

# The MARITIME EXECUTIVE

INTELLECTUAL CAPITAL FOR LEADERS

2025

# MEDIA KIT



MAGAZINE | WEBSITE | NEWSLETTER | SOCIAL MEDIA | PODCAST  
CONTENT MARKETING | JOBS BOARD | EMAIL MARKETING

*Simply the Best.*

## About Us

# 2.09M<sup>+</sup>

Total Audience\*\*\*

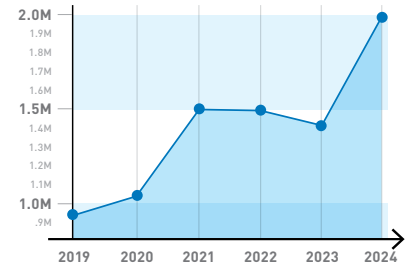
The *Maritime Executive* magazine, website, newsletter, and social media platforms form the largest highly-targeted maritime industry audience in the world.

The *Maritime Executive's* articles and editorials

### Media Type Share of Audience

<b>Magazine</b> Print & Digital*	<b>46,119</b>
<b>Newsletter</b> (Subscribers)	<b>40,865</b>
<b>Social Media</b>	
<b>Facebook</b> Followers	<b>38,000</b>
<b>X</b> Followers	<b>56,223</b>
<b>LinkedIn</b> Members	<b>143,576</b>
<b>Website</b>	<b>1,768,386</b>
<small>(page impressions per mo.)**</small>	

### Monthly Audience Growth for Last 5 Yrs.



set the standard in the industry and are required reading for business executives and leaders at every level, on the water, in boardrooms or in the office. Our readers depend on us for critical insights into the key issues affecting global

maritime markets.

Contact us today to reach this dynamic audience.



\*Based on June 30, 2024 distribution, as filed with Alliance for Audited Media, subject to audit.  
\*\*Based on May 2024 Google Analytics.  
\*\*\*Including newsletter.

## Reach the Largest Number of Highly-Targeted Decision-Makers with TME

## Magazine Subscribers

# 46K<sup>+</sup>

Audited Circulation\* Print+Digital

- > Over 50% of audience own ships or are involved in ship operations
- > Subscribers in over 177 countries
- > 100% original content.
- > Unique tangible persistence vs. other media.



**TME was created** with industry leaders in mind and today is the most trusted resource available for maritime decision-makers. Published six times a year, each edition features top leaders and their businesses from around the

world and provides in-depth analyses of the critical issues of the day. No other publication comes close to its elegance of design and quality of writing. Readers count on *The Maritime Executive* as their number-one source of industry insight.



\*Based on June 30, 2024 distribution, as filed with Alliance for Audited Media, subject to audit.

## Magazine Demographics\*



Note: all percentages are rounded to the nearest whole number so totals may not be exact.

### INDUSTRY BREAKDOWN

Maritime Operations	31%	PR/Marketing/Media/Publishing	2%
Ship Owners	11%	Legal	2%
Manufacturing/Distribution	8%	Maritime Security/Defense	2%
Oil/Gas/Energy	5%	Trade Org./Unions/Professional Org.	1%
Logistics	5%	Ship Broker	1%
Maritime Education/Training/Research	5%	Naval Architect	1%
Shipbuilding/Repair	5%	Chartering	.9%
Consultants/Surveyor	4%	Salvage/Spill Response	.9%
Military/Government	3%	Recruitment/Staffing	.6%
Banking/Insurance	3%	Classification Society	.5%
IT/Telecom/Software Design/Navigation	3%	Ship Registry	.3%
Port Authority/Port Operator	3%	Satellite Communications	.2%
Ship Manager	2%		

### TOP 25 COUNTRIES

1 UNITED STATES	14 SPAIN
2 UNITED KINGDOM	15 ITALY
3 INDIA	16 FRANCE
4 CANADA	17 TURKEY
5 NETHERLANDS	18 NIGERIA
6 SINGAPORE	19 CHINA
7 GREECE	20 SWEDEN
8 GERMANY	21 SOUTH AFRICA
9 NORWAY	22 PHILIPPINES
10 AUSTRALIA	23 FINLAND
11 UNITED ARAB EMIRATES	24 EGYPT
12 DENMARK	25 MALAYSIA
13 BRAZIL	

**Jan/Feb PASSENGER VESSELS**



- TOPICS**  
Cruise Industry Review  
Passenger Safety  
LNG  
Voyage Optimization  
Reducing Emissions  
Water Treatment  
Cruise Ports  
Environmental Directory

