InfoBrief

Microbusinesses Performed \$5.7 billion of R&D in the United States in 2022

NSF 25-302 | October 2024

Audrey Kindlon

This InfoBrief presents research and development (R&D) data on *microbusinesses*, ¹ defined here as businesses with one to nine domestic employees. In 2022, microbusinesses reported a total of \$7.6 billion in R&D costs, of which 88%, or \$6.7 billion, was domestic and 75%, or \$5.7 billion, was performed by the microbusinesses themselves (**table 1**). R&D costs include the amount that businesses spent of their own money and from other sources on R&D they perform, as well as the amount they paid others to perform R&D. This InfoBrief makes a distinction between R&D performance, which are the costs only for R&D performed by the business, and R&D nonperformance costs, which are payments to others for R&D, including purchased R&D.

Table 1

Annual Business Survey aggregate R&D estimates, by questionnaire reference and company size, for companies with 1–9 employees in selected industries: 2022

(Thousands of U.S. dollars)

Company and financial information	All companies	1-4 employees	5-9 employees
Number of companies	14,353	9,012	5,341
Total R&D cost	7,616,415	3,573,847	4,042,568
Foreign R&D costs	900,658	537,958	362,700
Domestic R&D costs	6,715,757	3,035,889	3,679,867
Domestic R&D costs for salaries, wages, and fringe benefits	3,690,003	1,546,465	2,143,538
Domestic R&D costs for expensed machinery and equipment (not capitalized)	178,461	82,863	95,599
Domestic R&D costs for materials and supplies	610,277	245,127	365,150
Domestic R&D costs for payments to others for R&D	1,005,187	509,974	495,213
Domestic R&D costs for depreciation on R&D property and equipment	64,854	25,934	38,920
Domestic R&D costs for other costs	1,166,975	625,527	541,448
Domestic R&D performance	5,710,570	2,525,915	3,184,655
Domestic R&D performance paid for by the company	4,397,991	1,993,980	2,404,010
Domestic R&D performance paid for by foreign owner	194,028	89,382	104,646

Table 1

Annual Business Survey aggregate R&D estimates, by questionnaire reference and company size, for companies with 1-9 employees in selected industries: 2022

(Thousands of U.S. dollars)

Company and financial information	All companies	1-4 employees	5-9 employees
Domestic R&D performance paid for by another U.S. business	297,357	93,867	203,490
Domestic R&D performance paid for by other businesses located outside the United States	40,302	18,773	21,528
Domestic R&D performance paid for by U.S. university or college	20,741	10,977	9,764
Domestic R&D performance paid for by U.S. nonprofit organization	13,423	6,137	7,286
Domestic R&D performance paid for by U.S. federal government	694,536	283,558	410,978
Domestic R&D performance paid for by U.S. state or local government	35,873	24,535	11,338
Domestic R&D performance paid for by all other organizations outside the United States	16,319	4,706	11,614
Domestic R&D performance for basic research	397,004	174,097	222,907
Domestic R&D performance for applied research	2,032,893	937,739	1,095,154
Domestic R&D performance for development	3,280,674	1,414,080	1,866,594
Domestic R&D performance paid for by U.S. federal government for basic research	45,077	18,968	26,109
Domestic R&D performance paid for by U.S. federal government for applied research	339,881	148,458	191,424
Domestic R&D performance paid for by U.S. federal government for development	309,578	116,132	193,446
Total capital expenditures	11,404,691	6,292,055 r	5,112,637
Total capital expenditures for R&D operations	340,811	163,402	177,409
Capital expenditures for R&D operations for land acquisition	327	238 r	89
Capital expenditures for R&D operations for buildings and land improvement	8,868	4,463	4,405
Capital expenditures for R&D operations for machinery and equipment	155,636	67,657	87,979
Capital expenditures for R&D operations for capitalized software	40,324	22,904	17,420
Capital expenditures for R&D operations for other intellectual property	37,277	19,589	17,688
Capital expenditures for R&D operations for all other costs	98,378	48,551	49,827

r = relative standard error > 50%.

Note(s):

Detail may not add to total because of rounding. Statistics are representative of companies located in the United States that performed or funded R&D. Selected industries include the 2017 North American Industry Classification System sectors 31, 32, 33, 42, and 51 and industries 5413, 5415, and 5417.

Source(s)

National Center for Science and Engineering Statistics and Census Bureau, 2023 Annual Business Survey: Data Year 2022.

Data for this InfoBrief are from the Annual Business Survey (ABS), developed and cosponsored by the National Center for Science and Engineering Statistics (NCSES) within the U.S. National Science Foundation and by the Census Bureau. The ABS is the primary source of information on R&D expenditures by microbusinesses. Additionally, the ABS collects data related to innovation, intellectual property, technology, and business owner characteristics from both microbusinesses and companies with 10 or more employees. This InfoBrief reviews both the R&D totals for the microbusiness population and specifics for selected industries.

