

<p>FOR IMMEDIATE RELEASE</p>

<p>OpticsPlanet.com Announces Three New Exclusive Limited Edition Optics From SIG SAUER™</p>

<p>OpticsPlanet expands its co-branded OPMOD line of products by adding three new exclusive Limited Edition models from SIG SAUER, a leading manufacturer of high-quality optics, firearms, parts, and accessories.</p>

<p>Northbrook, IL. Sept 29, 2021OpticsPlanet.com, the leading online destination for technical and high-performance gear, is proud to announce that they have added three new Limited Edition SIG SAUER products to their exclusive OPMOD lineup. SIG SAUER manufactures top-quality, world-renowned products that are trusted by militaries, law enforcement, and commercial users worldwide. The new OPMOD Limited Edition ROMEO7 full-size red dot sight, ROMEO7S compact red dot sight, and KILO1400BDX rangefinder are no exception to those standards.</p>

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“We’re definitely excited to be able to offer these exclusive SIG products at a competitive price,” says Alex Royzen, Head of Merchandising and Supply Chain Management at OpticsPlanet. “SIG SAUER is an industry leader and adding these new models to our co-branded OPMOD lineup gives our customers even more quality gear to choose from.”

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<p>The OPMOD SIG SAUER ROMEO7 is a 1x30mm full-sized red dot sight with a 2 MOA illuminated reticle. Offered in an exclusive FDE (Flat Dark Earth) matte finish, the tube of the scope carries the OPMOD logo. Optimized for civilian and professional MSR’s, it includes both a standard QD mount and a low-rise fixed mount for versatility.

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The OPMOD ROMEO7S is a 1x22mm compact reflex sight with a 2 MOA illuminated reticle available in red or green. It’s also offered in the exclusive FDE (Flat Dark Earth). The aircraft-grade aluminum housing and mount ensure lightweight toughness for any mission. The included slipover see-through flip-up lens covers ensure the fastest target acquisition when every fraction of a second counts the most.

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Finally, the [OPMOD KILO1400BDX](https://www.opticsplanet.com/sig-sauer-opmod-kilo1400bdx-5x20mm-laser-rangefinder.html) is a welcome addition to SIG's immensely popular line of laser rangefinders. This 5x20mm monocular features SIG SAUER BDX technology, allowing up to 25 customized ballistic profiles, pairing with a SIG BDX Capable Riflescopes, and a free downloadable SIG BDX App for Bluetooth pairing to your smartphone. This Limited Edition version of the SIG SAUER OPMOD KILO1400BDX is Wolf Gray and Black.

These new Limited Edition SIG SAUER Red Dot Sights and Rangefinder are found only at [OpticsPlanet.com](https://www.opticsplanet.com/), with free 2-day shipping for a limited time only! All three are covered by SIG SAUER's INFINITE Guarantee and Electronics Limited Warranty, giving customers even more peace of mind and confidence in their products.

About OpticsPlanet, Inc.

Founded in 2000, OpticsPlanet, Inc. is the leading online destination for technical and high-performance gear. OpticsPlanet, Inc., an Ecentria company, serves demanding enthusiasts and professionals who are passionate about their jobs, serious about their recreation, and devoted to their service. Currently offering over 1 million items from over 3,700 brands in 600 specialty categories, OpticsPlanet.com carries a wide selection of outdoor sporting goods, military and law enforcement gear, apparel and footwear, as well as scientific products and eyewear.

In 2020, the company was recognized for the 13th straight year by Internet Retailer Magazine as one of the top 200 e-retailers in the United States. OpticsPlanet, Inc. has also been recognized by Inc. Magazine as one of the top 5,000 fastest-growing companies in the country. OpticsPlanet, Inc. and its parent company Ecentria have been recognized in both 2018 and 2019 as one of the best places to work, been honored by the Chicago Tribune as a Top Workplace in Chicago, and by the National Association for Business Resources as The Best and Brightest Companies to Work For; in the entire nation.

Other stores in OpticsPlanet, Inc.'s portfolio include OpticsPlanet.com, [Dvor.com](https://www.dvor.com) - the world's first members-only store devoted to gear, [LabPlanet.com](https://www.labplanet.com), and [Shoptics.com](https://www.shoptics.com). For more information, visit [https://www.OpticsPlanet.com](https://www.opticsplanet.com), and follow OpticsPlanet.com on [Twitter](https://twitter.com/OpticsPlanet), Instagram, and [Facebook](https://www.facebook.com/opticsplanet).

Media Contact

Yelena Cina

<div>T: (847) 513-6193</div>

<div>F: (847) 513-6978</div>

<div>marketing@opticsplanet.com</div>