**BONUS DISTRIBUTION**

Singapore Maritime Week	Singapore	Mar 24-28, 2025
Hamburg Maritime Forum	Hamburg, Germany	April 1-2, 2025
CMA Shipping	Stamford, CT	April 1-3, 2025
Capital Link Singapore Maritime Forum	Singapore	TBA
Capital Link International Shipping Forum	New York	TBA

**Ad Close Jan 22, 2025 Material Close Jan 24, 2025**

**ENERGY EXPLORATION & PRODUCTION Mar/April**



- TOPICS**  
Offshore Energy Review  
Tanker Market  
Carbon Capture  
Lubricants and Additives  
Fluid Handling  
Marine Coatings  
Energy Ports  
Coatings Directory

**BONUS DISTRIBUTION**

Clean Gulf / Clean Waterways	Denver, CO	April 23-25, 2025
Breakbulk Europe	Rotterdam, Netherlands	May 13-15, 2025
CIMAC Congress	Zurich, Switzerland	May 19-13, 2025
Nor-Shipping	Oslo, Norway	June 2-6, 2025
Capital Link Maritime Leaders Summit	Oslo, Norway	June 2, 2025
GreenTech	Hilton Riverside Hotel	June 9-11, 2025
Seawork Marine Civils	Southampton, UK	June 10-12, 2025

**Ad Close Mar 19, 2025 Material Close Mar 21, 2025**

**May/June SHIPBUILDING & REPAIR**



- TOPICS**  
Global Shipbuilding Review  
Ship Repair  
Methanol  
Classification Societies  
Naval Architecture  
Seals and Bearings  
Ro-Ro Ports  
Shipyard Directory

**BONUS DISTRIBUTION**

**Ad Close May 21, 2025 Material Close May 23, 2025**

**SHIP MANAGEMENT July/August**



- TOPICS**  
Academies & Institutes  
Ship Management  
Ammonia  
Software  
Ship Registries  
AI  
Breakbulk/Heavy Lift/  
Project Cargo Ports  
Training Directory

**BONUS DISTRIBUTION**

IMPA London	London, UK	TBA
Capital Link Shipping & Marine Services Forum	London, UK	Sept 16, 2025
ASBA Annual Cargo Conference	Miami Beach, FL	TBA
Capital Link Japan Maritime Forum	Tokyo	TBA
Capital Link New York Maritime Forum	NYC, NY	Oct 14, 2025
Breakbulk America	Houston, TX	TBA
SHIPPINGinsight	Stamford, CT	TBA

**Ad Close July 23, 2025 Material Close July 25, 2025**

**Sept/Oct SALVAGE & SPECIAL OPS**



- TOPICS**  
Global Salvage Review  
Machine Learning  
Hydrogen  
Cyber Security  
Cranes & Deck Machinery  
Dredging  
Autonomous Vessels  
Container Ports  
Cranes & Deck Machinery  
Directory

**BONUS DISTRIBUTION**

Europort 2025	Rotterdam, Ahoy, Netherlands	Nov 4-7, 2025
Capital Link German Maritime Forum	Hamburg, Germany	Nov, 2025
World Maritime Merchants Forum		
Capital Link Hong Kong Forum	Hong Kong, China	Nov, 2025
Clean Gulf / Clean Pacific	TBA	TBA
International WorkBoat Show	New Orleans, LA	Nov, 2025
Marintec China	Shanghai, China	Dec, 2-5, 2025