This InfoBrief and the related full set of data tables result from a multi-year collaboration between NCSES and the Census Bureau on the ABS.

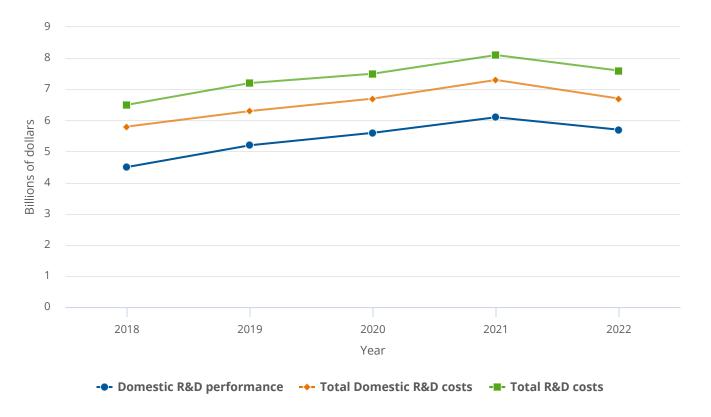
Microbusiness R&D Trend

Figure 1 presents the trajectory of total R&D costs, total domestic R&D costs, and R&D performance for microbusinesses for the 2018–22 timeframe. Although the estimated amounts decreased from 2021 to 2022, the differences were not statistically significant. Total domestic R&D performance increased 26% from 2018 to 2022 (\$4.5 billion to \$5.7 billion), although total R&D costs and domestic R&D costs increased 18% and 16%, respectively, over the same time period (from \$6.5 billion in 2018 to \$7.6 billion in 2022 and from \$5.8 billion in 2018 to \$6.7 billion in 2022, respectively). 23 In 2022,

domestic R&D costs by microbusinesses in the United States were approximately \$6.7 billion (table 1), of which \$1 billion was for outsourced R&D and the remaining \$5.7 billion (or 85%) was for R&D performed by the microbusinesses themselves. This proportion is not significantly different from the ones found in 2021 and 2020, where 84% and 83%, respectively, of domestic R&D was performed by the microbusinesses.

Figure 1

Total R&D costs, total domestic R&D costs, and R&D performance for companies with 1–9 employees: 2018–22



Source(s): National Center for Science and Engineering Statistics and Census Bureau, 2023 Annual Business Survey: Data Year 2022.

R&D by Type of Costs

Of the \$6.7 billion in domestic R&D costs in 2022, 55% was for salaries, wages, and fringe benefits (table 2). For manufacturing businesses, 39% of domestic R&D costs was spent on salaries, wages, and fringe benefits; for selected nonmanufacturing businesses, it was 57%. The information sector (NAICS [North American Industry Classification System code] 51) spent an even larger proportion of its domestic R&D costs on salaries, wages, and fringe benefits (80%). Nearly identical to the information sector is the computer systems design and related services industry group (NAICS 5415), where 79% of domestic R&D costs was spent on salaries, wages, and fringe benefits.

Table 2

Domestic R&D costs, by selected industry and type of cost, for companies with 1–9 employees: 2022

(Thousands of U.S. dollars)

