Moviola
EDUCATION CENTER

2019 Catalog

Avid Learning Partner
Professional

Blackmagicdesign | **TRAINING PARTNER**

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"Train people for the role they are taking, the role they are in and the role they want."

MISSION STATEMENT AND OBJECTIVES

The goal of training is to create an impact that lasts beyond the end time of the training itself. The focus is on creating a real world environment so students can leave with the knowledge needed to be immediately productive in the workplace.

Our training program aspires to develop and enhance skills through the sharing of knowledge and professional experience. Our focus is on having our students learn new information; re-learn and reinforce existing knowledge and skills.

Our objective is to prepare the student for the real world of film and television post production by helping them develop the skills needed to succeed as an editor, assistant editor, post supervisor, post producer, colorist, et al.

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The Moviola Education Center is a leading training facility for the industry-standard software used in the post production process of motion pictures, television and new media. It is a division of the original Moviola Company, established in 1919, which was the manufacturer of the first film editing machine (the *Moviola*) that dominated the industry for close to 70 years. Located in Burbank, California, a suburb of Los Angeles, the Moviola Education Center is a proud part of a larger group of companies that service the industry including moviola.com, Moviola Post, Filmtools and Pro Video Coalition.

Moviola Education Center has trained professionals from ABC, NBCUniversal, Comcast Network (E!, Style, & G4), CBS, Disney, Fox, Paramount, Sony Pictures, and many more. Our students receive more than just a traditional class experience; they use the same equipment used by professionals and they learn from veteran instructors who work in the Entertainment Industry.

Many of the students taking our courses are already working in this field and attend classes to upgrade their skill sets and advance their careers. We do not offer any kind of job placement services. However, the reality of finding work in this field and succeeding has as much to do with networking as it does with an individual's knowledge and experience. Attending classes at Moviola Education Center exposes a student to others with similar career goals, many of whom are already working at some level within this field. Moviola is located in the heart of the film and television business. There are numerous post production companies, movie & television studios within a couple of miles of our facility. There are frequent events in and around the city, many of which offer valuable networking opportunities.

The Moviola Education Center is a private institution and is licensed to operate by the State of California's Bureau of Private Post-Secondary Education.

As a prospective student, you are encouraged to review this catalog prior to signing an enrollment agreement. You are also encouraged to review the School Performance Fact Sheet, which must be provided to you prior to signing an enrollment.

ADMISSIONS

To enroll in classes and programs you may call, e-mail or visit us. Optional counseling is available to help you decide which class(es) to take, based on your goals. An enrollment agreement and catalog will be provided to you.

All classes taught at the Moviola Education Center are stand-alone courses offered in multiples of eight (8) instructor-led hours (8, 16, 24, 32, 40 & 48). A class held on weekdays or weekends typically starts at 9AM and ends at 6PM, with an hour for lunch. Evening class sessions are 4 hours, from 6-10PM (e.g.: a 16-hour class scheduled during evenings would meet over four nights). Breaks are at the instructor's discretion, although most usually have at least one short break every couple of hours.

All classes are held at our facility in Burbank, California. Two classes (MC400 & PT400) have an online portion that must be completed before attending the class. A computer with access to the Internet is necessary to view these materials. The student does not return anything to Moviola after watching the videos; they are for pre-class study only. We do not offer completely online courses through the Education Center.

Students may enroll in a single class or multiple classes at any time. Classes run year-round; we do not use a traditional semester or quarter system. Our classes are either written by the software vendor or the instructor's practical, real-world experience.

Moviola Education Center is an official *Avid* Learning Partner and Blackmagic Design Training Partner.

The number of students attending any given class is between 1-10. The average number of students in most classes is 5. There is no minimum age requirement to attend classes at the Moviola Education Center, however, attending our classes is recommended only for mature individuals with at least a high school level education.

The State of California requires that all students enrolling in classes at the Moviola Education Center possess a high school diploma. Moviola Education Center trains anyone with a passion for filmmaking. All classes and curriculum are written and taught in English. English proficiency is at the discretion of each foreign language student. No ESL services provided. We do not offer nor require any English language proficiency exams for admission. We are unable to accept students with academic visas. We do not accept ability-to-benefit students.

Although there are *recommended* classes or real-world experience for some intermediate-to-advanced level courses, there are no *required* prerequisites for most classes. Required prerequisites are listed, when applicable, in the course descriptions.

We do not have any leave-of-absence policies. If a student cannot attend a class he/she has enrolled in, they can reschedule or request a refund per our refund policy. If an enrolled student misses a class date for any reason, we will attempt to reschedule them in the next session, at no charge, if space is available, for up to 6 months after the end of the initial course.

We do not have any probation or dismissal policies per se. We expect students to act in a mature and responsible manner, respectful of other students, instructors, staff, guests and our facility.

Our Standards for Student Achievement are completion of no less than 80% of the allotted class hours and, when applicable, passing of certification exams. Students successfully completing any course receive a Certificate of Completion.

No classes are graded except for certification courses. Certification courses offer an optional exam with a Pass or Fail grade only. Students who fail an exam can retake the exam only once without having to retake the course.

All individual classes are priced under $2000.00 with one exception. The MC400 Avid Editing System Support Certification (ACSR) course is $2000.00, plus an additional $1150.00 fee for online materials, book & certification exam, for a total of $3150.00.

Some, but not all, classes use text books. These books are included in the course cost and are provided to the student at the start of the class.

We offer discounts for members of some entertainment industry unions and organizations. We also may discount multiple class purchases and occasionally run seasonal sales or promotions.

Moviola utilizes Employment Training Panel (ETP) with qualified companies which offers State subsidized training to qualified individuals.

We do not participate in any Federal or State (other than ETP) financial aid programs. If a student obtains a loan to pay for an educational program, the student will have the responsibility to repay the full amount of the loan plus interest, less the amount of any refund, and that, if the student has received federal student financial aid funds, the student is entitled to a refund of the moneys not paid from federal student financial aid program funds. Moviola offers no payment plans.

Moviola Education Center is not accredited by any accrediting agency recognized by the United States Department of Education.

The Moviola Education Center does not offer any credits, degrees or diplomas, nor does it grant credit for prior experiential learning. We also do not accept transfer agreements from other institutions. We have not entered into an articulation or transfer agreement with any other college or university.

NOTICE CONCERNING TRANSFERABILITY OF CREDITS AND CREDENTIALS
EARNED AT MOVIOLA EDUCATION CENTER

The transferability of credits you earn at the Moviola Education Center is at the complete discretion of an institution to which you may seek to transfer. Acceptance of any certificate you earn at the Moviola Education Center is at the complete discretion of the institution to which you may seek to transfer. If the certificate(s) that you earn at this institution is/are not accepted at the institution to which you seek to transfer, you may be required to repeat some or all of your coursework at that institution. For this reason you should make certain that your attendance at this institution will meet your educational goals. This may include contacting an institution to which you may seek to transfer after attending Moviola Education Center to determine if your certificate(s) will transfer.

This institution is a private institution approved to operate by the California Bureau for Private Postsecondary Education. Approval to operate means the institution is compliant with the minimum standards contained in the California Private Postsecondary Education Act of 2009 (as amended) and Division 7.5 of Title 5 of the California Code of Regulations.We provide multiple ways for students to achieve success: discussion, documentation, visuals, hands-on, review and testing. We do not offer any internships or externships.

STUDENT SERVICES

Copies of all text books used in any of our courses and additional books, written materials and other learning resources are available to students for perusal on the premises only. H.O.T. (hands-on time) lab time is available but must be reserved in advance due to limited space. Class media is available on all workstations. Some digital video media used in classes is available for students to copy and use off premises. Students wishing to take this media must provide their own drive(s) to the Moviola Education Center to copy on to.

We do not offer job placement services. We can recommend classes/programs. Tours of our facility are available at anytime during normal operating hours. Appointments are recommended but not required.

