

TABLE 48

Product innovating companies, by company size: 2019, 2020, and 2021

(Number and percent)

Employment size	2019			2020			2021		
	All companies (number)	Product innovation (%)	No product innovation (%)	All companies (number)	Product innovation (%)	No product innovation (%)	All companies (number)	Product innovation (%)	No product innovation (%)
All companies	4,857,473	10.9	89.1	4,865,616	9.0	91.0	4,874,928	9.4	90.6
Micro companies									
1–4	2,701,088	10.0	90.0	2,735,868	7.8	92.2	2,734,191	8.4	91.6
5–9	946,725	11.9	88.1	937,171	9.5	90.5	950,548	10.1	89.9
Small companies									
10–19	590,193	12.8	87.2	587,934	10.5	89.5	577,397	11.1	88.9
20–49	401,365	11.3	88.7	393,667	11.3	88.7	399,566	11.3	88.7
Medium companies									
50–99	118,677	12.0	88.0	113,856	13.5	86.5	115,591	10.4	89.6
100–249	64,454	12.0	88.0	64,375	15.8	84.2	63,969	11.8	88.2
Large companies									
250–499	19,208	14.2	85.8	17,147	19.6	80.4	18,124	13.0	87.0
500–999	8,130	14.2	85.8	7,487	19.3	80.7	7,668	14.9	85.1
1,000–4,999	6,023	19.1 r	80.9	6,271	23.2	76.8	6,010	16.8 r	83.2
5,000–9,999	775	25.3	74.7	980	26.6	73.4	982	20.2	79.8 r
10,000–24,999	496	29.2	70.8	543	33.9	66.1	516	30.4	69.6
25,000 or more	335	32.2	67.8	320	42.2	57.8	372	25.5	74.5

r = relative standard error > 50%.

Note(s):

Detail across rows may not add to total because of rounding. Detail across columns have been adjusted to add to total. Statistics are representative of companies located in the United States.

Source(s):

National Center for Science and Engineering Statistics and Census Bureau, 2022 Annual Business Survey: Data Year 2021.