Industry	NAICS code	Total		Salaries, wages, an fringe benefits	d	Expense machine and equipme	ry	Material and supplies		Payments others fo R&D		Depreciat on R&I property a equipme) and	All other costs	
All selected industries	31-33, 42, 51, 5413, 5415, 5417	6,715,757		3,690,003		178,461		610,277		1,005,187		64,854		1,166,975	
Manufacturing industries	31-33	871,014		343,316		42,082		139,093		176,767		11,744		158,012	Г
Food, beverage, and tobacco products	311-12	18,162		7,296		3,628	r	1,416		736	r	35	r	5,052	1
Textile, apparel, and leather products	313-16	9,268	r	4,903	r	288	r	1,167	r	0		90	r	2,820	1
Wood products	321	0		0		0		0		0		0		0	
Paper	322	912	r	670	r	38	r	21	r	13	r	0		169	r
Printing and related support activities	323	0		0		0		0		0		0		0	
Petroleum and coal products	324	202		97		53		0		44		0		9	
Chemicals	325	259,180		80,099		6,833		35,575		90,617		5,088		40,969	
Pharmaceuticals and medicines	3254	210,352		54,308		3,922		29,689		84,878		3,177		34,379	
Chemicals, excluding pharmaceuticals	other 325	48,828		25,791		2,912		5,885		5,739	r	1,911		6,590	
Plastics and rubber products	326	14,698		7,299	r	1,408	r	3,141	r	231	r	229	r	2,390	
Nonmetallic mineral products	327	3,642		2,782		215		484		34	r	101	r	26	
Primary metals	331	3,709		1,453		447		467		496		27		818	
Fabricated metal products	332	46,559	r	19,339	r	7,501	r	4,773		1,684	r	465	r	12,797	L
Machinery	333	44,908		25,046		2,649	r	7,649		574		189		8,801	L
Computer and electronic products	334	190,377		102,588		8,108		30,000		18,449		2,107		29,124	
Semiconductor and other electronic components	3344	51,473		27,740		759		8,640		5,046		588		8,701	
Navigational, measuring, electromedical, and control instruments	3345	107,299		57,354		4,448		15,960		12,484		1,019		16,034	
Other computer and electronic products	other 334	31,605		17,494		2,902		5,400		919		500		4,389	
Electrical equipment, appliances, and components	335	17,417		8,876		584		3,251		2,820		44		1,842	
Transportation equipment	336	44,133		22,856		1,220	r	4,993		7,395		94		7,574	L
Aerospace products and parts	3364	24,767		12,036		1,072	r	2,105		4,885	r	52		4,616	
Other transportation equipment	other 336	19,366		10,820		148		2,888	r	2,510	r	42	r	2,957	
Furniture and related products	337	212		133		35		44		0		0		0	
Miscellaneous manufacturing	339	217,634		59,879		9,074	r	46,111		53,675	r	3,275	r	45,620	
Selected nonmanufacturing	42, 51, 5413,														ĺ
industries	5415, 5417	5,844,743		3,346,687		136,379		471,184		828,420		53,110		1,008,963	-
Wholesale trade	42	382,712		183,835		7,665	_	38,741		76,750		3,741		71,980	-
Information	51	676,309		543,557		26,714		14,849		22,644	_	2,276		66,268	-
Software publishers	5112	495,336		418,082		6,098		10,630		16,870		1,362		42,294	L

Table 2

Domestic R&D costs, by selected industry and type of cost, for companies with 1–9 employees: 2022 (Thousands of U.S. dollars)

Industry	NAICS code	Total	Salaries, wages, and fringe benefits	machine and	Expensed machinery Mand equipment		Payments to others for R&D	Depreciation on R&D property and equipment	All other costs
Information, excluding software publishers	51 less 5112	180,973	125,475	20,616	r	4,219	5,774	915	23,974
Architectural, engineering, and related services	5413	412,244	264,122	14,118		43,252	23,398	1,164	66,191
Computer systems design and related services	5415	1,458,925	1,149,759	27,619		57,072	43,954	5,812	174,708
Scientific research and development services	5417	2,914,553	1,205,414	60,263		317,270	661,673	40,116	629,817
Research and development in nanotechnology	541713	171,764	84,760	4,773		18,271	34,492	2,029	27,438
Research and development in biotechnology (except nanobiotechnology)	541714	1,389,297	498,796	23,696		168,504	378,936	17,192	302,172
Research and development in the physical, engineering, and life sciences (except nanotechnology and biotechnology)	541715	1,331,941	606,424	31,614		129,598	246,678	20,477	297,149
Social sciences and humanities research and development	541720	21,551	15,433	180	r	896	1,567	418	3,058

r = relative standard error > 50%.

NAICS = 2017 North American Industry Classification System.

Note(s):

Detail may not add to total because of rounding or unavailable NAICS detail for select records beyond the 4-digit industry classification. Industry classification is based on dominant establishment payroll. Statistics are representative of companies located in the United States that performed or funded R&D.

Source(s):

National Center for Science and Engineering Statistics and Census Bureau, 2023 Annual Business Survey: Data Year 2022.

Other types of costs for domestic R&D included payments to others for R&D (15%), materials and supplies (9%), expensed machinery and equipment (3%), and depreciation on R&D property and equipment (1%). The remaining 17% was used for other expenses, such as consultants, contractors, travel, or rent.

Capital expenditures for R&D Operations

In 2022, microbusinesses spent \$11.4 billion on capital expenditures, but only 3% of capital expenditures was for R&D operations (table 1). Nearly half (46%) of the capital expenditures for R&D operations was for machinery and equipment, 12% was for capitalized software, 11% was for intellectual property, 3% was for buildings and land improvement, and less than 1% was for land acquisition. The remaining 29% of the capital expenditures for R&D operations was for other costs.