We do not offer housing. We do not have any dormitory facilities under our control. We are not responsible for assisting students find housing however, monthly rentals in the area range from $1000-$3000.

We do not offer distance education (with the exception being the online video content as part of the ACSR courses, MC400 & PT400. See class descriptions for more information).

We do not offer any internships or externships.

All student records are kept in our Burbank location and are available for review during normal business hours. Digital records are kept for no less than 10 years. Physical records are kept on the premises for no less than 10 years. Older physical records are placed in storage at our facility and can be accessed with sufficient notice.

FACILITIES

Moviola owns the beautiful 3-story building where the Education Center calls home. It is located at 1015 N. Hollywood Way, Burbank, CA 91506. The Education Center is on the first floor (see floor plan on following page). We have 2 classrooms and a single office. Classrooms seat up to 10 students, each with a Mac workstation computer. Computers are equipped with 8-12TB RAID storage drives containing class media and projects. All computers contain all software that is taught. The instructor's computer is mirrored on 1-2 large screen monitors so students may see instructor demonstrations.

Parking is available in our parking lot behind our building. The entrance to this lot is off Screenland Dr. Student parking in our lot is free during evening or weekend classes. During weekday classes, parking in our lot is valet only and is $15.00 per vehicle, per day. This lot has one handicapped space. Free street parking is also available.

We have a kitchen that students may use, with free coffee & filtered water. We do not have any vending machines but there are several restaurants and food stores with a short walk.
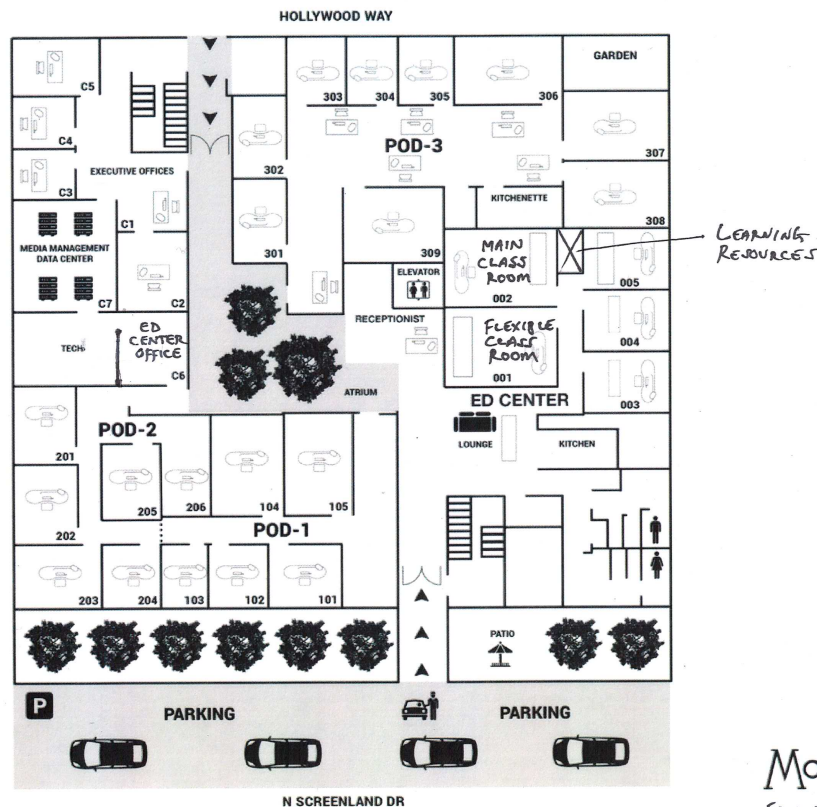
FINANCIAL AID POLICIES, PRACTICES, AND DISCLOSURES

The Moviola Education Center's only form of financial aid is the Employment Training Panel program.

The Employment Training Panel (ETP) is a business and labor-supported State agency that funds the costs of vocational training, funded by the Employment Training Tax paid by California employers collected alongside the Unemployment Insurance tax. ETP receives no General Fund support. This performance-based program targets firms threatened by out-of-state competition or who compete in the global economy. ETP provides additional incentive to assist small businesses and employers in high unemployment areas of the State and promotes the benefits and ongoing investment of training among employers and therefore improving California's workforce overall.

This program is also for the employees' benefit: through free and discounted training, employees are able to update their skill-set and keep themselves and their company competitive against out-of-state businesses. Because of this there are several regulations for employers who would like to take advantage of this program to ensure that their employees are eligible. All potential participating employers must:

- Be subject to paying the Employment Training Tax for each trainee
- Face out-of-state competition, unless funded under Special Employment Training
- Have no more than a 20% turnover rate in the prior calendar year
- Not themselves be a training agency

Multiple requirements are necessary for the employees as well. All potential participating employees must:

- Earn at least $16.00 per hour in Los Angeles County which may include benefits broken down to dollars per hour
- Work at least 35 hours per week or 500 hours within a 180-day period
- Take a minimum of 24 hours of instruction
- Remain with their employer for a 90-day retention period after completion of instruction
- Be employed under a W-2

Once employers have determined that these regulations have been met, they must fill out an application that is reviewed by Moviola and the State. Student information and class scheduler forms are then sent to the company's ETP representative after approval of their application by the State. Enrollment processes are similar to that of the education department but thorough documentation for the State is needed. Class rosters, monitoring visits, online tracking and reports are a few of the ETP stipulations.

Reimbursement for classes from the State to Moviola is sent after individual accounts are closed out per student. Moviola Education Center has not entered into an articulation or transfer agreement with any other college or university.

STUDENT TUITION RECOVERY FUND

It is a state requirement that a student who pays his or her tuition is required to pay a state imposed assessment for the Student Tuition Recovery Fund.

The State of California established the Student Tuition Recovery Fund (STRF) to relieve or mitigate economic loss suffered by a student in an educational program at a qualifying institution, who is or was a California resident while enrolled, or was enrolled in a residency program, if the student enrolled in the institution, prepaid tuition, and suffered an economic loss. Unless relieved of the obligation to do so, you must pay the state imposed assessment for the STRF, or it must be paid on your behalf, if you are a student in an educational program, who is a California resident, or are enrolled in a residency program, and prepay all or part of your tuition.

You are not eligible for protection from the STRF and you are required to pay the STRF assessment, if you are not a California resident, or are not enrolled in a residency program.

It is important that you keep copies of your enrollment agreement, financial aid documents, receipts or any other information that documents the amount paid to the school. Questions regarding the STRF may be directed to the Bureau for Private Postsecondary Education, 2535 Capitol Oaks Drive, Suite 400, Sacramento, CA 95833, (916) 431-6959 or (888) 370-7589.

To be eligible for STRF, you must be a California resident or are enrolled in a residency program, prepaid tuition, paid or deemed to have paid the STRF assessment, and suffered an economic loss as a result of any of the following:
1. The institution, a location of the institution, or an educational program offered by the institution was closed or discontinued, and you did not choose to participate in a teach-out plan approved by the Bureau or did not complete a chosen teach-out plan approved by the Bureau.
2. You were enrolled at an institution or a location of the institution within the 120 period before the closure of the institution or location of the institution, or were enrolled in an educational program within the 120 day period before the program was discontinued.
3. You were enrolled at an institution or a location of the institution more the 120 days before the closure of the institution or location of the institution, in an educational program offered by the institution as to which the Bureau determined there was a significant decline in the quality or value of the program more than 120 days before closure.
4. The institution has been ordered to pay a refund by the Bureau but has failed to do so.
5. The institution has failed to pay or reimburse loan proceeds under a federal student loan program as required by law, or has failed to pay or reimburse proceeds received by the institution in excess of tuition and other costs.
6. You have been awarded restitution, a refund, or other monetary award by an arbitrator or court, based on a violation of this chapter by an institution or representative of an institution, but have been unable to collect the award from the institution.
7. You sought legal counsel that resulted in the cancellation of one or more of your student loans and have an invoice for services rendered and evidence of the cancellation of the student loan or loans.

