



For Immediate Release

OPMOD™ Introduces the Limited Edition Armasight OPMOD™ GEN1RS 1.0 Night Vision Riflescope and GEN1M 1.0 Night Vision Monocular Exclusively at OpticsPlanet

OPMOD™ takes the best products on the market and makes them better. Their latest offerings are the Armasight OPMOD™ GEN1RS 1.0 Night Vision Riflescope and GEN1M 1.0 Night Vision Monocular Goggle, which provide the best nighttime shooting and observation optics in their class.

Northbrook, Illinois – May 11, 2012 – OPMOD™ (<http://www.opmod.com>), a division of OpticsPlanet dedicated to developing top quality hunting, sports and tactical products not found anywhere else, is proud to announce the release of the [Armasight OPMOD™ GEN1RS 1.0 Limited Edition Night Vision Riflescope](#) and the [Armasight OPMOD™ GEN1M 1.0 Limited Edition Night Vision Monocular](#). These new high-tech night vision optics are available exclusively through parent company OpticsPlanet's network of stores, including OpticsPlanet.com, Tactical-Store.com and Dvor.com!

The Armasight OPMOD™ GEN1RS 1.0 is first generation night vision at its finest. This high-performance, mid-range riflescope provides excellent observational, target acquisition and aiming capabilities for the most demanding sport shooters, hunters and security personnel. World class optics and Gen 1+ intensifier tubes are housed within a rugged, shock-protected rubberized aluminum body. The OPMOD™ GEN1RS 1.0 features 3x magnification and a detachable long-range infrared illuminator, making it the perfect solution for nighttime shooting accuracy.

The Armasight OPMOD™ GEN1M 1.0 is the ideal low-cost, hands-free night vision goggle. Compact and lightweight, this goggle comes with fully adjustable headgear, making it perfect for air soft, paintball, hunting or security. All glass optics are well protected in the rugged reinforced composite housing, which is water and fog resistant – crucial for dark, muggy summer nights. The Armasight OPMOD™ GEN1M 1.0 goggle was specially designed to be used with either eye, providing users with the ultimate edge in nighttime visibility.

OpticsPlanet, Inc.'s OPMOD™ team is thrilled about their partnership with [Armasight](#), the newest leader in night vision optics. Armasight's team brings decades of experience to the table, and were instrumental in developing the new Armasight OPMOD™ GEN1RS 1.0 Limited Edition Night Vision Riflescope and GEN1M 1.0 Limited Edition Night Vision Monocular. As with all Armasight products, quality and durability remains the focal point of the GEN1RS 1.0 and GEN1M 1.0, and users can rest assured knowing these optics will light up the night for years to come.

About OPMOD™

OPMOD™, a division of Optics Planet, Inc., is a brand committed to providing products offering the best value and performance for hunters, sports shooters and professionals. [OPMOD](#) (OpticsPlanet MODification) products are designed and manufactured to the highest standards, based on end-user input along with the input of the respected product intelligence team of OpticsPlanet, Inc. OPMOD's commitment to quality and value is demonstrated by OPMOD merchandise winning "Product of the Year" in both the 2010 and 2011 Brilliance Awards as determined by a popular vote of end-users.

About Armasight

Armasight is all about the end user. In fact, their motto is "Focus on the user!" With this motto in mind, Armasight designs and manufactures advanced optical instruments intended to improve observation in all situations. From their world class night vision systems to their outstanding thermal imagers, Armasight enhances the performance of military and law enforcement professionals all over the world, as well as everyday people who simply want greater success outdoors.

About OpticsPlanet, Inc.

Founded in 2000, OpticsPlanet, Inc. is the leading online destination for technical and high-performance gear. OpticsPlanet, Inc. serves demanding enthusiasts and professionals who are passionate about their jobs, serious about their recreation, and devoted to their service. Currently offering over 500,000 items from 2,500 brands in 300 niche specialty categories, OpticsPlanet, Inc.'s wide selection combined with great prices, in-house customer service and a knowledgeable team of specialists has helped it grow into one of the largest online retailers in the world.

In 2011, the company was recognized for the fifth straight year by [Internet Retailer Magazine](#) as one of the top 500 e-retailers in the United States. OpticsPlanet, Inc. has also been recognized by [Inc. Magazine](#) as one of the top 5000 fastest growing companies in the country, and the Better Business Bureau has ranked them as A+.

Some of the stores in OpticsPlanet, Inc.'s portfolio include OpticsPlanet.com, Dvor.com – the world's first members only store devoted to gear – EyewearPlanet.com, Tactical-Store.com, and LabPlanet.com.

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