Easily Structure & Communicate Ideas using Wireframe

A wireframing workshop

IDX Incubator Bandung

@afnizarnur

Apa kabar?

Sehat?

Yuk kenalan

Apa kabar?
Sehat?

Yuk kenalan

Apa kabar?
Sehat?

Yuk kenalan

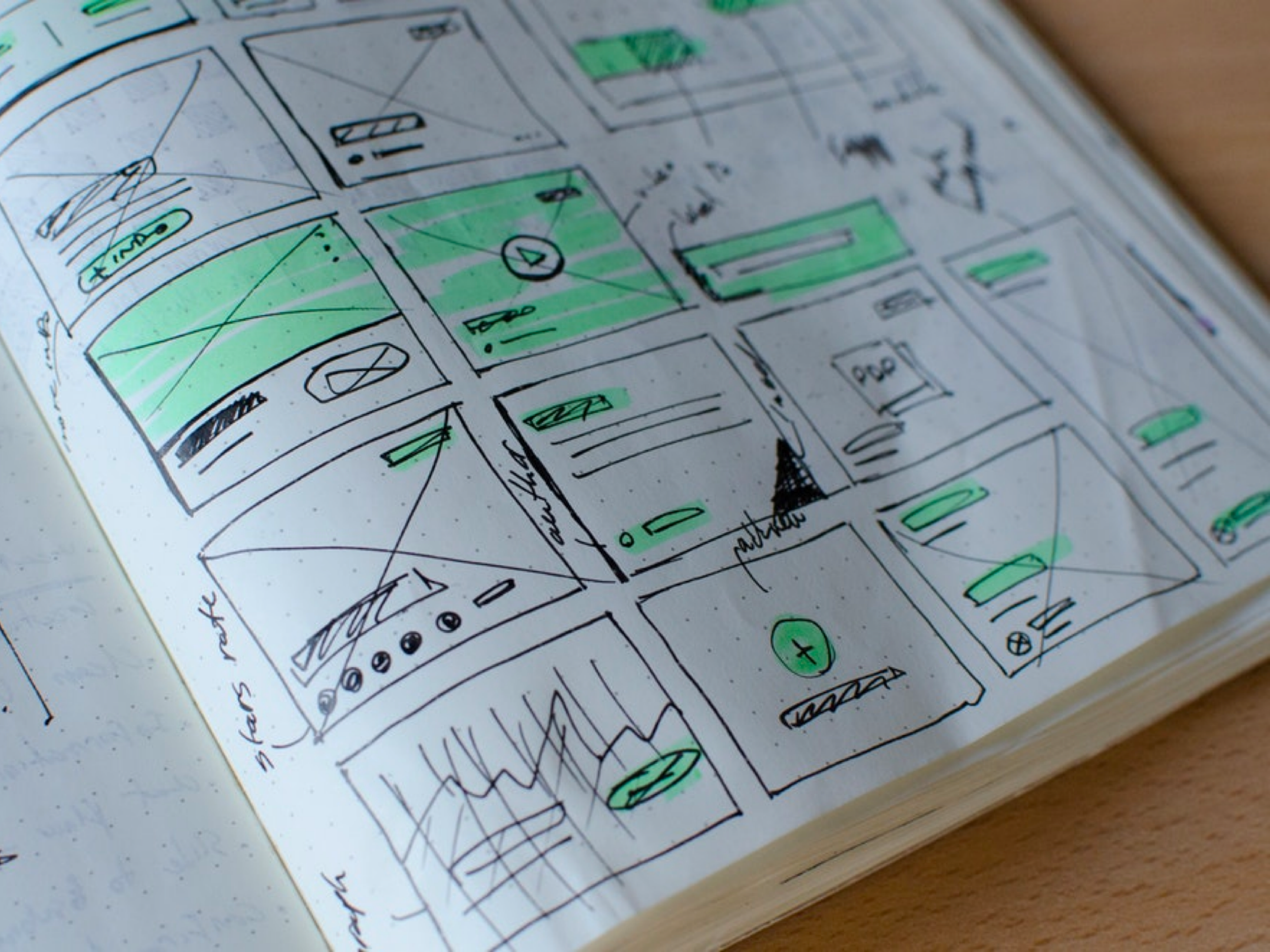
Afnizar Nur Ghifari

UX Designer at Bukalapak

Bukalapak

5mins

What is wireframe?



