerning ‘A Simple Non-Cooperative Core Story’” at:
 Midwest Economic Theory Conference, Indianapolis, Indiana. April 2004.
 Conference on Economic Design, Mallorca, Spain. July 2004.

Grants

<i>Institution</i>	<i>Dates</i>	<i>Grant</i>
BYU College of FHSS	2014, 2018	College Research Grant
BYU Kennedy Center	2012	International Travel Grant

Honors, Scholarships, and Fellowships

<i>Institution</i>	<i>Dates</i>	<i>Award</i>
BYU FHSS College	2022 – 2023	Martin Hickman Teaching Award
U of M Department of Economics	2005	Heller Outstanding Teacher Award
U of M Department of Economics	2003 – 2005	Distinguished Instructor
U of M	2001 – 2002	Graduate School Fellowship
ASU	2001	Graduated summa cum laude
ASU Barrett Honors College	2001	Thesis of Distinction
ASU Department of Economics	1999	Bank One Economics Scholar
ASU	1995 – 2001	Flinn Scholar

Teaching Experience

<i>Institution</i>	<i>Course</i>	<i>Comments</i>
BYU	Econ 110 / 110H	One-semester Principles course Large lecture format (600+ students)
	Econ 382	Intermediate Price Theory II
	Econ 453	Monetary Theory and Policy
	Econ 582	Topic in Mathematical Economics
U of M	Econ 1101 / 1102	Two-semester Principles course Large lecture format (500+ students) Extensively revised distance learning curriculum
	Econ 3801	Public Finance

Professional Service

Professional Associations

American Economic Association	Society for the Advancement of Economic Theory
Econometric Society	Game Theory Society

Session co-organizer: “Pricing Dynamics in Online Marketplaces,” American Economic Association Meetings, Jan 2017

Journal Referee

RAND Journal of Economics
Games and Economic Behavior
Review of Economic Dynamics
Management Science
Economic Theory
Economic Inquiry
European Economic Review
Mathematical Social Sciences
Journal of Mathematical Economics
Economics of Education Review
PLOS One
Journal of Economic Behavior and Organization
Journal of Economics & Management Strategy

Production and Operations Management
B.E. Journal of Theoretical Economics
B.E. Journal of Economic Analysis and Policy
Journal of Economic Psychology
Journal of Human Capital
Production and Operations Management
The Manchester School
Southern Economic Journal
China Economic Review
Managerial Finance
Electronic Commerce Research and Applications
Financial Innovation

National Science Foundation Proposal Reviewer

Honors Thesis Advisor: William Cockriel (2017).

Interviews

KJZZ Café	Jan, Sept 2008	SLC Morning TV news show
Ankarlo Mornings	Sept 2008	KTAR 92.7 FM talk radio show
The Educated Voter	May 2009	Lecture to local voters on economic recovery
Top of Mind	June 2015	BYU Radio, Snow Cone Economics
Top of Mind	Sept 2015	BYU Radio, eBay Bidding
Top of Mind	June 2017	BYU Radio, Fed Interest Rate Policy
KUER	Feb 2021	KUER, Trading Card Economics
Utah Valley Growth & Prosperity Summit	Oct 2021	Utah County Chamber of Commerce, Economic Outlook Panelist