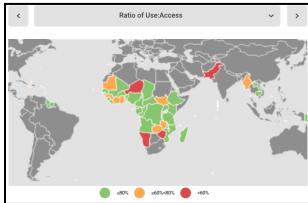


Malaria SBC in Global Fund Grant Applications

The Global Fund to Fight AIDS, Tuberculosis & Malaria provided the following **guidance** during the proposal orientation meeting in Nairobi, December 2022:

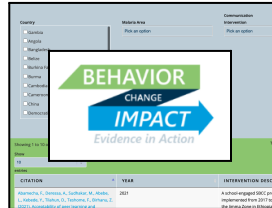
1. Investments in SBC need to be **evidence-based, results-oriented, theory-informed** & part of the **national malaria SBC strategy**
2. SBC plans & activities should **build on existing best practices & SBC efforts** in other health sectors

Where to find help with: **“Evidence-based, results-oriented, theory-informed, & part of the national SBC strategy?”**



ITN Use:Access Database
EN/FR
ITNuse.org

Country-specific data & SBC recommendations for ITN use that takes in account access to nets. Available by socio-demographics, season, and region.



Malaria SBC Evidence Database
EN
BehaviorChangeImpact.org

Search for malaria SBC evidence by country, malaria area, intervention, survey design, etc.



Malaria Behavior Surveys
EN/FR/PT
MalariaBehaviorSurvey.org

&

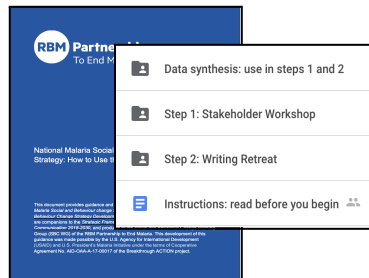
Malaria Behavior Survey Dashboard
EN
MalariaBehaviorSurvey.org/dashboard

Data & reports on malaria behaviors and associated psychosocial factors. Recommendations for how SBC programs can influence the associated factors and behaviors.



Malaria Indicator Survey SBCC Module, Interviewer's Manual, & Interpretation Guidance
EN/FR/PT
www.bit.ly/sbcc-mod

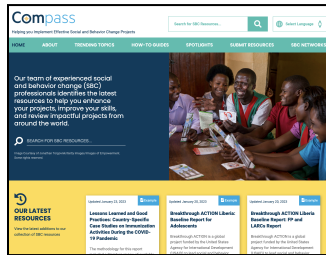
Consider adding this small module to your MIS to collect key malaria SBCC information.



Template, Guidance, & Workshop Materials for National Malaria SBC Strategies
EN/FR/PT
www.bit.ly/malariasbcstrategy

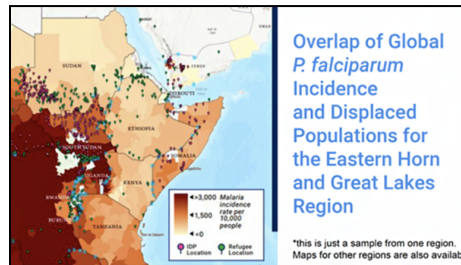
A suite of tools to craft a data-driven national malaria SBC strategy.

Where to find help with: “Existing best practices & SBC efforts in other health sectors?”



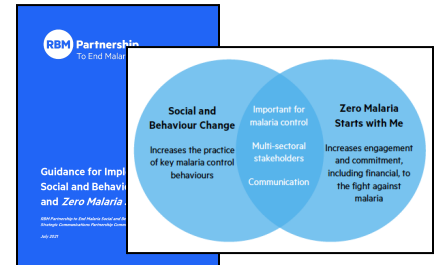
Compass: Collection of SBC Resources & Best Practices
EN/FR/PT & More
TheCompassForSBC.org

Latest resources to help you enhance your projects, improve your skills, & review impactful projects.



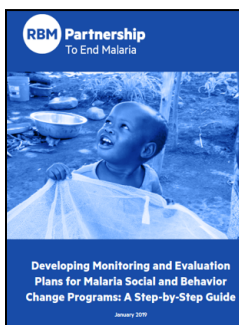
Strategic SBC as Security Case Studies by AMP
EN/FR
www.bit.ly/amp-sss

Case studies showcasing SBC in the context of insecurity & complex operating environments.



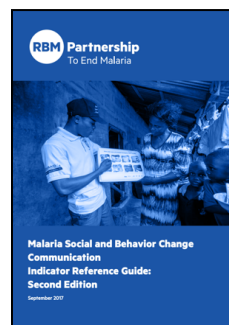
SBC & Zero Malaria Starts with Me
EN/FR/PT
www.bit.ly/zmswm-sbc

Guidance for implementing ZMSWM & SBC together.



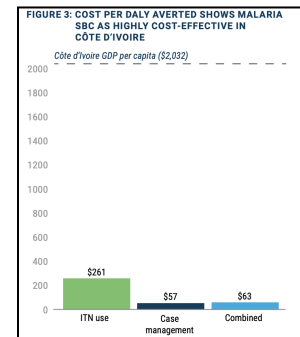
Developing M&E Plans for Malaria SBC Programs
EN/FR/PT
www.bit.ly/malaria-m-e

Draft strong M&E plans for proposals, strategies & work plans.



Malaria SBC Communication Indicator Reference Guide
EN/FR/PT
www.bit.ly/malaria-m-e

Lists & defines all malaria SBC indicators. This can be used verbatim.



Making the Business Case for Malaria SBC
EN/FR
www.bit.ly/b-c-sbc

Malaria SBC in CDI & Tanzania was HIGHLY cost-effective.

Additional Tips:

- We must be champions for SBC:**
 - Phrase it not as “nice to have” but as “**must-have**”
 - GFATM is not opposed to SBC, it just needs to be **solidly justified**
- Participate actively in the **Mock Technical Review Panel (TRP) Sessions**
- Ground everything in your National SBC Strategies & National Strategic Plans**
 - Do not propose only “awareness raising” and World Malaria Day
- Contrary to what many think, **budget cuts happen more during grant-making and the Country Coordinating Mechanism (CCM) makes many of the decisions**
 - Lobby to the CCM in country
- Look for **ANY opportunity to cut costs and highlight those**

For questions or additional resources, contact the RBM SBC WG Secretariat: ashley.riley@jhu.edu