Welcome to Stoic.
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A wireframe is a two-dimensional illustration of a page's interface that specifically focuses on space allocation and **prioritization of content**, **functionalities available**, and intended behaviors.

https://www.usability.gov/how-to-and-tools/methods/wireframing.html

Wireframe is a visual artifact of brainstorming, and the goal is to make them with minimal effort, as to encourage ideation.

Wireframe is simple diagrams that show placement of elements within an interface

Generally, the first step of design

SKETCH > WIREFRAME > VISUAL > CODE

SKETCH > WIREFRAME > HI-DEF WIREFRAME > VISUAL > CODE

WIFEFRAME > HI-DEF WIREFRAME > VISUAL > CODE

SKETCH > CODE

WIFEFRAME > INTERACTIVE PROTOTYPE > VISUAL > CODE

https://webdesign.tutsplus.com/articles/a-beginners-guide-to-wireframing–webdesign-7399

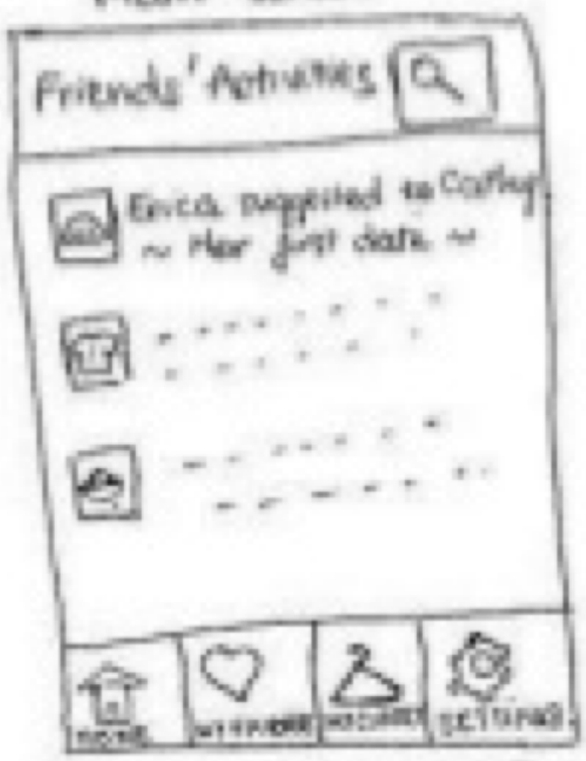
mashroom6

Wireframe play invaluable role in sticking everyone **on the same page** and see the glimbs of how the information, user journey and layout of the application is structured out.

Type of Wireframe

Low-Fidelity Wireframes (Sketches)

