

A Thorough Analysis of Organizational Behavior and Cultural Issues in Organizations

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Abstract: *The purpose of this research study is to present a thorough analysis of the complex relationship that exists between organizational behavior and cultural challenges in contemporary businesses. It is essential for modern managers and leaders to comprehend how cultural influences affect employee behavior and organizational performance. In addition to synthesizing the body of research, this study provides actual data and practical insights into the opportunities and problems related to managing cultural diversity and encouraging healthy organizational behavior. Through an examination of diverse aspects of cultural problems within companies, this study offers insightful suggestions for fostering a vibrant and welcoming work atmosphere.*

Keywords: Organizational behaviour, Challenges and opportunities, Cultural diversity