**Ad Close Sept 24, 2025 Material Close Sept 26, 2025**

**OFFSHORE SERVICES Nov/Dec**

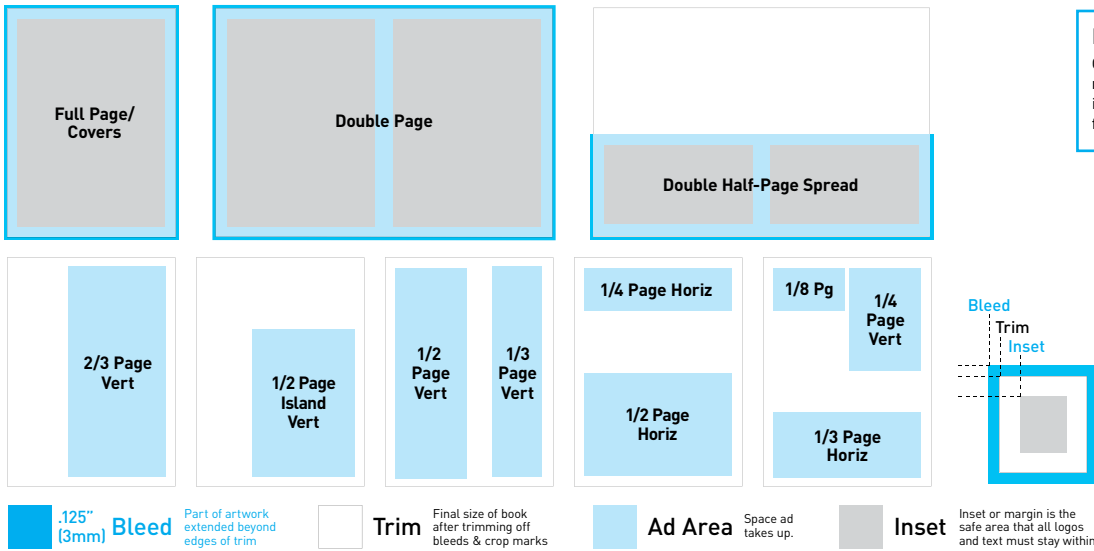


- TOPICS**  
Global Workboat Review  
Tugs & Barges  
Nuclear  
Propulsion Systems  
Offshore Wind  
Satellite Communications  
Intermodal & Reefer  
Cargo Ports  
SATCOM Directory

**BONUS DISTRIBUTION**

Floating Wind Solutions	Texas	TBA
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**Ad Close Nov 26, 2025 Material Close Nov 28, 2025**



**Important!**  
On all full bleed ads, text and logos must be kept inside the inset area in gray: .5" or 13mm inside away from the edges of the page.

## Ad Specs

	Orientation	Full Bleed	Trim	Inset
Double Full Page	Horizontal	16.25 x 11.125" (413 x 283mm)	16 x 10.875" (406 x 276mm)	Text & logos within margin
Full Page	Vertical	8.25 x 11.125" (210 x 283mm)	8 x 10.875" (203 x 276mm)	Text & logos within margin
Double Half-Page Spread	Horizontal	16.25 x 5.5" (413 x 139mm)	16 x 5.375" (406 x 139mm)	Text & logos within margin
Two-Thirds Page	Vertical	n/a		4.625 x 10" (117 x 254mm)
Half-Page	Vertical	n/a		3.375 x 10" (86 x 254mm)
Half-Page	Horizontal	n/a		7 x 4.875" (178 x 124mm)
Half-Page Island	Vertical	n/a		4.875 x 7" (124 x 178mm)
Third-Page	Vertical	n/a		2.375 x 10" (58 x 254mm)
Third-Page	Horizontal	n/a		7 x 3.125" (178 x 79mm)
Quarter-Page	Vertical	n/a		3.375 x 4.875" (86 x 124mm)
Quarter-Page	Horizontal	n/a		7 x 2" (178 x 51mm)
Eighth-Page	Horizontal	n/a		3.375 x 2" (86 x 51mm)

## Ad Rates

	Per Edition
Double Full Page	\$11,166
Full Page	\$5,998
Double Half Page Spread	\$6,316
Two Thirds Page	\$5,020
Half Page	\$4,043
Half Page Island	\$4,447
Third Page	\$3,262
Quarter Page	\$2,482
Eighth Page	\$1,425
C4 (Outside back cover)	\$6,740
C2, C3 (Inside front & back covers)	\$6,383
1/8 <sup>th</sup> Page Directory Listing	\$590

## Need to Know

For best results we recommend sending Press-Quality PDFs only. We do not accept Publisher or Word documents as final artwork for ads. Where color is critical, a high-quality proof must be provided.

## Directory Listings Specs

There is a 50 word limit. Please tell us how to use your company name exactly and include your logo, an email address, telephone number and website address.

## Production charges

Ad design services are available upon request. Prevailing rates apply. Contact sales for further information.

## Premium positioning

Additional \$557 charge for special placements. (i.e. Right hand placement within the first 12 pages, or by a specific article).

Send materials to: [media@maritime-executive.com](mailto:media@maritime-executive.com)

## Social Media

The TME **LinkedIn Group** is the unrivaled leader for professional maritime business connections, and a perfect asset to share essential business information with our control group of over **143,000 members**.

Sharing content with those who find it the most valuable allows for not only higher engagement but more quality interactions.

With more than **56,000 Followers**, TME X feed is a great medium to promote **press releases**, build

relationships, and keep up-to-date with industry news and developments. Tailored audiences and hashtag targeting allow you to share your news with the users who have already expressed interest in your keywords.

Our more than **38,000 Facebook Followers** make TME an ideal medium to reach businesses around the world. The interactions and engagement on our page ensure that your content will reach an audience matching your target market.