Characteristics of Microbusiness R&D Performance

By Industry

As was the case in findings from previous ABS surveys, microbusiness R&D was highly concentrated within a few industries in 2022. Selected nonmanufacturing industries accounted for 88% of the microbusiness domestic R&D performance costs (table 3). Almost half of that amount (45%), or 39% of all domestic R&D costs, was from scientific research and development services (NAICS 5417). Computer systems design and related services (NAICS 5415) accounts for 25% of all microbusiness domestic R&D performance costs. Among the manufacturing industries (12% of all microbusiness domestic R&D performance costs), chemicals (NAICS 325) and computer and electronic products (NAICS 334) each made up 3% of the total domestic R&D performed by microbusinesses.

Table 3

Domestic R&D performed by the company, by selected industry and company size, for companies with 1–9 employees: 2022

(Number and thousands of U.S. dollars)

		All	COI	mpanies		1-4	4 er	nployees	5-9 employees			
Industry	NAICS code	Compani (numbe		Amount (\$thousand		Compan (numbe		Amount (\$thousand	ls)	Compani (numbe		Amount (\$thousands
All selected industries	31-33, 42, 51,	13,868		5,710,570		8,698		2,525,915		5,170		2104655
Manufacturing industries	5413, 5415, 5417 31–33	1,619		694,247		841		2,525,915		778		3,184,655 470,165
<u> </u>	31-33	1,019		094,247		041		224,002		770		470,103
Food, beverage, and tobacco products	311-12	41		17,426		22	r	6,898	r	19	r	10,528
Textile, apparel, and leather products	313-16	13	r	9,268	r	8	r	1,264	r	5	r	8,005
Wood products	321	0		0		0		0		0		0
Paper	322	3	r	898	r	0		0		3	r	898
Printing and related support activities	323	0		0		0		0		0		0
Petroleum and coal products	324	1	r	159		1	r	159		0		0
Chemicals	325	265		168,564		146		71,854		119		96,710
Pharmaceuticals and medicines	3254	158		125,474		86		51,945		72		73,529
Chemicals, excluding pharmaceuticals	other 325	107		43,090		60		19,909		47		23,181
Plastics and rubber products	326	73		14,467		45		6,321		28		8,145
Nonmetallic mineral products	327	13		3,608		3		183		10		3,425
Primary metals	331	8		3,214		6	r	2,249		3		965
Fabricated metal products	332	99		44,875		51	r	10,043	r	47	r	34,832
Machinery	333	110		44,334		69		16,382		42		27,952
Computer and electronic products	334	614		171,928		318		60,842		296		111,087
Semiconductor and other electronic components	3344	131		46,427		79		20,910		52		25,517
Navigational, measuring, electromedical, and control instruments	3345	402		94,814		190		30,032		212		64,783
Other computer and electronic products	other 334	81		30,686		49		9,899		32		20,787
Electrical equipment, appliances, and components	335	88		14,597		40		5,395		48		9,201
Transportation equipment	336	65		36,738		25		9,792		41		26,946
Aerospace products and parts	3364	37		19,882		16	r	5,825	r	22		14,057
Other transportation equipment	other 336	28		16,856		9	r	3,967		19		12,889
Furniture and related products	337	3		212		0		0		3		212
Miscellaneous manufacturing	339	224		163,959		107		32,699		116		131,260
Selected nonmanufacturing industries	42, 51, 5413, 5415, 5417	12,249		5,016,323		7,857		2,301,833		4,392		2,714,490

Table 3

Domestic R&D performed by the company, by selected industry and company size, for companies with 1–9 employees: 2022 (Number and thousands of U.S. dollars)

		All co	mpanies	1-4 er	nployees	5-9 employees			
Industry	NAICS code	Companies (number)	Amount (\$thousands)	Companies (number)	Amount (\$thousands)	Companies (number)	Amount (\$thousands)		
Wholesale trade	42	652	305,962	397	151,428	255	154,534		
Information	51	1,972	653,665	1,046	271,111	926	382,554		
Software publishers	5112	1,446	478,466	727	176,852	718	301,614		
Information, excluding software publishers	51 less 5112	527	175,199	319	94,259	207	80,940		
Architectural, engineering, and related services	5413	1,162	388,846	784	172,649	378	216,197		
Computer systems design and related services	5415	5,082	1,414,970	3,447	672,996	1,635	741,974		
Scientific research and development services	5417	3,380	2,252,879	2,182	1,033,648	1,198	1,219,231		
Research and development in nanotechnology	541713	301	137,272	200	59,966	101	77,306		
Research and development in biotechnology (except nanobiotechnology)	541714	1,138	1,010,361	753	483,401	385	526,960		
Research and development in the physical, engineering, and life sciences (except nanotechnology and biotechnology)	541715	1,863	1,085,263	1,174	479,979	689	605,284		
Social sciences and humanities research and development	541720	78	19,984	55	10,303	23	9,682		

r = relative standard error > 50%.