Main Screen

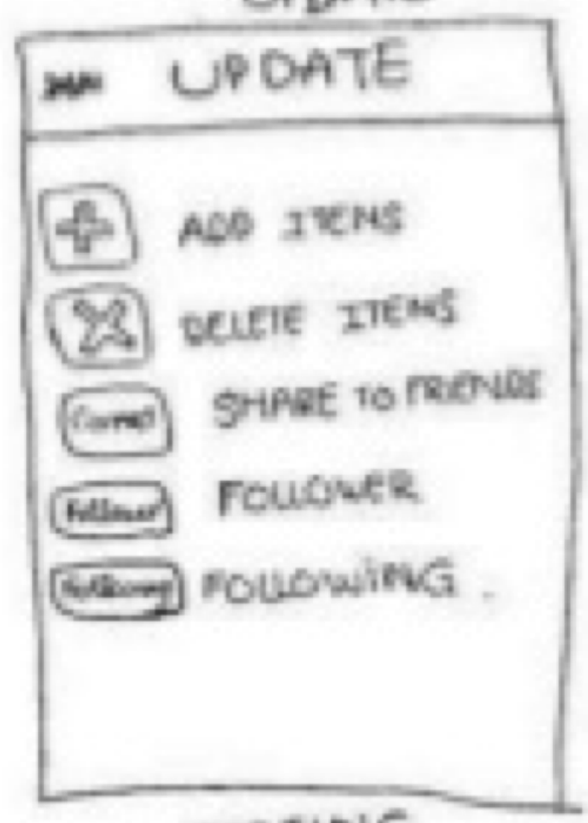


FRONT PAGE

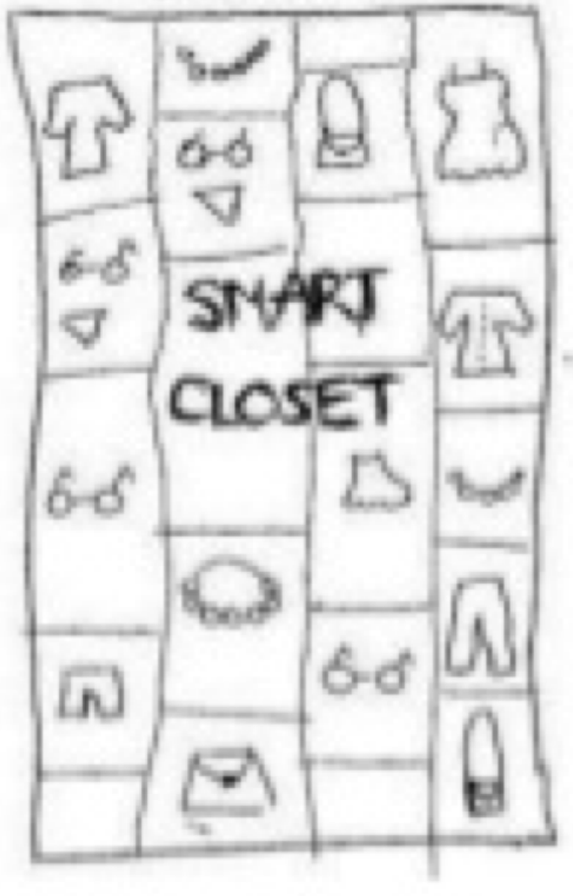
MY CLOSET

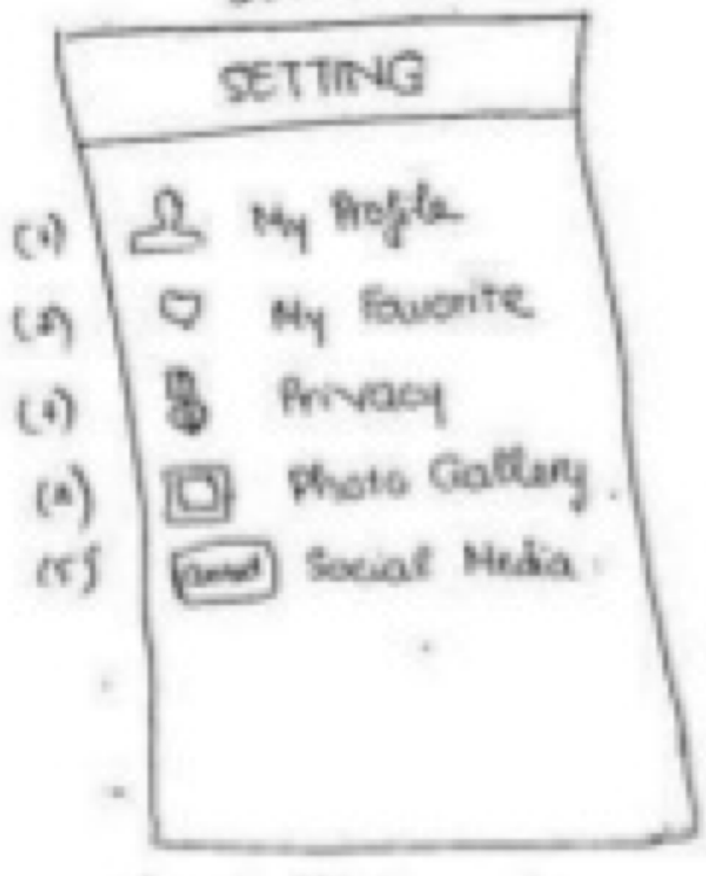
CAMERA

UPDATE



SETTING



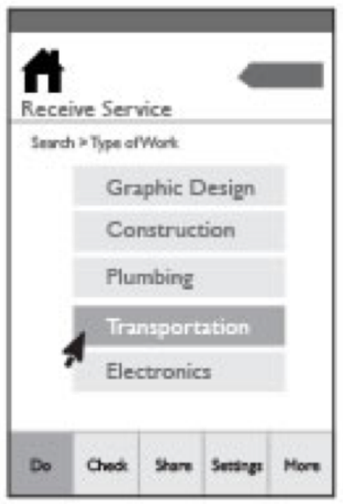


High-Fidelity Wireframes (Detailed)

