

# Reflections on the Creation of a Business Analytics Minor

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## **Abstract**

The article presents the details of a business analytics minor that we created at our institution in the fall of 2019. In the two years since, our program has successfully met our enrollment goals. Out of over 50 minors offered at our institution, our business analytics minor is currently ranked fifth in enrollment. In this article we will present the process that we followed to create our minor, cover our curriculum (including course descriptions), the staffing of the courses, program enrollment, enrollment by course/semester, and enrollment by major/semester. Finally we will conclude with some reflections on our experience. The hope is that this paper can help others who are contemplating, or in the process of, introducing a business analytics minor.

**Keywords:** Business Analytics Minor, Business Analytics Minor Curriculum, Education in Data Analytics

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