

## LENS THAT PRIVACY POLICY

This Privacy Policy (hereinafter referred to as “**the Policy**”) contains information concerning processing your personal data in connection with your use of Website at <https://www.lenshat.com> (hereinafter referred to as “**the Lens That**”).

### Personal Data Controller

The controller of your personal data is **STICK AND PLAY APPS spółka z ograniczoną odpowiedzialnością** with its registered office in Warsaw, Poland, address: Al. Jerozolimskie 56C, 00-803 Warsaw, entered into the National Court Register by the District Court for the Warsaw, XIII Commercial Division of the National Court Register, under KRS (National Court Register Number) 0000528849, REGON (National Business Registry Number) 147269389, NIP (Taxpayer Identification Number): 5272723554, with share capital of PLN 5 000,00 fully paid up (hereinafter referred to as “**the Controller**”).

### Contact with the Controller

In all matters related to the processing of personal data you can contact the Controller via email: [contact@lenshat.com](mailto:contact@lenshat.com).

### Measures for personal data protection

The Controller uses modern organisational and technical safety measures to ensure the best possible protection of your personal data and ensures that they are processed in accordance with the provisions of Regulation (EU) No 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation, hereinafter referred to as “**the GDPR**”), the Act of 10 May 2018 on the Protection of Personal Data and other personal data protection legislation.

### Information on personal data being processed

Using the Lens That requires processing of your personal data. In the table below, you will find detailed information about the purposes and legal basis of the processing, the period of the processing as well as information whether the provision of your personal data is obligatory or voluntary.

Purpose of processing	Personal data processed	Legal basis
Sending a newsletter	1) first name; 2) email address.	Art. 6(1)(f) of the GDPR  (processing is necessary in order to pursue the Controller’s legitimate interest, which, in this case, consists in informing users about novelties and discounts in the Lens That)
Providing your email address is voluntary, but necessary if you wish to receive the newsletter (if you fail to provide your email address you will not receive the newsletter).		

The Controller will process your email address until an effective objection is lodged or the purpose of the processing is achieved.

<b>Purpose of processing</b>	<b>Personal data processed</b>	<b>Legal basis</b>
Handling of a contact form	1) first name; 2) company name; 3) email address.	Art. 6(1)(a) of the GDPR  (personal data is processed on the basis of a given consent)
<p>Providing the above personal data is voluntary, but necessary in order to receive a response to an inquiry (if you fail to provide your personal data you will not receive a response).</p> <p>The Controller will process the above personal data until you withdraw your consent, but no longer than until the response to the inquiry is provided.</p>		

<b>Purpose of processing</b>	<b>Personal data processed</b>	<b>Legal basis</b>
Compliance with personal data protection obligations	1) first name; 2) second name; 3) the contact details you provided (email address; mailing address; telephone number).	Art. 6(1)(c) of the GDPR  (processing is necessary for compliance with a legal obligation to which the Controller is subject. In this case, this applies to the obligations under personal data protection provisions)
<p>Providing the above personal data is voluntary, but it is necessary in order for the Controller to properly fulfil their obligations under the provisions on personal data protection, including exercising your rights under the GDPR (if you fail to provide the above data it will be impossible to exercise your rights properly).</p> <p>The Controller will process the above personal data until the expiry of the limitation periods of any claims for the infringement of personal data protection provisions.</p>		

<b>Purpose of processing</b>	<b>Personal data processed</b>	<b>Legal basis</b>
Establishing, pursuing or defending against claims	1) first name; 2) second name; 3) company; 4) email address; 5) address of residence/seat; 6) PESEL (Polish Resident Identification Number) / KRS (National Court Register Number); 7) NIP (Tax Identification Number).	Art. 6(1)(f) of the GDPR  (processing is necessary in order to pursue the Controller's legitimate interest, which, in this case, consists in establishing, pursuing or defending against claims)

Providing the above data is voluntary, but it is necessary in order to establish, pursue or defend against claims (if you fail to provide the above data the Controller will not be able to undertake the aforementioned actions)

The Controller will process the above personal data until the expiry of the limitation periods of any claims.

