COMMUNITY
THE ASF CONFERENCE
CODE

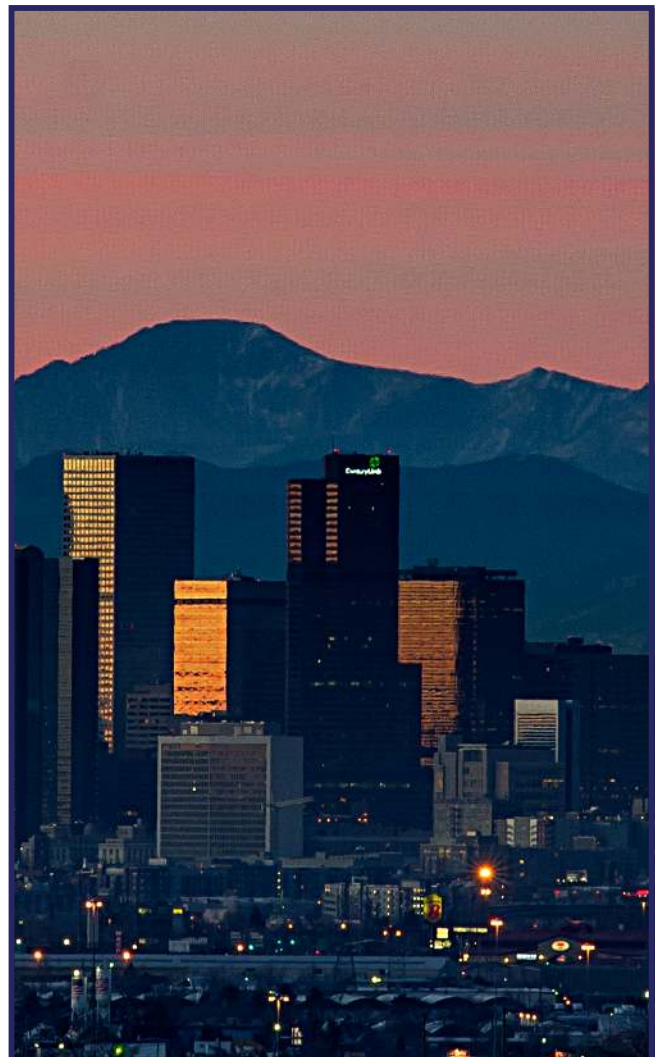## EUROPE
Bratislava, Slovakia
June 3-5 2024

NORTH AMERICA
Denver, CO
Fall 2024

CC BY Aapo Haapanen

CC BY Robert Kash

COMMUNITY OVER CODE

Community Over Code, formerly ApacheCon, is the official global conference series of The Apache Software Foundation (ASF). Since 1998 – before the ASF's incorporation – Community Over Code, and ApacheCon before it, have been drawing participants at all levels to explore "Tomorrow's Technology Today" across 300+ ASF projects and their diverse communities. Community Over Code showcases the latest developments in ASF projects and emerging innovations through hands-on sessions, keynotes, real-world case studies, trainings, hackathons, and more.

Community Over Code showcases the latest breakthroughs from ubiquitous ASF projects and upcoming innovations in the Apache Incubator, as well as open source development and leading community-driven projects the Apache way. Attendees learn about core open source technologies independent of business interests, corporate biases, or sales pitches.

The Community Over Code program is dynamic, evolving at each event with content directly driven by select Apache Project developer and user communities. Community Over Code delivers state-of-the-art content that features the latest open source advances in big data, cloud, community development, FinTech, IoT, machine learning, messaging, programming, search, security, servers, streaming, web frameworks, and more in a collaborative, vendor-neutral environment.

ABOUT THE ASF: Founded in 1999, the Apache Software Foundation exists to provide software for the public good with support from more than 70 sponsors. ASF's open source software is used ubiquitously around the world with more than 8,400 committers contributing to 320+ active projects, including Apache Superset, Apache Camel, Apache Flink, Apache HTTP Server, Apache Kafka, and Apache Airflow. The Foundation's open source projects and community practices are considered industry standards, including the widely adopted Apache License 2.0, the podling incubation process, and a consensus-driven decision model that enables projects to build strong communities and thrive.

COMMUNITY OVER CODE HIGHLIGHTS

• TIMELY CONTENT: Learn first-hand from the largest collection of global Apache project communities through detailed sessions, and standalone tracks such as Big Data, CloudStack, Fintech, Geospatial, IoT, Machine Learning, Sustainability, and Tomcat.

• INNOVATION INSIGHT: Presentations from the Apache Incubator, the ASF's hub for open source innovations, where more than 50 projects are currently undergoing development, include the latest developments in data science, cloud, embedded systems, IoT/edge, and many other categories, as well as industry-specific areas such as climate, microfinances, and cryptography. Learn what's next.

• KNOWLEDGE EXCHANGE: Meet the people behind dozens of Apache projects through ample networking opportunities including, hackathons, BoFs, and corridor discussions.

• EDUCATION: Gain the latest skills with in-depth tutorials, training, and workshops with low student-to-instructor ratio. Classes are often led by the original creators and companies behind some of the most popular projects in open source.

• DELIBERATELY INTIMATE: Unlike other industry events, one of the biggest draws of this event is access to participants at all levels, from presenters to attendees to sponsors to Apache Members and Committers, Apache Project Management Committee members, ASF leadership, and more.

ATTENDEES
Community Over Code attendees include individual developers and users, Fortune 500 companies, start ups, educators, consultants, community managers, influencers, and analysts from more than 60 countries.

