



Multimedia Appendix 8. The distribution of responses to user preferences in a digital contact tracing tool, similar to Figure 8, but separated into responses from users who logged in more (green, above) and less (red, bottom) than the median number of logins. Scores of 1 reflect a feature most important to that user, and scores of 5 reflect a feature least important to that user. Markers represent individual responses (jitter has been artificially added to enhance visualization; only discrete integer values were able to be selected).