NAICS = 2017 North American Industry Classification System.

Note(s):

Detail may not add to total because of rounding or unavailable NAICS detail for select records beyond the 4-digit industry classification. Industry classification is based on dominant establishment payroll. Statistics are representative of companies located in the United States that performed or funded R&D.

Source(s):

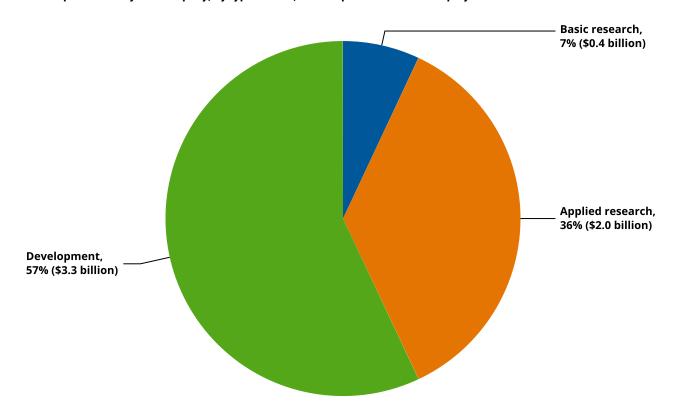
National Center for Science and Engineering Statistics and Census Bureau, 2023 Annual Business Survey: Data Year 2022.

By Type of R&D

There are three types of R&D: basic research, applied research, and experimental development. In 2022, 57% of microbusiness R&D performance was for development, 36% was for applied research, and 7% was for basic research (figure 2). The allocation of R&D across the three types was similar between microbusinesses in manufacturing and nonmanufacturing industries.

Figure 2

Domestic R&D performed by the company, by type of R&D, for companies with 1-9 employees: 2022



Source(s):

National Center for Science and Engineering Statistics and Census Bureau, 2023 Annual Business Survey: Data Year 2022.

By Source of Funds

In 2022, three-quarters (77%) of microbusiness R&D performance was paid for from the companies' own funds; 13% was from federal, state, or local governments combined; 5% was from another U.S. company; and 3% was from a foreign owner (table 4).

Table 4

Domestic R&D performed by the company, by selected industry and source of funds, for companies with 1–9 employees: 2022

(Thousands of U.S. dollars)

						Other					All other
Industry	NAICS code	Total	Paid for by the company	Foreign owner	Another U.S. company	business outside the United States	ne U.S. universi	U.S. y nonprofit e organization	U.S. federal government	U.S. state or local government	organizations outside the
All selected industries	31-33, 42, 51, 5413, 5415, 5417	5,710,570	4,397,991	194,028	297,357	40,302	20,741	13,423	694,536	35,873	16,319
Manufacturing industries	31-33	694,247	565,191	5,420	21,436	3,087	2,105	2,374	91,538	3,008	88
Food, beverage, and tobacco products	311-12	17,426	15,187 r	0	0	0	0	279 r	1,857 r	103 r	0
Textile, apparel, and leather products	313-16	9,268	r 9,268 r	0	0	0	0	0	0	0	0
Wood products	321	0	0	0	0	0	0	0	0	0	0
Paper	322	898	r 898 r	0	0	0	0	0	0	0	0
Printing and related support activities	323	0	0	0	0	0	0	0	0	0	0
Petroleum and coal products	324	159	159	0	0	0	0	0	0	0	0
Chemicals	325	168,564	144,654	264	8,547	570	941	1,751	11,414	421 r	0
Pharmaceuticals and medicines	3254	125,474	107,319	264	7,732	226	761	1,751	6,998	421 r	0
Chemicals, excluding pharmaceuticals	other 325	43,090	37,335	0	815	344	180	0	4,416	0	0
Plastics and rubber products	326	14,467	14,319	0	148 r	0	0	0	0	0	0
Nonmetallic mineral products	327	3,608	3,428	0	0	90	90	0	0	0	0
Primary metals	331	3,214	1,647	0	0	0	0	0	1,567	0	0
Fabricated metal products	332	44,875	27,397 r	0	2,601 r	0	0	0	14,877 r	0	0
Machinery	333	44,334	33,487	0	3,702 r	145	r 0	0	7,001	0	0
Computer and electronic products	334	171,928	136,511	3,211	4,576	260	r 226	r 222 r	26,446	389 r	88
Semiconductor and other electronic components	3344	46,427	30,786	3,211	1,978 r	253	r 226	r 212 r	9,285	389 r	88
Navigational, measuring, electromedical, and control instruments	3345	94,814	77,366	0	676 r	6	0	11	16,756	0	0
Other computer and electronic products	other 334	30,686	28,359	0	1,922 r	0	0	0	405	0	0
Electrical equipment, appliances, and components	335	14,597	10,458	1,849	282 r	44	r 0	0	1,954	10	0
Transportation equipment	336	36,738	22,765	0	960	0	0	0	11,575 r	1,438 r	0
Aerospace products and parts	3364	19,882	16,718	0	891	0	0	0	2,273	0	0
Other transportation equipment	other 336	16,856	6,047 r	0	69 r	0	0	0	9,301 r	1,438 r	0
Furniture and related products	337	212	212	0	0	0	0	0	0	0	0
Miscellaneous manufacturing	339	163,959	144,802	95	620 r	1,978	r 848	r 121 r	14,847	647 r	0
Selected nonmanufacturing industries	42, 51, 5413, 5415, 5417	5,016,323	3,832,799	188,608	275,920	37,215	r 18,636	11,049	602,999	32,865	16,232
Wholesale trade	42	305,962	233,624	18,378	4,944 r	12,901	r 1,197	r 0	33,300 r	417 r	1,202
Information	51	653,665	619,247	3,504	4,441	393	1,741	r 1,144 r	21,689	1,443	63 r
Software publishers	5112	478,466	451,836	1,629	3,186	393	1,736	r 0	18,740	945	0
Information, excluding software publishers	51 less 5112	175,199	167,411	1,875 r	1,255 r	0	5	r 1,144 r	2,949 r	498	63 r

