



# ABOUT THE CERTIFICATIONS

Certifications from iKeepSafe, a trusted third party, help you communicate your product's compliance and demonstrate your responsible privacy, safety, and security practices.

Do more than post your privacy policy:



Share your Product Profile with customers, allowing them to easily evaluate your privacy, safety, and security practices



Summarize your compliance once, not every time you negotiate a sale, through the Product Profile



Complete a technical assessment – assurance that your product's data flows match up to the standards in your policy

# FERPA CERTIFICATION:



School leaders look for edtech products that can be used in compliance with FERPA, applicable state laws, and local policies.

The iKeepSafe FERPA Certification demonstrates compliance with the federal mandates as well as iKeepSafe's rigorous guidelines. The Product Profile details a product's data collection and handling practices, as well as other relevant company policies, in an easy-to-understand format.

## BENEFITS OF FERPA CERTIFICATION

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### **GET YOUR TECHNOLOGY INTO SCHOOLS MORE EASILY.**

Having the iKeepSafe FERPA certification ensures schools that they can rely on your product to adequately safeguard the privacy of student data.

### **ENABLE SCHOOLS TO REINFORCE THEIR OWN COMPLIANCE NEEDS.**

The comprehensive Product Profile gives schools the information they need to easily determine whether a product meets its own compliance thresholds around FERPA, state laws, school policies, and community norms.

# COPPA CERTIFICATION:



The iKeepSafe COPPA Safe Harbor Certification program ensures that practices surrounding collection, use, maintenance and disclosure of personal information from children are consistent with principles and requirements of the Children's Online Privacy Protection Act (COPPA). Companies that comply with the guidelines are awarded a badge, making it easy for parents and schools to identify products that are compliant with COPPA.

## BENEFITS OF COPPA CERTIFICATION

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### **RISE ABOVE THE NOISE OF CHILDREN'S ONLINE CONTENT.**

With the volume and variety of websites and online services being brought into the home and classroom, it is often challenging to determine which ones protect children's information. Displaying the iKeepSafe COPPA seal helps parents and schools wade through to find the technology they can trust.

### **MEET AND EXCEED FEDERAL REGULATIONS.**

iKeepSafe goes beyond delivering COPPA compliance guidance. Our uniquely qualified privacy and online safety experts provide customized support to help you meet current industry best practices.

# CSPC CERTIFICATION:



The CSPC builds on iKeepSafe’s FERPA Assessment and COPPA Safe Harbor, which help educators and parents find products that meet the expectations of federal privacy laws. This certification is recommended for operators and providers of websites and online services that are, whole or in part, intended for use in and by schools. Earning the iKeepSafe CSPC asserts that your technology company is a leader in student privacy. The certification assesses for federal and California laws governing student data privacy, including:

Family Educational Rights and Privacy Act (“FERPA”)

Protection of Pupil Rights Amendment (“PPRA”)

California Education Code 49073.6 – Collection of Student Information from Social Media

California AB 1584, Education Code section 49073.1 – Privacy of Pupil Records: 3rd-Party Digital

Storage & Education Software

Student Online Personal Information Protection Act (“SOPIPA”)

## BENEFITS OF CSPC CERTIFICATION

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### **INSTILL CONFIDENCE WITH PARENTS, STUDENTS AND SCHOOLS.**

An assessment from a trusted and experienced independent third party like iKeepSafe will assure schools and parents that your educational technology is one that can be trusted with handling student data.

### **CLEARLY COMMUNICATE COMPLIANCE WITH STRINGENT STUDENT DATA PRIVACY LAWS.**

Earning and displaying the iKeepSafe certification indicates you value the privacy of your customers.

### **MOVE THE COMPLICATED PRIVACY COMPLIANCE GUESS WORK OUT OF YOUR HANDS AND INTO A PROFESSIONAL’S.**

Having iKeepSafe’s experts assess and guide you through the various elements of multiple student privacy regulations will eliminate compliance uncertainty and provide the right direction for your unique needs.