#### Convex Factorization Machines





#### Mathieu Blondel

Joint work with A. Fujino and N. Ueda

NTT Communication Science Laboratories Kyoto, Japan

2015/9/14

# Problem setting

• This talk is concerned with the traditional **supervised learning** setting

From training set

$$
\mathbf{x}_1,\ldots,\mathbf{x}_n\in\mathbb{R}^d\quad\text{and}\quad\mathbf{y}_1,\ldots,\mathbf{y}_n\in\mathbb{R}
$$

we want to learn a prediction function

$$
\hat{\mathsf{y}}\colon \mathbb{R}^d \to \mathbb{R}
$$

• We want  $\hat{y}(x)$  to take into account **second-order interaction features**

#### Second-order interaction features

- **Second-order interaction features** have a significant effect on the response in many regression problems
- For instance, interactions of multiple genes can play an important role in the expression of certain phenotypes
- Classical approach: **polynomial regression**

# Polynomial regression

• Polynomial regression uses one parameter per interaction feature

$$
\hat{y}(\boldsymbol{x}) := w_0 + \boldsymbol{w}^{\mathrm{T}} \boldsymbol{x} + \sum_{j=1}^d \sum_{j'=j}^d z_{jj'} x_j x_{j'}
$$

- Drawbacks:
	- Quadratic number of parameters to estimate
	- $\circ$   $z_{ii'}$  is zero if interaction never occurred in the training set (likely if **x** is high-dimensional and sparse)

- Proposed by S. Rendle (ICDM 2010)
- Efficient way to model **feature interactions** in **high-dimensional** spaces
- Contains several factorization models as special case
- Popular in the recsys community
- Open-source implementation: www.libfm.org

• Use a **factorized** matrix for **interaction feature** weights

$$
\hat{y}(\mathbf{x}) := w_0 + \mathbf{w}^{\mathrm{T}} \mathbf{x} + \sum_{j=1}^d \sum_{j'=j+1}^d (\mathbf{V} \mathbf{V}^{\mathrm{T}})_{jj'} x_j x_{j'}
$$
\n
$$
w_0 \in \mathbb{R}, \quad \mathbf{w} \in \mathbb{R}^d, \quad \mathbf{V} \in \mathbb{R}^{d \times k} \quad k \ll d
$$

- Advantages over polynomial regression
	- $\circ~$  Number of parameters to estimate is now  $\mathit{O}(d k)$  instead of  $\mathit{O}(d^2)$
	- $\circ$  Prediction cost is now  $O(n_z(\boldsymbol{x})k)$  instead of  $O(n_z(\boldsymbol{x})^2)$
	- $\,\circ\,$   $(\bm V \bm V^{\rm T})_{jj'}$  can be non-zero even if  $x_j x_{j'}$  never occurred in training set 6 / 30

• Objective function

$$
\min_{w_0 \in \mathbb{R}, \mathbf{w} \in \mathbb{R}^d, \mathbf{V} \in \mathbb{R}^{d \times k}} \frac{1}{2} \sum_{i=1}^n \left( y_i - \hat{y}(\mathbf{x}_i) \right)^2 + \frac{\alpha}{2} ||\mathbf{w}||^2 + \frac{\beta}{2} ||\mathbf{V}||^2_F
$$

• Typically solved by SGD or coordinate descent

• Important detail: prediction function of FMs ignores diagonal elements  $\mathsf{x}_1^2$  $x_1^2, \ldots, x_d^2$  $\sigma_d^2$  since  $j' > j$ 

$$
\hat{y}(\boldsymbol{x}) := w_0 + \boldsymbol{w}^{\mathrm{T}} \boldsymbol{x} + \sum_{j=1}^d \sum_{j'=j+1}^d (\boldsymbol{V} \boldsymbol{V}^{\mathrm{T}})_{jj'} x_j x_{j'}
$$

• Can we use diagonal elements instead?

$$
\hat{y}(\boldsymbol{x}) \coloneqq w_0 + \boldsymbol{w}^{\mathrm{T}} \boldsymbol{x} + \sum_{j=1}^d \sum_{j'=j}^d (\boldsymbol{V} \boldsymbol{V}^{\mathrm{T}})_{jj'} x_j x_{j'}
$$

• New (non-)convexity results w.r.t.  $\boldsymbol{V} \in \mathbb{R}^{d \times k}$ 



 $\Rightarrow$  Ignore diag case is easier to solve than use diag case

 $\Rightarrow$  Element-wise coordinate descent is a good method in the ignore diag case

#### Convex Factorization Machines

- We propose a **convex formulation** of FMs
- Benefits of convexity
	- **Global solution** can be found ⇒ insensitive to initialization
	- One less hyper-parameter to decide (no rank hyper-parameter)
	- Convex, whether we use diagonal elements or not