To qualify for STRF reimbursement, the application must be received within four (4) years from the date of the action or event that made the student eligible for recovery from STRF.

A student whose loan is revived by a loan holder or debt collector after a period of noncollection may, at any time, file a written application for recovery from STRF for the debt that would have otherwise been eligible for recovery. If it has been more than four (4) years since the action or event that made the student eligible, the student must have filed a written application for recovery within the original four (4) year period, unless the period has been extended by another act of law.

However, no claim can be paid to any student without a social security number or a taxpayer identification number.

Note: Authority cited: Sections 94803, 94877 and 94923, Education Code. Reference: Section 94923, Education Code.

CANCELLATION, WITHDRAWAL AND REFUND POLICIES

Moviola Education Center reserves the right to cancel any course at any time prior to the course start date. In the event of a cancellation by the Moviola Education Center, students have the option of being rescheduled for another course date or receiving a full refund.

Students have the right to cancel the Enrollment Agreement and obtain a refund of charges paid through attendance at the first class session, or the seventh day after enrollment, whichever is later, by providing notice to Moviola Education Center. Students may withdraw from Moviola Education Center anytime after the cancellation period and receive a pro rata refund if the student has completed 60% or less of the scheduled hours. No refund is given if more than 60% of the hours have been completed. Refunds for PayPal or credit card payments will be subject to a 2% fee.

Regarding refunds of Materials|Exam Fees paid to Moviola for ACSR courses (MC400, MC410, NX423, PT400): Students are eligible for a refund of these funds if they have not yet been paid to Avid Technology, Inc. and the refund request has been made within 45 days of the student's withdrawal or cancellation.

STUDENT COMPLAINT PROCEDURE

Any student who wishes to make a complaint regarding any aspect of their relationship with Moviola Education Center may do so by communicating orally to our staff or e-mailing us at edu@moviola.com. Or, via mail to: Moviola Education Center, 1015 N. Hollywood Way, Burbank, CA 91505 (323) 467-1116 I fax (323) 799-1111

All complaints will be investigated promptly and thoroughly in a confidential manner, and the student will be notified of the resolution of the complaint within a reasonable period. If you feel that any complaint submitted to Moviola Education Center has not been handled properly you may contact: Jim Turner, Training Operations Manager at jturner@moviola.com.

A student or any member of the public may file a complaint about this institution with the Bureau for Private Postsecondary Education by calling toll-free (888) 370-7589 or by completing a complaint form, which can be obtained on the Bureau's Internet website www.bppe.ca.gov.

This institution does not have a pending petition in bankruptcy, nor is operating as a debtor in possession, nor has filed a petition within the preceding five years, nor has had a petition in bankruptcy filed against it within the preceding five years that resulted in reorganization under Chapter 11 of the United States Bankruptcy Code (11 U.S.C. Sec. 1101 et seq.).

Any questions a student may have regarding this catalog that have not been satisfactorily answered by the institution may be directed to the Bureau for Private Postsecondary Education.

Bureau for Private Postsecondary Education
2535 Capitol Oaks Drive, Suite 400, Sacramento, CA 95833
P.O. Box 980818, West Sacramento, CA 95798-0818
phone (888) 370-7589   (916) 431-6959   l   fax (916) 263-1897
www.bppe.ca.gov

FACULTY AND STAFF BIOS

Randy Paskal
Chief Executive Officer, President

Randy Paskal joined Moviola in 1986 with a BS from Boston University from the College of Communication. He was also a past Chapter Chair of Young Presidents Organization (YPO). While at Moviola he successfully created the business road map, moving from film to video and now to digital workflows. This included opening the Moviola Education Center with its focus concentrating on training and updating the skills of all types of filmmakers. Mr. Paskal has over 30 years experience in the motion picture and television industry, leading Moviola's ventures in real estate, industry equipment & supplies rentals and services, sales and training.

Jenna Andrews
Chief Operating Officer, Senior Vice President, Operations

Jenna Andrews is SVP of Operations at Moviola Post. Jenna attended the University of California, San Diego and majored in Communications. Jenna was born and raised in Southern California. Immediately after graduating college she followed in her family's footsteps and started her career in post-production. She quickly moved up the ranks from receptionist to client rep, scheduling manager and ultimately to operations management. Jenna thrives in a fast-paced work environment and her "people-pleasing" skills have made her a natural when it comes to customer service. Jenna is responsible for managing the day-to-day operations of our company, and is a constant here at Moviola Post which is a plus for our staff and our clients.

Jim Turner
Chief Academic Officer, Training Operations Manager, Principal Instructor,
Avid Certified Instructor, Resolve Certified Instructor

Jim Turner began his career in entertainment at the age of 4: first, as a child actor, appearing in films, television, commercials and theater, including a guest-starring stint opposite David Carradine in the '70's hit TV show "Kung Fu," and then as a musician, performing traditional jazz live in North America and Japan. After dabbling in screenwriting, filmmaking, teaching and a decade-long detour into the toy and model kit industry as a product manager creating amazingly realistic movie and comic book-licensed collectibles, Jim returned to his life-long love of cinema with a focus on editing. In 2007 he took his first *Avid* class at Moviola and was hooked. The following year he joined the staff of the Moviola Education Center with the desire to help others achieve their goals in post production by providing the best training available. In 2009, he became an *Avid* Certified Support Representative (ACSR). In 2012, Jim became an *Avid* Certified Instructor (ACI) and began teaching most of the *Avid* Media Composer classes offered at Moviola as its Principal Instructor. He has also worked as an Assistant Editor, most recently on "The Gift of Fear," a documentary series based on the best-selling book.

Adam Everett, Avid Certified Instructor (ACSR)

Adam Everett is an *Avid* Systems Integrator at Moviola Digital. In 1995, he received a Bachelor's Degree in video and film production from Fitchburg State College which led to employment at *Avid* Technology in the Quality Assurance department testing upcoming releases of Media Composer for functionality with playback, applying effects, imports, digitizing and digital cuts. This enabled him to segue into freelance video editing in the Boston area at post houses creating industrials and TV shows. Later, Adam accepted a position in Los Angeles at L.A. Digital Post assembling hardware and software installation on over 100 *Avid* editing systems for 12 years. For the past several years at Moviola Digital, he has maintained and configured over 20 different hard drive configurations for approximately 200 editors while simultaneously training Installers on MAC and PC computer maintenance and basic *Avid* troubleshooting techniques.

Paul McKenna, Avid Certified Instructor (ACSR), Audio Instructor

Paul McKenna is a 16-time Grammy Award-winning Recording Engineer based in Los Angeles. Over his four decade career, he has worked with some of the top musicians in the world, from Frank Sinatra to Michael Jackson, and many more. When he's not sharing his extensive audio expertise, he works in Moviola Post's technical operations.

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Jason Rose, Avid Certified Instructor, Resolve Certified Instructor

Jason Rose's interest in film production began during his childhood when he found an old 8mm film camera in his grandparent's attic. He was introduced to video production during his high school years and decided to pursue TV and Film production in college. After receiving his degree in TV & Film from Texas Christian University, Jason moved from Texas to Los Angeles, where he began actively pursuing filmmaking and editing. He attained additional training at Video Symphony in Burbank, CA, in the Professional Editing Program. Jason is trained in Avid, Premiere Pro and Final Cut Pro (as both an editor and an instructor). He has worked as an editor in several different genres, from comedy to drama to documentary — from short subject to feature length. He has worked on both 16mm and 35mm film projects, as well as SD and HD video projects. Additionally, he has been trained in Photoshop, After Effects and DaVinci Resolve. He is currently working on his Masters in Filmmaking and producing his own local TV show in Hawai'i, "Livin' Hawai'i."

