

New TRYBE Chassis System Available On OpticsPlanet

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Maximize your accuracy potential with the new TRYBE Chassis System, an affordable rifle chassis that doesn't skimp on quality.

Northbrook, IL, Oct. 7, 2021 – Ahead of the holiday season, OpticsPlanet will start carrying the new TRYBE Defense Rapid Offense Chassis System (R.O.C.S.), the most affordable rifle chassis system for shooters who want to improve their accuracy but not break the bank.

"People are really going to be impressed with the TRYBE R.O.C.S., especially if you're just getting into precision shooting," said Alex Royzen, Head of Merchandising and Supply Chain Management for OpticsPlanet. "The ratio of price to value is insane. The quality of this chassis far exceeds what you pay for it and I don't know of a more affordable chassis system on the market today."

Weighing in at 3.7 pounds, the TRYBE Defense chassis system is made out of high quality 6061-T6 aluminum with a hard anodized finish and nylon polymer materials. The design is equipped with a sleek and contoured fore-end, which makes it easier to grip and control.

The TRYBE R.O.C.S. is equipped with an adjustable cheek riser and buttstock, which allows for a 13- to 14.5-inch length of pull, so you can maximize comfort and visibility and set up that perfect shot. It's designed with a Pictainny rail and to use AICS pattern magazines.

Additionally, the TRYBE rifle chassis is available for five different inlet action designs by top brands like Remington, Howa, Ruger, and Savage, and the largest barrel it'll fit measures in at 1.25 inches in diameter. Why Rapid Offense? Because it works right out of the box!

"When most people get interested in precision shooting, they usually start by upgrading the barrel or action. In other words, they forget about the chassis -- the thing that keeps it all together. That's why TRYBE chassis systems are designed to work out of the box with high quality actions," Royzen said.

The TRYBE Rapid Offense Chassis System is available on OpticsPlanet in four different colors, including black, FDE, gray, and OD green. Retail Price is \$349.99.

About OpticsPlanet, Inc.

Founded in 2000, OpticsPlanet, Inc. is the leading online destination for technical and high-performance gear. OpticsPlanet, Inc. serves demanding enthusiasts and professionals who are passionate about their jobs, serious about their recreation, and devoted to their service. Currently offering over 1 million items from over 3,700 brands in 600 specialty categories, OpticsPlanet.com's wide selection of outdoor sporting goods, military and law enforcement gear, apparel and footwear, as well as scientific products and eyewear.

In 2020, the company was recognized for the 13th straight year by Internet Retailer Magazine as one of the top 200 e-retailers in the United States. OpticsPlanet, Inc. has also been recognized by Inc. Magazine as one of the top 5,000 fastest-growing companies in the country. OpticsPlanet, Inc. and its parent company Ecentria have been recognized in both 2018 and 2019 as one of the best places to work, been honored by the Chicago Tribune as a Top Workplace in Chicago, and by the National Association for Business Resources as The Best and Brightest Companies to Work For® in the entire nation.

Other stores in OpticsPlanet, Inc.'s portfolio include OpticsPlanet.com, <u>Dvor.com</u> - the world's first members-only store devoted to gear, <u>LabPlanet.com</u>, and <u>Shoptics.com</u>. For more information, visit https://www.OpticsPlanet.com, and follow <u>OpticsPlanet.com</u> on <u>Twitter</u>, <u>Instagram</u>, and <u>Facebook</u>.

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