#### Prediction function

• We rewrite the prediction function as

$$
\hat{y}(\mathbf{x}) = \mathbf{w}^{\mathrm{T}} \mathbf{x} + \sum_{j=1}^{d} \sum_{j'=1}^{d} z_{jj'} x_j x_{j'}
$$
\n
$$
= \mathbf{w}^{\mathrm{T}} \mathbf{x} + \mathbf{x}^{\mathrm{T}} \mathbf{Z} \mathbf{x}
$$
\n
$$
= \mathbf{w}^{\mathrm{T}} \mathbf{x} + \langle \mathbf{Z}, \mathbf{x} \mathbf{x}^{\mathrm{T}} \rangle
$$

- $Z$  is a  $d \times d$  **symmetric** matrix
- $z_{jj'}$  is the weight of  $x_j x_{j'}$  for predicting  $y$
- Bias term omitted for simplicity

#### Quadratic forms

#### $\bullet$   $\mathbf{x}^{\mathrm{T}}\mathbf{Z}\mathbf{x} = \langle \mathbf{Z}, \mathbf{x}\mathbf{x}^{\mathrm{T}} \rangle$  is called a **quadratic form**



 $x^T$ 

• Advantage: we can enforce **Z** to be **low-rank**

#### Eigendecomposition

• Any real symmetric matrix **Z** can be decomposed as a sum of rank-one matrices

$$
\boldsymbol{Z} = \sum_{s=1}^d \lambda_s \boldsymbol{p}_s \boldsymbol{p}_s^{\mathrm{T}} = \boldsymbol{P} \operatorname{diag}(\lambda) \boldsymbol{P}^{\mathrm{T}}
$$



#### Eigendecomposition

• **Low-rank matrix**  $=$  sum of a small number of rank-one matrices

$$
\boldsymbol{Z} = \sum_{s=1}^k \lambda_s \boldsymbol{p}_s \boldsymbol{p}_s^{\mathrm{T}}
$$
 where  $k = \text{rank}(\boldsymbol{Z}) \ll d$ 

(assuming  $\lambda_1, \ldots, \lambda_d$  are sorted in decreasing order)



#### Nuclear norm (a.k.a trace norm)

- To promote low-rank solutions, we use the **nuclear norm**
- $\bullet$  Nuclear norm of a symmetric matrix  $\boldsymbol{Z} = \sum \limits$ d  $_{s=1}$  $\lambda_s$  $\boldsymbol{p}_s \boldsymbol{p}_s^{\rm T}$ s

$$
\|\boldsymbol{Z}\|_* = \mathsf{Tr}(\sqrt{\boldsymbol{Z}\boldsymbol{Z}}) = \|\lambda\|_1
$$

 $\Rightarrow$  nuclear norm  $= \ell_1$  norm of eigenvalues

• sparse *λ* ⇒ low-rank **Z**

#### Sparse vs. low-rank



#### Objective function

• Proposed objective:

$$
\min_{\mathbf{w}\in\mathbb{R}^d,\mathbf{Z}\in\mathbb{R}^{d\times d}}\ \sum_{i=1}^n\ell\Big(\mathsf{y}_i,\hat{\mathsf{y}}(\mathsf{x}_i)\Big)+\frac{\alpha}{2}\|\mathsf{w}\|^2+\beta\|\mathsf{Z}\|_*
$$

where  $\ell$  is a twice-differentiable convex loss function

- **Jointly** convex in **w** and **Z**
- The larger *β*, the smaller rank(**Z**)
- Optimal **Z** is always symmetric

# Algorithm outline

- Two-block coordinate descent
	- 1. Minimize w.r.t. **w**
	- 2. Minimize w.r.t. **Z**
	- 3. Repeat until convergence
	- $4$ . Return  $\boldsymbol{w}^*$  and  $\boldsymbol{Z}^* = \boldsymbol{P} \, \text{diag}(\lambda) \boldsymbol{P}^{\mathrm{T}}$

• Converges to a global solution

# Minimizing w.r.t. **Z**

• Standard nuclear norm penalized objective

$$
\min_{\mathbf{Z}\in\mathbb{R}^{d\times d}} L(\mathbf{Z}) + \beta \|\mathbf{Z}\|_{*}
$$

where  $\overline{L}$  is twice-differentiable convex

- Proximal methods and ADMM do not scale well
- State-of-the-art: **greedy coordinate descent**
- Can exploit symmetry to derive more efficient solver

# Algorithm outline

- $P \leftarrow \begin{bmatrix} \end{bmatrix}$   $\lambda \leftarrow \begin{bmatrix} \end{bmatrix}$  (equivalent to  $Z \leftarrow 0$ )
- Repeat until convergence
	- 1. Find **p** which most violates KKT conditions
	- 2. Find optimal *λ* (closed form solution for squared loss)
	- $\mathcal{B}.\,\,\, \boldsymbol{P} \leftarrow \left[\boldsymbol{P} \,\,\boldsymbol{p}\right] \quad \lambda \leftarrow \left[\lambda \,\,\lambda\right] \quad \text{(equivalent to }\,\, \boldsymbol{Z} \leftarrow \boldsymbol{Z} + \lambda \boldsymbol{p} \boldsymbol{p}^{\mathrm{T}} \text{)}$
	- 4. Periodically: refit objective restricted to current subspace
- $\bullet$  Return  $\boldsymbol{Z}^* = \boldsymbol{P} \, \text{diag}(\lambda) \boldsymbol{P}^{\text{T}}$

