



MCE24
MANAGEMENT CONFERENCE & EXHIBITION

OCTOBER 12-15
NASHVILLE, TN
MUSIC CITY CENTER

EVENTS TAKING PLACE IN ATA 2024 MCE EXHIBIT HALL

Music City Center

Halls A-D (Level 3)

(As of 7/8/24)

DEDICATED EXHIBIT VIEWING HOURS & MOVE-IN/OUT INFO

EXHIBITOR MOVE-IN

Friday, October 11: 10:00 am – 3:00 pm: Vehicle Move-in by appointment only

Friday, October 11: 3:00 pm – 8:00 pm: All Exhibitors move-in

Saturday, October 12: 7:30 am – 5:00 pm: All Exhibitors move-in (continued)

Sunday, October 13: 7:30 am – 11:00 am: By special request, 200 sq. ft. booths or less

EXHIBIT HOURS*

Sunday, October 13: 1:15 p.m. – 4:00 p.m.: Exhibit Hall Grand Opening & Ribbon Cutting Ceremony

Monday, October 14: 11:00 a.m. – 1:45 p.m.: Exhibit Hall Review with Walk-Around Luncheon

Tuesday, October 15: 10:45 a.m. – 2:00 p.m.: Exhibit Hall Grand Finale & Walk-Around Luncheon

EXHIBITOR MOVE-OUT

Tuesday, October 15: 2:30 p.m. – 8:00 p.m.

Wednesday, October 16: 6:00 a.m. – 12:00 p.m.

MEETING ACTIVITIES TAKING PLACE IN THE EXHIBIT HALL*

Sunday, October 13: 1:15 p.m. – 4:00 p.m.: ATA Exhibit Hall Grand Opening & Ribbon Cutting Ceremony

Sunday, October 13: 4:15 p.m. – 5:45 p.m.: ATA General Session

Monday, October 14: 11:00 a.m. – 1:45 p.m.: ATA Exhibit Hall Review & Walk-Around Luncheon

Monday, October 14: 2:00 p.m. – 3:15 p.m.: ATA President's Address

Tuesday, October 15: 9:15 a.m. – 10:30 a.m.: ATA General Session

Tuesday, October 15: 10:45 a.m. – 2:00 p.m.: ATA Exhibit Hall Grand Finale & Walk-Around Luncheon

*Times subject to change.