National Center for Science and Engineering Statistics | NSF 25-302

Table 4

Domestic R&D performed by the company, by selected industry and source of funds, for companies with 1–9 employees: 2022

(Thousands of U.S. dollars)

Industry	NAICS code	Total	Paid for by the company	Foreign owner	Another U.S. company	Other businesses outside the United States	university		U.S. federal government	or local	All other organizations outside the United States
Architectural, engineering, and related services	5413	388,846	267,509	3,434	49,089	1,405 r	837	510 r	60,927	3,532 r	1,604 r
Computer systems design and related services	5415	1,414,970	1,160,411	10,227 r	135,354 r	10,626 r	8,597 r	157 r	82,253	7,129 r	217
Scientific research and development services	5417	2,252,879	1,552,008	153,066	82,094	11,891	6,263	9,238	404,830	20,343	13,147
Research and development in nanotechnology	541713	137,272	83,879	10,585 r	6,108	689	1,370 r	31 r	33,462	1,147 r	0
Research and development in biotechnology (except nanobiotechnology)	541714	1,010,361	787,852	65,332	25,881	3,946	1,169	3,957	107,984	9,476	4,763
Research and development in the physical, engineering, and life sciences (except nanotechnology and biotechnology)	541715	1,085,263	664,206	77,148	49,140	7,256	3,544	4,211	261,653	9,720	8,384 r
Social sciences and humanities research and development	541720	19,984	16,070	0	964 r	0	180 r	1,038 r	1,731	0	0

r = relative standard error > 50%.

NAICS = 2017 North American Industry Classification System.

Note(s):

Detail may not add to total because of rounding or unavailable NAICS detail for select records beyond the 4-digit industry classification. Industry classification is based on dominant establishment payroll. Statistics are representative of companies located in the United States that performed or funded R&D.

Source(s):

National Center for Science and Engineering Statistics and Census Bureau, 2023 Annual Business Survey: Data Year 2022.

The information subsector (NAICS 51) had the highest percentage of self-funding for R&D (95%). In scientific research and development services (NAICS 5417), the industry with the most domestic R&D performance costs, 69% of microbusiness R&D performance was self-funded and 19% was funded by federal, state, or local governments combined.

Estimated federal and state government funding for microbusinesses changed from \$1.1 billion in 2021 to \$730 million in 2022, a decrease of 32%. However, the difference was not statistically significant. In 2022, 79% of all government funding for microbusinesses went to three industries: architectural, engineering, and related services (NAICS 5413), computer systems design and related services (NAICS 5415), and scientific research and development services (NAICS 5417). These same industries received the highest percentage of government funding for microbusinesses in 2021.

By State

In 2022, five states (California, Massachusetts, Pennsylvania, Texas, and New York) accounted for 54% of all domestic microbusiness R&D performance cost. In 2021, California, Texas, and Massachusetts were also among the top five states (the other two were Florida and Washington). In 2021, the top five states accounted for 51% of all domestic microbusiness R&D performance cost.

Total Employment and R&D Employees

There were just over 36,000 domestic R&D employees (78% male and 22% female) working for microbusinesses in 2022 (table 5), and 89% of those domestic R&D employees were in the selected nonmanufacturing microbusinesses.