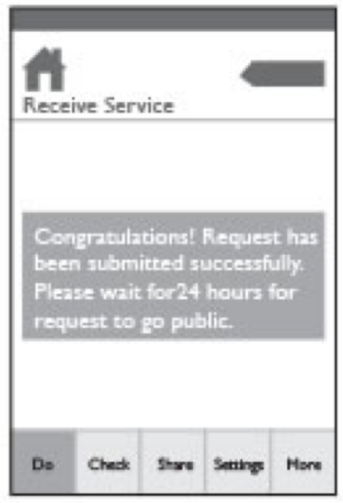
2 requests have been posted
Health
What can be done to increase her health!
Do
Check
Share
Settings
More

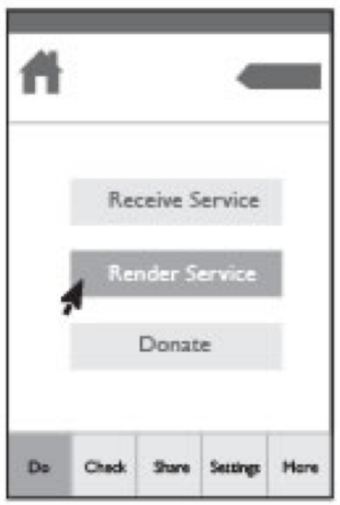
Receive Service
Render Service
Donate
Do
Check
Share
Settings
More

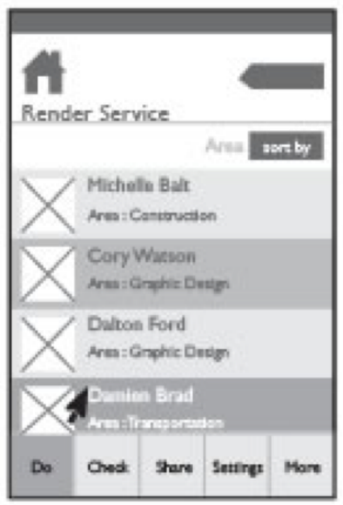
Receive Service
Search
History
Skill
Location
Hours
Type of Work
Do
Check
Share
Settings
More


Receive Service
Search > Type of Work
Graphic Design
Construction
Plumbing
Transportation
Electronics
Do
Check
Share
Settings
More

Receive Service
Search > Type of Work > Transportation
Type request here
Days Available
mon tue wed thr fri sat sun
Time
submit
Do
Check
Share
Settings
More


Receive Service
Congratulations! Request has been submitted successfully. Please wait for24 hours for request to go public.
Do
Check
Share
Settings
More

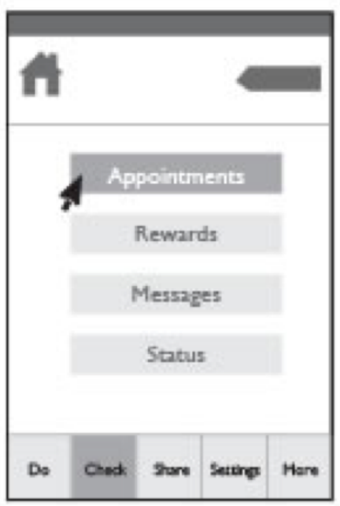

Receive Service
Render Service
Donate
Do
Check
Share
Settings
More

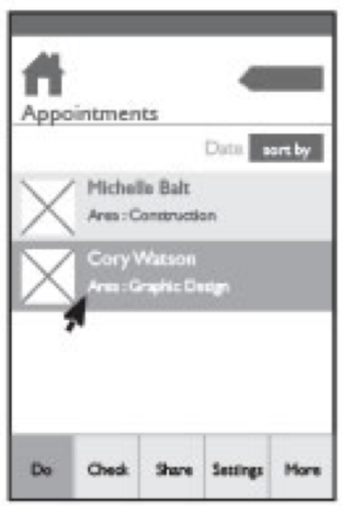

Render Service
Area
sort by
Michelle Balt
Area : Construction
Cory Watson
Area : Graphic Design
Dalton Ford
Area : Graphic Design
Damien Brad
Area : Transportation
Do
Check
Share
Settings
More