X Followers

56,223



LinkedIn Members

143, 576



Facebook Followers

38,000



1.76M<sup>+</sup>

Page Impressions Per Month\*

1.46M<sup>+</sup>

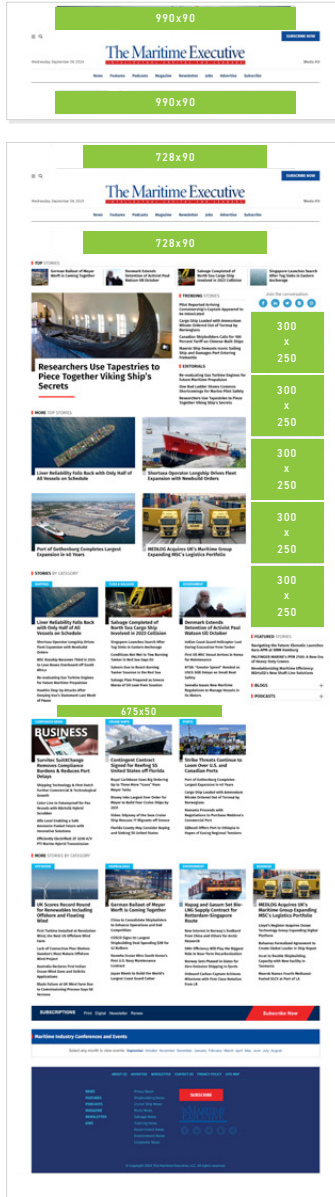
Visits Per Month\*

817K<sup>+</sup>

Unique Browsers/Visitors Per Month\*

Website Banner Ad Rates

AD Size/Position	(Run of Site)	Per Mo.
990x90 or 728x90	6 Spaces Avail.	\$4,200
675x50	3 Spaces Avail.	\$2,340
300x250	12 Spaces Avail.	\$3,600



**Our site features** breaking maritime news from around the globe and top industry analysis by in-house experts. With a state-of-the-art platform, maritime-executive.com is one of the surest ways to get your product or service seen by leading decision-makers.

- > Visitors from over 194 countries and territories
- > \*1.7M page impressions per month
- > \*1.4M visits per month
- > \*817K unique browsers/visitors
- > Geotargeting available
- > 33% share of voice
- > Detailed reports generated by Google Ad Manager.

**Standard Creative: Gif, Png, Jpeg**

- > Accepted sizes: 990x90, 728x90, 300x250, 675x50
- > When sending art for 990x90 ads include 728x90 and 320x50 versions. When sending art for 728x90 ads include a 320x50 version. When sending art for 675x50 ads include a 320x50 version. This way Google can serve the best size based on the device used to view the ad: desktop, tablet or mobile.
- > Lead time: up to 3 Business Days
- > Max file size: 1MB
- > Please send website materials to: [media@maritime-executive.com](mailto:media@maritime-executive.com)

**Third Party Ad Tags**

- > *The Maritime Executive* serves ads using Google Ad Manager.
- > For ad tag units, please supply Javascript tags for all site placements, and standard tags accompanied by a gif/jpg and click thru.

\*Based on May 2024 Google Analytics.

Website Demographics\*



TOP 25 COUNTRIES

1 UNITED STATES	10 IRELAND	18 SPAIN
2 UNITED KINGDOM	11 MALAYSIA	19 U.A.E.
3 CANADA	12 GERMANY	20 ITALY
4 AUSTRALIA	13 NETHERLANDS	21 NIGERIA
5 PHILIPPINES	14 FRANCE	22 GREECE
6 SOUTH AFRICA	14 NORWAY	23 SWEDEN
7 SINGAPORE	15 JAPAN	24 FINLAND
8 NEW ZEALAND	16 INDONESIA	25 HONG KONG
9 INDIA	17 SOUTH KOREA	

\*Note: all percentages are rounded to the nearest whole number so totals may not be exact.

40K+

TME Newsletter Subscribers

The **TME Newsletter** is published six times a week, has the largest circulation and is the most widely read online newsletter in the industry. It is also one of the longest running with a well-established and high-profile readership of top maritime executives, industry professionals

### Ad Specs & Rates

Ad Sizes	Daily	Weekly	Monthly
728x90 (Pos 1)	\$500	\$3,000	\$11,520
728x90 (Pos 2)	\$400	\$2,400	\$9,360
728x90 (Pos 3)	\$350	\$2,100	\$7,800
185x300 (Pos 1-3)	\$350	\$2,100	\$7,800
185x300 (Pos 4-6)	\$250	\$1,500	\$5,400

### Specifications for Creative

- > Accepted Ad Sizes: 728x90 / 185x300
- > Image Type: Static jpeg/png/gif are accepted
- > Lead Time: Send creative at least 5 business days prior to campaign start to allow proper placement in newsletter.
- > Max File Size: 100kB

