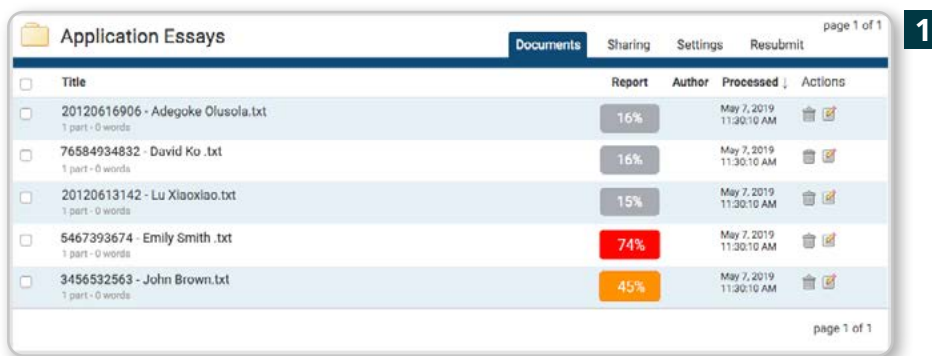


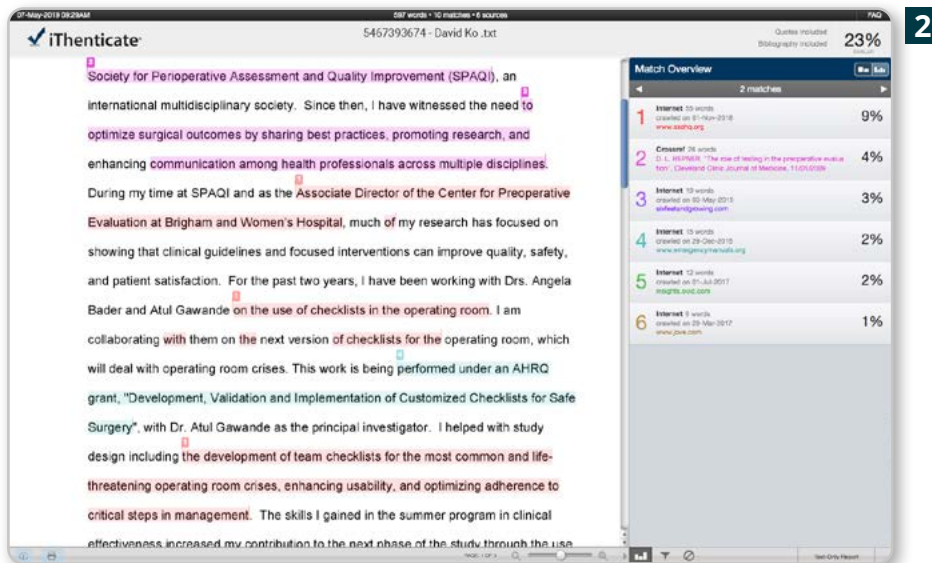


Simplify screening personal essays

During peak admission season, Admissions offices can receive thousands of applications. In a sea of qualified candidates, the personal essay can make a big difference. But it is also one of the most subjective and time-consuming pieces of the application to process.



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Using iThenticate to review personal essays

1 Evaluate applications

- Simple document upload automatically checks for similarity
- Check personal essays for similarity to prior published works
- Compare against 96% of Top Cited Journals
- Compare against private repository of previous application documents

2 Granting admission

- Similarity Score provides a quantitative metric for what has traditionally been very subjective
- Available data point if admission decision is contested

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Carrie Marcinkevage
MBA Managing Director Penn State University