Tamera Martin, Avid Certified Instructor

Tamera Martin is a 25-plus year educator in post production technologies and the craft of film editorial with over 15,000 hours as a classroom teacher at BFA and top-tier MFA institutions, technical trade schools to onsite studio and network consulting. She is an editor and producer having taught and consulted at AFI and UCLA, for the US military and for most major studios and networks. She has been an Avid Certified Instructor for more than 20 years.

Benjamin Hershleder, Avid Certified Instructor

Benjamin Hershleder (Hershleder.com) is an award-winning Producer-Director, accomplished Editor, author, and *Avid* Certified Instructor. Benjamin has produced and/or directed a variety of projects for such companies as Shapiro-West, The Spark Factory, Old Fashioned Pictures, and Green Productions. His varied editing work includes Paramount Studios' feature *"The Original Latin Kings Comedy"* (a concert film starring George Lopez, Paul Rodriguez and Cheech Marin), the feature film *"Hollywood Capri,"* the hour-long pilot episode of *"In Search Of…"* for Fox Television, and two years on staff with the E!

Entertainment Television Network. In 2013 his book *"The Avid Media Composer Cookbook"* was released, and has since received an overwhelmingly positive response (http://tinyurl.com/AvidMC-Book). Benjamin has been teaching *Avid* Media Composer software since 1995, and became an *Avid* Certified Instructor in 1997. He enjoys a long relationship teaching for *Avid* Learning Partner institutions, including American Film Institute (since 2007), and Moviola (since 1998).

Otto Ferrene, Avid Certified Instructor

Otto Ferrene earned his BA in English from Davidson College in 1986, served a short stint in the US Army as a 2nd LT in the Field Artillery, went on to earn an MFA in Video from The Savannah College of Art and Design. He cut his teeth in the entertainment business as an assistant Editor with Producers Color Service in Southfield Michigan, where he was exposed to all aspects of state of the art linear on-line editing for the automotive advertising industry. It was there that Otto was also introduced to Digital Non-Linear editing systems, Quantel Henry, Discrete Logic Flame and *Avid* Media Composer. Otto arrived in the Los Angeles area in 1996, working for *Avid* Technology. First as technical phone support / Film Team for 3 years, then as an Application Editor for another year. While at *Avid* Technology, Otto became a Certified Avid Instructor, ACI, allowing him to teach official *Avid* courseware for *Avid* learning partners such as Moviola. Otto then worked as an Application Editor for authorized *Avid* Reseller, 3 Point Digital 1999-2000. Then in 2001, Otto Landed his current position with Nickelodeon Animation Studio, where he has been a supervising Picture Editor, operating *Avid*'s Media Composer, to produce final picture, broadcast masters for numerous Nickelodeon programs, traditional 2D as well as 3D rendered productions. Animated Series Otto has been credited as Picture Editor: "Oswald the Octopus," "The Fairly OddParents," "Danny Phantom," "The X's," "Kung Fu Panda, Legends of Awesomeness," "Tuff Puppy," and currently, "WallyKazam!" and "Harvey Beaks." In 2013 Otto was honored for his work on the Editorial Team of the "Kung Fu Panda" television series with an Annie Award.

Steven Saltzman, Avid Pro Tools Certified Instructor

Steven Saltzman is an award-winning composer, music editor and instructor. He is a Pro Tools Certified Instructor and has authored Music Editing for Film and Television: The Art and the Process.

Jason Jensen, After Effects Instructor

Jason (Alacrity) Jensen is a Music Video Director, Editor, Motion Graphics Artist and Electronic Musician based in Los Angeles. He teaches After Effects.

Michael Pliskin, Photoshop Instructor

Michael Pliskin is an award-winning professional photographer, designer and writer. His photography appears in books, magazines and corporate annual reports in the United States and Europe, and on the covers and inserts of live performance DVDs and music CDs, such as "Chicago and Earth, Wind & Fire Live at the Greek" and Willie Nelson and Merle Haggard's "Last of the Breed". He was an early adopter of digital imaging, having been a staff technical advisor at Nikon, Inc. when photography began the digital transition in the late 1980s and early 90s. In addition to his photography, Michael teaches Digital Imaging, Photoshop, and Lightroom at colleges and other institutes of higher education, and offers workshops to introduce digital photographers to the wonders of RAW photography. Michael is Apple-certified in Aperture and is a member of ASMP (American Society of Media Photographers), NAPP (National Association of Photoshop Professionals), ATX (Adobe Technology Exchange) and ISAP (International Society of Aviation Photographers).

Moviola
EDUCATION CENTER

2018/19 Classes

	Class Code	Class Name	Class Hrs	Class Fee	
		AVID MEDIA COMPOSER			
	MC101	Introduction to *Avid* Media Composer: Fundamentals I (2 Days)	16	$695.00	
	MC110	Introduction to *Avid* Media Composer: Fundamentals II (3 Days)	24	$995.00	
Best Value!	MC111	Introduction to *Avid* Media Composer: Fundamentals I & II Combo (6 Days)	48	$1,295.00	*Best Value!*
	MC201	*Avid* Media Composer: Professional Editing I (2 Days)	16	$725.00	
	MC210	*Avid* Media Composer: Professional Editing II (3 Days)	24	$1,025.00	
Best Value!	MC211	*Avid* Media Composer: Professional Editing I & II Combo (6 Days)	48	$1,425.00	*Best Value!*
	MC100	Introduction to *Avid* Media Composer: Basics (aka *Avid* for Producers)	16	$595.00	
	MC250	*Avid* Media Composer for Final Cut Pro/Premiere Pro Editors	16	$595.00	
	MC113	*Avid* Trimming Workshop	16	$595.00	
	MC230	Audio for *Avid* Editors	8	$295.00	
	MC239	Color Grading with *Avid* Media Composer & Symphony	16	$695.00	
New!	MC270	*Avid* Multicam Workshop	16	$695.00	
Updated	AA101	*Avid* Assistant Editing: Essentials	16	$725.00	
	AA201	*Avid* Assistant Editing: Decks & Hardware	16	$725.00	
New!	AA210	*Avid* Assistant Editing: Introduction to *Avid* Editing Systems Support	16	$725.00	
Updated	AA301	*Avid* Assistant Editing: HD-4K, DI, & File-Based Workflows	16	$725.00	
		AVID CERTIFIED SUPPORT REPRESENTATIVE (ACSR)			
Updated	MC400	*Avid* Editing System Support Certification	24	$3,150.00	
Updated	MC410	*Avid* Editing System Support Re-Certification	16	$1,200.00	
New!	NX423	*Avid* NEXIS System Support Certification	24	$1,950.00	
New!	PT400	*Avid* Pro Tools System Support Certification	16	$1,950.00	
		PRO TOOLS			
	PT101	Introduction to Pro Tools: Fundamentals I (2 Days)	16	$625.00	
	PT110	Introduction to Pro Tools: Fundamentals II (3 Days)	24	$925.00	
Best Value!	PT111	Introduction to Pro Tools: Fundamentals I & II Combo (5-6 Days)	40-48	$1,095.00	*Best Value!*
New!	ME101	Music Editing: A Practical Introduction	24	$995.00	
		ADOBE AFTER EFFECTS, PHOTOSHOP & PREMIERE PRO			
	AE101	Introduction to Adobe After Effects	16	$695.00	
	AE201	Intermediate Adobe After Effects	16	$695.00	
Updated	AE301	Adobe After Effects: Titling and Advanced Tricks	16	$695.00	
	PS101	Introduction to Adobe Photoshop	16	$595.00	
	PS201	Intermediate Adobe Photoshop	16	$595.00	
	PR101	Introduction to Premiere Pro	24	$895.00	
New!	PR201	Intermediate Premiere Pro	16	$595.00	
	PR250	Premiere Pro for Avid/FCP Editors	16	$595.00	
		DAVINCI RESOLVE			
Updated	DR101	Introduction to DaVinci Resolve	24	$895.00	
New!	DR201A	Introduction to Fairlight Audio in DaVinci Resolve	16	$695.00	
New!	DR201E	Advanced Editing in DaVinci Resolve	16	$695.00	
New!	DR201C	Advanced Color in DaVinci Resolve	16	$695.00	

v2018.9

All courses taught on Apple Mac Pro or iMac computers. We recommend students have some familiarity with the Mac OS prior to taking any class(es) at the Moviola Education Center. All software taught is pre-installed on all computers.

