

OpticsPlanet is Excited to Offer the Newest Footwear by 5.11 Tactical.

OpticsPlanet expands their massive selection with the latest boots and shoes from 5.11 Tactical. Debuted at SHOT Show 2014, 5.11 Tactical's newest line of footwear boasts sleek new designs.

Northbrook, Illinois April 10, 2014. – OpticsPlanet is proud to offer the newest footwear from one of the leading producers of tactical apparel and accessories, 5.11 Tactical. Built with the utmost durability and dependability, every product has been crafted for the ultimate end user. It is 5.11 Tactical's steadfast promise to provide top of the line products for the professionals that demand the best out of their gear, which has made them an industry standard and their newest footwear is no exception.

5.11 Tactical's newest high-tech footwear lineup includes shoes and boots for men and women. For 2014 they have expanded on their already popular Recon Trainer shoe; to now include an attractive offering for women. The all new additions to their footwear are the Pursuit Advanced, Pursuit Chukka and Range Master boots. With style and casual environments in mind, the Pursuit Chukka feature an aggressive sole for any situation and sporting looks never before found in a tactical boot. 5.11 Tactical has something for everybody with their latest releases like their Range Master boots, which boast a tough but breathable upper and aggressively patterned bottom sole.

OpticsPlanet.com is ecstatic to offer the newest 5.11 Tactical boots and recon additions to their customers. 5.11 Tactical is already a highly sought after brand by OpticsPlanet customers and these newest products are sure to boost that popularity even further.

About OpticsPlanet, Inc.

Founded in 2000, OpticsPlanet, Inc. is the leading online destination for technical and highperformance gear. OpticsPlanet, Inc. serves demanding enthusiasts and professionals who are passionate about their jobs, serious about their recreation, and devoted to their service. Currently offering over 700,000 items from 2,500 brands in 300 niche specialty categories, OpticsPlanet, Inc.'s wide selection of riflescopes, holsters, sunglasses, flashlights and more combined with great prices, in-house customer service and a knowledgeable team of specialists has helped it grow into one of the largest online retailers in the world.

In 2013, the company was recognized for the seventh straight year by <u>Internet Retailer Magazine</u> as one of the top 500 e-retailers in the United States. OpticsPlanet, Inc. has also been recognized by Inc. Magazine as one of the top 5,000 fastest growing companies in the country, and the Better Business Bureau has ranked them as A+.

Some of the stores in OpticsPlanet, Inc.'s portfolio include OpticsPlanet.com, <u>Dvor.com</u> – the world's first members only store devoted to gear – EyewearPlanet.com, Tactical-Store.com, and LabPlanet.com.

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