Case Study

BigID Accelerates Cloud Security Protection with CDMC Certification

Summary

BigID achieved certification in cloud data management across security, privacy and data key controls based on the EDM Council's Cloud Data Management Capabilities (CDMC) framework. This achievement reinforced BigID's commitment and leadership to helping organizations manage and protect their cloud data, migrate it to the cloud securely, and incorporate automations and technology for better data management.

Business Challenge

Innovative leaders and businesses have been looking to seize the opportunity of advanced analytics and the use of artificial intelligence in the cloud, multi-cloud and hybrid-cloud, while the digital landscape continues to evolve. To continue their path as trusted industry leaders, BigID yearned to:

- Meet industry standards for its product capabilities through an external assessment
- Earn CDMC certification, achieved through a demonstration of their suite of technology tools and processes to show they meet the CDMC's 14 Key Controls to manage, use, and protect data
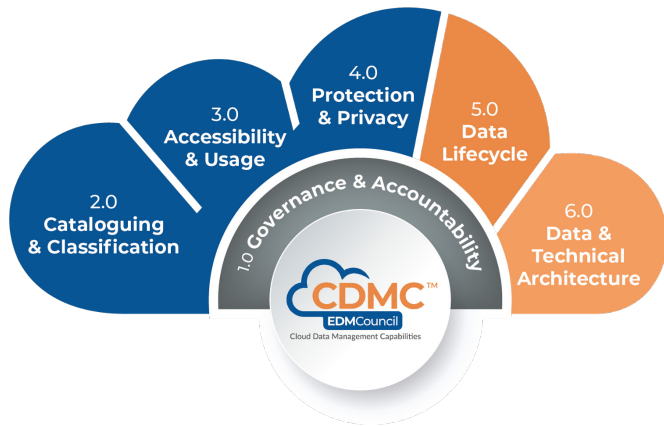
CDMC - The Cloud Data Management Capabilities Framework

The Solution

BigID's implementation of the EDM Council's CDMC framework allowed the team to continue trailblazing their path in data and cloud management, highlighting their commitment to achieving industry standards while providing a high-quality and innovative product to their clients. Some of the key use cases that BigID's clients have benefited from include:

- Reduction in duplicative data across different cloud environments

- Consistent classification standards for data, privacy and security in all cloud and on-prem systems

- Cloud data assessment and migration

- Applying controls, automations, and remediation for protecting sensitive data in the cloud

- Ability to conduct AI and Data Protection Impact Assessments (AIPIA/DPIA)

About EDM Council

The EDM Council is a non-profit global association created to advance Data Management best practices, standards and education. The 350+ global member firms and more than 25,000+ professionals of the EDM Council represent its expanding list of industries including financial services, automotive, manufacturing and life sciences along with data vendors, technology companies, consultants, academia and regulators supporting those industries.

Results

BigID has been dedicated to data discovery, classification, privacy and security since the inception of their product, and has been helping customers since their founding with their data usage across the enterprise. With the CDMC framework and their certification, BigID has been able to deliver beneficial results across their clients' businesses:

- Customers using BigID will be able to accelerate and demonstrate their compliance with CDMC

- Users can leverage the BigID solution to demonstrate best practices beyond the defined CDMC controls

- Clients can successfully demonstrate full compliance and governance in managing their data in the cloud

> **BigID is setting a new standard for data management and security in the cloud, and achieving the CDMC certification is an additional external validation of our product's capabilities to serve the needs of multiple stakeholders while validating the trustworthiness of data**
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> *- Peggy Tsai, Chief Data Officer of BigID*

> **This CDMC certification and the independent assessment by Projective Group will give BigID's clients confidence in adopting the cloud and trusting that their data is protected with the necessary controls and automation.**
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> *- John Bottega, President of EDM Council*

For more information about this case study or the BigID solution, please contact us at
info@edmcouncil.org • Comms@BigID.com