Table 5

Domestic R&D employees, by selected industry and sex, for companies with 1–9 employees: 2022

(Number)

Industry	NAICS code	Total		Male		Femal	e	Researche (includin R&D scientist engineer and thei manager	ig s, s, ir	R&D support technicians and equivalent staff other)		Researche with PhD (excluding MD, JD, an EdD)			
All selected industries	31-33, 42, 51, 5413, 5415, 5417	36,324		28,469		7,855		25,769		7,962		2,593		7,290	
Manufacturing industries	31-33	3,934		3,162		772		2,651		1,039		244		710	_
Food, beverage, and tobacco products	311-12	74		63		10	r	74		0		0		46	
Textile, apparel, and leather products	313-16	43	r	43	r	0		36	r	7	r	0		16	r
Wood products	321	0		0		0		0		0		0		0	
Paper	322	13	r	11	r	3	r	3	r	8	r	3	r	3	r
Printing and related support activities	323	0		0		0		0		0		0		0	
Petroleum and coal products	324	2		2		0		0		0		2		0	
Chemicals	325	690		483		207		519		136		35		236	
Pharmaceuticals and medicines	3254	438		298		141		333		85		20		175	
Chemicals, excluding pharmaceuticals	other 325	251		185		66		185		52		14		61	
Plastics and rubber products	326	138		112		26	r	60		78		0		0	
Nonmetallic mineral products	327	20		20		0		16		4		0		0	
Primary metals	331	16		14		2		7		5		3		4	r
Fabricated metal products	332	166		166		0		116		27	r	23	r	23	r
Machinery	333	284		210		74		194		65		25		41	
Computer and electronic products	334	1,496		1,233		263		965		420		110		215	

Table 5

Domestic R&D employees, by selected industry and sex, for companies with 1–9 employees: 2022 (Number)

Industry	NAICS code	Total	Male	Femal	e	Researchers (including R&D scientists, engineers, and their managers)	R&D technici and equival staff	ans ent	R&D suppo staff (cleric and other	rt : al	Research with Ph (excludi MD, JD, 3 EdD)	nD ing and
Semiconductor and other	3344	348	277	71		212	101		24		77	
electronic components Navigational, measuring, electromedical, and control instruments	3344	963	793	170	r	624	286		53	Г	115	
Other computer and electronic products	other 334	185	163	22		130	32		23		23	
Electrical equipment, appliances, and components	335	162	137	25	r	107	48		7		17	
Transportation equipment	336	271	235	36	r	175	85	r	11		16	r
Aerospace products and parts	3364	158	141	16		127	24		7		11	r
Other transportation equipment	other 336	113	94	19	r	49	61	r	4	r	5	r
Furniture and related products	337	2	2	0		2	0		0		0	
Miscellaneous manufacturing	339	557	431	127		376	156		26		92	
Selected nonmanufacturing industries	42, 51, 5413, 5415, 5417	32,390	25,307	7,083		23,118	6,923		2,349		6,580	
Wholesale trade	42	1,686	1,392	293		1,179	336		171		188	
Information	51	5,079	4,169	910		3,287	1,422		370		534	
Software publishers	5112	3,811	3,143	668		2,434	1,116		262		335	
Information, excluding software publishers	51 less 5112	1,268	1,026	242		854	306		108		199	
Architectural, engineering, and related services	5413	3,352	2,801	550		2,559	689		104		713	
Computer systems design and related services	5415	12,167	10,048	2,119		8,422	2,761		984		1,102	
Scientific research and development services	5417	10,107	6,896	3,210		7,672	1,715		720		4,043	
Research and development in nanotechnology	541713	866	624	242		653	144		69		395	
Research and development in biotechnology (except nanobiotechnology)	541714	3,338	2,100	1,238		2,554	579		205		1,617	
Research and development in the physical, engineering, and life sciences (except nanotechnology and biotechnology)	541715	5,726	4,104	1,622		4,325	968		433		1,982	
Social sciences and humanities research and development	541720	177	69	108		140	24		13	r	48	

r = relative standard error > 50%.

NAICS = 2017 North American Industry Classification System.

Note(s)

Detail across rows may not add to total because of rounding or unavailable NAICS detail for select records beyond the 4-digit industry classification. Detail across columns have been adjusted to add to total. Industry classification is based on dominant establishment payroll. Statistics are representative of companies located in the United States that performed or funded R&D.

Source(s)

National Center for Science and Engineering Statistics and Census Bureau, 2023 Annual Business Survey: Data Year 2022.

Among domestic R&D employees across all selected industries, the largest numbers of employees worked in the computer systems design and related services industry (NAICS 5415) and in the scientific research and development services industry (NAICS 5417), 33% and 28%, respectively.