AVID MEDIA COMPOSER

MC101 – Introduction to *Avid* Media Composer: Fundamentals I

Media Composer Fundamentals I is an introductory course designed to get a new user up-and-running on the software. In this course, students develop an understanding of the video editing process and the basic skills to edit a video project from start to finish. This includes understanding the relationship between media and project files, media storage location, the abilities to create the project file; bring in the source video and audio files; edit the sequence, add titles, music, and basic effects, and then export the finished sequence.

Topics will include: Identify and understand the function of the primary Media Composer tools and windows, create/open a project using standard SD and HD formats, add basic effects and transition effects to the sequence, use automatic color correction to improve the appearance of video clips, adjust basic settings relating the media creation and user preferences, export the finished sequence as a high quality video file, or for uploading to the web.

16 hours - **$695.00**
Certification(s): *Avid* Media Composer USER (optional)
Text(s)/Materials (included): *Media Composer Fundamentals I*, project media
Prerequisites: Understanding of postproduction process & Mac OS recommended
Job Title(s)/Occupation(s): Assistant Editor, Editor [SOC 27-4032]

MC110 – Introduction to *Avid* Media Composer: Fundamentals II

Media Composer Fundamentals II is an intermediate course designed to teach students the technical and organization skills of an assistant editor and develop their editorial skills with the tools and techniques required to produce as well-edited video. From using dynamic trim techniques to shape the actor's performances in a dramatic scene, to quickly assembling a news package to meet deadlines, this course empowers novice users to take their Media Composer skills to the next level.

Topics will include: Create custom project sizes, including larger than HD (2K, 4K, etc), understand the operational implications of working in larger-than-HD projects, quickly assemble a scene using storyboard editing, solve common image problems with effects to stabilize the image, blur faces and logos, and erase unwanted jump cuts, selectively delete unwanted render files to keep the media drives clutter-free, understand how to correctly backup project files and associated media files, identify and adjust common Settings to increase efficiency and avoid complications, output the finished program according to common broadcast delivery standards.

24 hours - **$995.00**
Certification(s): *Avid* Media Composer USER (optional)
Text(s)/Materials (included): *Media Composer Fundamentals II*, project media
Prerequisites: MC101, or equivalent experience
Job Title(s)/Occupation(s): Assistant Editor, Editor [SOC 27-4032]

MC111 – Introduction to *Avid* Media Composer: Fundamentals I & II

Best Value! A combination of the MC101 Introduction to *Avid* Media Composer Fundamentals I and MC110 Introduction to *Avid* Media Composer Fundamentals II courses, with an added 8-hours of instructor-supervised lab time, at a special, discounted fee!

<u>48 hours</u> - **$1295.00**
Certification(s): *Avid* Media Composer USER (optional)
Text(s)/Materials (included): *Media Composer Fundamentals I & II*, project media
Prerequisites: Understanding of postproduction process & Mac OS recommended
Job Title(s)/Occupation(s): Assistant Editor, Editor [SOC 27-4032]

MC201 – *Avid* Media Composer: Professional Editing I

Focused primarily on short-form workflows, Media Composer Professional Editing I (MC201) will take you to a new level of editing and provide you with the tips, tricks and in-depth knowledge to distinguish yourself as a true editing professional.

With the step-by-step guidance in this course, you'll learn the skills you need to optimize your editing workflows, streamline your ingest process and manage your media so that you'll become the guru that others will look to for expert advice. You will learn advanced picture editing techniques, how to quickly prepare for multi-cam editing and how to work with graphics and mattes. This course also covers compositing with the 3D Warp effect, color correction and an in-depth look at some of the wide range of audio tools and effects included in Media Composer.

Topics will include: plan your editing process, input and manage media, use multicam editing, use advanced editing and timeline management techniques, work with graphics and mattes, multilayer and composite graphics, perform basic color correction techniques, prepare your audio mix using tools like EQ, compressors and expanders, deliver a high-quality finished file*.*

<u>16 hours</u> - **$725.00**
Certification(s): *Avid* Media Composer PROFESSIONAL (optional)
Text(s)/Materials (included): *Media Composer Professional Editing I*, project media
Prerequisites: MC101 & MC110, or equivalent experience.
Job Title(s)/Occupation(s): Assistant Editor, Editor [SOC 27-4032]

MC210 – *Avid* Media Composer: Professional Editing II

With a focus on long-form work where you might be part of a bigger team of specialists, you'll learn the skills you need to automate the ingest process using Dynamic Media Folders and organize your media, metadata and settings so that you'll become the guru that others will look to for expert advice. You will learn about color management, how to work with scripts, and use surround sound. You will also learn some advanced compositing techniques using the Paint Tools, AniMatte™, SpectraMatte™ and the *Avid* Tracker*.*

Topics will include: Utilize workflows for long-form, keyframing, use color management techniques, perform advanced trimming and timeline techniques, work with multichannel audio, surround sound, and audio ducking, use the Paint tools to fix common image problems and apply treatments to improve your story with VFX.

<u>24 hours</u> - **$1025.00**
Certification(s): *Avid* Media Composer PROFESSIONAL (optional)
Text(s)/Materials (included): *Media Composer Professional Editing II*, project media
Prerequisites: MC101 & MC110, or equivalent experience.
Job Title(s)/Occupation(s): Assistant Editor, Editor [SOC 27-4032]

MC211 – Introduction to *Avid* Media Composer: Professional Editing I & II

Best Value! A combination of the MC201 *Avid* Media Composer Professional Editing I and MC210 *Avid* Media Composer Professional Editing II courses, with an added 8-hours of instructor-supervised lab time, at a special, discounted fee!

48 hours - **$1425.00**
Certification(s): *Avid* Media Composer PROFESSIONAL (optional)
Text(s)/Materials (included): *Media Composer Professional Editing I & II*, project media
Prerequisites: MC101 & MC110, or equivalent experience.
Job Title(s)/Occupation(s): Assistant Editor, Editor [SOC 27-4032]

MC100 – Introduction to *Avid* Media Composer: Basics (aka ***Avid* for Producers**)

This course is designed for those who do not necessarily wish to become editors but need to know enough about *Avid* Media Composer to get started, create a stringout or revise a simple timeline; perfect for *preditors* (producer-editors) who need to be able to create a rough cut.

16 hours - **$595.00**
Certification(s): None
Text(s)/Materials (included): Project media
Prerequisites: Understanding of postproduction process & Mac OS recommended
Job Title(s)/Occupation(s): Producer, Director [SOC 27-2012]; Assistant Editor, Editor [SOC 27-4032]

MC250 – *Avid* Media Composer for Final Cut Pro/Premiere Pro Editors

This course introduces students to the primary feature set and interface of *Avid* Media Composer. Using FCP/Premiere editing terminology and references as stepping-stones, this course translates the students' existing editing talents to the *Avid* skill set.

16 hours - **$595.00**
Certification(s): None
Text(s)/Materials (included): Project media
Prerequisites: Experienced in Final Cut Pro and/or Premiere Pro.
Job Title(s)/Occupation(s): Assistant Editor, Editor [SOC 27-4032]

MC113 – *Avid* Trimming Workshop

This course is an intensive look at trimming efficiently, effectively, and creatively on everything from dialogue scenes to montages to complicated multiple layer sequences.

Topics will include: Trimming efficiently in *Avid* Media Composer, working with scenes with extensive dialogue, and handling multiple layer sequences.