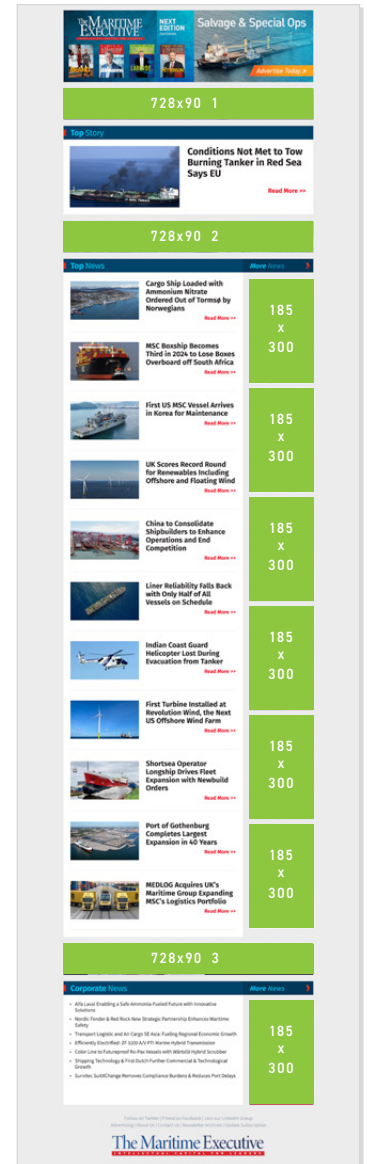
22%

Average Daily Open Rate

and government officials worldwide. The **TME Newsletter** ensures your advertising message is showcased along-side the day's leading news stories and delivered directly to the inboxes of maritime decision-makers.

- > Readers in 188 countries
- > 11,654 average daily opens
- > Flexible scheduling
- > Largest audience in the industry

- > Please send newsletter banner ad materials and associated link (URL) to [media@maritime-executive.com](mailto:media@maritime-executive.com).
- > Detailed reports of impressions, click-throughs, and demographics for all activity are supplied with any advertising campaign.



### Newsletter Demographics\*



#### INDUSTRY BREAKDOWN

Maritime Operations	16%	Legal	2%
Ship Owners	11%	PR/Marketing/Media/Publishing	2%
Manufacturing/Distribution	10%	Maritime Security/Defense	2%
Logistics	7%	Trade Org./Unions/Professional Org.	2%
Maritime Education/Training/Research	7%	Ship Broker	2%
Oil/Gas/Energy	7%	Naval Architect	1%
Shipbuilding/Repair	5%	Chartering	1%
Consultants/Surveyor	5%	Classification Society	1%
Military/Government	4%	Salvage/Spill Response	1%
IT/Telecom/Software Design/Navigation	3%	Recruitment/Staffing	0.7%
Port Authority/Port Operator	3%	Ship Registry	0.4%
Banking/Insurance	3%	Satellite Communications	0.3%
Ship Manager	3%		

#### TOP 25 COUNTRIES

1	UNITED STATES	14	TURKEY
2	UNITED KINGDOM	15	CHINA
3	INDIA	16	FRANCE
4	CANADA	17	SPAIN
5	SINGAPORE	18	DENMARK
6	GREECE	19	ITALY
7	NETHERLANDS	20	SOUTH AFRICA
8	AUSTRALIA	21	PHILIPPINES
9	UNITED ARAB EMIRATES	22	SWEDEN
10	NORWAY	23	EGYPT
11	GERMANY	24	MALAYSIA
12	BRAZIL	25	BELGIUM
13	NIGERIA		

\*Note: all percentages are rounded to the nearest whole number so totals may not be exact.

## Attract Passive and Active Job Seekers with TME Jobs Board

The Maritime Executive has developed a set of job posting options that will promote your job opportunity to a huge maritime audience on a global scale.

Below are the recruitment options we have available. When making your purchase, you have the option to pay online with a credit card or to be invoiced. If you have any questions, please contact Customer Service at 860-437-5700 or clientserv@yourmembership.com.

Advertising Agencies: Please note that these prices are Net.

New! Maximize views and responses to your job ads by purchasing powerful upgrades at checkout! Options to attract diverse candidates, veterans, and maximize distribution to job aggregator websites & social media now available.