R&D employee occupations include researchers (e.g., R&D scientists, engineers, and their managers), R&D technicians and equivalent staff, and R&D support staff (clerical and other). Among domestic R&D employees in 2022, 71% were researchers, and among these approximately 26,000 researchers, 28% have PhDs.

Almost 8,000, or 22% of domestic R&D employees, were R&D technicians, and the remaining 2,600, or 7%, were R&D support staff.

Survey Information and Data Availability

In this InfoBrief, R&D costs and performance are expressed in current U.S. dollars and are not adjusted for inflation. For the ABS, a microbusiness is defined as a business organization located in the United States, either U.S.-owned or a U.S. affiliate of a foreign parent company, of one or more establishments under common ownership or control, with one to nine domestic employees.

The survey was administered to companies whether or not they were known to have R&D activity. The ABS collected detailed statistics from microbusinesses located in the United States on R&D expenditures, R&D employees, intellectual property, company and primary owner characteristics, and innovation activities.

Only microbusinesses (those businesses with one to nine employees) are asked the R&D questions, and data for only those microbusinesses are presented in this InfoBrief.

The statistics from the survey are based on a sample; as such, they are subject to both sampling and nonsampling errors (see "Technical Notes" at https://ncses.nsf.gov/surveys/annual-business-survey/2023#methodology). Microbusinesses with less than \$50,000 in R&D are excluded from the ABS national estimates and this InfoBrief.

For the full ABS 2023 (reference year 2022), 850,000 employer companies were sampled to represent the population of 4.9 million employer companies, and the unit response rate was 62.0%.

The full set of data tables on R&D, company demographics, innovation, technology, and patent and intellectual property protection from this survey will be available in the report *Annual Business Survey*: 2023 (Data Year 2022) (https://ncses.nsf.gov/surveys/annual-business-survey/2023). Individual data tables and tables with relative standard errors and imputation rates from the ABS 2023 are available from the Survey Manager upon request.

NCSES has reviewed this product for unauthorized disclosure of confidential information and approved its release (NCSES-DRN24-040).

Notes

- 1 Microbusinesses are defined as having between one to nine domestic employees. Employees are defined as individuals who worked for the business and received a W-2 issued by the business for salary or wages.
- 2 Reported percent changes are based on the data in the full set of tables (available at the ABS homepage) rather than the rounded values shown here.
- 3 The smallest companies on the Business Enterprise Research and Development Survey also experienced a decrease in domestic R&D performance over the same time period. Businesses with 10 to 19 employees experienced a decrease in domestic R&D performance from 2021 to 2022, from \$5.8 billion to \$5.5 billion. Businesses with 20 to 49 employees experienced a decrease in domestic R&D performance during that period, from \$15.9 billion to \$15.6 billion. But it is important to note that these decreases are not statistically significant.
- 4 R&D questions were asked only of manufacturers and certain selected nonmanufacturing industries. In previous NCSES surveys (2017 ABS, Business R&D and Innovation Survey-Microbusiness, and Business R&D Innovation Survey) these industries represented almost all R&D of microbusinesses in the United States.

5 As defined by the *Frascati Manual* (7th ed., OECD 2015), basic research is experimental or theoretical work undertaken primarily to acquire new knowledge of the underlying foundations of phenomena and observable facts, without any particular application or use in view. Applied research is original investigation undertaken in order to acquire new knowledge. It is, however, directed primarily toward a specific, practical aim or objective. Experimental development is systematic work, drawing on knowledge gained from research and practical experience and producing additional knowledge, which is directed to producing new products or processes or to improving existing products or processes. See Organisation for Economic Co-operation and Development (OECD). 2015. *Frascati Manual: Guidelines for Collecting and Reporting Data on Research and Experimental Development. The Measurement of Scientific, Technological and Innovation Activities*, 7th ed. Paris: OECD Publishing.

Suggested Citation

Kindlon A; National Center for Science and Engineering Statistics (NCSES). 2024. *Microbusinesses Performed \$5.7 Billion of R&D in the United States in 2022*. NSF 25-302. Alexandria, VA: U.S. National Science Foundation. Available at https://ncses.nsf.gov/pubs/nsf25302.

Contact Us

Report Author

Audrey Kindlon Survey Manager NCSES

Tel: (703) 292-2332 E-mail: akindlon@nsf.gov

NCSES

National Center for Science and Engineering Statistics Directorate for Social, Behavioral and Economic Sciences U.S. National Science Foundation 2415 Eisenhower Avenue, Suite W14200 Alexandria, VA 22314

Tel: (703) 292-8780 FIRS: (800) 877-8339 TDD: (800) 281-8749 E-mail: ncsesweb@nsf.gov