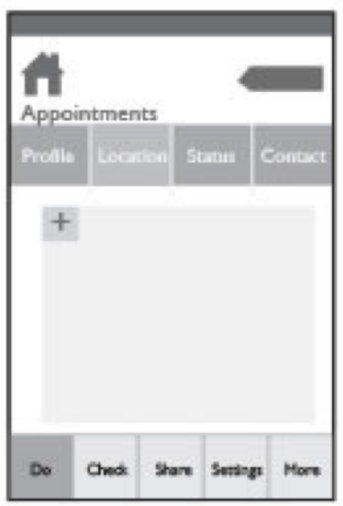
Render Service
Damien Brad
Area : Transportation
Location : Brooklyn, NY
Day : Monday
Time : 2pm
" Hello, I would really appreciate a ride to the railway station this Monday. I have 2 people coming alone. Thanks!"
unavailable
accept
Do
Check
Share
Settings
More

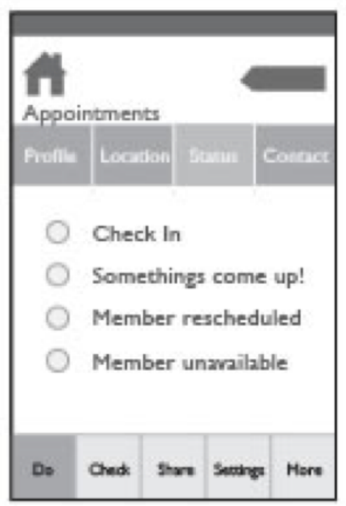
Render Service
Introduction Message
To Damien Brad,
Type request here
discard
save
send
Do
Check
Share
Settings
More

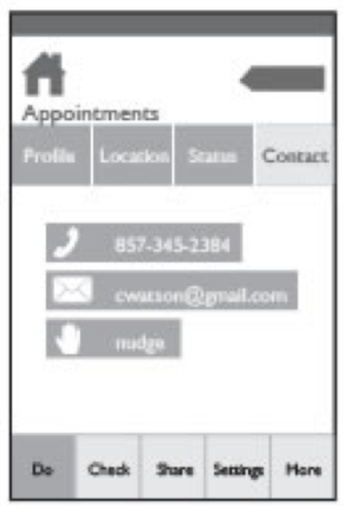
Render Service
Message sent!
Do
Check
Share
Settings
More