16 hours - **$595.00**
Certification(s): None
Text(s)/Materials (included): Project media
Prerequisites: MC101 & MC110, or equivalent experience.
Job Title(s)/Occupation(s): Assistant Editor, Editor [SOC 27-4032]

MC230 – Audio for *Avid* Editors

Audio tips and tricks for *Avid* editors. Learn how to best use the audio tools within *Avid* Media Composer and when and why.

<u>8 hours - **$295.00**</u>
Certification(s): None
Text(s)/Materials (included): Project media
Prerequisites: MC101 & MC110, or equivalent experience.
Job Title(s)/Occupation(s): Assistant Editor, Editor [SOC 27-4032]

MC239 – Color Grading with *Avid* Media Composer & Symphony

Top film editors know *Avid* Media Composer and Symphony inside and out, giving them the confidence to pursue Hollywood-style productions and earn top wages. To join their ranks, you need the technical skills and knowledge to distinguish yourself as a pro. Color Grading with *Avid* Media Composer and Symphony is here to help you on your way toward expertise in color grading with these two industry-standard video- and film-editing suites. Learn the full gamut of *Avid* tools and techniques--everything from simple primary color corrections to creating a polished, multi-layer finished grade. Learn to read video scopes, perform primary grades with HSL and Curves, perform secondary color correction, use Paint and AniMatte effects to create spot corrections.

<u>16 hours - **$695.00**</u>
Certification(s): None
Text(s)/Materials (included): *Color Grading with Media Composer and Symphony*, project media
Prerequisites: MC101 & MC110, or equivalent experience. MC201 & MC210, or equivalent experience recommended.
Job Title(s)/Occupation(s): Assistant Editor, Editor [SOC 27-4032]; Colorist, Color Assist [SOC 27-1014]

MC270 – *Avid* Multicam Workshop

This course is designed for those who seek a better understanding of multi-cam and the ability and confidence to manage complex projects in the *Avid* Environment. Instruction provides a comprehensive exploration of tools and workflow solutions for the post professional or aspiring AE. A variety of strategies and considerations for more effective pre-production planning are also presented. Delivered on *Avid* Media Composer/Symphony, classroom instruction employs multiple genres and escalates from a quick review of basic grouping to address even the most challenging post scenarios. The immersive, practical hands-on exercises are embedded with a variety of "real world" trouble spots and pre-production breakdowns, simulating those most often encountered in the daily work of the industry.

Topics include: Strategies for bin organization of original source and synced materials, modifying and assignment of Source or Tape names, successful management and grouping mixed media, sub-clipping and multiple methods for assignment of Aux TC, troubleshooting and fixing sync maps or individual groups, and grouping by audio waveforms.

<u>16 hours - **$695.00**</u>
Certification(s): None
Text(s)/Materials (included): Project media
Prerequisites: MC101 & MC110, or equivalent experience. MC201 & MC210, or equivalent experience recommended.
Job Title(s)/Occupation(s): Assistant Editor, Editor [SOC 27-4032]

AA101 – *Avid* Assistant Editing: Essentials

Understanding the technical side of the editing process is not only essential but expected when applying for an assistant editing job. Knowing what's expected of you (how to ingest, group, consolidate, move, and output) will help ease the transition to the assistant position. This class focuses on the tasks that an assistant editor is typically assigned to do. Primarily focusing on television tape and tapeless formats, students will be guided through setting up a bay, getting footage into the *Avid*, organizing media as an assistant as well as an editor, managing media and drives, getting material out to various broadcast formats, and finally common troubleshooting tasks.

16 hours - **$725.00**
Certification(s): None
Text(s)/Materials (included): *Avid Assistant Editing Essentials*, project media
Prerequisites: MC101 & MC110, or equivalent experience.
Job Title(s)/Occupation(s): Assistant Editor, Editor [SOC 27-4032]

AA210 – *Avid* Assistant Editing: Introduction to Support for *Avid* Editing Systems

This technical course is designed for assistant editors, editors, techs/engineers. It covers advanced software troubleshooting, 3rd-party hardware/software and the latest workflows with *Avid* Media Composer & more.

16 hours - **$725.00**
Certification(s): None
Text(s)/Materials (included): Project media
Prerequisites: MC101 & MC110, or equivalent experience.
Job Title(s)/Occupation(s): Assistant Editor, Editor [SOC 27-4032]; Post Technician [SOC 27-4011]

AA301 – *Avid* Assistant Editing: HD-4K, DI, & File-Based Workflows

This course focuses on how to work in *Avid* Media Composer with a myriad of HD formats, as well as 2K and 4K formats including RED and Alexa. Fundamentals and key concepts about the different formats are explored. Comprehensive exploration of the latest workflows are covered for working with the current slate of file-based formats, also covering offline and online conforming, and the various media management tools to aid in various processes. Mixing and matching of different resolutions, aspect ratios, and up and down- converting are all explored.

16 hours - **$725.00**
Certification(s): None
Text(s)/Materials (included): *HD-4K, DI & File-Based Workflows in Avid*, project media
Prerequisites: MC101, MC110, MC201 & MC210, or equivalent experience.
Job Title(s)/Occupation(s): Assistant Editor, Editor [SOC 27-4032]

AVID CERTIFIED SUPPORT REPRESENTATIVE (ACSR)

MC400 – *Avid* Editing System Support Certification

The MC400 is a blended course: 2 days of online material and 3 days in the classroom. *Enrollment in this course should be made no less than two weeks before the first day to allow enough time to complete the online material.*

The *Avid* Media Composer System Support (MC400) course will provide students with the techniques to install, configure, and troubleshoot Media Composer editing systems to maximize productivity and minimize system downtime. A blend of online self-study, combined with classroom lab work and role-playing, gives students' practical hands on experience. After completing the course, participants will be able to install and configure *Avid* Media Composer systems and provide first-line support to the *Avid* customer base.

This course prepares candidates for the *Avid* Certified Support Representative | Media Composer certification exam, given on the last day of the class, as well as being the foundation of the program for candidates pursuing the full certification path to become an *Avid* Certified Support Representative | Elite.

Topics will include: Identifying, understanding, and working with PC/Mac and *Avid* hardware and software, installation and configuration of *Avid* systems, troubleshooting and resolving problems on *Avid* systems.

36* hours - **$3,150.00** ($2000.00 Course Fee + $1150.00 Materials|Exam Fee)
(* *24 hours in Class & 12 hours Online*)
Certification(s): ACSR Editing
Text(s)/Materials (included): *Avid ACSR Classroom and Exercise Guide*
Prerequisites: MC101, or equivalent experience; IT and/or post production technical support helpful.
Job Title(s)/Occupation(s): Post Technician [SOC 27-4011]; Assistant Editor, Editor [SOC 27-4032]

MC410 – *Avid* Editing System Support Re-Certification

This course focuses on the new technologies, software, and hardware that a current *Avid* Certified Support Representative (ACSRs) may not be familiar with. Passing exam recertifies student.

16 hours - **$1,200.00**
Certification(s): ACSR Editing
Text(s)/Materials (included): *Avid ACSR Classroom and Exercise Guide*
Prerequisites: Active, or recently active, ACSR Editing status
Job Title(s)/Occupation(s): Post Technician [SOC 27-4011]; Assistant Editor, Editor [SOC 27-4032]

NX423 – *Avid* NEXIS System Support Certification   NEW! Coming in 2018

This is a blended learning course comprised of 8 hours of online content and 3 days classroom.

In the *Avid* NEXIS System Support course students focus on the installation, administration, and architecture of the *Avid* NEXIS system, learning to connect, configure, and troubleshoot the system. Lab work and exercises give students practical experience in integrating systems and applying troubleshooting techniques.

This course prepares candidates for the *Avid* Certified Support Representative (ACSR) for *Avid* NEXIS certification exam. Course attendees must have completed the online content prior to attending the classroom training so it is recommended that students enroll in the class no later than 2 weeks prior to the start date.

