

TABLE 26

Companies with new-to-market product innovation, by company size: 2019–21

(Number and percent)

Employment size	Companies (number)	Product innovation new to market			
		Number		Percent	
		Yes	No	Yes	No
All companies	4,874,928	168,525	4,706,403	3.5	96.5
Micro companies					
1–4	2,734,191	81,768	2,652,423	3.0	97.0
5–9	950,548	36,804	913,744	3.9	96.1
Small companies					
10–19	577,397	24,367	553,030	4.2	95.8
20–49	399,566	16,319	383,247	4.1	95.9
Medium companies					
50–99	115,591	4,019	111,572	3.5	96.5
100–249	63,969	3,180	60,789	5.0	95.0
Large companies					
250–499	18,124	949	17,175	5.2	94.8
500–999	7,668	386	7,282	5.0	95.0
1,000–4,999	6,010	508	5,502	8.5	r 91.5
5,000–9,999	982	76	906	7.7	92.3 r
10,000–24,999	516	85	431	16.5	83.5
25,000 or more	372	60	312	16.1	83.9

r = relative standard error > 50%.

Note(s):

Detail across rows may not add to total because of rounding. Detail across columns have been adjusted to add to total. Statistics are representative of companies located in the United States.

Source(s):

National Center for Science and Engineering Statistics and Census Bureau, 2022 Annual Business Survey: Data Year 2021.