## Rates

### Basic Posting

\$199

- 30 Day Job Posting
- Additional upgrades available

### Premium Posting

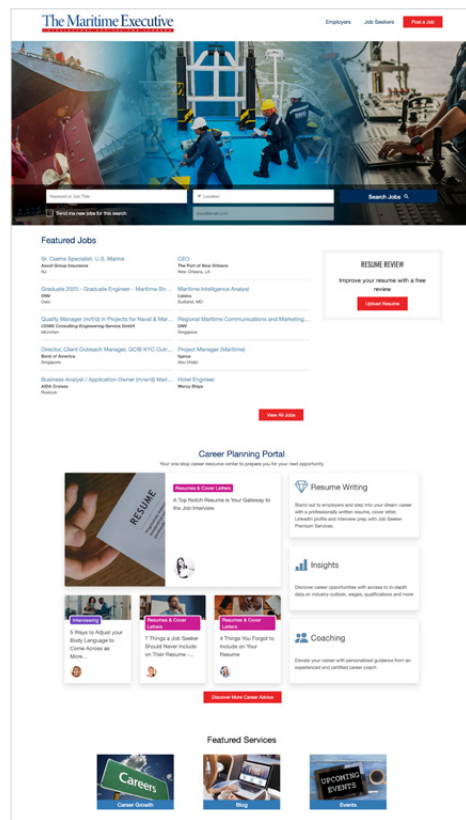
\$399

- 30 Day Job Posting
- Remains high in search results
- Highlighted to Stand Out

### Ultimate Posting

\$599

- TalentBoost Upgrade Distributes Job to Network of Premier Job Sites and Search Engines
- 30 Day Job Posting
- Additional upgrades available
- Highlighted to Stand Out



## Best Reasons to Use Content Marketing

With content marketing your company will get:

- > Article featured in top news of the day on The Maritime Executive Newsletter
- > The article will reside forever on our website
- > Promotion on our social media channels (LinkedIn, Facebook and X)
- > Includes detailed report that outlines open rate and click-thru data.
- > Sponsored identification and url required.

Examples of recent content marketing campaigns recently published:

- > Wärtsilä's- <https://maritime-executive.com/features/revolutionizing-maritime-efficiency-waertsilae-s-new-shaft-line-solutions>
- > ABS Wavesight- <https://maritime-executive.com/editorials/compliance-and-performance-are-driving-shipping-s-digital-revolution>
- > Damen Marine- <https://maritime-executive.com/features/improving-vessel-performance-with-damen-marine-components>

## Specs

- > Written content should be 1,000 words or less
- > Main title should be 72 characters or less, including spaces
- > At least one web-quality image is needed, and up to 3 additional images can be inserted inline
- > Video content is welcome (hosted on YouTube or Vimeo).

## Rate

Per Article

\$1500



## Showcase Your Company's Latest Products & News

Send a custom Eblast directly to the TME subscriber list. Our eblasts consistently generate the highest click-through rates and conversions for your advertising message.

## Eblast to TME's Highly Targeted Subscriber List

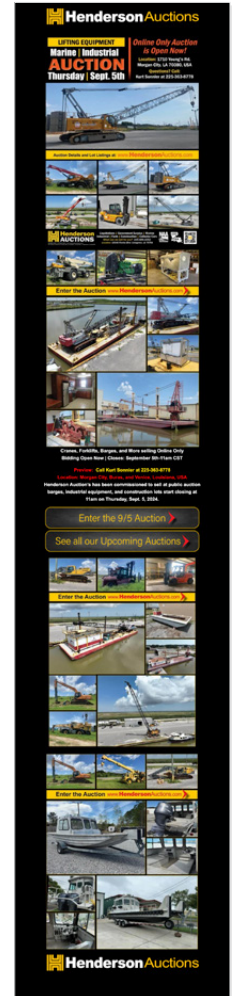
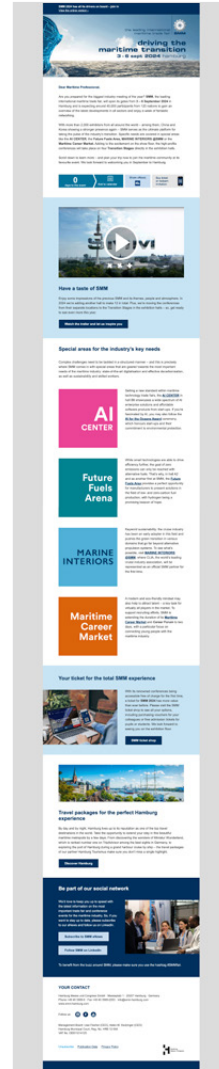
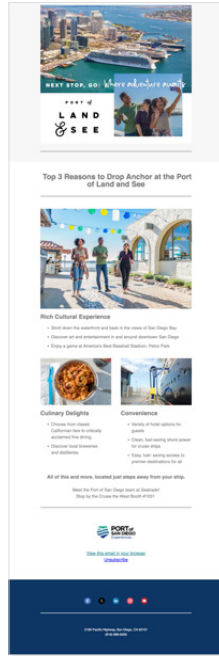
- > 39k+ email send-outs
- > Average of 8k+ opens per Eblast
- > Detailed reports of impressions and click-throughs are supplied with any advertising campaign.

