

OpticsPlanet, Inc. Launches OPMOD Area 51 Kit in Support of the Efforts to Help Save the Aliens

FOR IMMEDIATE RELEASE

The 'OPMOD Area 51 Kit' is the perfect combination of gear and optics designed to make the Area 51 raid mission a successful effort.

NORTHBROOK, **III.**, **Aug. 29**, **2019** – OpticsPlanet.com the leading online destination for technical and high-performance gear, announced the release of their exclusive <u>OPMOD Area</u> <u>51 Kit</u>, the perfect kit for those wishing to tactically save the captive Aliens in Area 51.

With a history of creating innovative kits such as the Z.E.R.O. (Zombie Extermination, Research and Operations) Kit, Invisible Man Kit and the Santa Stakeout Kit, the OPMOD Area 51 Kit is the latest kit to come out of the highly secretive product development team at OpticsPlanet. The Area 51 Kit is equipped with the latest advancements in industry-leading gear to help withstand the harsh sandy terrains of the Nevada desert region.

Included in the Area 51 kit are OPMOD exclusives such as the <u>OPMOD Gen 3 Pinnacle PVS-14 Night Vision Monocular</u>, <u>OPMOD EOTech EXPS2-0 Holographic Sight</u>, <u>Vortex OPMOD Strike Eagle Riflescope</u> and much more. Each item in this kit was hand-picked by Gear Experts and reasonably priced at \$9,171.56.

"Previously we had made kits that were successful in tailoring to our customer's unique needs, this time when we heard about the rescue efforts that will take place in Area 51 we knew we had to help the cause," said Alex Royzen, Executive Director of Extraterrestrial Technology, at OpticsPlanet, Inc. "I believe that with the OPMOD Area 51 Kit, users of the gear will be able to safely and successfully free any aliens that are trapped at Area 51."

The OPMOD Area 51 Kit is the addition to product kits at OpticsPlanet, to see the full list of included gear in the kit check out the <u>product page</u>.

About OpticsPlanet, Inc.

Founded in 2000, OpticsPlanet, Inc. is the leading online destination for technical and high-performance gear. OpticsPlanet, Inc. serves demanding enthusiasts and professionals who are passionate about their jobs, serious about their recreation and devoted to their service. Currently offering over 1 million items from over 4,000 brands in over 500 specialty categories, OpticsPlanet.com's wide selection of outdoor sporting goods, military and law enforcement gear, as well as scientific products and eyewear.

In 2018, the company was recognized for the 12th straight year by Internet Retailer Magazine as one of the top 200 e-retailers in the United States. OpticsPlanet, Inc. has also been recognized by Inc. Magazine as one of the top 5,000 fastest growing companies in the country.

Other stores in OpticsPlanet, Inc.'s portfolio include OpticsPlanet.com, Dvor.com– the world's first members only store devoted to gear and Tactical-Store.com. For more information visit www.OpticsPlanet.com, and follow OpticsPlanet.com on Twitter, Instagram and Facebook.

CONTACT:

Yelena Cina T: (847) 513-6193 F: (847) 513-6978 pr@opticsplanet.com