# Refitting

- $\bullet$  Given the current iterate  $\boldsymbol{Z} = \boldsymbol{P} \, \text{diag}(\lambda) \boldsymbol{P}^\text{T}$
- Diagonal refitting

$$
\min_{\lambda \in \mathbb{R}^k} \ L(P \operatorname{diag}(\lambda) \boldsymbol{P}^{\mathrm{T}}) + \beta \|\lambda\|_1
$$

• Fully-corrective refitting

$$
\min_{\mathbf{A}\in\mathbb{R}^{k\times k}}\,\mathsf{L}(\mathbf{P}\mathbf{A}\mathbf{P}^{\mathrm{T}})+\beta\|\mathbf{A}\|_{*}
$$

since  $\|\boldsymbol{P}\boldsymbol{A}\boldsymbol{P}^\mathrm{T}\|_* = \|\boldsymbol{A}\|_*$  when  $\boldsymbol{P}$  is an orthogonal matrix

#### Quadratic kernel interpretation

• We can rewrite the prediction function as

$$
\hat{y}(\mathbf{x}) = \mathbf{w}^{\mathrm{T}} \mathbf{x} + \langle \mathbf{Z}, \mathbf{x} \mathbf{x}^{\mathrm{T}} \rangle
$$
  
=  $\mathbf{w}^{\mathrm{T}} \mathbf{x} + \langle \sum_{s=1}^{k} \lambda_{s} \mathbf{p}_{s} \mathbf{p}_{s}^{\mathrm{T}}, \mathbf{x} \mathbf{x}^{\mathrm{T}} \rangle$   
=  $\mathbf{w}^{\mathrm{T}} \mathbf{x} + \sum_{s=1}^{k} \lambda_{s} (\mathbf{p}_{s}^{\mathrm{T}} \mathbf{x})^{2}$ 

 $\bm{p}_s \bm{(p}_s^{\mathrm{T}} \bm{x})^2$  is the homogeneous quadratic kernel between  $\bm{p}_s$ and **x**

#### Quadratic kernel interpretation

• Compare

$$
\hat{y}(\mathbf{x}) = \mathbf{w}^{\mathrm{T}} \mathbf{x} + \sum_{s=1}^{k} \lambda_{s} (\mathbf{p}_{s}^{\mathrm{T}} \mathbf{x})^{2}
$$

with a kernelized regression model

$$
\hat{y}(\mathbf{x}) = \sum_{i=1}^n a_i \kappa(\mathbf{x}_i, \mathbf{x})
$$

• By learning a low-rank **Z**, we are indirectly learning basis  $\bm{\nu}$ ectors  $\bm{p}_1, \dots, \bm{p}_k$  and their weights  $\lambda_1, \dots, \lambda_k$ 

# Experiments

#### Synthetic data

- Generate **X** using  $x_{ii} \sim \mathcal{N}(0, 1)$
- Generate **w** using  $w_i \sim \mathcal{N}(0, 1)$
- Generate  $P$  using  $p_{is} \sim \mathcal{N}(0, 1)$
- Generate *λ*
	- *λ*<sup>s</sup> ∼ N (0*,* 1) if not PSD
	- *λ*<sup>s</sup> ∼ U(0*,* 1) if PSD
- Generate **y**

◦ y<sup>i</sup> = **w** T **x**<sup>i</sup> + h**P** diag(*λ*)**P** T *,* **x**i**x** T i i + if use diag

$$
\circ \underset{25 / 30}{\mathbf{y}_i} = \mathbf{w}^{\mathrm{T}} \mathbf{x}_i + \langle \mathbf{P} \text{diag}(\boldsymbol{\lambda}) \mathbf{P}^{\mathrm{T}}, \mathbf{x}_i \mathbf{x}_i^{\mathrm{T}} - \text{diag}(\mathbf{x}_i)^2 \rangle + \epsilon \text{ if ignore diag}
$$

# Synthetic experiment



# Application to collaborative filtering

• If user  $u \in \{1, \ldots, U\}$  gave 3 stars to movie  $i \in \{1, \ldots, l\}$ , we can set



- $\bullet$  Number of training pairs  $(\boldsymbol{x}_i, y_i)$  is number of ratings
- Number of features is  $d = U + I$
- Then factorization machines are **equivalent** to matrix factorization 27 / 30

# Solver comparison



Movielens 100k  $\alpha = 10^{-9}$ ,  $\beta = 10$ 

# Comparison with original FMs



Test RMSE with hyper-parameters tuned by 3-fold CV

#### Conclusion

- Factorization machines are useful for leveraging **feature interactions** even with **high-dimensional sparse** data
- We proposed a **convex formulation** of factorization machines
- Although they are especially popular in the recsys community, we emphasize that factorization machines are **general-purpose**
- In particular, more applications using **biological** data would be welcome