

flixiier

**Dramatically speeding up video
creation**

Press Kit

Enabling any person to easily express and share ideas on any platform through video content without worrying about costs.

At Flixier we believe that anyone should be able to create video without having to deal with expensive hardware barriers, complex software and collaboration annoyances.

Our mission is to make video creation fast, easy and accessible at work, at school or at home. With this in mind we built Flixier to be easily accessible from a computer browser without any software downloads or installs. We powered it with custom built video processing technologies that make the video editing experience run smoothly on old, low powered computers or even Chromebooks and we coupled it with real-time collaboration features to enable fast turnaround in team environments. All that is built in a simple video tool that is easy to pick up even for non-professionals while maintaining powerful capabilities that can satisfy even the most advanced of users.

Our small team works to fulfill our mission and provide state of the art video technology to our customers in over 190 countries.

Flixier at a glance

Founded

March 2018

Monthly videos published

Each month **over 15000 videos are published in Flixier**, this number is growing on a daily basis.

Monthly video hours published

2000 hours of video are published by our users every month.

Small and dedicated team

Our team counts 6 people evenly split between marketing and development. We started as a mostly technical team which helped us to innovate in areas like groundbreaking video processing speed at a very early stage.

Blazing fast video rendering

Our users can expect unbelievable speeds when processing a video. **Under 3 minutes rendering time** for any video regardless the length, resolution or device.

Real-time video collaboration

We enable time based **real-time comments with feedback** while still editing the project.

Empowering people to create

Fastest video rendering in the world

Video rendering is one of the most processing consuming tasks a person can do with their computer. Any company releasing a new piece of hardware will include video processing benchmarks to show off their new capabilities. Flixier completely removes the traditional reliance on hardware by enabling anyone to render any video, at any resolution, on any device in less than 3 minutes thanks to our unique cloud powered video rendering tech.

Ease of use

Flixier is built with our users in mind which means that we are relying heavily on ready made components that ease the lives of our users when creating content. A few powerful components are: Built-in professionally made motion graphics and calls to action that can be easily customized. One click subtitle generation for videos, neural powered text to speech functionality.

Collaborate on video projects

We believe that fast video creation must be a simple process for everyone involved. To make this a reality we created easy to use tools to get feedback on videos in real-time, share projects and media with just a few clicks and pick-up a project from a colleague just by clicking a link.

Affordable pricing

Creation as the main focus

From the start Flixier was about changing people's perspective on how much video content creation costs.

We want to make it affordable and accessible for anyone to create video, that is why Flixier can be experienced for free to try out it's features and then used with a \$10/month subscription.

This is a super low cost barrier when considering that no investments in an editing PC are needed, investments that usually go over \$1000.

Contact Us

If you'd like to get in touch with the Flixier team, feel free to message us on Facebook or email our team at support@flixier.com. We'd love to hear from you!

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