

# The Road to Affordable and Accessible Course Materials

Is your institution looking for ways to navigate the digital transformation while lowering costs and increasing day-one access? Programs like Inclusive Access and Equitable Access may be the answer.



**1. Start Inclusive Access**  
Selectively add high-cost content to Inclusive Access to impact affordability on a course-by-course basis.



**2. Maximize Inclusive Access**  
Expanding IA to include as many courses as possible greatly increases access while improving affordability for more students.



**3. Equitable Access**  
Equitable Access is the ultimate way to level the playing field. Every student gets access to all required learning materials for the entire term. By using the institution's volume purchasing power, Equitable Access enables even lower prices than the course-by-course Inclusive Access model.