PREMIER REFERENCE SOURCE

**Virtual Work and Human Interaction Research**

Shawn Long

# Virtual Work and Human Interaction Research

Shawn Long
(University of North Carolina Charlotte, USA)

As organizations shift their work space from more traditional tethered locations to geographically dispersed spaces, virtual work is emerging as a critical feature of contemporary organizational life.

**Virtual Work and Human Interaction Research** uses humanistic and social scientific inquiry from interdisciplinary and international perspectives to explore how individuals engage in the new virtual work paradigm. This book explores a wide range of topics including, but not limited to, boundary management in virtual work, shadowing virtual work practices, creative workers' attitudes in virtual work, high-touch interactivity in virtual experiences, surveys, interviews experimental, ethnography grounded-theory, and phenomenology in virtual work contexts.

## Topics Covered:

- Distributed teams
- Ethnographic research in virtual work
- Experimental research in virtual work
- Informal and formal communication
- Organizational life
- Quantitative methods in virtual work
- Virtual work
- Virtual work behaviors

**Market:** This premier publication is essential for all academic and research library reference collections. It is a crucial tool for academicians, researchers, and practitioners and is ideal forclassroom use.

**Shawn D. Long** (Ph.D., University of Kentucky; M.P.A., Tennessee State University) is Chair of the Department of Communication Studies and former Director of the Communication Studies Graduate Program at the University of North Carolina at Charlotte. He is currently Associate Professor of Communication Studies and Associate Professor of Organizational Science at the University of North Carolina at Charlotte. An organizational scholar with numerous peer-reviewed publications, Dr. Long's teaching and research spans organizational communication, organizational science, virtual work, diversity communication, virtual- team assimilation, and socialization, and health communication. Dr. Long studies the utility and development of communication practices and processes in virtual work. He has consulted several organizations on communication, technology, culture, diversity, and structure. He has written, presented, and published several peer-reviewed papers around issues of organizational technology, diversity, virtual work in organizations, health communication, and organizational culture. He has appeared as a featured guest on several media outlets including the National Public Radio and the Canadian Broadcast Corporation. His most recent research appears in *Communication Monographs, Journal of National Medical Association, Clinical Transplantation, Health Communication, Journal of Health Psychology, Journal of Health Communication, Communication Teacher, Health Communication, Information and Science Technology, The Encyclopedia of Organizational/Industrial Psychology, Case Studies for Organizational Communication: Understanding Communication Processes, and Virtual and Collaborative Teams. His book, Communication, Relationships and Practices in Virtual Work* (2010) was nominated for two Outstanding Book Awards in two divisions of the National Communication Association. He is currently guest editor of a special issue of the *Journal of Information Technology Research.* He serves on a number of journal editorial boards. Dr. Long is immediate past-Chair of the African American Communication and Culture Division of the National Communication Association. Prior to arriving at UNC-Charlotte, Dr. Long was a Southern Regional Educational Board Doctoral Scholar and Lyman T. Johnson Doctoral Scholar at the University of Kentucky. He has been recognized with several professional awards including the 2011 Southern States Communication Association Outreach Award, 2009 Organizational Science Outstanding Service Award, 2010 Southern States Communication Association Minority and Retention Award, Chancellor's Award for Outstanding Teaching at the University of Kentucky, The Multicultural Summer Fellowship at the University of Nebraska-Lincoln, Outstanding Teaching Assistant in the College of Communication and Information Studies at the University of Kentucky, Outstanding Graduate Teaching Assistant recognized by the International Communication Association, and Who's Who Among American Teachers.

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