32* hours - **$1,950.00** ($1250.00 Course Fee + $700.00 Materials|Exam Fee)
(* *24 hours in Class & 8 hours Online*)
Certification(s): ACSR Storage
Text(s)/Materials (included): Yes
Prerequisites: Active ACSR Editing status
Job Title(s)/Occupation(s): Post Technician [SOC 27-4011]; Assistant Editor, Editor [SOC 27-4032]

PT400 - Pro Tools System Support ACSR Certification

The ACSR Pro Tools System Support (PT400) is a blended course providing online content prior to attending a classroom Instructor-led training program. *Enrollment in this course should be made no less than two weeks before the first day to allow enough time to complete the online material.*

Students will learn configuration and troubleshooting techniques to minimize system downtime and maximize productivity, focusing on Pro Tools HD software and hardware problems. Lab work and role-playing give students practical experience. After completing the class, participants are able to provide first-line support to the *Avid* Pro Tools and Pro Tools HD customer base.

This course prepares candidates for the *Avid* Certified Support Representative | Pro Tools certification exam, as well as being the foundation of the program for candidates pursuing the full certification path to become an *Avid* Certified Support Representative | Elite.

40* hours - **$1,950.00** ($1250.00 Course Fee + $700.00 Materials|Exam Fee)
(* *16 hours in Class & 24 hours Online*)
Certification(s): ACSR Editing
Text(s)/Materials (included): N/A
Prerequisites: PT101, or equivalent experience. Familiarity with Windows & Mac OS. Technical & operational knowledge of *Avid* Pro Tools | HD systems is recommended.
Job Title(s)/Occupation(s): Sound Engineering Technician [SOC 27-4014]; Assistant Editor, Editor [SOC 27-4032]

AVID PRO TOOLS

PT101 – Introduction to Pro Tools: Fundamentals I

This course covers basic Pro Tools principles. It provides everything you need to complete a Pro Tools project-from initial set up to final mixdown. The course focuses on Pro Tools 10 software and covers a multitude of new functions and feature enhancements.

Topics will include: Recording live instruments, MIDI sequencing of software synthesizers, audio editing or region looping.

16 hours - **$625.00**
Certification(s): *Avid* Pro Tools USER (optional)
Text(s)/Materials (included): *Pro Tools Fundamentals I*, project media
Prerequisites:
Job Title(s)/Occupation(s): Sound Engineering Technician [SOC 27-4014]; Assistant Editor, Editor [SOC 27-4032]

PT110 – Introduction to Pro Tools: Fundamentals II

This course provides a more detailed look at the Pro Tools system on top of the knowledge you learned in Pro Tools 101. It covers all the key concepts and skills needed to operate a Pro Tools LE system. The course provides the foundation for the later 200-series of courses on Pro Tools music and post production.

24 hours - **$925.00**
Certification(s): *Avid* Pro Tools USER (optional)
Text(s)/Materials (included): *Pro Tools Fundamentals II*, project media
Prerequisites: PT101, or equivalent experience
Job Title(s)/Occupation(s): Sound Engineering Technician [SOC 27-4014]; Assistant Editor, Editor [SOC 27-4032]

PT111 – Introduction to Pro Tools: Fundamentals I & II

Best Value! A combination of the PT101 Introduction to Pro Tools Fundamentals I and PT110 Introduction to Pro Tools Fundamentals II courses at a special, discounted fee!

40 hours - **$1095.00**
Certification(s): *Avid* Media Composer USER (optional)
Text(s)/Materials (included): *Pro Tools Fundamentals I & II*, project media
Prerequisites: Understanding of Mac OS recommended
Job Title(s)/Occupation(s): Sound Engineering Technician [SOC 27-4014]; Assistant Editor, Editor [SOC 27-4032]

PT400 - Pro Tools System Support ACSR Certification *(see "ACSR")*

ME101 – Music Editing: A Practical Introduction *(see "Other Courses")*

ADOBE AFTER EFFECTS

AE101 – Introduction to Adobe After Effects

This course teaches the powerful compositing features of After Effects as you mix video, music, stills, text, effects and Photoshop layers.

16 hours - **$695.00**
Certification(s): None
Text(s)/Materials (included): Project media
Prerequisites: Photoshop experience helpful
Job Title(s)/Occupation(s): Assistant Editor, Editor [SOC 27-4032]; Multi-Media Artists and Animators [SOC 27-1014]

AE201 – Intermediate Adobe After Effects

This course builds on the topics covered in the Level I After Effects course, this course focuses on working with 3:2 pulldown, alpha channels and rendering.

16 hours - **$695.00**
Certification(s): None
Text(s)/Materials (included): Project media
Prerequisites: AE101, or equivalent experience
Job Title(s)/Occupation(s): Assistant Editor, Editor [SOC 27-4032]; Multi-Media Artists and Animators [SOC 27-1014]

AE301 – After Effects: Titling and Advanced Tricks

Learn how to create dynamic 3D titles using Cinema 4D, the industry standard for 3D motion graphics content creation. Add titles to live action footage using After Effects' new 3D Camera tracker and track titles into challenging hand-held footage using Mocha for AE.

16 hours - **$695.00**
Certification(s): None
Text(s)/Materials (included): Project media
Prerequisites: AE101 & AE201, or equivalent experience
Job Title(s)/Occupation(s): Assistant Editor, Editor [SOC 27-4032]; Multi-Media Artists and Animators [SOC 27-1014]

ADOBE PHOTOSHOP

PS101 – Introduction to Adobe Photoshop

This course teaches the fundamentals of Photoshop – the industry standard for digital image editing.

<u>16 hours - **$595.00**</u>
Certification(s): None
Text(s)/Materials (included): Project media
Prerequisites: None
Job Title(s)/Occupation(s): Assistant Editor, Editor [SOC 27-4032]; Photographers [SOC 27-4021]; Graphic Designers [SOC 27-1024]; Multi-Media Artists and Animators [SOC 27-1014]

PS201 – Intermediate Adobe Photoshop

This course teaches taking image editing and compositing to the next level using advanced tools such as layer masks, layer grouping, quick mask and the channels palette.

<u>16 hours - **$595.00**</u>
Certification(s): None
Text(s)/Materials (included): Project media
Prerequisites: PS101, or equivalent experience
Job Title(s)/Occupation(s): Assistant Editor, Editor [SOC 27-4032]; Photographers [SOC 27-4021]; Graphic Designers [SOC 27-1024]; Multi-Media Artists and Animators [SOC 27-1014]

ADOBE PREMIERE PRO

PR101 – Introduction to Premiere Pro

In this introductory class you will learn how to capture, edit, perform special effects, add graphics and titles, all the way to final production. We will also run through a series of steps for creating, editing and fine-tuning various video pieces.

Topics will include: Premiere Pro project management, setting up a Premiere Pro project, video and audio clip editing, working with transitions, applying visual fixed effects, working with graphic images, applying visual standard effects, creating titles, final project file rendering.

24 hours - **$895.00**
Certification(s): None
Text(s)/Materials (included): Project media
Prerequisites: Understanding of postproduction process & Mac OS recommended
Job Title(s)/Occupation(s): Assistant Editor, Editor [SOC 27-4032]

PR201 – Intermediate Premiere Pro

Continues where the PR101 left off, with advanced workflows, tips & tricks.

16 hours - **$595.00**
Certification(s): None
Text(s)/Materials (included): Project media
Prerequisites: PR101, or equivalent experience
Job Title(s)/Occupation(s): Assistant Editor, Editor [SOC 27-4032]

PR250 – Premiere Pro for *Avid*/FCP Editors

Experienced *Avid* or FCP editors can cross-train to learn advanced technical features of Premiere Pro.