## Rates (per blast)

Eblast to TME Subscriber List	1x
	\$2500

## Policies

- > All Eblast materials must be sent 5 business days in advance of sendout date.
- > All content must be provided as an .html file with separately attached images.
- > Maximum file size including all attachments cannot exceed 2MB.
- > *The Maritime Executive* reserves the right to reject advertising materials at its discretion.
- > Advertisers are solely responsible for the content of message, including but not limited to text, images or attachments to be used in message.
- > Cancellations accepted only if written notice is provided 30 days before send-out date. Cancellations received less than 30 days prior to send-out will be billed at the full rate.
- > Please send Eblast materials to [media@maritime-executive.com](mailto:media@maritime-executive.com)



39K+ 8K+

## Email Marketing Demographics\*

▶ 45% ▶ 22% ▶ 21% ▶ 6% ▶ 3% ▶ 3%

Email Sendouts

Avg. Opens Per Blast

NORTH AMERICA EUROPE ASIA AFRICA SOUTH AMERICA OCEANIA

Note: all percentages are rounded to the nearest whole number so totals may not be exact.

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8 NETHERLANDS	21 EGYPT
9 UNITED ARAB EMIRATES	22 PHILIPPINES
10 BRAZIL	23 MALAYSIA
11 GERMANY	24 SWEDEN
12 NORWAY	25 KOREA
13 NIGERIA	



Featured "In the Know" Podcasts

865K+

Total Listens Since Dec. 31, 2018.

14K+

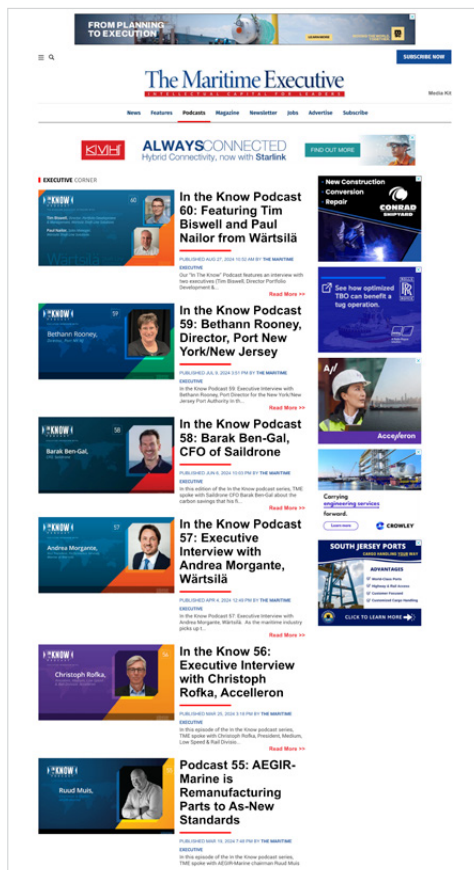
Average Listens Per Podcast.

TME podcasts explore pertinent issues from navigation optimization, oceanic climates, emergency response systems and salvage to classification, cybersecurity, decarbonization and much more.

Podcast sponsorships are another intelligent method of reaching thousands of executives interested in cutting-edge topics from leading maritime executives. Your company will be introduced as the podcast sponsor at the beginning and end of each sponsored recording, which ensures a positive message about your company's products or services.

Rate

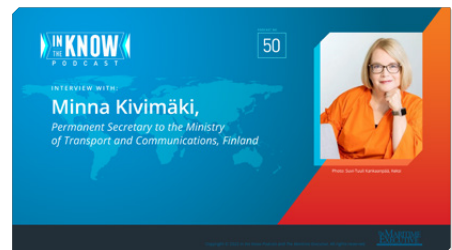
Per Podcast \$3,500



11K+ Podcast 55: AEGIR-Marine is Remanufacturing Parts to As-New Standards  
VIEWS TO DATE



19K+ Podcast 51: Jan Diekmann and Adam Schipper, Ericsson  
VIEWS TO DATE



18K+ Podcast 50: Minna Kivimäki, Ministry of Transport, Finland  
VIEWS TO DATE



19K+ In the Know 46: Thomas Klenum, Executive VP, Liberian Registry  
VIEWS TO DATE



## Posidonia 2026

## The International Shipping Exhibition Metropolitan Expo, Athens, Greece

### Direct Access to a Multibillion Dollar Market!

Posidonia, the international shipping exhibition, has long been established as one of the major calendar events of the maritime industry and attracts every two years the most influential shipowners and major shipping companies and shipowner associations. Posidonia is certified by the U.S. Department of Commerce and again received the U.S. Trade Fair Certification for 2021, confirming the event as a prominent business platform for U.S. companies. *The Maritime Executive* is the official Posidonia 2024 sales representative for the U.S. and Canada.