LOCATIONS
In 2024, Community Over Code events will be held in two geogrpahic locations. On June 3-5, 2024, Community Over Code EU will be at the Radisson Blu hotel in Bratislava, Slovakia. In the Fall of 2024, Community Over Code NA will take place in Denver, Colorado, USA.

PAST SPONSORS
Past Community Over Code (ApacheCon) sponsors include Adobe, Amazon, AppDynamics, Apple Developer Connection, Azul, BitRock, CafeSoft, Canonical, Citrix, Cloudant, Cloudera, CloudOps, codeBusters, CollabNet, Comcast, Compaq Computers, Covalent, CryptoCard, Datadog, Day Software, Dito, EarthWeb, Expedia, Facebook, Fujitsu Siemens Computers, Func, FuseSource, GlueCode, Google, GridGain, Hewlett Packard, Hippo, Hortonworks, HotWax, IBM, Intel, IONA, Java Community Process, Joost, Linode, Lucent, LucidWorks, Netcraft, Ning, Novell, ODPi, Optiver, Oracle, Pivotal, Red Hat, Riptano, SAP, ShapeBlue, Snapbridge, SourceForge, SpringSource, Stuttgart Region Development Corporation, Sun, Talend, Talener, Topicus, Ubuntu, VeriSign, VMWare, Wirtschaftsministerium Baden Wurttemberg, WSO2, Yahoo!, and dozens of other Fortune 500 companies.

SPONSORSHIP OPTIONS
COMMUNITY OVER CODE NORTH AMERICA

BENEFIT	PLATINUM	GOLD	SILVER	BRONZE
30-minute keynote	x			
Message in pre-conference email	x			
Session speaking opportunity	x	x		
Recognition during keynote	x	x	x	
Recognition on event website	x	x	x	x
Recognition on event signage	x	x	x	x
Exhibit booth	10' x 20'	10' x 10'	6' table	
Conference passes	8	6	4	2
Prices in USD	**$35,000**	**$20,000**	**$15,000**	**$7,500**

MORE SPONSORSHIP OPTIONS

Create your own custom sponsorship package by adding on from the following:

ADD-ON BENEFITS	COST	LIMIT
RECORDING: Video recording for keynotes with sponsor watermark and audio recording for all tracks.	$15,000	2
PHOTOGRAPHY: Sponsor our event photographer. Recognition included on post-event photos website and on event signage.	$5,000	1
COFFEE BREAKS: Logo on signage and option for material drop during coffee break. (One day; may sponsor multiple days)	$3,000	8
EVENING EVENT: Sponsor our evening networking events. Your logo on signage and opportunity to distribute materials or swag at the event.	$15,000	1
SPEAKER DINNER: Logo on signage and option for material drop on tables. Recognition on the website and 4 tickets to dinner.	$8,000	1
LIGHTNING TALKS: Our popular evening lightning talks have beer, wine, and soft drinks available. Your logo on signage and mentions by emcees.	$3,000	2
LANYARDS: Company logo on lanyards along with Community Over Code logo. Recognition on website.	$2,000	1

Have questions? Other ideas for sponsorship? We're open to your ideas. Email sponsor@apachecon.com. We look forward to working with you!

SPONSORSHIP OPTIONS
COMMUNITY OVER CODE EUROPE

BENEFIT	PLATINUM	GOLD	SILVER	BRONZE
30-minute keynote	x			
Message in pre or post-conf. email	x	x		
Session speaking opportunity		x		
Swag kit opportunity	x	x		
Recognition on event website	x	x	x	x
Recognition on event signage	x	x	x	x
Space at Networking Area	1.6m table	1.6m table	rnd table	rnd table
Brand presence on recordings	x	x	x	
Social media mentions	3	2	group posts	group posts
Jobs promotion	3	3	2	2
Conference passes	3	2	2	1
Prices in EUR	€30,000	€20,000	€12,000	€7,000

MORE SPONSORSHIP OPTIONS

Create your own custom sponsorship package by adding on from the following:

ADD-ON BENEFITS	COST	LIMIT
SPEAKER RECEPTION: Reception before event, includes a 5-minute message and brand presence.	€6,000	1
PARTICIPANT RECEPTION: First day of event, after sessions. Includes a 5-minute message and brand presence.	€8,000	1
LANYARDS: Company logo on lanyards along with Community Over Code logo. Recognition on website.	€2,500	1
ATTENDEE T-SHIRT: Includes event logo on the front and sponsor logo on the arm.	€6,000	1
ATTENDEE HAT: Includes event logo on the front and sponsor logo on the back.	€7,000	1
COFFEE BREAKS: Logo on signage and option for material drop during coffee break. (One day; may sponsor multiple days)	€5,000	3

COMMUNITY OVER CODE EUROPE ADD-ON SPONSORSHIP OPTIONS

Create your own custom sponsorship package by adding on from the following:

ADD-ON BENEFITS	COST	LIMIT
LUNCH: Logo on signage and option for material drop during meal. (One day; may sponsor multiple days)	€7,000	3
WOMEN & NON-BINARY IN OPEN SOURCE BREAKFAST: Includes 5-minute welcome message and brand presence	€3,000	2
SPEAKER GIFTS: Includes event logo and sponsor logo	€5,000	1
PARTICIPANT TOTE BAG: Includes event logo and sponsor logo	€4,500	1
LIVE CAPTIONING: Logo and thank you mention at event opening	€6,000	2
POST-EVENT VIDEO: Logo and thank you mention on bumpers	€5,000	1

Have questions? Other ideas for sponsorship? We're open to your ideas. Email sponsor@apachecon.com. We look forward to working with you!

INTERESTED IN SPONSORING BOTH EVENTS?

Sponsors who support both Community Over Code events in 2024 will receive a 10% discount for their total sponsorship package.