16 hours - **$595.00**
Certification(s): None
Text(s)/Materials (included): Project media
Prerequisites: Intermediate-to-advanced *Avid* and/or FCP editing experience
Job Title(s)/Occupation(s): Assistant Editor, Editor [SOC 27-4032]

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DAVINCI RESOLVE

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DR101 – Introduction to DaVinci Resolve

DaVinci Resolve 14 is the world's most advanced editing, color correction, and audio post production solution for feature films, television shows and commercials. Its revolutionary workflow lets you switch between tasks with a single click, so you don't have to learn multiple applications or translate projects between different software programs. This official certification course covers the basics of editing, color correction and audio so you can start creating your own Hollywood caliber film and video today!

What You'll Learn
• How to setup projects, import media and use metadata to speed up your work.
• Marking selections, editing clips in the timeline, and context sensitive trimming.
• Working with titles, adding effects, and animating with keyframes.
• How to retime clips, add transitions, stabilize shots and animate photos.
• Primary and secondary corrections using Resolve's legendary color tools.
• How to match shots, use color management, create looks, grade multiple clips.
• How to use PowerWindows, track objects in a shot, use curves and add ResolveFX.
• Audio equalization, sweetening and mixing using the new Fairlight audio tools.
• How to deliver projects to a variety of formats such as the web and for broadcast.
• Dozens of tips and tricks throughout the class that will transform how you work!

This class is designed for both beginners and professionals. Beginners will find clear and concise lessons to get you up and running quickly. If you're a professional switching from another system, you'll find lessons that cover everything from keyboard mapping to detailed editing and trimming, along with dozens of pro tips and tricks that will help you make the switch to DaVinci Resolve!

24 hours - **$895.00**
Certification(s): DaVinci Resolve USER (optional)
Text(s)/Materials (included): *The Definitive Guide to DaVinci Resolve 14*, project media
Prerequisites: Color grading and/or editing experience helpful.
Job Title(s)/Occupation(s): Assistant Editor, Editor [SOC 27-4032]; Colorist, Color Assist [SOC 27-1014]

DR201E – Advanced Editing in DaVinci Resolve   NEW! Coming in 2018

This class is designed for those who have taken the DR101 class and wish to dive deeper in to the improved editing toolset of DaVinci Resolve 14.

16 hours - **$695.00**
Certification(s): Yes
Text(s)/Materials (included): Text book, project media
Prerequisites: DR101, or equivalent experience.
Job Title(s)/Occupation(s): Assistant Editor, Editor [SOC 27-4032]

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DR201C – Advanced Color in DaVinci Resolve   NEW! Coming in 2018

This class is designed for those who have taken the DR101 class and wish to dive deeper in to the powerful, Industry-standard color grading toolset of DaVinci Resolve.

16 hours - **$695.00**
Certification(s): Yes
Text(s)/Materials (included): Text book, project media
Prerequisites: DR101, or equivalent experience.
Job Title(s)/Occupation(s): Colorist, Color Assist [SOC 27-1014], Assistant Editor, Editor [SOC 27-4032]

DR201A – Introduction to Fairlight Audio in DaVinci Resolve   NEW! Coming in 2018

For Editors and Audio Professionals interested in learning how Blackmagic Design has integrated the processing power and functionality of Fairlight audio software directly inside of DaVinci Resolve 14. This class begins in the Edit page with audio tools for editors to build, edit, organize and balance tracks. Then you'll move to the Fairlight page to explore the full power of Resolve's new digital audio workstation to refine, sweeten, automate and mix your tracks. Along the way you'll work with real world projects for hands-on experience including:
· Working with clip and track based audio tools in the Edit Page
· Using markers for spotting sessions and navigation
· Editing dialogue with precision at the frame, subframe and sample level
· Tracking sound effects to picture with 3D Pan and Automation
· Appling speed and pitch changes for advanced sound design
· Sweetening tracks with built-in EQ and Dynamics controls
· Creating submixes for Dialogue, FX and Music to simplify the mix

16 hours - **$695.00**
Certification(s): Yes
Text(s)/Materials (included): Text book, project media
Prerequisites: DR101, or equivalent experience.
Job Title(s)/Occupation(s): Assistant Editor, Editor [SOC 27-4032]

OTHER COURSES

ME101 – Music Editing: A Practical Introduction

An overview of the role of the music editor including pre-recording, temp scores, source music, scoring and working with the composer, song editing, final mix, workflows with the picture editor and other project specific individuals, and more.

24 hours - **$995.00**
Certification(s): None
Text(s)/Materials (included): *Music Editing for Film and Television: The Art and the Process*, project media
Prerequisites: Intermediate-to-advanced knowledge of Pro Tools.
Job Title(s)/Occupation(s): Assistant Editor, Editor [SOC 27-4032]

CERTIFICATIONS

Moviola Education Center offers certificates of completion to students who attend any class. Most classes recommend prerequisites or the equivalent work experience before attending.

Avid Certification is offered through Avid Technologies, Inc. and proctored by Moviola Education Center (via electronic test).

AVID MEDIA COMPOSER CERTIFICATION

MCxU *Avid* **Media Composer Certified User Exam**

MCxP *Avid* **Media Composer Certified Professional Exam**

1-Hour I $50.00 per exam (2 attempts) or, free with corresponding class completion at Moviola

Prerequisite(s): For MCxU - Recommended MC101 & MC110, or equivalent experience.
For MCxP - MC101, MC201 & MC210, or equivalent experience.

The *Avid* Media Composer Certified User & Professional Exams allow you to become *Avid* Certified. The two combined certifications offer an established and recognized goal for both academic users and industry professionals.

The *Avid* **Media Composer Certified User** exam is designed to assess a candidate's core skills for editing with *Avid* Media Composer, including the fundamental concepts and workflow of editing. The Media Composer User Certification requires that you display a firm grasp of the core skills, workflows, and concepts of non-linear editing on the *Avid* Media Composer system. To become a Certified User a student must pass two exams: one based on the content from the MC101 *Avid Media Composer: Fundamentals I* course (or equivalent real-world product experience) and the other based on the content from the MC110 *Avid Media Composer: Fundamentals II* course (or equivalent real-world product experience).

The *Avid* **Media Composer Certified Professional** exam is designed to assess a candidate's advanced skills for editing with *Avid* Media Composer. The Professional certification goes beyond showing that you understand and demonstrate the fundamental concepts and workflow of editing and are able to use *Avid* Media Composer to edit a project through completion. With a Professional certification, you also demonstrate your ability to use advanced techniques and tools including Marquee title creation and animation, multi-camera editing, audio mixing, audio plug-ins, keys and mattes, and paint effects. The certification also demonstrates that you can achieve a higher level of efficiency by applying more advanced techniques and workflows. To become a Certified Professional a student must pass two exams: one based on the content from the MC201 *Avid Media Composer: Professional Editing I* course (or equivalent real-world product experience) and the other based on the content from the MC210 *Avid Media Composer: Professional Editing II* course (or equivalent real-world product experience).

AVID PRO TOOLS CERTIFICATION

PTxU _Avid_ Pro Tools Certified User Exam

1-Hour l $50.00 per exam (2 attempts) or, free with corresponding class completion at Moviola

Prerequisite(s): PT101 & PT110, or equivalent experience.

The _Avid_ Pro Tools Certified User Exam is the first of several certification exams that allow you to become _Avid_ Certified. Based on the current version of Pro Tools.

The Pro Tools Certified User exam is designed to assess a candidate's core skills for working with _Avid_ Pro Tools, including fundamental concepts and workflow. The Pro Tools User Certification requires that you display a firm grasp of the core skills, workflows, and concepts of recording, editing, and mixing on an _Avid_ Pro Tools system. The exam covers content from the PT101 _Avid Pro Tools Fundamentals I_ course and the PT110 _Avid Pro Tools Fundamentals II_ course (or equivalent real-world product experience).

Exams are based on the latest versions of the software and official _Avid_ curriculum.

Exam sessions are held at the Moviola Education Center once or twice a month. Check our website or contact us for dates/times.

This catalog edition is for the calendar year 2019
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and is updated annually.

All classes are held at:

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