### Posidonia 2026

Posidonia 2026 provides direct access to the owners of the Greek fleet, the largest under the control of any single group of nationals:

- > Greek shipowners have 365 ships totaling 33m dwt on order, including vessels of all types: VLCCs, Suezmaxes, Aframaxes, LNG and LPG carriers, dry bulk carriers, multipurpose vessels, container ships, drillships and ro-pax units.
- > Newbuilding orderbook value approx. \$22B, almost 10% of ships on order worldwide by vessel numbers.
- > Greek owners constantly invest in new technologies to upgrade their fleet and to comply with international regulations.

### Posidonia 2024 records

- > 2,038 exhibiting companies from 81 countries & territories
- > 32,527 visitors from 130 countries & territories
- > 23 national pavilions
- > 41,838 industry professional total participation

### Your Opportunity

Be ready to do business with Greek owners keen to evaluate new technologies, source equipment and to develop partnerships for their demanding fleet expansion and renewal programs.

### Space rental price includes the following free benefits:

- > No fees for exhibitor registration, exhibition entrance or for sub-exhibitors
- > Free entry in the exhibition catalogue, the Posidonia website and the Posidonia mobile application
- > Free visitor invitations available to exhibitors for mailing to clients and contacts
- > Press office support for press distribution of exhibitors' news and updates
- > Full exhibitor support during build-up period and Posidonia Week provided by the organizers
- > Invitation to U.S. Embassy reception and other receptions
- > Business center services
- > Parking

### Sponsorship & Advertising Options

A comprehensive list of sponsorship and advertising options is available at Posidonia 2026, which will assist you in raising your company profile and enhancing awareness of your products and services.

Enjoy a selection of exposure opportunities, which will increase the visibility of your company name, brand(s), products & services and enable you to effectively address the global maritime sector:

Posidonia Cup Yacht Race • Posidonia Running Event • Posidonia Shipsoccer Tournament • Website Banner Advertising • Official Catalogue Advertising • Wall Space Advertising • Exhibitors' e-bulletins Logo in the Exhibitor's Catalogue • Exhibition Hall Floor Stickers • IPDC Bags • Shuttle Bus Service



## 2026 Posidonia Exhibition Rates & Services

Exhibition Space (space only)

Premium A €485 per sqm

Premium B €435 per sqm

Standard €340 per sqm

## Consolidated Media Report

6 months ended June 30, 2024, Subject to Audit.

TOTAL AVERAGE QUALIFIED NONPAID CIRCULATION		46,476	
<b>AVERAGE QUALIFIED NONPAID CIRCULATION</b>			
Qualified Nonpaid Individual - Print		13,072	
Qualified Nonpaid Individual - Digital		38,013	
<b>Total Qualified Nonpaid Individual</b>		<b>46,476</b>	
<b>Total Average Qualified Nonpaid Circulation</b>		<b>46,476</b>	
<b>AVERAGE NONQUALIFIED CIRCULATION</b>			
Nonqualified Market Coverage Copies - Print		128	
<b>Total Nonqualified Market Coverage Copies</b>		<b>128</b>	
Nonqualified Allocated for Shows & Conventions - Print		427	
<b>Total Nonqualified Allocated for Shows &amp; Conventions</b>		<b>427</b>	
Nonqualified Miscellaneous, Including Staff Copies - Print		455	
<b>Total Nonqualified Miscellaneous, Including Staff Copies</b>		<b>455</b>	
<b>Total Average Nonqualified Circulation</b>		<b>1,010</b>	
<b>CIRCULATION BY ISSUES</b>			
Issue	Qualified Nonpaid - Print	Qualified Nonpaid - Digital	Total Qualified Nonpaid
Jan/Feb	13,065	42,517	50,812
Mar/Apr	14,067	36,721	45,560
May/Jun	12,084	34,800	43,056

EXECUTIVE SUMMARY		
Channels	Contacts	Period
<b>The Maritime Executive</b>		6 months ended June 30, 2023
Total Qualified Circulation	43,633	
<b>Website Activity</b>		6 months ended June 30, 2023
Page Impressions	882,827	
Visits	670,047	
Unique Browsers	496,014	
<b>Social Media</b>		As of June 30, 2023
LinkedIn Followers	127,734	
Twitter Followers	56,073	



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