Purpose of processing	Personal data processed	Legal basis
The Lens Thatt management	1) IP address; 2) server date and time; 3) browser information; 4) information about operating system.  The above data are recorded automatically in so-called server logs each time the Lens That is used (managing the Lens That without the use of server logs and automatic recording would not be possible).	Art. 6(1)(f) of the GDPR  (processing is necessary in order to pursue the Controller's legitimate interest, which, in this case, consists in making sure the Lens Thatt functions properly)
<p>Providing the above data is voluntary, but it is necessary in order for the Lenlist to function properly (if you fail to provide these data the Lenlist will not function properly).</p> <p>The Controller will process the aforementioned personal data until an effective objection is lodged or the purpose of the processing is achieved.</p>		

### Personal data recipients

The recipients of personal data are the following external entities cooperating with the Controller, e.g.:

- a) a hosting company;
- b) a newsletter service provider;
- c) an accounting services company.

Moreover, the data may be transferred to public or private entities if such an obligation arises from generally applicable law, a final and binding sentence or final and binding administrative decision.

### Rights

You have certain rights in connection with the processing of personal data:

- 1) you have the right to be informed about what personal data concerning you are processed by the Controller and to receive a copy of such data (the right of access). The first copy of the data is free of charge; the Controller may charge a fee for the subsequent copies;
- 2) if the data processed become outdated or incomplete (or otherwise incorrect), you have the right to request a rectification;
- 3) in certain situations, you may ask the Controller to delete your personal data, e.g. when:

- a) the Controller does not longer need your personal data for the purposes you were informed about;
  - b) you have effectively withdrawn your consent to the processing of your personal data (unless the Controller has the right to process the data on another legal basis);
  - c) the processing is unlawful;
  - d) the Controller must remove the data under the Controller’s legal obligation;
- 4) in case the Controller processes your personal data on the basis of a given consent to the processing or in order to perform an Agreement concluded with the Controller, you have the right to transfer your data to another controller;
  - 5) when personal data are processed by the Controller on the basis of your consent to the processing, you have the right to withdraw that consent at any time (withdrawal of consent does not affect the lawfulness of processing carried in accordance with the consent before its withdrawal);
  - 6) if you believe that the personal data processed are incorrect, the processing is unlawful or that the Controller no longer needs specific data, you may request that the Controller only store the data and cease to carry out any operations on the data, for a specified, required period of time (e.g. necessary to verify the correctness of the data or pursuing claims);
  - 7) you have the right to object to the processing of your personal data based on the Controller’s legitimate interests. If your objection is successfully raised, the Controller will cease to process the personal data for the above purpose;
  - 8) you have the right to lodge a complaint with the Head of the Office for Personal Data Protection if you believe that the personal data processing violates the provisions of the GDPR.

**Cookies**

1. The Controller informs that the Lens That uses “cookies” installed on your end device. They are small text files which can be read by the Controller’s system and the systems belonging to other entities whose services are used by the Controller (e.g. Google).
2. The Controller uses cookies for the following purposes:
  - a) ensuring proper functioning of the Lens That – cookies allow the Lens That to operate smoothly and make it possible for its users to use its functions and navigate comfortably through individual subpages;
  - b) increasing the comfort of browsing the Lens That – cookies make it is possible to detect errors on some subpages and constantly improve the subpages.
3. The Controller may place both permanent and temporary (session) cookies on your device. Session cookies as usually removed once you close the browser. However, closing the browser does not remove permanent cookies.
4. Data collected by cookies do not allow the Controller to identify you.
5. The Controller uses the following cookies or tools that use cookies:

TOOL	SUPPLIER	FUNCTIONS AND SCOPE OF DATA COLLECTION	DURATION
Necessary cookies	The Controller	These files needs to be enabled in order for the Lens That website to function properly, therefore you cannot disable them. The files (which collect, among others, your device’s IP number) allow us to inform you about the cookies used on the Lenlist website.	Most of the necessary cookies are session cookies, but some remain on your end device for 24 months or until they are deleted.

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6. By using most of the commonly used browsers, you can check whether cookies have been installed on your device. You can also delete the installed cookies and block their installation by a website or different websites in the future. However, disabling or restricting the use of cookies may cause serious difficulties in using the Lens That, e.g. the necessity to log in to each subpage, longer time needed for the Lens That to load, limitations in the use of certain functionalities.

### **Final Provisions**

To all matters not settled herein generally applicable provisions on the protection of personal data shall apply.

This Policy is effective from 01.01.2023.