Appointments
Rewards
Messages
Status
Do
Check
Share
Settings
More

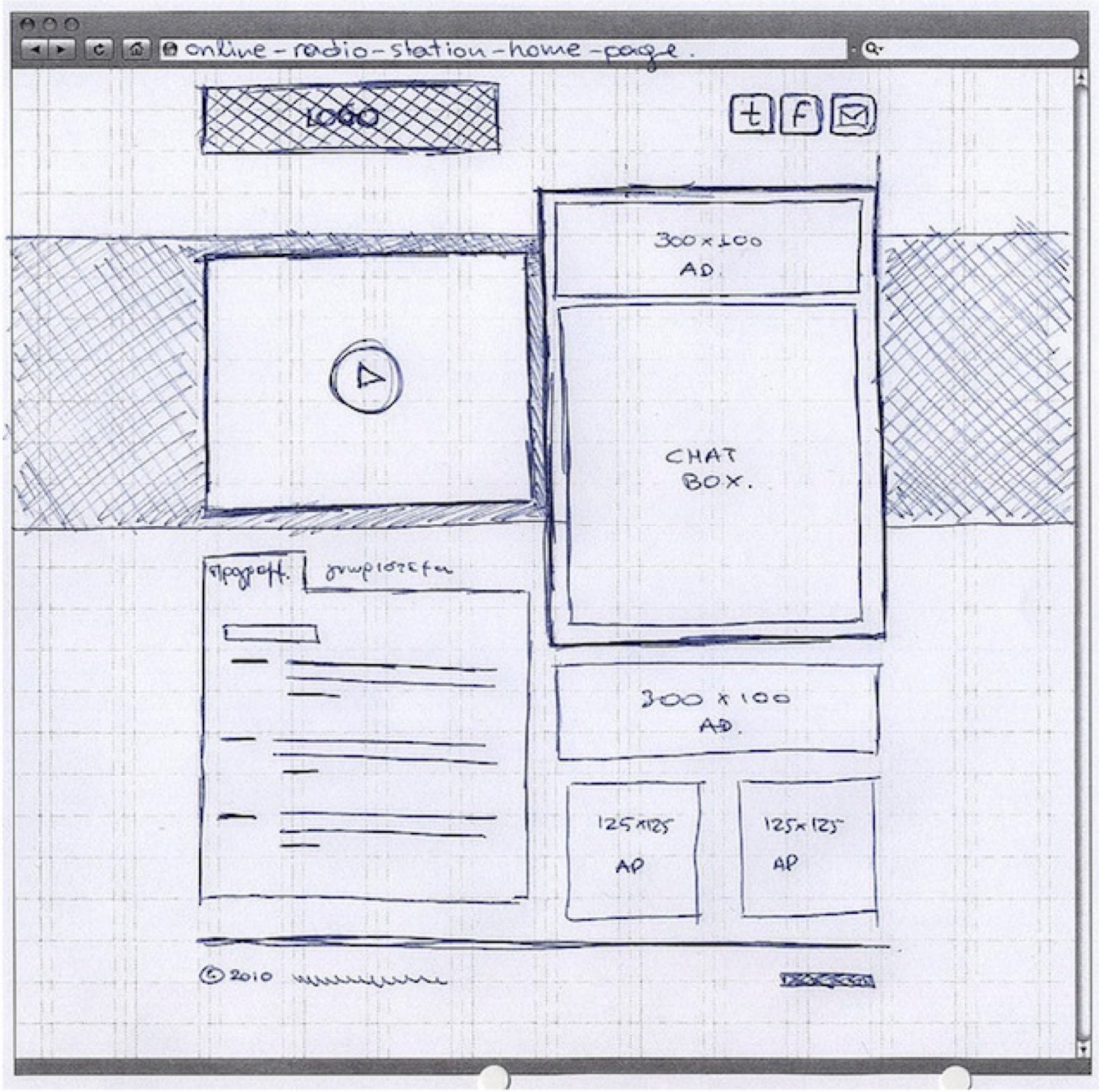

Appointments
Date
sort by
Michelle Balt
Area : Construction
Cory Watson
Area : Graphic Design
Do
Check
Share
Settings
More


Appointments
Profile
Location
Status
Contact
Do
Check
Share
Settings
More


Appointments
Profile
Location
Status
Contact
Check In
Somethings come up!
Member rescheduled
Member unavailable
Do
Check
Share
Settings
More


Appointments
Profile
Location
Status
Contact
857-345-2384
cwatson@gmail.com
nudge
Do
Check
Share
Settings
More

Keep it Simple but understandable


online-radio-station-home-page.
LOGO
300x100
AD.
CHAT
BOX.
300 x 100
AD.
125x125
AP
125x125
AP
© 2010

Things to keep in mind when creating wireframe

Looks and visual appeal are not factors at this stage

Feedback early and often

Always keep the user in mind

Don't be afraid to experiment

It’s time to wireframe **exercise!**

Fold your paper into 8

Open any app, look at it for 10 seconds!

10secs

Try to capture all of the elements of the page

Draw it in 10 seconds!

10secs

Awesome, you did great job!

Show it to your teammate 🙈

5mins

Why wireframing?

Connect stakeholders, designer & developer

To Help Communicating Ideas

Content

What are the contents which are displayed on the page.

Structure

How the pieces of the application can fit together?

Hierarchy

How are the information organised and displayed together.

Functionality

How will the interface work?

Behaviour

How will the users interact with the interface? And how does it behave?

It’s time to wireframe **exercise again!**

Look at it for 10 seconds!

10secs

3 LTE 01.48 30%

BukaLaPak

Rush Delivery | Gratis Ongkir | Voucherku | Barang Favorit

Spesial Untukmu

Lihat Semua

Menu Favorit

Tiket Kereta | BukaEmas | BukaDompet | Paket Data

DANA | BukaBike | Lainnya

Home | Discover | BukaMall | Transaksi | Akun

Draw it in 10 seconds!

10secs

Show me and you'll get nice sticker! 🤩

Let’s do it again!

Super Ojek

Requirement

1. Homepage
2. Input Destination
3. Input Pickup Point
4. Waiting Driver
5. Chat with Driver
6. Trip Completed
7. Trip History
8. Detail Trip History

it's super app !

Ride Car Auto

mau kemana

Pilih Tempat jemput

Surjono

sedang kesana

Mancing App

Requirement

1. Homepage
2. Search Place
3. Detail Place
4. Booking Place
5. Pay Booking
6. Booking Success
7. Booking List
8. Detail Booking

Start wireframing!

10mins

Group Presentation

10mins

Really well done everyone! 🎉

That’s all from me

Wireframe should be a visual guide to the framework of your product and how it will be navigated.

Matur Nuwun

Feel free to ask
me any question