

# **North Carolina Education Lottery Commission Meeting**

**Tuesday, March 6, 2012 – 12:30 p.m.**

Charlotte Regional Office  
5029A West W.T. Harris Blvd  
Charlotte, NC 28269

## **I. Chairman**

- i) Opening
- ii) Approval of Minutes
  - December 14, 2011

## **II. Audit Committee Report**

- i) Final Audit
  - Contract Compliance
  - Retailer Services
  - Instant Ticket Inventory
- ii) Quarterly Activity Report

## **III. Operations/Personnel Committee Report**

## **IV. Finance Committee Report**

- i) Financial Reports
- ii) Player Reward and Related Services Proposal
- iii) Subscription Service

## **V. Executive Director**

- i) Key Performance Indicators (distributed at meeting)
- ii) FY12 Third Quarter Advertising/Marketing Update (no document)
- iii) 2012 Consumer Market Research – Presented by Bantam (via e-mail)
- iv) Sales T.A.G. Program (Train Act Grow)
- v) Extend WRAL/WITN Contracts (no document)