

NASID CONFERENCE SPONSORSHIP PROSPECTUS

November 18-20, 2024
Renaissance Arlington
Capital View
2800 Potomac Ave.
Arlington, VA 22202



WHO ATTENDS:



Law Enforcement

Judges

Prosecutors

Toxicologists

Safety Advocates

Researchers

WHO WE ARE

Page 4

PACKAGES

Page 5

ADDITIONAL

OPPORTUNITIES

Page 6-7

WHO WE ARE



Our Purpose

The purpose of this conference is to convene the nation's foremost experts and influencers to examine the challenges and complexities of multiple substance impaired driving. Participants will engage in discussions ranging from roadside screening and detection, toxicology, emerging technologies, adjudication and remediation, behavior change, opportunities, and solutions.

The purpose of NASID is to provide national leadership in identifying and promoting solutions to impaired driving, including expanded chemical testing among multiple substance impaired driving, training for criminal justice practitioners, toxicology lab capacity, improvement and programs to increase the likelihood of recovery and reductions in recidivism. Our work includes state and federal advocacy efforts, public awareness and education, and state implementation of effective programs.



PACKAGES

Gold Sponsor Package

- Panel Session Speaking Role (Based on content relevancy & availability, open to sponsorship benefit modifications, deadlines apply)
- Tabletop booth
- 3 Conference Registrations
- Company logo on-site and website signage
- Recognition in email communications
- Unique social media opportunities/ acknowledgement
- Attendee registration contact information (pre-conference)
- Any a la carte opportunity
- Non-Member: 1-year complimentary membership to Responsibility.org (Corporate Supporter level)

Member: \$10,000

Non-Member: \$12,500

Silver Sponsor Package

- Company logo on-site and website signage
- 2 Conference Registrations
- Unique social media opportunities acknowledgement
- A la carte opportunity valued at \$3,000 or less
- Attendee registration contact information (pre-conference)
- Non-Member: 1-year complimentary membership to Responsibility.org (Corporate Supporter level)

Member: \$5,000

Non-Member: \$7,500

Networking Reception

1 Opportunity Available

Attendees will gather on Monday evening to network. The sponsor will have:

- Branding and signage at the reception
- Mentioned in any of the pre-event communications referencing the reception
- Mentioned on the agenda
- Mentioned on the big screen in front of audience

\$5,000



ADDITIONAL OPPORTUNITIES

(a la carte available)

Attendee Lanyards

Every Conference attendee will receive a lanyard branded with your company's name/logo when they collect their name badge on-site.

\$2,000 (SOLD OUT)

Breakfast

2 Opportunities Available

Help our attendees get off to a great start by sponsoring the most important meal of the day. What you get:

- Branded signage
- Company highlighted on agenda as breakfast sponsor
- Digitally shown on big screen and called out to the audience

\$4,000

Break Sponsors

4 Opportunities Available

Everyone needs to grab a refreshment throughout the day. Be a sponsor of a break that will be branded with on-site signage.

- Branded Signage
- Company highlighted on agenda as break sponsor

\$3,000

Conference Bags

Conference bags with sponsor and event logos are distributed to all conference attendees upon arrival on-site. This sponsorship provides an excellent opportunity for brand recognition during the conference and each time they are reused throughout the year.

\$3,000 (SOLD OUT)

Floor Cling

Multiple Opportunities Available

A Floor cling presents an interesting branding opportunity for many brands. With one (1) location throughout the event space, you can utilize the floor cling to enhance your marketing goals.

\$3,000

Hand Sanitizer

Contribute to the health and safety of all conference participants by sponsoring hand sanitizer stations placed throughout the conference and miniature bottles in each attendee's registration bag.

\$1,500 (SOLD OUT)



ADDITIONAL OPPORTUNITIES

(a la carte available)

Hotel Key Cards

Your company's logo or message will appear on the room key cards at the conference hotel, providing you with ongoing visibility throughout the conference.

\$3,000 (SOLD OUT)

Pre-Conference Email

- Gain exposure by sponsoring our pre-conference emails to our full universe of over 15,000 contacts
- Company logo and hyperlink to company site on 4 pre-conference emails

\$3,000 (SOLD OUT)

Post-Conference Email

Company logo and hyperlink to company site on 2 post-conference emails.

\$3,000

Tabletop Booth

Opportunity to showcase your product and offerings.

\$1,500

Wi-Fi Sponsor

Ensure all attendees have connectivity during the conference. What you will get:

- Your company logo will be added to wi-fi towers on every table in the general session
- Digitally shown on the big screen and called out to the general session audience

\$5,000

ONE WAY



**WORKING
TOGETHER
TO END
MULTI-
SUBSTANCE
IMPAIRED
DRIVING**



APPLICATION

STEP ONE: INSTRUCTIONS FOR SUBMITTING CONTRACT

To sponsor and/or exhibit at the NASID Annual Conference 2024, complete this contract, submit payment per instructions in STEP 5 (“Payment”). Sponsorships are assigned on a first-come, first-served basis and after full payment is received.

Questions: Email: Joey.Ford@Responsibility.org
Phone: (571) 397-2260

STEP TWO: COMPANY / ORGANIZATION INFO

Organization Name: _____
Marketing Name (if different from above): _____
This is how your organization’s name will appear in our promotional materials.
Website URL: _____

STEP THREE: CONTACT INFO

Please provide contact information for the person authorized to make sponsorship decisions, and the billing contact.

Sponsorship Contact(s) and Title(s): _____
Mailing Address: _____
City/State/Country/Postal Code: _____
Phone: _____ Fax: _____
Email: _____
Billing Contact and Title: _____
Mailing Address: _____
City/State/Country/Postal Code: _____
Phone: _____ Fax: _____
Email: _____

APPLICATION

STEP FOUR: REQUEST SPONSORSHIP

Requested Sponsorship Level: _____

Total Amount to Pay: _____

STEP FIVE: PAYMENT

Payment is due upon submission of contract. FAAR staff will follow up with payment instructions based on your selected payment method.

Email Contract to: **Joey.Ford@Responsibility.org**

Payment Method:

- ACH Transfer
- Check

If paying by check, please make payable to
Foundation for Advancing Alcohol Responsibility and mail to:

Responsibility.Org

101 Constitution Ave NW, 375 East

Washington, DC 20001

If paying by ACH please contact: **Joey.Ford@Responsibility.org**

Bank Name:	Truist Bank
Account Name:	Foundation for Advancing Alcohol Responsibility
Bank Address:	1445 New York Avenue, NW Washington, DC 20005-2108
Account Number:	1000084333128
ABA/Routing Number:	061000104



NASID

National Alliance to Stop Impaired Driving

Conference



A Coalition Established by

RESPONSIBILITY.ORG

NASID.ORG

